

THE NORTHERNER

Volume 29, Number 2

Independent Student Publication of Northern Kentucky University

Wednesday, September 1, 1999

In Brief:

NEWS

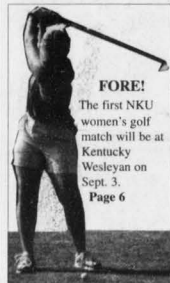
DRINK AND RIDE:

NKU administration and SGA are working on ways to allow students to be more responsible when using alcohol. One possibility is free cab service back to the dorms on Thursday nights. **Page 2**

FEATURES

BOOK WARS: Can't get a book for class? Find out different ways to buy your books for classes. Are online stores reliable? Are they cheaper? See what other students think and find out the statistics. **Page 5**

SPORTS



FORE!

The first NKU women's golf match will be at Kentucky Wesleyan on Sept. 3. **Page 6**

VIEWPOINTS

BIG DREAMS FOR A LITTLE FISH:

What would it take to go Division I? Another team, a new arena and more scholarships. Financial woes are the cause of the questions. Can NKU handle it? **Page 3**

WEBSITE OF THE WEEK



RENAISSANCE FAIR:

From now until Oct. 17. Saturdays and Sundays in Harveysburg, OH will be filled with 16th century English fun. Visit www.renfaire.com for dates, directions and more.

TODAY'S FORECAST

High 85
Low 63
Partly
Cloudy



INDEX

DPS Reports 2
Campus Calendar 4
North Poll 3
Contact us:
Editor in Chief 572-6128
Main Office 572-5260
Business Office 572-5232
Fax 572-5772
E-mail northerner@nku.edu

Regent Alice Sparks leaves legacy, parting gift

By Anna Weaver
Editor in Chief

Northern Kentucky University will lose a team member to the University of Kentucky.

Alice Sparks, the first woman to chair the Board of Regents at NKU, will be leaving after a seven year term. She has been appointed to UK's Board of Trustees.

As a parting gift, Sparks donated \$250,000 that will establish the D. Joseph Sparks Memorial Endowed Scholarship Fund.

The donation will be matched by the state due to a "Bucks for Brains" bill that was passed in 1997 by the Kentucky General Assembly. This bill will bring the total for the scholarship fund up to \$500,000.

President James Votruba said the bill was passed to provide additional state funding for scholar-

ship support, endowed professorships and quality programming.

Votruba said that about \$1 million had been generated for NKU through matching funds since the bill was passed.

The D. Joseph Memorial Endowed Scholarship Fund will reward students who demonstrate outstanding potential as leaders and scholars. The fund was named for Sparks' late husband, who passed away last year.

"The purpose of this fund is to provide scholarships for students," Sparks said. "Physically, my body and mind may be in Lexington, by my heart will always be in Highland Heights and I am grateful for all [NKU has] given me."

She said that UK will be going through a presidential search and she will be able to offer advice about the process. Sparks was a

Regent in 1997 when the university was conducting a search for a new president that resulted in the hiring of Votruba.

"I met Alice during my first interview and she's been at my side ever since," Votruba said. "I will miss her a great deal."

He said she was a strong advocate for getting the funding for the \$38 million science center in 1998. Votruba said the time she was a member of the Board of Regents was a period of enormous transition and growth.

"Alice has given to the university in many ways," Votruba said. Sparks said the move to NKU was "one of the best moves of my life and I've loved every minute of it."

Sparks had been a volunteer for the Board of Regents after another volunteer position in the K-12 level of the PTA.

She said that the move to higher education was very educational and rewarding, even though she was reluctant at first.

"I have a great respect for the whole process of higher education. Until you live it, you don't really know it," she said. "We had some rocky times but I wouldn't trade it for anything."

The most memorable experience Sparks had during her tenure at NKU was the approval of funding for the science center.

Votruba said she was also involved in the campus and attended athletic events.

Sparks said she felt like she knew everyone on the men's basketball team when they went to



Alice Sparks receives recognition from President James Votruba.

Photo Contributed

the NCAA Division II finals two years in a row.

"I felt like they were my kids," she said.

Sparks said that she will still be involved in the NKU community, even though she is no longer working at the university.

"I've had more honors and rewards than anyone should for doing a job they love," she said.

"...Let us never forget that we carry the dreams of [NKU] students on our shoulders." James Votruba



Rick Amburgey/The Northerner

President James Votruba speaks about the future at his State of the University Address last week.

Funding an issue in President's speech

By Rick Amburgey
News Editor

Northern Kentucky University's President James Votruba laid out his plan for the next millennium during his annual State of the University Address on Aug. 24.

Votruba said "the state of the university is indeed strong." He stated that we have made "major strides towards accomplishing our Five Year Agenda," but that this year is a "critical year in positioning us for the future."

One of the main points made concerning "financing our future" is that we are currently "the most underfunded campus in the Commonwealth."

Votruba said that NKU students contribute 55 percent of the overall funding for NKU, which is much higher than any other Kentucky university.

"Said another way, we are the least public of Kentucky's public schools," Votruba said.

According to the benchmarking process, "the [Council for Post Secondary Education's] goal is to have student tuition count for no more than 33 percent of the total public support provided by both tuition and the state."

Benchmarking is the process by which all of Kentucky's colleges and universities were compared to 19 selected universities nationwide.

According to the speech, "the

CPE estimates that it will take approximately \$8 million of new money to bring the campus up to target funding among our benchmark institutions."

Votruba believes that the benchmarking process will "allow us to make a major leap in both the quality and accessibility of our programs and services" as we approach the 21st century.

The areas that the benchmarking process revealed that NKU is "critically under-invested" include: Faculty and staff compensation at competitive levels, deferred maintenance, academic equipment and technology, libraries, faculty and staff development and scholarships and fellowships.

"Our intention is to develop a

multi-year strategy for enhancing each of these areas," Votruba said.

He said that this year the full time faculty were given minimal pay increases in order to increase some academic budgets.

"I believe this was a wise decision, but one that cannot be repeated in the years to come," Votruba said.

He said that it is essential to offer competitive wages to ensure that NKU can obtain and keep top-quality professors.

"Our ability to recruit and maintain the best faculty is dependent upon our ability to offer salaries that are competitive in the national market. Currently, we offer non-competitive salaries

See FUNDING, Page 8

Further research needed on tuition issue

This is the second in a series of articles covering tuition and funding at NKU. This article attempts to compare NKU's tuition to that of their Benchmark Institutions, and explain some of the research that is being done.

By Forrest Berkshire
Special Projects Editor

The Regent's vote on raising tuition will not be made until the end of September, according to Northern Kentucky University President James Votruba.

The special Aug. 25 meeting on tuition was postponed while administration officials continue their research.

"That gives us a little more time to work out our approach to tuition," Votruba said.

According to Votruba, the Council on Post Secondary Education has set the deadline for tuition rates at the end of September, and the Regents will vote on tuition in their regular meeting Sept. 11.

Meanwhile the office of Institutional Research is comparing Northern Kentucky University's tuition to its Benchmark universities the Council chose for comparison.

According to Dr. Bob Appleson, associate vice president of academic affairs, several elements must be considered when comparing tuition at other

See TUITION, Page 8

Groundbreaking for science building set for October

By Katie Kerth
Business Manager

Contracting bids for a new science center at Northern Kentucky University began September 2, making the estimated ground breaking date October, 1999.

The science building will be placed between Landrum Hall and the existing Natural Science building extending across Nunn Drive into lot D and the grassy lot south of lot D.

The new building will house classes in biology, chemistry, physics and geology. It will contain nine classrooms, 31 labs and 10 research labs, said the director of campus planning Mary Paula Schuh.

According to the 1999-2000 Capital Budget Request, "The existing science building can not effectively function in the 21st century."

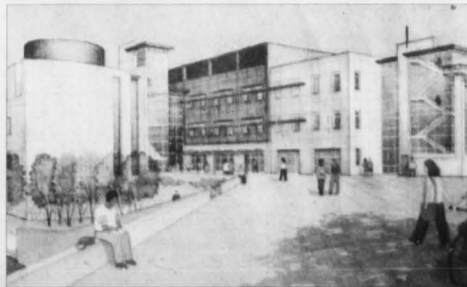
Inadequate space, inflexibility, poor quality of labs and safety concerns are the deficiencies cited in the report.

The report said the new building will have labs equipped with modern safety equipment, a variety of utilities, special piping, and other up-to-date features.

It has not yet been determined which departments the existing Natural Science building will house. The Capital Budget Request states a possible choice of relocating psychology, political science, sociology, anthropology and philosophy, history and geography. Other choices also include interdisciplinary programs to alleviate space constraints in Landrum Hall and the Business, Education and Psychology Building.

Mike Baker, the vice president of administration and finance said "Funding for the \$38 million project will come from The Commonwealth of Kentucky State Appropriation, not tuition."

Renovation and upgrading of the existing science building will begin at the completion of the new science building.



SNEAK PEEK: An artist's rendering of what the new science center might look like.

Photo Contributed

Visit THE NORTHERNER online at <http://www.nku.edu/~northerner>

Safe drinking options

By Rick Amburgey
News Editor

Is drinking a problem on Northern Kentucky University's campus? According to Dean of Students Bill Lamb, the answer is yes.

The Student Government President, Chris Boggs, is trying to be part of the solution.

Boggs said that he is working on implementing a new program called "Provide A Ride" and it will hopefully begin near the beginning of the spring semester.

"It will provide rides for students in the Northern Kentucky area free of charge," Boggs said.

However, the service will only be available one night a week, probably Thursdays. In addition, the student would have to present a NKU ID to benefit from the service.

He thinks that not only will this be a safety measure, but will also be an educational experience.

"We are an educational society. If we teach people to call cabs, that promotes responsible drinking," Boggs said.

He is currently working on a contract with a local taxi service.

"We're talking about places in Clifton and Covington. Bourbon Street will be difficult because it's so far out of the way," Boggs said.

"This is not so students can go out and get blasted. It's so students can know that if they have a couple of drinks there is a service to take

care of them so they don't put themselves or others at risk," Boggs said.

"Provide A Ride" is a service that is already being used with Western Kentucky University.

According to WKU Student Government President, Amanda Coates, this also is a way to keep students on campus during the weekends as well as teaching students responsible drinking.

"It is my opinion that this is the single most successful program that the Student Government Association brought to Western Students," Coates said.

Boggs believes that the program will have the same success at NKU.

Skyline Tavern provides another alternative to students who wish to drink.

According to NKU student Jessica Emmerich, she has had class discussions there. "Personally, its brought students and professors together for after hours conversation in a more relaxed atmosphere," Emmerich said.

Skyline owner Billie Sand said, "they come a lot of times and have meetings."

Many students, including Emmerich, have heard rumors from time to time that NKU is trying to buy Skyline.

"Those rumors have been around for over twenty years. They've never tried to buy my property," Sand said.

According to Mary Paula Schuh,



Rick Amburgey/The Northerner
Skyline is a place students and area residents can drink, socialize and relax.

Skyline is on the list of nearby properties that NKU would like to purchase.

Schuh said that the reason that the University wishes to acquire more land is because, "our current land holding is inadequate."

She said that NKU isn't currently specifically seeking to buy Skyline, but would consider the option if the property went up for sale.

"If she wanted to sell, we would be interested in negotiating with her in accordance with the state guidelines for property acquisition," Schuh said.

However, the property has been in the Sand family for over 60 years, and she says that she has no interest in selling.

Skyline has been a service to students ever since the campus was built, and it has been serving the community for much longer.

Food service changes

By Rick Amburgey
News Editor

Over the summer, there were a number of changes made in the way the food is prepared for the students with meal plans.

"I think it was pretty clear that it was time to move on and do something else," said Andy Meeks, General Manager of Northern Kentucky University's Food Service.

Meeks said they visited several other colleges and this type of service, called the Euro-Kitchen, is the route that many schools have already taken.

Meeks said the premise of the Euro-Kitchen breaks the serving area into different sections and the student can go to each section and have their food cooked to order.

Meeks said that this is partially in response to the complaint by students that the food was sometimes cold.

According to the food service at NKU, the food that is served at any given time is usually less than fifteen minutes old.

Another benefit of the system is that the student is allowed to decide exactly how the food is prepared. Meeks said that even though the food will improve tremendously, he doesn't think it will be any more expensive.

"It's not going to cost \$5 more a day or anything like that," Meeks said.

Meeks said that when the Euro-Kitchen program is in full effect, he said that students may notice a decrease in the variety of foods.

"It will rotate on a daily basis. We're undecided whether we will serve hamburgers every day.

There will be some kind of grilled item like hamburgers or chicken every day. But it will be difficult not to serve hamburgers frequently," Meeks said.

Meeks anticipates that students are going to be much happier with the new system and he believes that will show.

"Wasted food will decrease by a tremendous amount. There's no way that it can't," Meeks said.

Students are already noticing the difference.

Annie Ransdell, a Spanish and psychology major, said that she is planning on eating in the cafeteria more this semester.

"I think the food service is really great. They do it like you want it done. You can ask for a turkey burger instead of a hamburger if you want to," Ransdell said.

Eric Croton is a transfer student from Raymond Walter's College, which is a branch campus of the University of Cincinnati.

"I liked that I could fix things the way I wanted them fixed. I thought they were quick and efficient. It's definitely better than it was there," Croton said.

Meeks said that there is a possibility that the hours of operation of the dining hall could change in order to be more convenient and efficient for the students.

"That's a subject of great debate even as we speak. The possibility is definitely out there," he said.

"We want the students to be happy

Votruba and McConnell



Rick Amburgey/The Northerner

President James Votruba and Student Government Association Vice-President Elizabeth Spencer met with Sen. Mitch McConnell when he visited NKU on Aug. 27.

See OPTIONS, Page 7

DPS received a call that a bicycle was chained to a handicapped railing. The chain was cut and the bike was taken to headquarters.

A car pulled into a parking lot and struck a light pole. There was no concrete base damage to the pole.

D.P.S. REPORTS

he couldn't continue until he received permission from Dean Lamb. Permission was denied.

A CD player was stolen from a car parked in lot E.

A black leather wallet was found in the Administrative center.

Free admissions policy benefits many

By Rick Amburgey
News Editor

Northern Kentucky University is the only school in the greater Cincinnati area that is liberal in its admission policy, said David Emery, director of the Academic Advising Resource Center.

According to the admissions policy, the university accepts students with a lower ACT score.

If a student scores lower than 18 in English, mathematics and reading, they are placed under a certain admission status.

"A lot of these students might not be admissible in Thomas More or UC," Emery said.

According to President Votruba, NKU is a place where well-prepared students can excel. However, he said it is also "a place

where students who are not well-prepared, but decided they want to go to college can find an opportunity."

According to the admissions policy, student status is broken down into three categories: regular, stipulated and restricted.

With regular admission, all criteria is met. A stipulated admission means that one of the necessary criteria was not met, and restricted means that two or more of the criteria were not met by the applicant.

According to the Office of Institutional Research at NKU, 60 percent of the applicants straight out of high school who fell into the categories of being a stipulated or restricted student were accepted for the fall 1998 semester.

The percentages for transfer stu-

dents was higher. Eighty-three percent that applied under stipulated status were accepted and 77 percent of the applicants who fell into the criteria for being a restricted student were also accepted.

Brad Keller, a Justice Studies major, from Cincinnati, said that he was a "C" student in high school, but he has kept his GPA close to a 3.0 during his days at NKU.

"The one on one help that the teachers at NKU gave me helped me keep my grades up. They are always available to help me and that helps my grade point average," Keller said.

According to Emery, the smaller class size, and the individualized help and tutoring that the AAC provides students contribute to the success.

GIVE A FRIEND \$1000

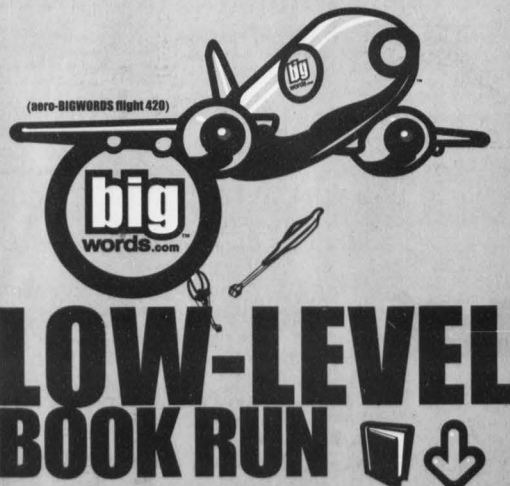
Has an NKU staff member befriended you and helped you with your college career? How would you like the opportunity to nominate that person for his or her outstanding service?

Each year, NKU recognizes three members of its staff for their exemplary contributions through the Regents Distinguished Service Award. There is one award available in each of the following categories: Professional/Research Assistant, Office Clerical, and Service Maintenance-Skilled Crafts-Technical/Scientific. The winners each will receive a \$1000 award.

Nomination for awards will be judged based on two criteria: job performance and/or university service. In job performance, nominees should show exemplary performance in one or more of the following: service above and beyond the call of duty, initiative and creativity, peer recognition, contributions to the work environment, and personal characteristics such as enthusiasm, loyalty, good attendance, leadership and public relations for the university and/or community service with a professional organization which directly or favorably reflects upon or benefits the university.

To obtain more information and a nomination for contact Human Resources at 572-5200 or Betsy John Jennings at 572-5112

Show your appreciation. Nominate a staff member today.



BIGWORDS.com - the world's most dangerous textbook cartel.

SAVE UP TO 40%. FREE DELIVERY!
WE PROMISE NOT TO RIP YOU OFF... (AS MUCH).

BUY TEXTBOOKS ONLINE.

→ bigwords.com ←

Fishing for funding for Division I

Money is the stumbling block in the move up in athletics

By Kelly Sudzina
Executive Editor

Small fish in a big pond? Big fish in a little pond? Division I fishing? What's this all about?

It's all about the money.

Recently President Votruba and others have announced that they are considering a climb to Division I in athletics.

Good. There's never anything wrong with considering things. In fact, it shows that our school leaders really do want what's best for our school because they're checking out all the options.

But what it really all goes back to when discussing a Division I move is the money.

Bottom line, what we have to get to go to Division I is: another team, a new arena and more scholarships.

Adding another team is not a problem. A school must have 14 teams to go to Division I and it can be split into seven men's and seven women's or eight women's and six men's teams. Right now NKU has seven women's and six men's teams so they could add a team of either gender and still be

Title IX compliant.

And football doesn't have to be part of the repertoire. They could add men's or women's (or both) track for a reasonable sum compared to a lot of other sports. So that's not a huge obstacle to overcome.

The only problem with the new arena is, of course, the money. But NKU has already completed a Market Demand Study that recommended a sports and assembly facility of 6-7,000 seats.

A Feasibility Study phase is already under way to determine a funding/financing recommendation and cost estimate for the facility.

They're already trying to find a way to pay for it. Since the facility would be a benefit to the entire community, support will be community wide. NKU just has to find the funding.

The most difficult challenge is the number of scholarships offered. To go to Division I a minimum scholarship total of roughly 80 depending on the breakdown of sports must be met.

NKU currently provides a little more than half the scholarships

they would need to meet that requirement.

This can be the true financial dilemma because it has been estimated that meeting the minimum would require about an extra \$400,000 in grants.

That's the real bite when it comes to the discussion of moving to Division I. But it's an honorable thing to spend money on. When it comes down to it, I think NKU needs to offer more scholarships in general, both academic and athletic—regardless of what pond they're fishing in.

It's almost like NKU officials are getting away with spending less money by staying Division II. Even though we're one of the biggest schools in the division, we are one of the most poorly funded.

If NKU went Division I we would have to spend more money on athletics. Then the programs we have now would receive some of the money they probably should have gotten long ago.

We may not start out with the best teams in Division I, but at least we would start to get the recognition a growing university like ours needs to keep growing.



Additional factors should be considered for fairness in evaluation publication

Dear Editor

I have read with interest your editorial suggesting faculty evaluations be published for the benefit of students. I agree—for the most part. If students were to have access to a professor's course evaluations from previous semesters, this could be an important tool for choosing courses. It is important, however, that it not be the only tool.

At the very least, faculty should be encouraged to submit brief essays (published with the evaluations) describing the purpose of a particular course. Some courses are intended to be hard and demanding, for example a course intended to teach the majors in a discipline important skills needed to get a job. Students need to know that such courses will not receive the high marks for fun and learnability that a more introductory course might get. Such faculty written essays would help put a professor and his/her courses in context. In that same help put a professor and his/her courses

in context. In that same light, it might make sense to encourage majors in a discipline and Northern Kentucky University graduates to write brief essays about why a professor or course were important to their development. Sometimes it's the tough courses we value as time goes by.

If the decision about whether to publish faculty evaluations were left to me, I would make one important exception. I would prohibit the publication, for a year or two, of the evaluations of new faculty. That would allow those professors just starting out the freedom to experiment with different teaching styles. Publishing those faculty evaluations during that trial-and-error period for new professors would inhibit innovation. It would make too many new professors fearful of trying new approaches that might otherwise turn out to make them great teachers.

Charlotte Neely, Ph.D.
Professor of Anthropology

Get involved, get a life - student life

By Anna Weaver
Editor in Chief

If you fall into the category of Northern Kentucky University students who come to class and go straight home, it may be hard to believe that there is actually student life on this campus.

But there is. The catch is student life doesn't come to you, you go to it.

Student organizations make efforts to recruit at events like Freshfusion and student organization rallies, but YOU need to make the first step.

If there is any chance, as student, you would consider making at least one new friend before graduation, join a student organization.

Perhaps making friends with common interests doesn't matter to you. How about networking with business leader in the community? Join a student organization.

Okay, you don't want to make new friends, you don't want to network, you just want to get your degree, get a job and get on with your life. Believe it or not, joining a student organization may help you get that degree.

According to the March 24, 1998 issue of *The Northerner*, a study linked higher GPA's and freshmen retention rates to involvement in student organizations.

Assistant Director of Student Life Betty

Mulkey said Greek organization retention rates are 97 percent for freshmen compared to the average 87 percent.

"We have accurate Greek data on file," she said. "But you will probably find similar freshmen retention rates in other student organizations."

Stephanie Baker, director of Health, Counseling and Testing Services explained the problem with students who do not make new friends or fail to stick with high school friends through college.

She said that when this does not happen a student will go through the motions without a support group of peers, and it will become increasingly difficult to stay focused.

In addition to retention, high GPA's as well as community service and leadership skills are what will ultimately move you to a higher level personally and professionally.

If that isn't enough to convince you to join an organization, I give up on your apathy-laden soul. But for the majority of level headed students, the next question in your mind is: What is the first step I need to take?

NKU has a Student Life Office located on the University Center's ground floor near the bookstore that could be used as a starting point. If that thought is too intimidating, you can pick up a flier near the Women's Center on the second floor of UC. The flier lists all of the stu-

dent organizations and asks for a check mark next to the ones that interest you. The organizations that were indicated should contact you as soon as possible.

Also, attending Freshfusion (freshman or not) is a great way to get involved. Many organizations have booths set up specifically designed to recruit interested students.

If socializing and community service floats your boat, a fraternity or sorority may be the path you want to follow.

Other organizations focus on academics, like the Golden Key National Honor Society.

More organizations are specific to majors of study. For example, theatre majors may be interested in the Theatre Students Union and nursing students can join the Health Professions Club.

Political interest could also be fulfilled in an organization like the Young Democrats or College Republicans.

If social justice is a goal, join Students Together Against Racism or Environmentally Concerned Students.

Of course it isn't possible to plug every organization in one article, but there are 83 organizations with different goals.

If none of the current organizations appeal to you, the Student Life Office encourages you to contact it.

You can even create your own.

NORTH POLL

Do you agree or disagree with NKU's dry campus policy?

Crystal Thomas

Theatre
Minneapolis
"They can have their policy, but I don't think it does much good."



Tim Glover

RTV
Alexandria
"I disagree because it should be a responsible, personal choice for those of age."



Emily Hoyt

Elementary Education
Cincinnati
"We're old enough to make our own decisions. If we're 21, we're old enough to drink legally, so why not on campus?"



Patrick Olhaut

Undeclared
Lawrenceburg, IN
"I agree, because alcohol only causes problems with the learning process."



Hing Cao

Elementary Education
New York City
"I agree, because there are a lot of pedestrians and it could be a danger if there are drunk drivers."



Shannon Cayse

Computer Science
Bellevue
"I disagree with it. Alcohol is legal for 21-year-olds, so I feel 21-year-olds should be allowed to drink."



THE NORTHERNER

Editor in Chief: Anna Weaver
Executive Editor: Kelly Suazina
Managing Editor: Margie Wise
Special Projects Editor: Forrest Berkshire
General Manager: Kelly Castleberry
Business Manager: Katie Kerth
News Editor: Rick Amburgey
Features Editor: Jeff Williams
Sports Editor: Tim Banks
Assistant Sports Editor: Bruce Reller
Copy Editors: Melissa Bradley & Josh Kinman
Photo Editor: Phillip Solomon
Online Editor: Justin Rains
Cartoonist: Dave Hyden
Staff Reports/Photographers: Michelle Rauch,
Dan Sullivan, Nicole Sweeny
Faculty Adviser: Pat Moynahan

University Center, Suite 209
Highland Heights, KY 41099
Main office: (606) 572-5260
Business office: (606) 572-5232
Editor in Chief: (606) 572-6128
Fax: (606) 572-5772
E-mail: northerner@nku.edu

EDITORIAL POLICY

The *Northerner* welcomes all letters to the editor and editorials. We request that they be less than 600 words, typed and sent preferably via e-mail to northerner@nku.edu. The *Northerner* reserves the right to refuse any letter to the editor or editorial and to change spelling and grammatical errors.

The *Northerner* is a member of the Associated Collegiate Press and the Kentucky Intercollegiate Press Association. Publication is weekly on Wednesdays excluding university

Campus Calendar

Wednesday, September 1:

• Grand Way Free Concert with Special Guest Johnny Bench Noon to 1:00 p.m.
Fountain Square, Cincinnati.
• Free Spaghetti Dinner 5:00 p.m. Catholic Newman Center.
• Lunch for \$1.00 Noon Baptist Student Union.

Thursday, September 2:

• Career Development workshop 12:30 p.m. UC Theater.
• Faculty/Staff Picnic 5:30 p.m. UC Plaza.
• Lecture "True Sisters of Reform" by Dr. Cornelia Wilhelm University of Munich.

Friday, September 3:

• Art Exhibit "Was Landscapes/Blue Realities" by Jamey Trusty. 7:30 p.m. to Midnight. Attic Gallery 24 E. Third St., Newport.

Saturday, September 4:

• Free Northern Kentucky Symphony Concert 7:30 p.m. Devout Park

Tuesday, September 7:

• APB Give-away 11:00 a.m. UC Plaza.
• Drive-in movies: "The Waterboy" and "Urban Legend" 7:00 p.m. Intramural Field.
• Common Ground Meeting 3:00 to 5:00 p.m.

Wednesday, September 8:

• APB Give-away 11:00 a.m. UC Plaza.
• Staff Benefit Orientation 9:00 a.m. Lucas Administration Building Room 722.
• "Rated Triple 'S'" - Single, Sexy, Safe" Noon UC Plaza.

Thursday, September 9:

• "Decoding Dangerous Dating Dilemmas" Noon UC Theater

Freshfusion Schedule

5:00 p.m. Freshfusion Welcome Regents Hall.
6:00 p.m. Picnic UC Lower Plaza.
7:00 p.m. Inflatables UC Plaza.
7:00 p.m. Ron Gallagher UC Plaza.
8:00 p.m. Concert "Denial" UC Plaza.



Jeff Williams/The Northerner

NKU students wait patiently for DC Promotions' staff members to ready free food samples at the "Starving Students Expo" held on the UC Plaza Aug. 25.

"Starving students" fed at NKU rallies

By Jeffrey B. Williams
Features Editor

Northern Kentucky University celebrates returning students and incoming freshmen the first week of fall semester by feeding them.

Sample foods are given to students on the first day of the semester during the Starving Students Expo and a picnic is held on Sept. 9 during the Freshfusion celebration.

DC Promotions dispensed freebies Aug. 25 to students at NKU during the Starving Students Expo 99. KISS 107 FM provided the entertainment at the event.

The DC Promotions president, Dianna Canter said the company distributes food items from local vendors to four area colleges and universities.

"This year we have Kroger brands, Lipton soups, Arby's coupons and pizza," said Canter.

"The students really love it, I think."

NKU freshman J. R. Nelson said he liked the event because he had spent all his money on books and tuition.

Cathy Newman, also a freshman, agreed. "It's nice because it's less I have to buy. I'm already broke and it made me feel welcome here."

DC Promotions has sponsored Starving Students Expo for eight years. The event is held twice annually: at the beginning of the fall semester and at the end of the spring semester.

The university's second student feeding frenzy begins 6:00 p.m. Sept. 9 at the Freshfusion celebration.

According to Tiffany Mayse, the director of NKU's Activity Planning Board, students can devour hamburgers, hot dogs, corn, beans and other picnic fare at the celebration.

NKU Student Life Office representative Angle Chichester said more than 1,000 students attended Freshfusion last year.

The rush is on

By Aaron Carter
Staff Reporter

More than 100 female students with at least 12 semester hours and acceptable GPA's prepared last week for a journey into sisterhood. They came dressed in their finest summer dresses to impress the members of a sorority of their choice.

The four sororities that participated in 1999 Rush Activities were Delta Zeta, Theta Phi Alpha, Delta Gamma, and Phi Sigma Sigma.

The women who participated in the rush informally greeted representatives of the sororities the day they arrived on campus.

Some topics of discussion were the sororities' theme projects, charities they are involved with, and what sisterhood means to each organization. Additionally, what can potential members accomplish for the sorority and what can the sorority provide for them.

Delta Gamma Rush Chairperson Ann Cocchetti said, "Delta Gamma is on NKU's campus to promote high ideals, exemplify womanhood, sisterhood and achievement on campus."

She said the experience of making new friends and meeting women that could be looked at as sisters is what makes all the difference at college. "The process goes by so fast that it is hard to take it all in," she said.

Nikki Cocchetti said she took sorority sisterhood to a higher level by choosing membership in the same sorority as her sister Ann. Nikki said, "It was a challenge to pick the right sorority but I feel that I made the right decision."

Delta Gamma Sorority has planned an assortment of social activities for the fall. The sorority's Service for Sight Program is geared towards helping visually impaired children.

The women are already planning for their fifth annual Anchor

Splash, a day when all Greeks and non-Greeks can compete in an assortment of swimming events at the Albright Health Center.

Delta Zeta Sorority inducted 19 women into its organization. Community service was one of this organization's strong points with plans for the annual Pink and Green Auction geared to raise money for Galludet University.

Galludet University is the only accredited university for the speech and hearing impaired. Another event in the planning stages was the "Run like hell" walk-a-thon sponsored in part by WEBN benefiting the Cystic Fibrosis Foundation.

Delta Zeta President Michelle Boeling said, "Each individual chapter is different. The women of the organizations are the backbone through their accomplishments. Delta Zeta was founded on the principles of womanhood and bonding to make lifelong ties."

Theta Phi Alpha President Charity Wagner characterized her sorority "as a diverse mixture of girls that come together to form close and long lasting friendships." Some of the sororities social and community service commitments are a breast cancer walk, the Dress for Success program and the Appalachian Mountain Glen Mary Mission Habitat House. Sorority members are going to the Appalachian Mountains to help build a family a home.

Wagner said, "This is a special obligation because the Appalachian region is one of the poorest in the nation."

A week of socializing with the sororities culminated when the students yelled, sang and celebrated making it through rush.

However, rush activities are not for sophomore Erica Beels. She said she is not in a sorority nor is she planning to be in a sorority.

Beels also said she thinks it could be a rewarding experience, but it is not appealing to her.

This could be YOURS
With a college EDUCATION



KENTUCKY NATIONAL GUARD
CAN HELP!

FREE COLLEGE TUITION
plus up to \$475.00 a month

PART-TIME WORK
LIMITED OPENINGS

1-800-GO-GUARD



BELIEVE IT OR NOT, THIS GUY IS IN CLASS.

Excitement and adventure is the course description, and Army ROTC is the name. It's the one college elective that builds your self-confidence, develops your leader-

ship potential and helps you take on the challenge of command.

There's no obligation until your junior year, so there's no reason not to try it out right now.



ARMY ROTC

THE SMARTEST COLLEGE COURSE YOU CAN TAKE

For details, contact Xavier U. Army ROTC at:
(513) 745-1062

Is a career in nursing for you?

The Christ Hospital School of Nursing can help you enter the workforce as a registered nurse in just two years.

"The program at The Christ Hospital School of Nursing gave me the hands-on clinical experience I needed to do my job and move up as opportunities opened."



The Christ Hospital School of Nursing features:

- generous entering student nurse loans and scholarships ranging up to \$5,000;
- loans forgiven after one year of employment by a Health Alliance hospital;
- supportive educational environment for non-traditional students; and
- affiliation with The Christ Hospital — one of the top 100 hospitals in the United States.

Attend the next open house to learn more about our nursing education program, financial aid opportunities and much more.

**Sept. 9
6:30 to 8 p.m.**

**Call today for more information
585-2401**

www.health-alliance.com/christ_control.html

The Christ Hospital
Health Alliance
School of Nursing

Textbook competitors vie for student sales

Students have more choices of where and when to buy their textbooks

Jeffrey B. Williams
Features Editor

A textbook war is being waged on American campuses. It's a quiet war where online corporations launch missiles of 40 percent savings at students and off-campus bookstores vie for a share of the college textbook industry. Campus bookstores have returned fire with low textbook prices, better customer service and online services of their own to retain the bulk of the market. The result of the conflict is that students save money and time getting their books.

Online corporations advertise 15 to 40 percent savings, in home shopping convenience and fast delivery of orders as major selling points.

Local bookstores insist comparable prices, locality and customer service continue to be the driving force for student textbook spending habits.

Most Northern Kentucky University students this year bought their textbooks at the bookstore on campus.

NKU students cited the convenient location of the on-campus bookstore and unfamiliarity of online shopping services as reasons for their continued loyalty to the campus store.

Some students also said they do not trust the internet system enough to send credit card numbers through phone lines.

NKU senior Jeremy Gibson said he works with personal computers as a living and has visited bookstore websites but has not used them. Gibson bought his books at the campus bookstore.

"Everything is under one roof," he said. "I just think the NKU bookstore is more convenient."

Gibson said he would consider buying books online if he could save a substantial amount of

money. But he has reservations about the impersonal nature of internet shopping and sending his credit card numbers across the internet.

"If I could save 40 percent I might risk it," he said. "But, would I trade customer service for 40 percent? I don't know."

Sophomore Donna Watts said she had no knowledge of the online system but she would shop

ed and textbook shopping trends are changing.

"One-third of our customers are first time internet buyers," said Gershoni. She said payments are encrypted into a code as they are sent to the company and payments are secure.

Gershoni said varsitybooks.com has 300,000 titles ready to send to customers and the store does the work of

most of their books to local people. He said he plans to have a website in the near future but more for the convenience of the local rather than the national market.

Kline said he wants to keep the profits from textbook sales in the area. "It helps keep the local economy going and it's good for the community," said Kline.

Kline said he believes in spreading the profits from his business throughout the community. He employs two college students and one high school student. He said he also has donated money and items from his store to various NKU organizations for charitable events.

NKU bookstore manager Linda Wright said she agrees that online shopping will play a major role in future textbook sales. The campus store has taken measures to stay competitive with online bookstores.

Wright said the campus store already has a textbook reservation online system. She predicts the store will have the capacity to take payment on orders using the internet by spring 2000.

"Students will then just have to come in and pick up a bundle of books," said Wright.

She also agrees with Kline that profits kept local are good for the economy and for the university.

Wright said NKU Bookstore profits are spent on book scholarships, raffles and giveaways and profits have been used to bring famous speakers like Magic Johnson to the school.

"The rest of the profits go into the university's general fund," said Wright.

Wright said the bookstore has not lost a noticeable percentage of student shoppers and adding the online system is just another service to make text buying as easy as possible.



Jeff Williams/The Northern

Senior Jeremy Gibson at the NKU Bookstore.

the medium to save 40 percent. Watts said her brother buys his shoes on the internet and one of her friends buys all his clothes on the internet. She said she is not aware of any problems they have had with credit card payments made online.

According to Jodi Gershoni, the communications director for Washington D.C.-based varsitybooks.com, one of the newest online textbook shopping centers, customer fears are being alleviated

and customers have 30 days to return books to the company at customer cost. He said refunds are credited to customer credit cards within seven working days.

"We're trying to expedite that process," said Fisher.

Campus Books and Supply owner Dave Kline said his prices are already competitive and he gets a fair share of NKU's student business.

Kline said organizations like Campus Books and Supply sell



Jeff Williams/The Northern

Sophomore Donna Watts searches computer generated lists for her textbooks at NKU Bookstore.

How They Compare

Nine NEW textbooks were used to compare the cost and the convenience between these three textbook retailers.

NKU Bookstore

Total Cost:\$258.55

Convenience: On campus - Customer service: Check-out lines averaged three people per counter and moved quickly. 30 day refund policy.

varsitybooks.com

Total Cost:\$240.32 + (\$4.95 shipping) = \$245.27

Convenience: Internet shopping - Customer service: Books needed are listed by title, NKU course number and professor, and ISBN number. Needed to know author and publisher for two titles; One to three day delivery and 30 day refund policy.

Campus Books and Supply

Total Cost:\$251.45

Convenience: Centrally located - Customer service: Books are pulled by staff members; Averaged four people in line with four at the counter. Buy back and 30 refund policy.

THE BEST MINDS. THE BEST OPPORTUNITIES.

FIDELITY: FIRST IN ITS CLASS.

Fidelity Investments has part-time Participant Services Representative positions open at convenient on-campus offices! This is your chance to join over 100 fellow students who are getting a head start on their careers by working 20 hours or more per week for America's largest mutual fund company. You'll earn **excellent pay** while you gain **professional training** from the industry's best minds - all in a flexible schedule that fits your busy lifestyle. **All majors are welcome** to apply.

As a Fidelity Participant Services Representative, you'll have direct customer contact, handling telephone inquiries and requests from our valued 401(k) Plan clientele - and develop the business skills tomorrow's employers will demand. So if you're ready to kick off the school year by starting a great career, now is the time to apply for an interview!



APPLY NOW FOR AUGUST/SEPTEMBER INTERVIEWS!

Applications are available in the Career Development Center (UC 320), or from Recruitment Tables around Campus, or by calling 572-5900. Apply today for On-Campus Interviews with Fidelity Representatives scheduled through September.

October's paid Training Classes will help you earn more this fall and invest in a great career. Start your career now!

Sponsored by Fidelity Investments and Northern Kentucky University Partnership in Workforce Development. Fidelity Investments is committed to creating a diversified environment and is proud to be an equal opportunity employer.

For additional opportunities nationwide, please visit our Web site at www.fidelity.com/campus.

Wages and Benefits

- Starting Pay is \$7.50/hr or higher - with Potential Increase to \$11.75/hr!
- Vacation and Sick Pay
- 401(k) Plan Enrollment
- Quarterly Bonus Program
- Annual Merit Increase

Requirements

- Full-time NKU Students Only (12 credit hours per semester)
- Cumulative GPA of at least 2.5
- Sophomore Status
- 18 Years of Age or Older
- Eligible to Work in the U.S.

Why not us?

By Tim Banks
Sports Editor

I woke up Saturday morning and my body was buzzing. There were six nationally televised college football games on that day. I walked outside my Norse Hall dormitory and there was nothing. Just ten minutes before I was watching ESPN and they were broadcasting live from Penn State. Thousands of students coming together with one common bond: college football.

The last weekend of August is a rite of passage for college football fans. Every autumn millions and millions of college football fans flock to see their teams sweat out another season of Bowl Championship Series polls and Mel Kiper Jr. predictions.

Football juggernaut like the University of Tennessee and Florida State University usher in a new year by proudly proclaiming to the world that their team is number one. There is pageantry and parades, campuses are alive with energy.

When the preseason polls are released controversy follows. Why is Florida State number one? What about the Volunteers, didn't they win the National Championship last year? From the Kick Off Classic to the Orange Bowl every game is scrutinized, dissected and eventually ensnared.

Some of sports most memorable moments have come on the college gridiron. Can you recall Doug Flutie leading Boston College to an improbable victory over heavily favored University of Miami in 1984 or Michigan State upsetting number one Ohio State last year? These teams invoked a feeling of pride in their schools that so many institutions will never get the chance to experience.

An excellent example of a such a school is our very own Northern Kentucky University. Sure, our athletics have brought us pride.

We cheered for the men's basketball team as they played their way to a NCAA Division II championship game.

Women's volleyball made our hearts flutter with their relentless pursuit of victories. But it's not the same, it's not college football.

Why should we not have the same experiences of other colleges. People say that it's too expensive or that it would take away from other sports. Well if that what it takes to get it started so be it. As terrible as it sounds soccer and volleyball isn't the draw that college football is.

When I wake up on Saturday mornings I want there to be 8,000 fans piling into an overcrowded stadium. Imagine the Fighting Norse gunning for gridiron glory, it's a nice thought. Too bad that's all it ever will be.

In addition to pleasing myself the most important aspect is the fact it keeps people on campus. Which to any University should be number one on the list of priorities.

Maybe NKU needs to look into the idea of fielding a team again.

I think that people are looking for a reason to stay here. Maybe, just maybe tossing around the pigskin will do the trick.



TEERING IT UP: Transfer student Jill Gardner practices her swing as she prepares for the first ever women's golf match at NKU.

Dave Capano/The Northerner

Women's golf swings into action

By Dan Sullivan
Staff Reporter

For the first time a women's golf team will be joining the men when play begins at Northern Kentucky University this fall.

Coach Daryl Landrum said he simply wants to field a respectable team for this initial season.

"Women's golf is harder to start up than people realize," Landrum said, "because not many women are exposed to golf in high school."

The team consists of three official players: Diana Camacho, Brandi Scudder and Jill Gardiner.

Camacho is a sophomore transfer from Western Kentucky University. She made the all-state team twice during her high school career.

Gardiner is a transfer from Defiance, a Division III school in Ohio.

Scudder is a freshman from Rising Sun, Indiana.

"We have a good nucleus to start there," Landrum said about his players.

Since there has to be at least four players in the big tournaments to meet NCAA standards, several players from NKU's other teams may help out when needed.

"We have a couple of tennis and volleyball players that may play a few tournaments to help the golf team in its first year of existence," Landrum said.

Landrum hopes to build the squad to 18-20 golfers within the

next two years.

"We've got signs and posters up around campus to see if there are any sleepers out there who are interested in playing golf," he said.

The first match will be at Kentucky Wesleyan on September 3 at 8 p.m.

"I think the girls will be nervous and probably have a little trouble because it's a really hard golf course to play," Landrum said.

"I'm just looking to get a couple of tournaments in early in the season to get prepared for conference," he said.

Anyone interested in playing on the women's golf team can call Coach Landrum at home at 428-2822.



Coach Landrum

Transfer student helps pave the way for women's golf

Diana Camacho hopes to help build the women's golf team into a contender

By Bruce Reller
Assistant Sports Editor

The Northern Kentucky University athletic program has added a women's golf team for the first time this year. This makes 13 men's and women's sports combined for NKU.

On the golf team this year, there are three players who will be playing in individual competition for NKU.

One of those players is Diana Camacho, a transfer from Western Kentucky University. Diana has been playing golf most of her life and is glad that NKU finally has a women's golf team.

"I thought they (NKU) should have a golf team," said Camacho, "I was hoping they would finally have one, and now they did."

Under coach Daryl Landrum, Diana knows she is playing under a great coach who knows the game of golf.

"He has been my teaching pro instructor ever since I started playing," explained Camacho, "He is a really good coach, a really great guy, and a very understanding person."

Diana thinks the team has what it takes to com-

pete as a first year team. However, they don't have to be looked as first timers by no means.

"We have the talent," quoted Camacho, "We want to play the best that we can, but we don't want to be looked as first timers."

As for Diana, she expects to accomplish great amount as an individual for Northern Kentucky this season.

"I want to play well and make a good showing, especially in the tournaments," said Camacho.

She also said that the reason she transferred to NKU from Western Kentucky was to be closer to home and the fact that NKU finally has a women's golf team.

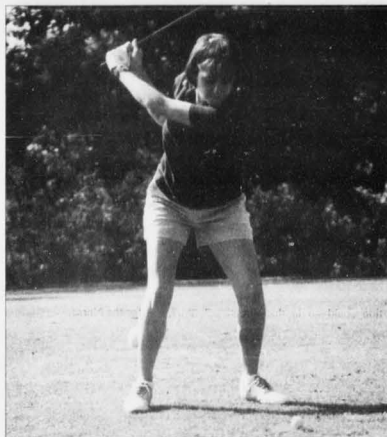
"I didn't like it down there (Western)," said Camacho, "I decided to come down here and go to school closer to home."

As the women's golf team starts its program, it looks to be good for years to come. All it needs is more players from interested students.

"We will be really, really good in a few years," said Camacho, "We have a couple of good players. We are still looking for a few more players to play on the team. We need to get people interested."



Diana Camacho



Dave Capano/The Northerner

FORE! Sophomore transfer student Diana Camacho concentrates while preparing to drive into a new season.

TFE Temps has a schedule for you!!!

Currently hiring warehouse associates
in a clothing distribution facility
near the airport:

- Part time day & evening shifts
- Weekend-only schedules
- Pay 7.50-8.50 depending on shift
- Referral bonuses

CALL TFE Temps immediately!

525-7960

"Hey, chrome dome. Nice haircut."

No wonder it's called the Black & Bleu Burger.

The Black & Bleu. One of several sensational burgers. Come visit our restaurant & sports bar featuring burgers, sandwiches, salads, appetizers, and our legendary Buffalo chicken wings spun in one of twelve signature sauces.

bw3

BUFFALO WILD WINGS
GRILL & BAR

42 M.L. Collins • Cold Spring • 781-9464
www.buffalowildwings.com

OPTIONS:

From Page 2

However, some students still choose to drink on campus despite the "no alcohol" policy.

"We continue to be unhappy with the number of students using alcohol," said Lamb.

He said that last year they "made an effort to be more aggressive intervening with students that use alcohol."

"We ask Residential Life staff to keep ears open and not hesitate to knock on doors if they think a party situation is going on," Lamb said.

According to the NKU Uniform Crime Report Statistics, 129 people were caught with alcohol in 1998, compared to only 23 in 1997. Lamb said that they plan to be even more aggressive this year.

Lamb said they are trying to be a part of the solution.

"We also decided we wanted to be more aggressive to referring students to off campus help," Lamb said.

However, he said that there "are very few repeat offenders."

According to NKU's Alcohol Beverage Policy, students may consume alcohol "at University functions and approved non-university functions in the President's home, the Alumni-Reception Center, and other non-public areas of the NKU campus, as designated by the President..." The handbook lists a set of guidelines that must be followed.

Alcohol is allowed to be consumed at University functions if the function takes place at an off-campus location. However, the guidelines are laid out in the handbook.

One place where alcohol is not permitted is at NKU basketball games. Men's basketball Coach Ken Shields thinks that the sale of alcohol might increase the attendance somewhat at the basketball games.

"I think it would increase the student population at the games," Shields said.

Some Division I teams, like the Cincinnati Bearcats, sell alcohol at their games. Shields said that others, such as the Kentucky Wildcats do not have alcohol at their games. He doesn't believe that NKU would sell alcohol at games even if they became a part of the Division I conference.

"Division I tends more often to have [alcohol] at the game. I doubt our institution could go in that direction," Shields



Jeff McCarty/The Northern

GOALS GALORE: Sophomore Betsy Moore led the 21st ranked Norse attack as they smothered Union College 4-1 in the first game of the season.

Women's volleyball starts season perfect

By Bruce Reller
Assistant Sports Editor

The Northern Kentucky University women's volleyball team opened the season at the Southern Illinois Edwardsville Invitational on Aug. 27-28.

The Norse began its season on Friday, August 27 against Drury as it defeated them in three straight games, 15-7, 15-12, 15-0 to start the tournament.

On Saturday, August 28, NKU, who is ranked number 11 in the NCAA Division II preseason poll, took on ninth ranked Central Missouri State.

The Norse defeated Central Missouri in three straight, 15-10, 15-5, 15-9, to go to (2-0) on the season.

Jenny Jeremiah had 16 kills and 22 defense digs in the NKU win, and Bobbi Casey had 46 set assists to lead the way for the Norse.

The last match of the tournament for the Norse came against Truman State on Saturday. NKU won the first two games before Truman rallied to win the third game.

Northern Kentucky hung on, however, to win the match in four games, 15-10, 13-15, 15-10 to improve its record to (3-0) on the year.

Bethany Gastright had 18 kills, and Jeremiah and Jessica Buroker had 15 kills apiece for NKU. Casey again led the way with 58 set assists for the Norse.

Jeremiah leads the team with 40 kills and 55 digs so far this season. Also, Gastright has 39 kills for Northern Kentucky, and Casey has 133 assists for NKU.

NKU prevailed without senior Jenni Long, who is out with a knee injury.

The team next plays another tournament at Jacksonville, Florida on September 4-5.

Women's soccer keeps winning

By Bruce Reller
Assistant Sports Editor

The Northern Kentucky University women's soccer team defeated Union, Kentucky 4-1 on Sunday, Aug. 29 at the Town and Country Sports Complex in Wilder, Kentucky.

The Norse scored early as sophomore Betsy Moore scored the first goal of the game at the 32:23 mark in the first half to give NKU a 1-0 lead. Senior Lindsay Smith helped out with the assist on the play.

NKU also scored at the 14:10 mark in the first half by Kristen Noakes to give the Norse a 2-0 lead, which would be the half-time score.

"It was an open shot," exclaimed Noakes about the goal, "I thought I should take it."

Union came out and got an early goal in the second half to cut the NKU lead to 2-1.

However, the Norse would storm back midway through the second half as Betsy Moore scored her second goal of the game at the 20:10 mark to give NKU a 3-1 lead.

One minute later, Moore would strike again with her third goal of the game to give NKU a 4-1 win over Union College.

Northern Kentucky also outshot Union 36-6 in the game.

"Everyone worked well together, we communicated more, and we never quit," explained Noakes.

Winning the first game of the season was also a big boost for the soccer team.

"This was a good starter for us," said Moore, "I'm glad we came out hard for our first game."

"It's a great feeling to start the season in a winning spot," said Noakes.

Despite the winning efforts by the women's soccer team, there is still need for improvement by the team.

"This was our first game and we played hard," explained coach Bob Sheehan, "We still have a lot of new and young players. We need to improve and work harder in practice."

NKU is now (1-0) and next plays Mercyhurst on Wednesday at 7:00 p.m. at the Town and Country Sports Complex.

Division I plans considered

Tim Banks
Sports Editor

After nearly 30 years of playing in Division II Northern Kentucky University may be considering a climb to Division I. According to the July 25 issue of *The Cincinnati Enquirer*, NKU could be primed for a move within the next five to ten years.

Schools that contend on the level of Division II are smaller, less funded schools which are looking for an opportunity to compete in intercollegiate athletics. This is a Division in which NKU has been competitive.

For example women's volleyball went to the Elite Eight in last year's NCAA Volleyball tournament. In 1996 and 1997 the men's basketball team reached the championship game in NCAA Division II basketball tournament. In just their third year the women's soccer team has become a nationally ranked squad.

In order to run a Division I program the essential item needed is money. According to the NKU athletic department having sufficient athletic funding provides an opportunity to excel.

NKU's athletic budget is \$1.8 million dollars and according to Athletic Director Jane Meier that number is low compared to other Division II schools.

"The University is not funded at a level of Division II schools," said Meier.

NKU is currently speaking with Division I consultant Dr. Elaine Dreidame, a former vice-president of Division I. If NKU changes divisions, a larger athletic budget will be necessary to match the funding of other Division I schools.

"If we went Division I we'd need to do it in a way we would be successful," said Jane Meier.

NKU's current athletic program consists of 13 intercollegiate teams. Division I requires all athletic programs to carry 14 teams, 7 men's and 7 women's or 8 women's and 6 men's teams.

According to Athletic Department officials more coaches would be required. There would be a need for more equipment and better facilities.

The Athletic Department feels that upgrading their existing Division I program warrants their attention and is the most important objective.

NKU CAMPUS RECREATION 572-5197
AHC 104

SOFTBALL



Men's League:

Entry Deadline: Th. Sept. 2

Play Begins: Th. Sept. 9

Captains Meeting: Tue. Sept. 7, 3:30, AHC

Co-Rec Tournament:

Entry Deadline: Th. Sept. 9

Play Begins: Tues. Sept. 14

Captains Meeting: Th. Sept. 9, 4:00, AHC

FLAG FOOTBALL

MEN'S & WOMEN'S LEAGUES

Entry Deadline: Fri. Sept. 3

Sun. League play begins: Sun. Sept. 12

Thurs. League play begins: Thurs. Sept. 10

CAPTAINS MTG: TUES. SEPT. 7, 4:00 PM, AHC



CO-REC LEAGUE

Entry Deadline: Fri. Sept. 10

Sun. League play begins: Sun. Sept. 19

CAPTAINS MTG: SUN, SEPT. 12

TIME: TBA, IM FIELDS

NKU Campus Recreation
Albright Health Center 104
572-5197

Campus Recreation Fall Fitness

Classes start:
Monday
Sept. 13th

CALL 572-5197
OR STOP BY
AHC 104



REGISTER
beginning
Monday August 30th

Classes:

Step-
MWF Noon
Tues & Thurs 5:15 pm
Mon 7:15 pm

Cardio Kickboxing-
Wed 7:15 pm
Sat 10:30 am

Water Fitness-
MW 5:30 pm

SOCCER

MEN'S, & WOMEN'S
MON & WED LEAGUES

Entry Deadline: FRI, SEPT. 10

Activity Begins:
MONDAY LEAGUE- MON, SEPT. 20

WEDNESDAY LEAGUE- WED, SEPT. 22

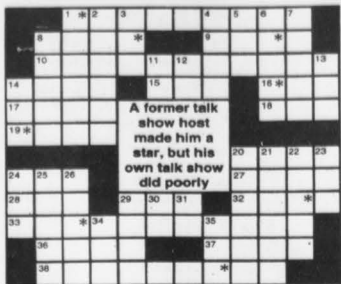
Captains Mtg: MON, SEPT. 13, 4:00 PM.

ALBRIGHT HEALTH CENTER

NKU Campus Recreation
572-5197, AHC 104



Margie's TV Challenge



The identity of the featured celebrity is found within the answers in the puzzle. In order to take the TV Challenge, unscramble the letters noted by asterisks within the puzzle.

- ACROSS**
- Style & Substance actress (2)
 - Soup
 - There Oughta Be... Tim Curry song
 - Cybil Shepherd's 1985-89 co-star (2)
 - Worked in the garden
 - Role on *The Mary Tyler Moore Show* (70-77)
 - Golf tournament sponsor, for short
 - South American range member
 - Presidential monogram
 - Touched by an Angel role
 - Invitation letters
 - Follows AAA
 - Mr. Peckinpah
 - Boatman's item
 - Word in the title of Bryant Gumbel's show
 - Castle protection
 - Actor on *Step by Step* (2)
 - Holbrook's role on *Evening Shade*
 - The Bold* (1969-73)
 - Primetime Live anchor
- DOWN**
- Boys' names
 - Gets away from
 - Dog org.
 - Stephanie's position on *Newhart* (83-90)
 - American Girl (1994-95)
 - Role on *The Honeymooners*



© TVData Features Syndicate

HOROSCOPE

By C.C. Clark • eTVData Features Syndicate

August 25 through September 3, 1999

- Aries (March 21 - April 19)**
It may be difficult, but do not give up on your ideas. Watch for signs of success and follow up on them.
- Taurus (April 20 - May 20)**
Someone close to you will help solve a problem in an interesting way. There is a good chance you will be taking a journey, perhaps a spiritual one.
- Gemini (May 21 - June 20)**
Your plans may be delayed, adding stress to your life. A young person needs your assistance and support.
- Cancer (June 21 - July 22)**
You may feel like giving up, but this isn't the time to throw in the towel. Stop neglecting your health. Eat well and exercise regularly.
- Leo (July 23 - Aug. 22)**
A pessimistic attitude causes problems in a relationship. It would be wise to stop and think about what you are saying.
- Virgo (Aug. 23 - Sept. 22)**
There is the possibility of a new job opportunity or business partnership. The future is looking good, and success is yours.
- Libra (Sept. 23 - Oct. 22)**
There is a sensible woman who has some practical advice. Let her help you get your life back on track.
- Scorpio (Oct. 23 - Nov. 21)**
Things may not work out the way you planned, but don't get too upset. There are times in life when you just have to roll with the punches.
- Sagittarius (Nov. 22 - Dec. 21)**
You need time to renew your physical and mental energies. The shadow over your life is slowly moving away.
- Capricorn (Dec. 22 - Jan. 19)**
A little hard work is all it takes to realize a dream that is close to your heart. Don't let your materialistic pursuits ruin a love relationship.
- Aquarius (Jan. 20 - Feb. 18)**
Experience is the greatest teacher. Worry and depression get you nowhere. Face the future with the knowledge that you can get through anything.
- Pisces (Feb. 19 - March 20)**
A problem is easily solved once you see it in a new light. Things are changing quickly, and this is no time to dwell on the past.

Born this week:

- Aug. 30 - Timothy Bottoms
Sept. 1 - Deborah Gibson
Sept. 1 - Gloria Estefan, Lily Tomlin
Sept. 2 - Jimmy Connors, Mark Harmon, Kenny Rogers
Sept. 3 - Eileen Brennan, Valerie Bertinelli, Charles Sheen
Sept. 4 - Mimi Gaylor, Jose Sison
Sept. 5 - Carol Lawrence, Bob Newhart, Rachel Welch, Doreen Zepko

MAKE YOUR OWN HOURS

Sell Kodak Spring Break 2000 Trips

HIGHEST COMMISSION - LOWEST PRICES

NO COST TO YOU

Travel FREE including food, drink & non-stop parties!!!

WORLD CLASS VACATIONS

1999 STUDENT TRAVEL PLANNERS "TOP PRODUCER"

& MTV's Choice

(Spring Break Cancun Party Program)

1-800-222-4432

FAMILY TREE CARE SERVICES

The Family Tree Care Services has in-home child care positions available now. Great pay, flexible hours, including evenings, week ends, mornings and church nurseries. Call 426-0898.

SALES REP

\$25+ Per Hour! Direct Sales reps needed NOW! Market credit card appl. person-to-person. Commissions avg. \$250-500/wk. 1-800-651-2832

INSURANCE OFFICE

Part-time (will work schedule around classes)

Job description - General office work including telephoning. Must have basic computer skills and good, steady work habits. Call Kath at 606-441-0128

SPRING BREAK 2000 WITH STS

Join America's #1 Student Tour Operator to Jamaica, Mexico, Bahamas, Cruises, Florida, New hiring on-campus reps. Call 1-800-648-4849 or visit online @ www.ststrav-

BABYSITTER NEEDED

3 month old Tuesdays and Thursdays Flexible Hours 576-9644

CLIFTON POSITION

Weekends only 20 hrs per week, general help, mechanically inclined. Interior painting, cleaning \$8.00 per hour. Call 866-7777.

MONTGOMERY INN BOATHOUSE

Hosts/Hostesses/Bus Boys/Tray Carters needed Flexible Hours Great Pay

Apply in Person Monday-Friday 2:00 p.m.-5:00 p.m. 925 Eastern Avenue Cincinnati, Ohio 45202 (Next to Sawyer Point Park)

RIDE TRADE WANTED

Want to trade rides from Rising Sun, Aurora, Lawrenceburg areas to campus. Class Tuesday/Thursday 9:25-2:55. Casey 438-2436

TELEMARKETING PT/FT

\$400-\$700/wk. REALISTIC EARNINGS. Inside sales. Business-To-Business, casual office atmosphere. Day or evening shifts M-F Call 342-5853 or 333-8305

PART-TIME INSTRUCTORS

Earn extra \$ while gaining valuable experience teaching Microsoft Office 97 software. There will be an informational meeting Monday, September 20, 1999 from 6pm-7pm at computer Systems Management Inc., 601 Washington Street, Suite 105, Newport, Kentucky 41071. Please RSVP by Friday, September 17, 1999 by phone to Josh at 491-7947 or by e-mail to training@com-world.com.

CHILD-CARE PROVIDER

Professional couple needs 30hr/week child-care provider for lovely 3-year-old in New Richmond home. Individual must be energetic and enjoy lots of activity. References required. Flexible with school schedule and compensation. Call Cynthia at 513-553-

INTERNET READY COMPUTER

for only \$297.00 Refurbished Compaq Desktop Computer with 15" High resolution 1280X1024 IBM SVGA Monitor Laptop computer available too. Call Mick @ 371-

OUTBACK STEAKHOUSE

Now Hiring:

- Servers
- Bussers
- Hostesses
- Kitchen Positions

Please Apply at: Outback Steakhouse 2301 Buttermilk Crossing Crescent Springs, KY 41017 OR CALL: 331-7222

FUNDING: NKU wants more federal funding

From Page 1

in too many fields," Votruba said.

Votruba said that one of the most important things to do in the next several years is to base salary for faculty in the 60th percentile.

"Currently, we are not close to that level and that jeopardizes our future," Votruba said.

He said that there were steps taken over the past year to improve the part time faculty.

"For the second year in a row, part time faculty salaries were increased by twenty percent. In addition, a number of other steps were taken to improve the conditions of our part time faculty who are so vitally important to the life of our campus," Votruba said.

Having a top-quality faculty is directly related to retention. According to Votruba, NKU is becoming more successful in "student recruitment and retention."

He said there has been major increases in scholarship programs which are bringing some of the nation's brightest students to NKU. Votruba said that there were 87 students that scored above a 29 on their ACT interested in NKU.

This is an increase from 40 from last year. The enrollment of African-American and International students are up also.

Votruba said that the "Invest In Success" program "allocates \$1.2 million in new resources to strengthen those areas of the University that have the most direct impact on student retention."

"This has resulted in expansion of first year programs, strengthening advising and developmental programs, and enhancement of our extra curricular activities. This summer's successful "running start" program for new Chase College of Law students is but one example of the University's commitment to the success of its students," Votruba said.

He said that offering "course scheduling and timing" that is more convenient and compatible with student's busy schedules.

"Otherwise, we will lose students to other universities that have become more convenient and accessible," Votruba said.

Votruba stated that one of the

"curriculum changes" that will take place is general education reform.

"We should demand of our students and our student's should demand of us a general studies curriculum characterized by simplicity, rigor, coherence and purposefulness," Votruba said.

There have been improvements over the past year in the curriculum. For example, two new programs, which are in high demand, were approved. These two programs are Master's in Computer Science and Bachelor of Science in Environmental Science.

He said that "general studies reform will engage the entire campus this fall."

In closing, Votruba offered administrators and faculty a challenge as they begin a new school year.

"As we embark on this new academic year, let us never forget that we carry the dreams of [NKU] students on our shoulders. Our challenge is to do all we can to help them turn those dreams into a reality," Votruba said.

TUITION: more time for research needed

From Page 1

schools.

According to Appleson, some of the universities in the benchmark schools charge graduated rates for tuition. Some schools charge different rates according to academic standing, so a freshman is charged less per credit hour than a sophomore.

Other schools set their per credit hour rates according to the course numbers, so a 200 level class is more expensive than a 100 level course.

"Is it fair to compare their tuition to ours?" Appleson asked. He said Institutional Research had developed a system for comparison, including adjusting all rates to account for the difference in

cost of living for the different schools.

The current tuition for an undergraduate enrolled for twelve hours is \$1,245, including fees.

"Overall, we are a little lower for undergraduates in comparison, and very low for graduates in comparison to the Benchmark schools," Appleson said.

"Our [current] undergraduate resident rate is a little on the lower side of the median range," Appleson said. He said only a slight increase would be necessary for NKU to match the benchmark schools in tuition in this category.

For graduate courses, however, NKU is the 4th lowest among its peer institutions. This is around

30 percent below the norm. Appleson said that could mean graduate rates are the most likely to raise by the highest amount.

For non-resident graduate courses, NKU is ten percent lower than the median range of the benchmark schools, and "A little low for non-resident undergraduates."

Next week will focus on some of the funding problems that NKU is facing, specifically faculty compensation, and the amount of funding that the university officials have determined is necessary to stay competitive for recruiting against other universities.

Do you want to be a NEWS HOUND?



Buster Berkshire official news hound of The Northerner

The Northerner wants YOU!

- meet new people
- build your resume

If you are interested in writing or photography, please call 572-5260

GRE

Classes are starting now!

Call today to reserve your seat.

If you suffer from score envy, call Kaplan.

Classes begin: Monday, September 13th

KAPLAN

World leader in test prep

1-800-KAP-TEST

kaptest.com AOL keyword: kaplan

TENNIS SINGLES TOURNAMENTS

Entry Deadline: Fri, Sept. 10

Play is Saturday, Sept. 18 at NKU Tennis Courts

Stop by AHC 104 to register or call 572-5197 for additional information.