

THE NORTHERNER

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Northern Kentucky University

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NKU finds \$200,000 to cut

by David Mendell

Editor

A \$375,000 cut of state funds from this year's university budget may prove a serious problem if it is recurring, or is taken from every year's budget, said NKU President Leon Boothe on Monday.

"Everything we have looked at has told us that it is recurring, but we're not sure," Boothe said. "(If it is recurring) important things will not get done with the loss of dollars."

Boothe said he could know by May from the governor's office if the cut will be recurring.

Meanwhile, "we will delay any decision on the impact of the cut being recurring until next year's budget," said Dennis Taulbee, NKU's director of budget and planning.

The \$375,000 cut resulted from a 2 percent reduction in all state university funds by the governor's office because of a revenue shortfall.

"We're extremely disappointed the governor cut higher education while leaving grades K through 12 alone," Boothe said.

In addition to the state cut, a fall 1986 tuition shortfall, a loss of investments and an increase in workman's compensation have brought the total reduction from this year's budget to \$570,000.

Earlier in the year, NKU officials made cuts worth \$370,000, and last week they

NKU Departmental Budget Cuts

Academic affairs

Visiting scholars program—\$15,000
Vacant position in law library—\$10,000
Summer school 1986—\$9100
Orientation budget—\$9000
General operations—\$8000
Law books—\$7500
Clerical position, Steely library—\$7500
Computer Literacy Project—\$7500
Clerical position, business college—\$7500
Research assistant—\$5600
Part-time faculty, arts & sciences—\$5000
Institutional work-study—\$5000
Adjusted operating budget—\$2000
Office equipment—\$1500
Miscellaneous—\$100
Total—\$96,800

Administrative affairs

Personnel consultant—\$22,000
Insurance audit—\$10,000
Printing services vacancy—\$5000
Office automation—\$5000
Master plan printing—\$1500
Purchasing forms—\$1000
Total—\$44,500

Student affairs

Temporary accounts for registrar, admissions, financial aid and athletics—\$14,000
Various operating costs—\$5900
Career development payroll—\$3100
Total—\$23,000

Source: The NKU administration

announced that the remaining \$200,000 will be cut from the following:

- Academic affairs—\$96,800.
- Administrative affairs—\$44,500.
- Student affairs—\$23,000.
- University relations and development—\$5,800.
- General administration—\$4,300

The remaining \$25,700 will come from unassigned areas, or reductions from each department in line with the percentage each one receives from the university's total budget of \$35 million.

"We have not touched any existing positions and we have not cut back any academic programs," Budget Director Taulbee said.

Loss of funds in departments will be made up in various ways including leaving vacant positions open, cutting equipment and book acquisitions and delaying the hiring of consultants. (See accompanying chart.)

"I tried to take money from areas where it's least painful," said Cynthia Dickens, vice president for student affairs. "Had I not had access to vacancy credits (which is payroll money from employees who have resigned), it would have been impossible to make these cutbacks."

In administrative affairs, the areas cut were a consensus of opinion since "we're all going to be affected," said Gene

see Budget, page 2

Court to hear case that could regulate school newspapers

College Press Service

HAZELWOOD, MO.—The U.S. Supreme Court has agreed to hear a case that will, by the time it's concluded, clarify just how much control administrators have over college and high school "laboratory" newspapers.

The decision, student journalism observers say, will affect what hundreds of high school papers and "many" college papers published as "for-credit" classes can print, predicts Mark Goodman, director of the Student Press Law Center in Washington, D.C.

Some worry that if the court—which is due to issue its ruling by July, 1988—expands officials' power over editorial content in lab papers, extracurricular papers may feel the pinch next.

The current case began in 1983, when Hazelwood East High School Principal Robert Reynolds excised two stories from the school's lab paper.

Reynolds says he was worried a story about teen pregnancy would seem to condone the sexual norms of the pregnant girls interviewed and that a story about divorce gave parents of divorced kids no opportunity to respond.

Reynolds claims both stories could lead to lawsuits if the sources could be identified through their comments.

Three student reporters sued, claiming the school had abridged their First Amendment rights.

A federal district court okayed the censorship because it was part of a class project, as opposed to an extracurricular activity or public forum for

see Lab, back page

Collector gives NKU \$100,000 painting

by Kris Kinkade

Northerner contributor

A copy of Gilbert Stuart's portrait of George Washington, valued at \$100,000, has been donated to the university by an Ohio businessman and art collector.

The portrait, which portrays Washington in his "lansdowne" pose, was presented to NKU at a dedication ceremony last Friday afternoon by Elmer and Shirley Koehlke of Cincinnati.

Kentucky artist Oliver Frazer's (1808-1864) copy of Stuart's work now takes its place with various other paintings in NKU's growing collection.

"We at the university are deeply honored that someone is willing to entrust a major gift like this to us," said NKU President Leon Boothe, "and we hope this will be a beginning of a repository to the arts in the area."

According to Judy Robinson, president of Columbia Auction Gallery, which handled the donation, the painting is

see Portrait, back page



Eric Krosnes/The Northerner

Elmer and Shirley Koehlke presented Northern President Leon Boothe with a \$100,000 painting of George Washington in a ceremony at NKU last Friday.

This Week

Lady Norse: NKU's women's basketball team appears to be headed to win the Great Lakes Valley Conference this year. Nancy Winstel's squad has won 11 games in a row, including two last week. See story, page 8.

| | |
|---------------|-------|
| Jack Anderson | p. 3 |
| Viewpoint | p. 4 |
| Cody Shearer | p. 5 |
| Features | p. 6 |
| Sports | p. 8 |
| Bloom County | p. 10 |
| Classifieds | p. 11 |

From The

Wire

Party colleges try to keep Playboy out

Playboy magazine announced last week it would swing through the nation's "top 10 party schools" on its annual hunt for publicity and women to pose in the nude.

But administrative response has not been warm.

University of Miami officials refused to let the Miami Hurricane run a Playboy ad for willing women.

And officials at Mercer University, the Baptist school named ninth most active party campus by Playboy last month, said they would "hope (photographers) don't come down here."

A milk crate amnesty works

Police at Concordia Teachers College in Nebraska arrested a student trying to steal milk crates, apparently to use for bookshelves in his rooms.

Shocked CTC officials dropped charges and declared an amnesty for crate felons who turned in their contraband, hoping, as one teacher put it, to remind students "of the seventh commandment."

The amnesty last week garnered 143 stolen crates, or more than one for every 10 students enrolled at the Lutheran campus.

Guru Timothy Leary debates with chief about war on drugs

Timothy Leary, who dropped out of a career as a Harvard professor in the 1960s to tout the mind-expanding virtues of LSD, last toured campuses in 1982-84 debating Watergate felon G. Gordon Liddy.

Now he has new partners:

Last week he "debated" former Drug Enforcement Administration Chief Peter Bensinger at the University of North Carolina at Chapel Hill, saying the "War on Drugs" is "a totally hypocritical campaign to save lives" because "the real killers are handguns."

Davis, Elkins college struggle to accept gift

An anonymous donor gave the West Virginia campus \$100,000 to buy a 100,000-volume book collection, but spokeswoman Nedra Bloom said "we don't have the room" to house it all.

New plant brings jobs to state

by Todd Davis
News editor

The Budd Company, one of the nation's biggest parts suppliers to the automotive industry, will construct a \$100 million manufacturing complex in Shelbyville, Ky., Gov. Martha Layne Collins announced at a press conference last month.

"We are excited about the new jobs this new plant brings to Kentucky and the added enhancement which this internationally-renowned company gives to Kentucky's prominence in automotive-related manufacturing," Collins said.

"Construction of the complex will begin this spring and its completion expected in early 1988—with full production in 1989," Paul Sichert, Jr., spokesman for the Budd Co., said.

Sichert said the plant will be located

west of Shelbyville on a 75-acre site at the intersection of I-64 and Highway 55.

The company decided to build a new plant in Kentucky because "the incentive from the commonwealth was great, it provides good labor and utility costs, and its unique geographic location being centrally located make distribution easier," he said.

"The plant will use sheet metal for the construction of fenders, roofs, hoods, and doors for automobiles," Sichert said.

Contracts will be with the major American car manufacturers—Ford, General Motors Corp., Chrysler, and American Motors Corp., Sichert added.

He also said the plant will be highly robotic and technical and will be the showcase of their plants. The investment in the plant at Shelbyville will be the big-

gest for Budd in the last 20 years, Sichert said.

"The plant will provide 400 jobs with emphasis on continuation of training," Sichert said.

He added that people with skills in manufacturing, electric and mechanical maintenance, and tooling are the types of people Budd is looking to employ at the new plant.

The company is the north American automotive arm and subsidiary of Thyssen AG of Duisburg, West Germany. The company is headquartered in the Detroit suburb of Troy.

According to Sichert, Budd has a total of nine manufacturing plants—in Michigan, Ohio, Pennsylvania, Tennessee, Washington, Wisconsin and Ontario, Canada—that employ more than 10,000 workers.

Campus Republicans give other view

by Diane Goetz
Staff writer

Since its beginning in August, the NKU Campus Republicans have participated in several political ventures and hope to stimulate more student interest on campus.

The Campus Republicans have worked closely with Jim Bunning's successful Congressional campaign. They sent volunteers to his office, worked at banquets, and arranged for him to visit the campus twice before the election.

They also organized a student poll in which 358 students participated. The poll showed large advances toward Bunning

and the Republican party. They also helped with other campaigns, including Clyde Middleton's successful congressional bid.

"In a Democratic-controlled state, people deserve to hear the other point of view," said Kevin Maines, president and founder of the NKU chapter. "That's basically why I began this organization."

In early January, the group traveled to Washington D.C. for inaugurations. During their three-day stay, they watched the seating of office, attended a few of office parties, met with Congressmen, and got acquainted with Jim Bunning's staff.

"We would like this to be more than just a political organization...it's nice to know who represents you in Frankfort,"

said Maines.

The Campus Republicans and Young Democrats are currently working together in getting the gubernatorial candidates on campus for a forum. They were also able to meet with Sen. Mitch McConnell on Feb. 13 while he was on campus.

Because of the loss of Bunning as a Republican candidate for the governor's ticket, the group will not be very active during the race for governor. Some of the group's members, however, will be supporting John Harper as a candidate.

The Campus Republicans are currently working on recruiting new members, finding generous donors to support them and looking forward to being involved in the 1988 presidential primaries.

Budget

continued from page 1

Scholes, vice president for administration.

In the last few weeks, department heads recommended reductions of \$229,000, of which Boothe approved \$200,000, Taulbee said.

While making the final cut Boothe has tried to avoid losing accreditation of the school, layoffs of employees and losing enrollment, Taulbee said.

In doing so, Taulbee said Boothe rejected five proposals from department heads:

- ☐ Cuts in library acquisitions (which are tied to accreditation.)
- ☐ Reductions in instructional equipment.
- ☐ Reduction of advertising for student recruitment.

☐ A \$1,400 cut in the Women's Studies program.

☐ A \$1,000 cut in academic recruiting workshops.

Boothe said the \$200,000 worth of cuts have been shown to the Faculty Senate budgetary committee and "while they didn't say anything in particular, I assume they approved."

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FT. WRIGHT

WRFN dissatisfied with old format

Campus station returns to rock

by Valerie Spurr
Staff writer

WRFN, NKU's student radio station, changed its format this semester from new wave to more traditional rock'n'roll.

K.C. Phelps, program director of WRFN, said she noticed too much apathy toward the old format.

"One day while I was eating in the cafeteria, they turned the radio off and the students applauded," she said about when she first realized that WRFN needed a change.

"The NKU students and this community are not ready for a total 'new wave' format," Phelps said.

WRFN is now playing both new wave and rock'n'roll in an attempt to fit the two formats together. WRFN now plays approximately 75 percent rock'n'roll and 25 percent new wave.

"Rock'n'roll needs to change or it will become stagnant," Phelps said. "You can't just dump on a change. Just a couple of years ago the Police and the Cars were considered somewhat new wave, but now they're widely accepted."

"We need more support from the students," Phelps said. "The students are our audience and we want to play what they want to hear. Without their support, we have no idea what they want us to play."

Phelps said that the students are welcome to request any music by calling WRFN at 572-5800.

see WRFN, back page



Eric Kroenes/The Northerner

Senior Mark Babin, a DJ for WRFN, spins oldies on his Wednesday show.

Civil rights group claims universities exclude Amerasians

College Press Service

BERKELEY, CAL.—Asian-American students—often recognized as good students are one of the few success stories in U.S. colleges' efforts to recruit minority students—may be getting shut out of some schools, a civil rights group charges.

Last week officials at Cal-Berkeley, which boasts the nation's largest enrollment of Asian-American students, called a press conference to deny they use enrollment quotas to keep Amerasians out.

"Cal does not, cannot and does not wish to set quotas," says Assistant Vice Chancellor B. Thomas Travers.

But his accusers remain unconvinced. The San Francisco-based Chinese for Affirmative Action (CAA) claims unannounced changes in state campus admissions policies have caused Asian enrollment to drop 30 percent at Berkeley since 1984, and to fall off at other California schools as well.

"A faculty committee last year at Stanford concluded the rate of admission of Asian students is alarmingly slower than whites," adds Henry Der of the CAA.

"UCLA also has an increasing number of Asians applying for a limited number of seats."

"Stanford officials admit they don't know why this is happening," Der notes, "but they've identified it as a problem area, and they need to look at the barriers holding back Asian-American enrollment."

Mom sends U.S. ambassador out in style

by Jack Anderson
and Joseph Spear
United Feature Syndicate

WASHINGTON—What's a mother to do when her son gets a prestigious job and needs to keep up appearances? She sends a check, of course.

Estee Lauder, the cosmetics tycoon, wrote out a check for \$150,000 last May and sent it to the State Department for the "gift fund" at the American embassy in Vienna, where her son, Ron, is ambassador. The controversial gift funds were a Reagan administration idea—since terminated—designed to give an ambassador more money for entertainment than was provided by the sometimes miserly "representational fund" allotted by Washington.

Mom's generosity may have been whetted by the fact that the tax-deductible donation would allow Ambassador Lauder to keep pace with the lavish entertaining style of his predecessor, Helene von Damm—who, like Estee Lauder, was Austrian-born. But the size of the Lauder donation shock-

ed the bureaucrats in Foggy Bottom, who were accustomed to gifts of \$5,000 or so.

With diplomatic timidity, State Department officials sat on the \$150,000 until October, when new stories appeared on possible gift fund abuses by Ambassador Faith Ryan Whittlesey in Switzerland. That ended the bureaucrats' five-month hesitation: The Lauder check was returned to sender.

Lack of his mother's check did not deprive Ambassador Lauder of money for extracurricular goodwill gestures. State Department sources told our associate Lucette Lagnado that when he learned that the embassy's 1986 summer youth employment program was in need of funds, Lauder wrote out a check of his own for \$10,000 and gave it to the program.

Meanwhile, alerted by the news stories on the Whittlesey expenditures, which reportedly included entertainment of wealthy Americans who had donated to her embassy fund, the House Foreign Operation Sub-committee ordered a General Accounting Office investigation of all the embassy gift funds. The subcom-

mittee, headed by Rep. Dan Mica, D-Fla., is planning hearings on the funds.

Here are some of the expenditures von Damm made during her tenure at the Vienna embassy, according to the GAO auditors:

□ In September 1985, she spent more than \$13,000 to take some 400 guests on a "friendship cruise" on the Danube River. The tab included boat rental, restaurant meals, fireworks and a photographer to record the event.

□ In August, 1985, von Damm dipped into the embassy gift fund to buy a \$600 coat as a birthday present for Dagmar Koller, wife of Vienna's mayor. Cable traffic between the embassy and Foggy Bottom revealed an initial reluctance in Washington to approve the expenditures; if finally OK'd after the fact.

□ In December, 1985, von Damm played the gracious hostess to Attorney General Edwin Meese, his son and their wives, who stopped off in Vienna while on a European tour. The ambassador, who worked in the White House while Meese

was there, threw a party for the visitors. Operational production of "Fidelio," at a cost of \$317.28 for five tickets. The purpose of the expenditure was "to further U.S. interests," according to the embassy voucher.

Movieland for Mario: Hollywood liberals have their checkbooks ready to back New York's Democratic Gov. Mario Cuomo should he decide to run for president, say our sources, but they are pondering who they could push on Cuomo as a running mate. They would like either Sen. Joseph Biden, D-Del., or ex-Sen. Gary Hart, D-Colo. But Biden is an Easterner like Cuomo, and Hart probably wouldn't be willing to take the second spot.

One movie producer told us he likes Sen. Sam Nunn, D-Ga., a choice that would balance liberal with conservative, North with South, governor with senator and Roman Catholic with Protestant. Unfortunately Nunn has yet to show much interest for either national office.

Jack Anderson and Joseph Spear are Washington-based investigative journalists.

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Editorial

Freedom of press Student editors fighting for rights

It seems the blatant disregard for individual rights is spreading—and this time, freedom of the press is being threatened.

Administrators in high school in Hazelwood, Missouri are challenging the students' right to freely express their ideas.

The administrators cut two stories supposed to be run in the school newspaper because they said the articles could have led to lawsuits.

Three student reporters sued the administration, saying their First Amendment rights had been violated.

Clearly, the school was afraid the stories—about teen pregnancy and divorce—would upset parents. It's hard to believe they were concerned about a possible lawsuit—there have been so few decided against school papers.

The district court that heard the case said the paper was part of a lab class, and was subject to the censorship of school officials.

An appeals court ruled later that censorship of student publications is a violation of the students' First Amendment rights.

Syndicated columnist James Kilpatrick had one thing to say to that—"Horsefeathers!"

Kilpatrick felt that to allow student editors absolute freedom of the press is to "let the animals run the zoo."

To use Kilpatrick's

animal arguments, "We smell a rat."

Whether that rat be the columnist or the idea he represents—censorship and denial of First Amendment rights—is anyone's guess.

To say that student editors are animals is ridiculous. Since a paper has never been successfully sued for invasion of the right to privacy, there is no basis for this statement.

If we allow administrators to regulate student editors' opinions, what will keep them from censoring legitimate political opinion simply because officials disagree with it?

Certainly, if the students wanted to print an article advocating conservatism in America, and school officials banned it, right-wing Kilpatrick would be up in arms.

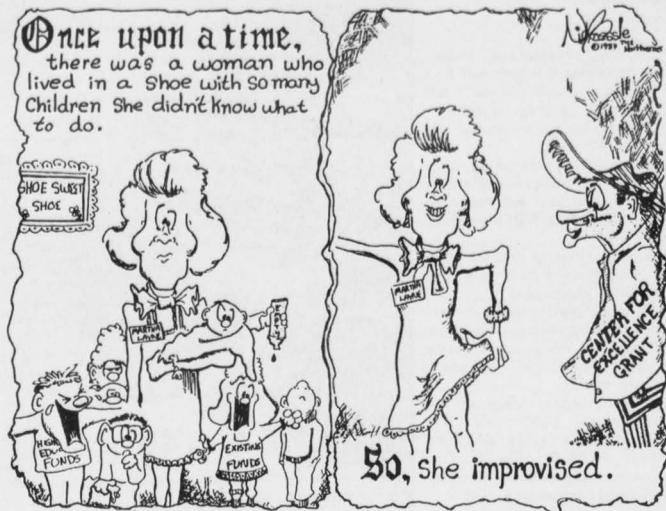
Why, because they are young, are students not afforded the same rights as other citizens? Do their opinions count less? If so, they are not truly citizens.

Will we, in the future, start banning other age groups from speaking their minds?

It would be a tragic mistake to allow such a blatant violation of the Constitution to stand.

The Supreme Court will hear the case this year. But given its conservative nature these days, the administrators may win the case.

And Mr. Kilpatrick's caged animal analogy would be correct.



Regretting a missed NKU season

Last week, I finally gave in.

I went to a Northern basketball game. My friend had been hounding me all year, and since last Saturday's game was the final home game, I figured it would be the perfect time to quiet the pesky guy. I could say I attended a Northern basketball game—my life had been fulfilled.

Steve Rohs

My schedule, like any student at NKU, is busy. Eighteen hours of classes and the work I do at *The Northerner* occupies my dwindling time. And I was not about to spend any of my free time "supporting" a school team.

After Saturday night, I wish I would have been a little more generous.

I expected a meager gathering of well-wishers at the game to send off senior Willie Schlarman and watch a mundane .500 team play its last home game. These people have nothing better to do, I thought.

When I walked in, typically 10 minutes late, a loud crowd greeted me. I found out later they had just been treated to a few of the Norsemen's acrobatics.

The NKU cheerleaders were yelling something at the end of the court as a Lewis University player tried a free throw. He missed. The crowd cheered.

Derek Fields, NKU's guard, brought the ball back up and fired up a shot. He hit it. The crowd cheered louder.

The announcer, WEBN's Wildman Walker screamed, praising the guard's play. My friend looked at me as if to say, "Well?"

I remember thinking the excitement would die, the Norsemen would begin playing like a sloppy

high school team, and I would leave at halftime. In reality, I was blushing, and I wondered why I hadn't come to see the hoopsters earlier.

Sure, I had heard the stories. A kid named Patrick Holt could block more shots than a hockey goalie. A guy named Shawn Scott averaged 17 points per game, and another named Derek Fields could steal handcuffs from a policeman.

I heard Terry Hairston and Holt put on slam-dunk competitions every week, and Chris Wall could do aerial acrobatics that would make the Blue Angels green with envy.

But let's be reasonable, this is NKU. Those sort of things don't happen here.

As I was thinking, Hairston broke away from a Lewis defender and pounded the ball through the hoop. Fields scored 26, some from steals that led to layups. The last play of the game had Fields feeding to Holt, who slammed the ball home.

Willie Schlarman ended his career on NKU's home court while I saw my first game in years. I felt bad I hadn't seen him and the others play more often.

With every rise in the crowd's glee, I felt worse. The people—students and alumni who had followed the team this year—were celebrating a year of excitement, of pro-type play. I was mourning a year of lost opportunities.

It was easy to get caught up in my life, my work and my studies to avoid things like the basketball games. I now realize going to events like the games is too much a part of college experience to skip.

I'd like to apologize for not supporting the Norsemen and Lady Norse as much as I could. There's a lot more to the teams—and the university—than meets the eye.

Steve Rohs is associate editor and former editor of *The Northerner*.

Northern fraternities don't need formal rush

To the editor:

We are writing this letter on behalf of the Pi Kappa Alpha fraternity and others concerned with certain injustices being committed against them on NKU's campus.

Since we have been members of one of Northern's Greek organizations, we have heard something ceaselessly: the university doesn't support the fraternities and sororities, and, to an extent, that is true.

We would like to see a Greek row. We would like to see greater emphasis placed upon becoming involved in campus life through organizations such as ours. We would like to see more appreciation from the school for the efforts we put forth to make this a better educational facility, both academically and socially.

However, we do not want to see things pushed at us that we don't want and don't need. One such thing is a proposed "for-

mal" rush.

In the last few months, Dean of Students Bill Lamb has been pushing his ideas on us of what he thinks is best for us. What he thinks—not what we think. He is doing this through the so-called "governing" body of fraternities—the Inter Fraternity Council. True, there are some fraternities on campus that do want formal rush, but this is such an important issue in determining our future, we think that it should only be brought in by a unanimous vote of the IFC delegates, but Dean Lamb keeps shoving it down our throats.

Ever since the idea was first proposed, we have been told that IFC was only going to look into formal rush, but at every corner it becomes more obvious that we will get it no matter what the IFC officers are telling us now.

The Dean of Students and the IFC

should be here to help the fraternities, not antagonize us. They can make their suggestions but we aren't going to allow anyone to force their ideas of perfection on us. The IFC should act as a Chamber of Commerce in which the organization is only existant in order to promote the individual businesses, not to create regulations that would hamper them. If we let this continue, then the IFC will become like the U.S. government after the New Deal. We will lose all power to make autonomous decisions as the individual states have.

If we would want to do something on our own, the IFC would end up trying to blackmail us back into conforming with their policy as the U.S. government is now doing, threatening to withhold federal highway money if states don't comply with a unified drinking age of 21.

If anyone needs any proof of the

hindrance formal rush will be that is closer to home, just ask any of the campus sororities. They have formal rush and they hate it. If they could change anything involving their sororities, invariably No. 1 on the list would be to get rid of formal rush.

However, the Panhellenic Council, their version of IFC, won't let them.

In conclusion, let us decide what is best for us. We don't need Dean Lamb telling us what we need. We do fine for ourselves.

And IFC set up Greek nights at Burgundy's, set up Greek picnics, and put out Greek rush brochures, and we all like those things, but don't tell us how to run our fraternity.

Michael T. Browne
President, Pi Kappa Alpha

Derick R. Harper
Vice President, Pi Kappa Alpha

NKU still a candidate for Centers of Excellence

To the editor:

The Feb. 4 issue of *The Northerner* contains some editorial comments at the end of Peggy Bertelsman's letter with which I must take issue.

First, I know of no criteria for the Centers of Excellence that involves the size of individual programs. Having served on the Council on Higher Education's staff task force that designed the criteria, I think I can safely say that there has been absolutely no discussion of program size as related to viability. More importantly, I must disagree sharply with the allegation that, "Again, what NKU program will ever receive national, or even regional recognition?" We have programs at Northern already having international, national and regional recognition. Such recognition is based primarily on the

outstanding faculty in these programs and their contributions to their disciplines, both on this campus and on a regional, national and international level. (For instance, several faculty members from Northern in the past three years have delivered keynote addresses at international, national and regional meetings.)

In addition to having several programs of international, national or regional recognition, NKU also has a significant number of scholars and administrators whose research and/or leadership is a matter of public record.

This institution, although new, has recruited an outstanding faculty who not only do an exemplary job as teachers/scholars but also have brought to us outstanding recognition in a large number of situations. Whether Northern

achieves a Center of Excellence will not rest upon either the programs size or lack of national or regional recognition. The former is not a criteria and the latter is factually incorrect.

Lyle A. Gray
NKU provost

The editors' reply: Although we hope we're wrong, we'll believe NKU will receive a Center of Excellence when we see it.

Letters to the editor should be sent to: Northern Kentucky University, c/o The Northerner, University Center 210, Highland Heights, Ky. 41076. The Northerner reserves the right to edit all letters for clarity, grammatical errors and space qualifications.

Student thanks President Boothe for enlightenment

To the editor:

As a student of section three of the University 101 class, I would like to thank President Leon E. Boothe for speaking in my class last Wednesday morning. His talk was very enlightening and the entire class gained some insight into the history of NKU and President Boothe.

President Boothe has many goals and aspirations for the future of our university. His concern for Northern and his motivation to ever improve it are two qualities we as students are fortunate to have and will no doubt benefit from.

J. Anthony Rosiek

Declining enrollments force schools to advertise

WASHINGTON—"The Navy: It's not just a job. It's an adventure."

"The Air Force: We do more before 9 a.m., than most people do all day."

"Earn a degree in leadership. Be a Marine officer."

Cody Shearer

Rugged slogans like these have become commonplace in magazines and on the airwaves. Over the past 10 years, the armed forces have invested heavily in flashy ad campaigns designed to lure high school graduates into their programs.

But lately, the Army, Navy, Air Force and Marines haven't been the only ones playing the media game. Worried about declining enrollments, even many prestigious universities have turned to TV commercials and the like to attract ap-

plicants. Those high schoolers who are now waiting to hear whether they've been accepted to their chosen colleges or trade schools, or who are preparing to sign on with the military, or both, are the most "expensive" class, in terms of advertising dollars spent to court them, in history.

The wooing of the 18-year-old to higher education is a booming business. And it will get bigger. "In the old days," one college dean of admissions told *Advertising Age*, "marketing was something you learned in school. It wasn't something the school did." No more. The "baby bust" generation is coming of age.

Officially, the last baby boomers were born on Dec. 31, 1964. People born since then—folks who are now 22 and younger—are fundamentally different demographically from their older siblings and parents, because they are part of a shrinking pool rather than an expanding

one.

In the mid-1970s, many local school districts were forced to close and consolidate schools, in order to economically handle smaller numbers of youngsters. Now, those students are older. Half a million fewer kids are expected to graduate high school this year than did 10 years ago, a drop of over 18 percent.

In order to keep their seats filled, more than two dozen major colleges and universities spent over \$1,000 per week a piece on television commercials through September of last year, reports a New York ad agency newsletter. Near the head of that class, for example, is respected St. John's University of greater New York, which spent \$145,000 for more than a dozen different TV spots during the first nine months of 1986.

There are, of course, a number of institutions, notably those in the Ivy

League, which without extensive advertising manage to attract six to seven times more applicants than they can accept. But for those schools without such "brand names," the search for qualified high schoolers is demanding.

It's no surprise that much of the advertising stresses financial benefits. The armed forces have plied this angle longest; since 1980, the Army College Fund, and other military programs which can allow recruits to save upward of \$25,000 for college, have been major selling points. A page of the best-selling magazine of 1987, the *Sports Illustrated* swimsuit issue, promises teens, "We (the Army National Guard) not only give you the money for college. We also give you the time."

Colleges, too, are leaning heavily on money and careers in their advertising. Boston's Northeastern University, whose

see Cody, page 9

Northern students polish eating etiquette

Consultant Barrett's class teaches future professionals relaxation

by Sue Wright
Staff writer

When dining out, most of us remember some simple rules mom taught us—don't talk with your mouth full, eat all your vegetables and so on.

But imagine you are on your first luncheon at your new job upon graduating from NKU. Will you know the proper thing to order or will you know which fork to use at which part of the meal?

Well, relax. NKU's Community Education Department presents "Polish Pays," for the professional and professional to be. It is a program which will prepare you to use the proper manners at business luncheons.

"Polish Pays" is a non-credit course held at a restaurant and is offered to anyone who wants to eat more "professionally."

"So many people are self-conscious when they are eating," said Sue Theissen, co-ordinator of community education at NKU. "It really affects their personal image."

Theissen is working with Marja Barrett, an independent consultant who has been working to help others learn social skills for 20 years. The program was developed when NKU President Leon Boothe and other university officials heard Barrett give her dining program at the Cincinnati Club.

"They liked what they saw and thought it would be a good thing for NKU," Barrett said. "It's important for a student to know these things. Many companies want people who have social graces and if you don't know these skills, it could hold you back."

This is the first time a dining program of this type will be offered at NKU. Barrett, who has been teaching adults the

dining classes for the past year, said her crowds have been sell-outs and that the program has always been very successful to her students.

Barrett said two dinners are set up for March 5 and April 3 at The Town and Country restaurant in Covington. For \$20, Barrett said students will learn everything from how to make a reservation all the way up to writing a thank-you note after the dinner is finished.

"They are eating while I use a microphone and talk to everyone," Barrett said. "I want to get them relaxed and more at ease during the dining time."

Barrett says because of changing times, people are not as confident as they used to be at a big sit-down social dinner.

"With both parents working or a loss of family atmosphere some people just sit and eat in front of the TV. Everyone's human. There's a time when a person does not know what to do, or forgets to apply their dining experiences. We can help with that," Barrett said.

Besides teaching adults these dining courses, Barrett has worked for 20 years at a fashion and modeling school, teaching business people manners. She is a member of the Kentucky Club and the DeLaDama, an international training in communication group which she has worked with for seven years.

"My dining classes are a natural outcome of my experiences in communicating with people," Barrett said.

To register for either of the two classes, you may call the Office of Community Education at 572-5583. The price is \$20 for each night. The department added that the Office of Student Affairs and Career Development will partially fund the price of the dinner for the first 10 graduating seniors that sign up.



Marja Barrett, an independent consultant, teaches a Northern student proper table etiquette. Barrett has been helping others to better their social skills for 20 years.

English professor recounts heart attack for faculty

by Jean Bach
Staff writer

Literature professor Frank Stallings told NKU faculty and staff about the heart attack he suffered last year hoping that his experience could help someone else.

The talk was titled "Heart Attack, Who Me?" and was held Feb. 18 in the University Center. Stallings focused on alerting others of the signs of a heart at-

tack and what an attack actually feels like.

Stallings said many people feel as he did before his heart attack—that it could not happen to them.

"Nobody took it less seriously than I at the time," Stallings said, and added that when he did take it seriously, it was almost too late.

While staying in shape and eating right helps decrease the possibility of a heart attack, Stallings warned that heart

problems are hereditary, and the family history should be checked for any heart problems.

"I have been an active runner for 15 years, and still I was a likely candidate for heart problems because of my family history."

Stallings said his heart attack first appeared as a slight discomfort in his chest like indigestion, then an increased pain which he compared to an elephant sitting on his chest, and finally a decreasing pain that make him feel too good to be in the

hospital.

In one of his many quips about his hospital stay, Stallings said the doctors had educated him so well on stress, that when he left the hospital, he was so worried about avoiding stress, that he was actually stressing himself out.

Stallings is now recovered and walks daily with his wife, Virginia Stallings, director of women's services at NKU. Stallings still watches his diet for salt and fat content.

Program helps identity

by Debbie Schwierjohann
Staff writer

Ask yourself this question. "Who am I?"

Do you actually know?

Many people don't know and that is why Karen Malott, director for Homemaker ReEntry program, chose this topic for February's "Women in Transition" meeting.

"People generally define themselves by what other people expect of them," she said. "We lose sight of who we are and what we want because of other people's expectations of us."

During the two-hour workshop, Malott covered a series of exercises to help each

person define their traits, values and various roles.

Health scored high as an important personal value. "If we are not living by the things we value most, such as our health, we are living in conflict," Malott said.

Change is inevitable, she said. Whether it be bad or good, goals need to be re-evaluated and put in order of importance to adjust.

Identifying various roles that each person takes on, also helps to define yourself, Malott added. Emphasis should be placed on the role that is most important.

"If health is the most important value, you must do something about it or else your behavior will not be in line with your actual values," Malott said.

Water Basketball Tournament

Thursday, March 26

The last entry date is Thursday, March 19.
For sign up or information stop by
Campus Rec. at 129 AHC or call 572-5197.

Forum on black struggle for rights held

Northerner staff report

The first in a series of forums on the black struggle for human rights will be held today (Wednesday, Feb. 25) in the University Center cafeteria.

A luncheon for the newly created Afro-American studies program will be held from noon to 1:30 in the presidential dining room for faculty members. Immediate-

ly afterwards the forum will be held from 1:30 to 3:30.

Guest speakers for the forum include Amuzie Chimezie and John Ndulue. Topics to be discussed include: "Black

struggle: African black America and civil rights" and "The role of the civil rights struggle: The social and ethical character of the United States."

ST. PATRICK'S DAY DANCE

March 16

West Commons
Residence Halls

8:00-11:00



SPONSORED BY THE NEWMAN CENTER

It's eleven p.m.

Do you know where your paper is?



Yes.



Let's be real. Compare the equipment she's using to yours. If you were both trying to tunnel through a mountain, she'd have a bulldozer and you'd have a shrimp fork.

Don't despair. Your problem is already half-solved. For a limited time, you can buy an Apple® Macintosh® Plus or a Macintosh 512K Enhanced computer with Microsoft Works®—for less money.

Which is wonderful.

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Meaning you can put charts in your history essays. Spreadsheets in your economics papers. Call Dow Jones News/Retrieval at 2:00 A.M. to get the facts for your journalism story due at 8:00 A.M.

So if you're taking more than one subject this semester, you should check out Macintosh and Microsoft Works.

But don't wait till the eleventh hour. This offer will end soon.

And your paper might stay out all night.



Macintosh and Microsoft Works

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Lady Norse clobber 2, run streak to 11

by Dane Neumeister

Sports editor

The Lady Norse continued their domination of the Great Lakes Valley Conference (GLVC) by handily downing St. Joseph's (Ind.) College and Lewis University last week at Regents Hall.

Northern, in running its consecutive winning streak to 11 games, defeated St. Joseph's, 84-57 Thursday and then trounced Lewis, 74-46, on Saturday. With the victory over St. Joseph's, the Lady Norse avenged a mid-season loss to the Lady Pumas, 78-69. NKU defeated Lewis by only 55-53 earlier in the year.

In the St. Joseph's game, NKU jumped out to a 17-10 lead and held that same margin until the nine-minute mark, 27-20. The Lady Norse were particularly effective with their inside game as they totaled 28 first-half points from inside the paint en route to a 38-33 halftime lead.

As the second half began, NKU was

determined to put the game away early, promptly jumping out to a 49-38 lead with 15:45 to play. Senior Amy Falk scored six of NKU's first 11 points of the half.

With Northern once again up by 11 points, 57-46, with 12:31 left in the game, the Lady Norse ran off a 10-0 scoring spurt to ice the victory.

Northern shot a fine 56 percent from the floor in the second half. The Lady Norse were also effective from the charity stripe, connecting on 15 of 21 for 71 percent.

Falk led all scorers with 23 points while Melissa Wood added 19.

NKU also controlled the boards, out-rebounding St. Joseph's 42-20, as center Cindy Schlarman grabbing a game-high eight rebounds.

Against Lewis University, the Lady Norse clung to an early 9-6 lead, but then ran off a 12-0 scoring spree taking a 21-6 lead. NKU built that lead up to 43-22 by

the end of the first half on the fine inside play of Falk and the outside shooting of Wood.

"I thought we shot very well in the first half," said NKU coach Nancy Winstel whose team scored 20 points inside the lane and connected on 69 percent from the field in the first half. "We were getting very good shots and we were getting a lot of layups."

Winstel also thought her team passed well against Lewis' zone.

The second half was no contest as Winstel frequently subbed for her starters.

NKU, which has all five starters averaging in double figures on the year, was paced by Falk's 19 points and Wood's 16. Falk, NKU's top rebounder for the season, also grabbed a game-high eight rebounds.

Northern shot 58 percent from the field, compared to Lewis' 40 percent.

Northern, which has averaged 81

points the last eight games, forced Lewis to try almost everything to stop the Lady Norse attack.

"Lewis played almost every type of half-court defense against us," Winstel said. The Lady Flyers tried to stop the NKU with a 1-2-1, 2-3, 3-2 and both a half-court and full-court press.

Despite the two big Northern victories in the conference, Winstel doesn't feel her team will become complacent.

"I know we will play hard this week," said Winstel, whose team travels to Ashland on Wednesday and to Indiana-Purdue (at Ft. Wayne) on Saturday to wrap up the regular season.

"We're not going to look past anyone," Winstel said.

Ashland defeated NKU, 56-54, earlier in the year, one of two conference setbacks the Lady Norse have suffered.

NKU's record now stands at 21-4 overall and a first place 12-2 in the GLVC.

NKU wins final home game Norse 'zombies' come alive Saturday

by Steve Olding

Features/Sports editor

It's funny what a difference 48 hours can make. Thursday night, the Norsemen suffered an 11-point setback to St. Joseph's of Indiana, a performance by Northern which brought to mind visions of the zombies in the film "Night of the Living Dead."

The Norsemen were hardly dead Saturday night, however, as they rebounded with a strong 80-64 victory over the Red Flyers of Lewis University. The victory, which brought to a halt Northern's three-game losing streak, was a fitting finish to the Norsemen's final homestand. Derek Fields paced the Norsemen with a season-high 26 points as a total of nine players got into the scoring column.

Against Lewis the Norsemen used a smothering full-court pressure defense to jump out to an early 10-4 lead. But Joe Niego, the Great Lakes Valley Conference's third leading scorer at 19.4 per game, kept the Red Flyers in the game with 13 first half points. It appeared that Northern would take a four-point lead into halftime, but Jamie Martin hit a 25-foot jumper at the buzzer to cut the lead to one, 29-28.

Walter Glass scored five straight to open the second half as Lewis took a five-point lead, 34-29. It was at this point that Fields took over. After a breakaway jam by Terry Hairston, which gave the lead back to the Norsemen, Fields scored nine straight to give Northern a lead it would never relinquish.

"That was the turning point of the game for us, our defense really created a lot of scoring opportunities," said head coach Mike Beitzel.

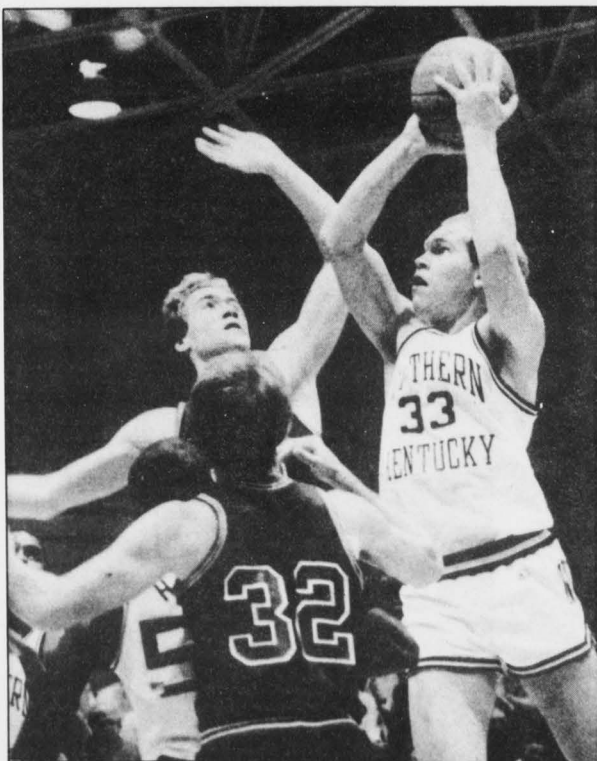
This is evident in the fact that Lewis managed just one point in a six-minute stretch in the second half.

A desperate Lewis team began throwing up three-point attempts to try to get back into the game. Three straight three-pointers, two by Bobby Tribble, brought the Red Flyers within six at the eight-minute mark, 57-51. It was at this point that the Norsemen began to do what they do best—out-athlete their opposition.

First, Jeff Moffett rebounded his own missed free throw and in one sweeping motion converted it into a three-point play. Next, Chris Wall, after deflecting a Lewis inbound pass, threw a Dan Marino-type bomb to Fields for an easy basket. Finally, Fields brought an appropriate ending to the evening with a steal and 360-feed to Northern's version of Darrel Dawkins—Patrick Holt—who ended the play with a thunderous slam.

Senior Willie Schlarman, playing in his last game at Regents Hall, left the game to a standing ovation. The Fort Thomas native finishes his career at Northern this week with away games at Ashland and Indiana-Purdue (at Fort Wayne).

The Norsemen, who find themselves at 13-13, must win their last two games to finish the season over .500. Both victories are needed to extend their streak of five consecutive seasons with 15 or more victories.



Eric Kroes/The Northerner

Senior Willie Schlarman, No. 33, goes up for two points in last Thursday's game against St. Joseph's College. This was Schlarman's final home performance.

Cody

continued from page 5

in the college market during the first three quarters of last year, promotes "education that works," whereby full-time students are employed for alternate semesters by local businesses. Career potential is a common theme in many other college media campaigns.

It's hard to fault higher education for catering to career interests. But one wonders whether financial gain as such is the basis on which 18-year-olds ought to be encouraged to choose their post-

secondary institution.

The baby boomers have had and will continue to have social and economic power in America because of their sheer numbers. But the baby busters, precisely because there are fewer of them, have a different sort of power. It's the power of selectivity. We should hope that institutions of higher education, in the competition for bodies, will cater to more than the lowest common denominator—the financial interests of high school seniors.

CO-OP What's It All About?

- A) Experience in your career field
- B) Academic credit
- C) Money for your education
- D) All of the above

Learn the correct answer by attending an informational workshop on Wednesday, Feb. 25, 12:00 noon, UC 303.

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Attention Student Organizations


Theme for this years
Rites of Spring will be
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Student Organization events
will take place between
11am - 1:30pm Tue. Apr. 21 &
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Tuesday, March 3, 1987

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At the **STUDENT LEGISLATIVE FORUM**
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NORTHERN CLASSIFIEDS

February 25, 1987

Need last minute typing? My specialty. Rather dictate than write? I'll transcribe. Campus pickup and delivery. 635-3176.

Attention, Special Education and Nursing Majors or any other person interested in handicapped children. 9-year-old boy with cerebral palsy needs personal care provider 12-15 hours per week and occasional weekends. Prefer experience with handicapped individuals but, will train. References required. Apply to K. Kemplin at 441-0521.

Undeclared students who have decided upon a major should visit the Advising, Counseling, Testing Center now for information on officially declaring their major.

Undeclared students, including both restricted and those on academic probation, may schedule advising appointments between NOW and April 10, for summer and fall 1987 classes.

Help Wanted.
Experienced salesperson and film buff with knowledge of VCRs and C.D. Players. Flexible hours, 15-25 per week. \$4 per hour and commission. Video Village-Florence Mall. No phone calls please.

OK Joe— So I missed the damn shot. But she was shooting at 100!!!

Congratulations to Ellen Horning on being chosen as Northern's Mountain Laurel Queen Candidate. See ya in Pineville!! Love, the Thetas.

Congratulations to Carol Hellman for being chosen Alpha Delta Gamma Co-Sweetheart of the year. Love, the sisters of Theta Phi Alpha.

Welcome to Theta Phi Alpha: Danielle Gall, Tina Groeschel, Lorna Hughes, Susan Rose and Stephanie Smith. Keep up the Good Work!!

Congratulations to the newest actives of Theta Phi Alpha: Denise Bridley, Angie Fossitt, Sue Fricke, Jody Jesse, Tina Hoffmann, Ellen Horning, Stacey Knight, Angie McPherson, Andrea Metz, Kathie Richie, Janet Steffen, Julie Watts, and Shelley Wise.

Congratulations to Scott Smith for being named Alpha Delta Gamma Brother of the Week. You're a great Big Brother!! Love, THE THETAS.

The Office of Admissions has various catalogs from prior years available at no charge to those who need them.

A catalog must be picked up in person. Stop by the Office of Admissions located in the Administrative Center, Room 400. Office hours are 8:15 - 4:30 p.m., Monday through Friday.

Typing in my home. Call 441-3830. \$0.3 per word.

L.A.: Keeping up with NKU? Hope you like it...Thanks for helping out Thursday night. It meant a lot... I'll make sure Kurt has a good home. His last name, by the way, is going to be Fitzgerald...I miss you, by the way.

Live Music - "Sound Experience". WEDDINGS, DANCES, FORMALS, PARTIES. ANY OCCASION CALL TOM at 261-6837.

DESPERATELY SEEKING DIANE (THE DIETICIAN) from a Valentine from Longworths. Call Doug M-F 8-5 at 852-4771.

Roger, Since this is your first one, I'll be gentle.

ATO LIL SISTERS: You're great, you're HOT and we're almost in Florida. Get up for FLA!

ATO LIL SISTERS: Thanks for a wonderful time at the Valentine's Dance.
—Your ATO Big Brothers

Congratulations to our newest pledge brother, Paul McGue. Welcome to the No.1 fraternity on campus. Fraternally, the Brothers of Alpha Tau Omega.

Congratulations Baptist Student Union on your 3rd place finish in the tournament. It was great, next year No. 1. Thanks a lot! Conan.

DELTA ZETA: Congratulations on such a successful Province Day. You did a great job. Love, the sisters of Phi Sigma Sigma

There's just so many ways to make garbage taste sweet... Thanks Chris and Kerry. Love, Tom T.

Yes, you FA scrappers, that was yet another line taken from a Raisins song. And boy do I feel good about telling you that.

Judy, Kristi & Pam:
Thanks for being great friends and for making Golden Girls so much fun. Just 10 more days you beach bums. Love ya, Diane.

Phi Sigma Sigma extends a warm welcome to its 1987 Spring Pledge Class: Pam Barndollar, Lori Brooks, Stephanie Clepper, Cindy Gindling, Donna Hunter, Kathleen Moore, Erin Queenan, Laura Ryan and Carolyn Travis.

Male roommate wanted to share 2-bedroom apt. Reasonable rent and easy access to I-275 and NKU. Pool and tennis courts. Call David at 525-8688.

Classified ads run \$1.50 for the first 15 words and \$.15 for each additional word for NKU students, faculty and staff. \$2.00 for the first 15 words and \$.20 for each additional word for non-NKUers. The editors reserve the right to refuse any ad they deem offensive or libelous. Classifieds will be accepted until Friday at 3 p.m. in UC 210 the week before publication.

ATTENTION! 1987 GRADUATES

Pictures Are Now Being Taken For The
1987 YEARBOOK



Get Your Portrait For \$8.00
3 Weeks To Receive Proofs

With or without purchase your picture will appear in '87 YEARBOOK.

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241-4959

SPRING BREAK

Volunteer In Appalachia



Home Repair Project

Call Newman Center For Details

Father John Cahill, 781-3775

WRFN

continued from page 3

"If we don't have access to the music they want to hear, anyone is welcome to bring in their own music and we will have it carded (taped)."

Much of the music played on WRFN is brought in by students. WRFN runs on a small budget and advertising sales. They do receive albums from record companies for promotion. However, Phelps said that the companies have been sending a lot of new wave.

WRFN has been a student information and entertainment service since 1980.

Portrait

continued from page 1

worth at least \$100,000. But in terms of historical significance to Kentucky, she said it's "priceless."

Elmer Koehlke, who is owner of Koehlke Components Inc., in Centerville, Ohio, acquired the painting at an auction in 1985 for an undisclosed amount. He added the work to his collection of about 20 before deciding to donate it to a Kentucky institution after turning down an offer to sell.

He said he felt the art belonged to Kentucky and because he resides in Cincinnati, NKU would be an ideal place because of its proximity to the city. Koehlke also said people in the area really wanted it.

Frazer, a student of Stuart and native of Lexington, was commissioned by the Kentucky State Legislature to paint a mural of Washington for the Kentucky State Capitol Building about the late 1820s or early 1830s.

Upon receiving the order, it is believed Frazer travelled to Washington, D.C. and copied Stuart's original which still hangs in the Capitol building. It was common practice at the time for artists to make small renditions of works that could be reproduced on a larger scale.

The 37-by-24-inch replica, the painting NKU received, was then used as a guide by Frazer and William S. Shackelford to produce the 6-by-9-foot mural which hangs in the old State House in Frankfort. The Kentucky State Legislature paid Frazer, one of Kentucky's most well-known artists, \$550 for his efforts.

The small version was purchased soon after by James Proctor, who handed it down from generation to generation until it was sold in 1978. A group of investors then bought it in 1980 for an estimated \$45,000.

At the time Ohio businessman Koehlke bought the painting, he said he was not aware of its value and fame and that he had bought it for tax advantages. Upon discovering its significance, Koehlke decided to donate the work to a Kentucky institution so it could be viewed by the public.

"For others," Boothe said, "this would be just another gift, but for (NKU) it's a major gift."

For now, the painting will be kept in Boothe's office. In terms of artistic and historical wealth, this is by far the largest donation the school has ever received, the NKU president said.

Lab

continued from page 1

A federal appeals court later ruled for the students, saying the paper was guaranteed the same First Amendment rights of any other publication.

In late January, the Supreme Court agreed to make a final decision in the case.

"We're not trying to be adversarial in taking this to the Supreme Court; we just need to know," says Hazelwood school Superintendent Thomas Lawson.

"The school district wants to know who is responsible for curriculum," Lawson adds. "Are participants going to be responsible or administrators? And the students want to know how much freedom they'll have in writing articles in what is considered a 'laboratory' paper."

Goodman hopes that's all the decision would do.

"It would most affect papers that are school-related as class activities," he explains. "But regarding non-classroom-related college papers, administrators could start thinking, 'Why limit control to only class activities when extracurricular papers also are related to the educational mission?'"

A ruling for the administration also could dangerously change students' perceptions of a free press and freedom of expression, adds one student press expert.

"If the court finds in favor of the administration, it will send a message to young people that the First Amendment can be set aside," says Louis Ingelhart, author of several books about high school and campus press freedoms.

"If the authorities can control student expression, youth will soon agree that the

court can control all expression and that will set a repressive pattern," Ingelhart adds. "It would be most disastrous because the long-range effect would be that of teaching kids there really is no freedom of the press."

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Don't you just love knowing you look your very best? There's something about looking your best that makes you feel your best. It gives you confidence that shows all over. And what's more important to your looks than your hair? Rinaldi's stylists know how important it is for your hair to look great. They listen. They'll give you the look and style that you want, the style that's right for you. Isn't that important? For your hair and skin care, you can count on Rinaldi's.

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