# THE NORTHERNER

Volume 12, Number 10 Northern Kentucky University Monday, November 7, 1983

## Collins addresses education issues on visit to NKU

by Denise Taul Staff Writer

"I want the education system in Kentucky to be second to none," said Martha Layne Collins, Democratic nominee for governor, in a press Conference at NKU last Wednesday, November 2.

Collins said she would like to increase financial aid assistance, keep the cost of tuition down, and institute a statewide program to influence high school students on the importance of higher

"I will match the monies donated by

private institutions with state funds for education," stated Collins. "Our future is our youth. We must educate our young people so they can continue to carry on Kentucky."

Collins added that the college student is not voting or taking an active role in the political process. The state statistics reflect this information in this group's voter turn-out record.

She emphasized that the quality of education must be up-graded within the next four years. "People involvement and a positive attitude is what we need."

## Cross Country: from obscurity to the district title

by Tom Gamble Sports Editor

When Ken Hughes stepped up to the finish line, there was a sigh of relief among NKU Cross Country Coach Al Ginn and his runners.

Minutes before the race, Hughes was undecided as to whether he would be able to run after a reoccurrence of a knee injury. But, for Hughes the decision was an easy one.

"In district, you need five teams to run in order for the top team and the best individual runners to go to the nationals," Ginn said. "With Kentucky State and Transylvania not having enough runners, only four teams were in the district."

With just NKU, Berea, Asbury, and honor, the top individuals were eliminated from any hope of heading to national competition. For Hughes, that thought brought him to a quick conclu-

"Ken wasn't going to run until he walked up to the finish line," Ginn said. When he heard that only the winning team would go, he said he would try and

Hughes did a lot more than simply make an effort. He finished sixth in the race, received All-District honors, and helped lead the Norsemen to the NAIA District 32 Championship at Asbury.

Northern's 26 team points were good enough for the title, while Berea finished second with 41. NKU's Dave Elstun broke the course record, finishing the 4.9 mile course in 25:57.

Brent Ryan, whose time also bettered the previous course record, finished second with a 26:12. Don Overstreet came in fourth with a 26:45, while Hughes' 27:00 time was good for sixth.

At the beginning of the year, I had no idea that we could win the district,"

said Ginn. "I just think the desire of the kids to excel made the difference.

The district title was a surprise to Ginn, who at one point was hoping to just have enough runners to compete on the varsity level.

"We only had five guys in the first meet," Ginn said. "I was thinking that it was going to be a long season.

Ginn's runners have developed gradually since the opening meet at Hanover. Now, the Norsemen are a major force in the NAIA meets.

Following the district meet, Northern earned more than just traveling to the nationals. Along with Coach Ginn, four runners received honors from the NAIA

Elstun, Ryan, Overstreet, and Hughes were voted to the NAIA All-District team, while Ginn was voted coach of the year in District 32.

"It was great to have four of the seven All-District positions go to our kids," Ginn said. "The kids that ran in the program before it was eliminated wanted to bring the program back in style and they did."

Northern will now travel to the University of Wisconsin-Parkside Saturday, Nov. 19 to compete in the national tournament. There will be 40 teams in the tournament, and Ginn does not count out the Norsemen

"I'm hoping that running in the Malone Invitational earlier in the year will help us," Ginn said. "There were 42 teams in that race, and that is about the number that will be at nationals.

"The nationals will be about the same in both competition and in numbers," Ginn said. "I think that the Malone meet will give our kids confidence heading into our final meet.

See 'cross country'

page 11



Martha Layne Collins, candidate for governor, addresses students and faculty in a press conference at the University Center.

## Chase alumni in election

Alumni of the 90 year old Salmon P. Chase College of Law have a reputation for personal involvement in the political arena, particularly at the local level. The 1983 campaigns are no exception.

Election Day finds 24 area Chase graduates winding up their races for city, county, and state positions-9 in northern Kentucky and 15 in southwestern

Judicial candidates in northern Kentucky include Judge Raymond Lape (class of '68) running in the Kenton County Circuit Division; Judge Timothy Nolan ('73) in the Campbell County 17th Judicial Circuit, 1st Division; and Judge William R. Dunn ('50), for Judge of the Court of Appeals, 6th Supreme Court District, 2nd Division.

Chase alumni who are village or city council candidates in Kentucky are Billie Brandon ('78), Erlanger; David Heidrick ('83), Lakeside Park; Dennis Van Houten ('76), Villa Hills; and John Osterhage ('81), Park Hills.

Running against each other for Kentucky State Senator in the 23rd Senatorial district are Republican Barry Caldwell ('77) and Democrat August 'Gus' Sheehan, Jr. ('50).

Kentucky State Senator Clyde Middleton ('74)-although himself not a current candidate-is chairing the Bunning gubernatorial campaign in the 4th Congressional district

See 'Chase' page 11

Soccer Top ten from 'RFN Hints on financial aid

#### SG at X-ray exposure a growing concern in the US today

by Denise Taul Staff Writer

There is a growing concern in the U.S. about damage done by individual exposure to x-rays.

Seven out of ten Americans will have an x-ray taken this year for medical or dental reasons, and statistics show that it is a great possibility that x-rays are taken when they are not needed.

X-rays can be harmful as well as good. If the proper care isn't taken, the reproductive cells can be damaged by radiation. This could cause damage to the individual as well as future children and grandchildren. X-rays may also add a slight chance of contracting cancer

Here are some points to help you during x-ray procedures:

- Ask how the test will help to find out what is wrong.

Remember, the risk of not having a needed x-ray is greater than the risk from the radiation.

- Ask for a gonad shield to protect the sex organs

- Females should be sure to tell the physician if there is a possibility that you are pregnant-radiation may affect the developing fetus.

- Keep an x-ray record card for your

The amount of radiation used in an x-ray is small. The chances for problems from them are slight, but try to avoid unnecessary risks.

For an x-ray record card or for more information, write to: Food and Drug Administration, HFX-28, Rockville, MD. 20857.

National Radiologic Technology Week is Nov. 7 through Nov. 11.

# **West Campus**

by Mindy Cossens Staff Writer

The November 21st Student Government meeting will be held at the West Campus. Student Government is holding the meeting to show West Campus students that their interests are of importance to the main campus.

Student Government hopes to attain suggestions for activities West Campus students would like to be involved in, as well as activities held at the West Campus which main campus students may find of interest.

A second student forum to discuss tuition increases has been slated for Monday, November 14. The forum will be held in the University Center Theater.

The Hoxworth Blood center will be holding an open house November 17th from 11 a.m. to 2 p.m. Student Government Vice-President Keith McMain will represent SG, and extends an invitation to anyone interested.

The Residence Hall Council will sponsor a canned food drive to benefit the Free Store in Cincinnati. The drive will be held November 14-17. Jeff Junto is chairman of the Residence Hall Coun-

Student Government meets every Monday in room 108 of the University Center at 3 p.m.

## Log cabin dedicated as historical marker

by Denise Taul Staff Writer

"We must remember what our forefathers did," said Dr. Leon Boothe. NKU President, in the dedication speech for Northern Kentucky's newest historical marker.

The log cabin, located along University Drive on the north side of campus, was dedicated Saturday, November 5, as a reminder that one-room schoolhouses once stood for education in Kentucky.

Boothe commented on the good location of the structure-to be able to look at it and then turn around and see the panorama of education we now have.

Dr. Jim Claypool, NKU archivist and curator, told of Northern's history; from its 1948 start as correspondance course offerings from the University of Kentucky, to the West campus on Dixie Highway, to the 1967 legislation establishing a four-year college in northern Kentucky, and the 1976 recognition as a full-status university.

"There were 42 one-room schoolhouses in Campbell County," "This one-room Claypool said. schoolhouse on NKU's campus shows just how far education has come in our

Claypool added that the move from structures such as this to the major university of today serving 10,000 students, 900 faculty and staff, Chase Law School and many academic programs is a good example of our educational progress.

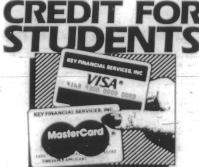
THE HISTORICAL MARKER that unveiled reads: was

NORTHERN KENTUCKY UNIVER-

Northern Ky. University began as an extension center of University of Ky., 1948. It became a community college, 1962, and by 1976 was a state university. It moved here from Covington in 1972. The 300-acre NKU campus is part of land first surveyed in April and June 1785, and issued as land patents by Isaac Shelby in 1792. Over.

EARLY SCHOOLHOUSE

A part of cabin, moved here from Grant's Lick area, stood adjacent to Gosney School, and typifies first schoolhouses of Campbell County. Forty-two were erected. Two of them-John's Hill (ca. 1880-1906) and St. John's (ca.1847-1857)-were within three miles of here. This site is part of land patent of David Leitch, early settler.



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## Health Services promote research project

Staff Writer

Students, faculty and staff at NKU have the opportunity to participate in a research project conducted by Health Services, (second floor of the University Center), while receiving treatment for sore throat discomfort.

A nationally advertised over-thecounter throat lozenge is being studied

in order to determine it's speed of action. Debbie Walker R.N. explains, "the lozenge has already been approved but the company needs proof of action to substantiate their claim of the product."

The study will require approximately twenty minutes to complete. Once appropriate paperwork is completed, Walker will give the unidentified lozenge to the patient and time the onset of initial and complete relief.

"In order to participate in this study you must be 18 years old, have sore throat pain and sign a consent form,' Walker said. Within three hours of your office visit you should not have taken an analgesic (aspirin or tylenol), an antihistimine or any anticholinergic agents as well as any throat lozenge within the hour and no food or drink a half an hour prior to testing.

Walker will evaluate the sore throat

and suggest further treatment, aside from the throat lozenge, when necessary. All services and medications available through Health Services are free to the university community.

The throat lozenge study will run through March 1984 and a quota must be met. With success of this research, NKU will have the opportunity to participate in additional studies in the

## NKU purchase's electronic visual aid system for public

The Northern Kentucky Chapter of the National Federation of the Blind has purchased an electronic visual aid system for free use by the general public, and especially by those persons unable to read conventional print comfortably.

This device is a television system that can enlarge images from 7 to 43 times their original size. Any flat item

such as a letter, photograph, newspaper, book or magazine can be viewed on the system's 19 inch screen.

On Thursday November 3, at 1 p.m., Mr. Joseph Triplett, President of the Chapter, formally presented this visual aid system to the Kenton County Public Library, Covington.

For more information call 491-7610.

## Rotary scholarship applications for 85-86

FOR 35 YEARS, the "Rotary Scholar" has been recognized as having earned one of the world's most coveted and prestigious educational awards.

The Rotary Club of Cincinnati is accepting applications for the Rotary Foundation Fellowship Scholarship Awards for the scholastic year 1985-86. The Fellowships are for one academic year of foreign study and include roundtrip transportation between the scholar's home and place of study, registration, tuition, laboratory and other school fees, room and board. necessary books and educational supplies, limited educational travel during the study year, and where necessary, intensive language training.

Application is open to any resident of Hamilton County who wishes to study abroad. Applicants must be between the ages of 18 and 25 inclusive as of March 1, 1983, and hold a bachelor's degree or its equivalent prior to the beginning of the Fellowship year.

Final date for application is February 18, 1984. For more information, contact the Rotary Club of Cincinnati, 30 Garfield Place, Cincinnati, Ohio 45202, 513/421-1080.

### Federal court overules University declares unconstitutional

Campus Digest News Service

Freedom of the college press scored a victory, thanks to a ruling by a federal appeals court recently.

At The University of Minnesota, the Daily newspaper drew criticism from the administration for a controversial 1979 humor section. The regents of that

university, in trying to control the paper's content, gave enrolling students a choice regarding their student fees subsidy-thereby cutting off operating

Their efforts were overturned by the federal court, which ruled the action unconstitutional.

## NKU professor appointed

Northern Kentucky University history professor, James Ramage, has been appointed to membership on the publication advisory committee of the Kentucky Historical Society.

Ramage has been selected also for

membership on the advisory committee for the Kentucky Historical Society Highway Marker Program for the Louisville and Northern Kentucky

## Mental Health Association sponsers workshop

The Mental Health Association of Northern Kentucky announces its day of study "Beat the Holiday Blues." It will be held Thursday November 10 in the University Center Ballroom at Northern Kentucky University.

This day-long workshop begins at 10 a.m. and includes "Alcohol + You =

Holiday Cheer?", "Holiday Food—You Feel What You Eat" and "Working With Your Personal Holiday Stress Patterns."

Cost is \$5.00 with special discounts for students, senior citizens, and members of the Mental Health Association. Call 431-1077 for more information.

## Kentucky legislators featured on KET TV

"The Kentucky Capitol Connection," a series featuring Kentucky's legislators in Washington, D.C., will premiere on KET Sunday, November 13, at 1 p.m.

Each week, the series will give a comprehensive wrap-up of the events in Washington in which Kentucky's legislators participated. The Kentucky senators will be interviewed about their actions on the floor of the Senate. The deliberations of the Kentucky delegation, both in committees and speaking in the House of Representatives, will be shown as well.

Emphasis will be placed on featuring issues that affect Kentuckians in the federal agencies. Also, when a state office participates in Washington activities, this will be reported.

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Minor requirement continued ...

## Students need 'Freedom to plan their own learning'

To the editor:

The proposal to require official "minors" for the baccalaureate degree does not serve the best interests of students. Majors in English or Communications, for example, would be well advised to take clusters of courses smaller than a minor in two or three areas, such as Information Systems or Computing Science and Industrial Technology. An impressive performance in 9 to 12 hours of such course work would make a Humanities or Communications major employable while he

or whe wrote that great novel or became established as a journalist. If students are interested in exploring two or three fields to the extent of taking 3 or 4 courses in them, why should the university require them to sacrifice one of those serious interests in order to complete a formal minor?

The opportunity to have a minor formally listed on one's transcript would be a very good thing for NKU students, but surely we can be more flexible than to require one. An option of planned clusters of courses would answer the objection that too many students take whatever is conveniently scheuled for their elective

It would help the business major who was really turned on by a philosophy or Spanish course taken as a general studies requirement but who cannot see his or her way clear to taking 21 hours of each? And it would help the reluctant business major who might opt for one of the liberal arts instead, if only he or she had the security of good strong clusters in marketing and, say, photography with which to make a living upon graduation.

Required, planned concentrations of course work in two or three areas could be a headache for the Registrar, but there is no reason why such concentrations need formally listed: The appearance of the courses on the student's transcript would speak for itself, and the student could always list the courses on a resume in order to highlight them.

Students pay for their educations. Let's allow them freedom to plan their own learning.

> Dr. Sally Jacobsen Assistant Professor

## Complaint on the 'Cinderella Coronation'

To the editor:

I received my invitation to the coronation for Dr. Leon Boothe. I don't think I'll be there—my black tie is at the cleaners. As a student who pays out-of-state tuition, I think it's absolutely wonderful the way Northern is spending my money. I can't think of any other way it might be spent, since there is no parking problem here, and since there are no organizations or programs at NKU desperate for money. Isn't it great that Northern is trying to out-do Lady

Di and Prince Charles' wedding?

It begins with a "Gala Inaugural Performance of Cinderella" and ends with an "Inaugural Ball." Perhaps all the women should wear glass slippers. Perhaps we should all arrive in pumpkin shells. And speaking of pumpkin shells, I've heard a nasty rumor that several student parking lots will be reserved for the pumpkin shells of various dignitaries. Far be it for me to park my Ford Fairmont next to a jack-o-lantern.

No, I don't think I'll be there. I haven't worn a prom dress since my

senior year of high school, and I can't afford the fifteen dollars I'm asked to fork over to go to an event my tuition money is paying for. Besides, I have to save every cent I make to pay the rising outof-state tuition costs.

I wonder who is responsible for making this event into a fiasco. I wonder if Northern has hired a man or an egomaniac. I hope Northern has hired a president and not a king.

Angela Hesson

## Letters to

The Northerner wants to hear your ideas and comments. We welcome and encourage letters to the editor, provided they meet the following requirements:

- All copy must be typed or clearly printed and limited to 200 words or less.
- Each letter must include the author's name and phone number. We can, under special circumstances, protect your anoymity.
- Each letter will be printed verbatim. However, the editorial staff reserves the right to edit objectionable material.
- To avoid redundancy, discussion on one topic will be limited to two consecutive weeks. Exceptions can be made under unusual circumstances.
- Letters are due in The Northermer office by 10 a.m. on Monday.

If any of the aforementioned requirements are not met, the letter will not be published.

Parking, Parking, Parking

## Candidate's visit creates a new problem

To the editor:

I thought that every possible parking problem on this campus had been stated, but now another has occurred. On Wednesday, I arrived for school at my usual time to find that a large section of the "A" lot was coned off for some unknown reason, I thought that there was a good reason and so I just went out to the temporary to park and walk a half mile to class.

Later, when I went by the parking lot

(A) the spots were being filled with cars and vans of supporters of Martha Layne Collins. This made me very angry. Why should students, who pay \$15 to park in the student parking have to park out in the wilderness some where while some lady who just happens to want to be governor (or should I say Governess) gets the prime parking places. Where is the Justice!

Now, granted some of the less inteligent (sic) students at this school might actually want to hear what she has to say (because she communicates on about the same level as them). Some, might actually wish to vote for her (Ha Ha). But not me!! And not a lot of others.

Now I can live with the fact that she talked here but I can not see the purpose in giving the best parking places to a lady who is going to be known as "THE WOMAN WHO RAN FOR GOVERNOR, AND LOST."

Greg Woltermann

# Objection voiced to firing of Resident Assistant

Dear Editor:

The subject of this letter is an injustice suffered by ex-Residential Assistant, Kathy Morgan at the hands of Residential Life. Why ex-Residential Assistant?

The terrible crime committed by Miss Morgan consisted of working one night a week at Children's Hospital. While the job of Residential Assistant does require a significant amount of time, the R.A. is not expected to devote his or her entire non-academic time allotment to it. While many jobs would in fact get in the way of an R.A. performing his or her required duties, this does not seem to be one of those cases.

Kathy Morgan was one of the most helpful and conscientious R.A.'s on the staff, and she spent more time in the dorms than a majority of the other R.A.'s, even though she did work one night a week. A policy which does not distinguish between those jobs which would and would not interfere with a person's ability to function as an R.A., does not coincide with Residential Life's purpose of selecting the best people it can get to serve as R.A.'s.

Perhaps other reasons were involved in her firing. A need to balance the budget? The desire to promote a friend? Whatever the real reason was, the reason that was given should be modified so that the actual performance of an R.A. is the criteria for his or her retention or termination. Kathy was too nice a person to raise a fuss on her own behalf, but something should be said so that it doesn't happen again. We can't afford to loose anymore good R.A.'s, there simply aren't that many of them.

Michael W. Engeman



## SG rep explains minor requirement

Student Government has proposed that the representative assembly en-dorse a proposal of Dean Darryl Poole's; that a "required minor" be introduced to the Northern Kentucky University curriculum. There was much debate on this issue and I decided to let the students of the university know about it! Especially the freshmen and sophomores.

The proposal would require all students coming to Northern to have a forced, institutional minor, to be added to the new students' curriculum other than the major requirements, and their already burdensome general re-

As most students can verify, the student work load on a full-time student is already at a level of intolerance and Dry Poole is proposing to increase that load while forcing students to take a minor. It is my opinion that if a student wants to take a minor, that should be his decision and not the university's

When the representative assembly was debating the issue, the discussion became quite heated and concerned. When it came down to a vote, the proposal passed by an eleven to four margin. I was one of the four that voted the measure down. I really feel that this issue be brought before the student

body and get their response before mal ing any kind of endorsement.

I have voted on many issues over the length of the semester and this is the only proposal that I have voted against. I feel that this is a vital issue to be discussed before the students and I personally urge all students, not just freshmen and sophomores, to take action on this measure.

Let your feelings be known. This is a very important issue!

> Stan Foster Student Government Rep-at-Large

#### THE NORTHERNER

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The Northerner reserves the right to regulate the typographical tone of all advertisements it coniders objectionable.

The Northerner offices are located in room 210 of the University Center, Northern Kentucky University, Highland Heights, Kentucky 41076. Phone (606)

#### Wanted: athletes for obstacle course

To the editor:

#### Guest lecture in political science

## Student reaction rude to visiting prof

Last Wednesday, between 10 and 11 a.m., NKU political science students were treated to an unusual display of intelligence. The purpose of this letter is to detail the student and faculty response to it.

Dr. Andreas Hillgruber, professor of history at the University of Cologne, and author of over a dozen books, took time out of his visit to North America to lecture to the political science students and faculty of NKU. The subject of his lecture was the origins of imperialism and anti-semitism in late 19th century Germany, and their implementation into national policy, particularly in Hitler's Third Reich.

Dr. Hillgruber managed to disseminate more information in his fifty minute lecture than most NKU professors manage to get through in a semester's worth of lecturing. He also quoted extensively from original sources, so that the students could see where his ideas came from. Obviously, a great amount of thought and work was put into the preparation of his lecture, all of which was a pleasant contrast to straight text book regurgitations passed off as lectures by many NKU professors.

What was the student reaction? "God, was that boring. I wished he talked about something more interesting. I couldn't understand what he was saying. He didn't show any personality. He never looked up from his notes." I am very thankful that he did not look up from his notes because then he would have seen a large number of students, political science professors, and administrators, either nodding off, or sound asleep. This would have been almost as embarrasing

as the fact that many students got up and left the room before the professor had finished lecturing. I had never seen that done in a regularly scheduled class, much less in a lecture being given by a guest lecturer. I can hear those students making their excuses now, "But he ran over time, and I had to get to my next class." The fact is, his lecture lasted exactly fifty minutes, and was over at five minutes before ll a.m., which is more than enough time to get to most classes. Some of the students I saw walk out of the lecture were buying cookies at a bake sale in Landrum when I left after the lecture's conclusion. He would have finished right on time had not the acting chairperson of the political science department wasted time by introducing the associate provost, who in turn took too much time in introducing the guest speaker. Both of the preceding people seemed more anxious to get up in front of the audience and announce their name and positions, than they were in paying attention to the actual lecture.

The professor's command of English was very acceptable considering it was his second language, and one had the patience to listen attentively, it was not a problem. The purpose of his lecture, was to show how and why the German people accepted, what by normal moral standards would be considered demented behavior by their government, so that it can be prevented in the future.

If this is not a topic of interest, perhaps the problems at NKU are deeper than just a lack of good manners.

Michael W. Engeman

## Let's support volleyballers

To the editor:

The Northern Kentucky University women's volleyball team does not get enough support at their volleyball games. For instance, at their last game against the University of Kentucky, there were more fans from UK even though the game was played at Northern. There probably aren't any fans attending Northern's away games!

People should go see the girls play one time. They would love it and want to go again. The games are intense and exciting. Jumping an average of 25 inches off the floor, the girls can spike the ball in front of the 10 foot line. The girls are good, aggressive players. Take some time out of your schedule and go see them play.

Karen Huenefeld

## **UA** coordinator says Thanks

To the editor:

"WE DID IT!" We reached and surpassed our stretch goal of a fifteen percent increase over the 1982 United Appeal total! The exact amount for 1983 will temporarily remain a mystery because donations are still coming in. We can, one and all, be very proud of this accomplishment. We have helped the Northern Kentucky Campaign makeup the difference caused by closures of several businesses during the past year.

I thank each and everyone of you for the hard work and extra effort you made to complete the 1988 United Appeal Campaign. In these diffucult times, your accomplishment is indeed a great success, a success for Northern and our community, Thank you very much!

Gary Eith

Please note: While we have reached the official campaign deadline, it is not yet too late to submit donations:

## good feeling to share

I would like to share a good feeling. with you. Coming back to school after fifteen years, I was nervous. I felt out of place and afraid of not knowing the right things to do. But with the advice and guidance of the staff, I decided on the courses that were best suited for me.

I found that the students treated me as an equal and being older didn't make a difference. We are all here to learn and to get an education. The relationship ong the students and the staff is one that left me with a good feeling.

Cindy Beckett

halls making nuisances of themselves. They turn a simple procedure like walking to class into an obstacle course. Let's face it, you're in college now, not in Kindergarten, so act like it!

I'm not one to complain. I can even

cope with the parking problem. But it's

about time something was said about

those lazy students that lie down in the

Sam Turner

## BECONDS AND



by Andy Backs Features Editor

My kind of town, Chicago is . . . Chicago, Chicago, . . . severe depression setting in. Here I am at NKU, yesterday I was in the windy city. Seller of hogs and railways to the world.

Don't know if this is a high-interest subject, but I have a recent trip to Chicago on my mind and can't think of anything else to write. I find Chicago to be interesting, and you should too. Most of you are reading this in the bathroom anyway and Chicago has to be more inspiring than the stuff surrounding you in your stall.(American-Standard, bowl supreme makers to the world, flush by Royal, ha ha royal flush get it?... Sloan Valve Co, . . . Toilet tissue dispenser by Shoreline, What odd names, Like Cottonelle toilet paper. I think they should use more descriptive terms. How about Absorboslop® or Stinksticker® . Let the public know what the product is going to do.

There are other products with bad names around here. Take Famous Recipe. Try to ask them for the recipe for their spicy chicken. They won't tell you. And if the recipe is so damn famous, how come I have to ask?

Skyline chili is not a good name. I have never been eating my three cheese with onion where I could actually see the skyline. The original one is in Price Hill, and has virtually no windows, so you can't even see Glenway Avenue much less the skyline. You can, however, see the skyline from our very own Skyline Tavern. On occasion, coming out of our Skyline, I have even seen sea monsters, big hairy fuzzy aliens, and big, ugly spooky thingees. I think it has something to do with the difference in alcohol content of pitchers of Gennie and cheese coneys.

Peter Pan® is a stupid name for peanut butter. In fact all peanut butter has dumb names. Skippy. Jife., Sounds like a preppy convention.

Deodorants on the other hand have good names. Secret\* implies that if you don't use it you may be in good shape to keep your secrets, since nobody else will come close to you. Right Guard\* is OK. Better than left guard or wrong guard. Arrid gives you an aura of dryness in its name. Even a thoughtless name like Tickle\* can get by as a deodorant.

American cars have odd names sometimes. Foreign cars usually have numbers, and numbers are hard to judge on a stupid-scale. No doubt that 280-Z and RX-7 are classy numbers. 450 SL has a certain sleekness about it.

I can't say the same for the new foreign names however. What the hell is a Tercel? Isuzu sounds like sneeze. Nissan is not much better. Stanza belongs to a piece of music not a car. I don't like car names that describe things other than cars. For years all you could buy from Ford was horses, Pinto. Maverick. Torino. Mustang. But what kind of horse is an LTD? How about a new model. The new 1985 Ford Gelding. Maybe Chevy should name their models after cows. After all what makes horses better than cows? "See the world today, in your shiny new Hereford . . ." Guess it doesn't quite cut it.

Household products are another virtual symphony of stupid. Aren't you afraid that if you put Vanish\* in your toilet it will disappear? Tidy Bowl\* should be a football game (A good name for the upcoming November 25 game where The Northerner will flush SG into the sewers of football shame). Era® is a terribly wrong name for a laundry detergent that women use while not fighting their battle for equal rights. Bounce\* is a ball, not a fabric softener. Bounty® deserves a mutiny.

Oh yeah . . . about Chicago. Good name. Really windy... My kind of town. . . Chicago is . . . My kind of town.

## APB changes **NKU** movie schedule

The Activities Programming Board movie schedule has changed.

"The Candidate," scheduled for November 10, will be shown on November 11. Show time is 4:45 p.m. and 7:30 p.m.

"Lawrence of Arabia" will be shown December 2 rather than December 1 to avoid a conflict with the Presidential Inaugural proceeding. The feature will be shown at 5 p.m. with an intermisssion.

Movies are shown in the University

## Tylenol bounces back after recall headache

©Campus Digest News Service

A year has passed since seven people died from the cyanide-laced medication in Illinois. In that year, the makers of Tylenol have regained the No. 1 pain reliever spot, while law enforcement officials are no closer to proving responsibility for the deaths.

The man behind Tylenol's comeback is James Burke, chairman of Johnson & Johnson. Against the advice of coworkers and government officials alike, Burke decided to spend whatever it took . in recalling and repackaging millions of bottles of the capsules.

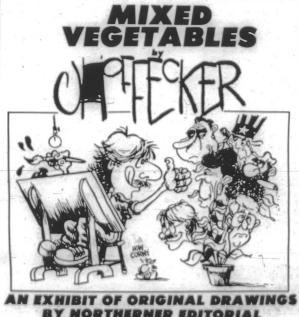
The battle to bring back Tylenol was completely against the odds. After the deaths, the drug's share of the market fell from 35 to 7 percent. Most Tylenol users polled said they probably never would buy the non-aspirin drug again.

The \$100 million recall was followed up with a new campaign emphasizing the company as the people's servant in TV ads, coupon giveaways and sales

In surprising offensive moves, Chairman Burke made appearances on "Donahue" and "60 Minutes", and Johnson & Johnson cooperated fully with investigations, even offering a \$100,000 reward.

Meanwhile, the Tylenol killer remains unknown. James W. Lewis, accused of extortion for Johnson & Johnson, stands trial soon, but little evidence ties him directly to the murders.

Up to 150 agents, \$3 million and 25,000 pages of police reports have gone into the search, resulting in these conclusions: that the poisonings were probably random, that no industrial sabotage or company contamination exists and that the killer most likely was a Chicagoan. No motive has been established



BY NORTHERNER EDITORIAL CARTOONIST JOE HOFFECKER

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## Critical acclaim does not equal success for X

by Scott Gausling Staff Writer

With all the synth-pop bands that rule the airwaves today it's no wonder that the old-fashioned type bands (guitar, bass, drums) are finding it harder and harder to 'make it' in the big business world of rock music

To stand a chance they have to be very good. There is no room for mediocrity here-it's either sink or swim. But if your band was labeled "the best American band around today" by many of the top music critics you would have to think that success was sure to come. Such is not the case however with the Los Angeles band X.

X, who just recently released their fourth album More Fun in the World, formed about five years ago in the wake of America's punk movement. And while X is still refered to as a 'punk' band, their musical influences are far wider than the infamous Sex Pistols or The Ramones. X's influences range from Chuck Berry all the way to the sound Of Credence Clearwater Revival.

In their concert at Bogart's October 27, X displayed the sheer intensity and drive that has brought them so much critical acclaim. X exploded onto the stage, led by blonde-haired guitarist Billy Zoom, who anchored himself on the right side of the stage with his shinv silver guitar slung over his shoulder, and a perpetual smile affixed to his vouthful face.

Along with Zoom came the husbandwife team of bassist-vocalist John Doe and vocalist Exene Cervenka, followed by their bone-crunching drummer D.J.

X played a lengthy set (at least by Bogart's standards) that included ten songs from their latest album, their biggest hit "Hungry Wolf", and several audience requests including "Universal Love". X raced through the set with few problems (save some difficulties with the monitors that only Billy Zoom seemed to notice) to the delight of a rowdy, packed house that surged forward as the concert progressed.

X's performance was highlighted by the guitar-playing of Billy Zoom, who appeared instantly at ease with the audience. Rarely looking at his guitar as he played, Zoom spent his time posing, smiling, and drinking iced tea. Meanwhile bassist John Doe and wife Exene Cervanka kept the audience going with some spirited vocals.

If radio airwaves are ever to be cleared of the commercialized crap that has infiltrated its channels, we'll have to count on bands like X, Ireland's U2, and the UK band Big Country to do the clearing. And hopefully that clearing will take place soon.

## 'Romantic Comedy' not funny or romant

"Romantic Comedy," this season's sappy new yawn-jerker, is a film that again points out that Dudley Moore should sell used cars and leave serious comedy acting to the more qualified.

In yet another terminally drunk performance, Moore plays Jason Carmichael, a rich, arrogant, sloppy comic playwright whose life and career have recently turned—and he admits it—embarrassing.

On the day of his wedding to snobby Janet Eilber, he is visited by Phoebe Craddock (Mary Steenburgen), a wimpy little thing who has responded to Jason's ad for a live-in writing partner.

She arrives at his home. He, assuming she is the masseuse he ordered. strips down and stands there naked for apparent inspection, with that boorishly mutant look reminiscent of "Arthur."

He, of course, falls instantly and madly in love with Phoebe, but what's a married and passionately reserved guy

Since their lives are career-devoted, and since both are incredibly insecure, neither is courageous enough to tell the other of their respective love. They peddle their plays from city to city-receiving mostly negative reviews-and drink away their grief.

But who really cares what happens to these sad, spineless characters and whether or not their plays make it? Who could ever (drunk or sober) fall in love with frail, sensible Phoebe, who constantly delivers such lines as "Let's try to put it in perspective," and "We'll discuss this open and frankly"?

Why, on the other hand, would a reasonably intelligent, fairly attractive woman like Phoebe follow a drunken schmuck like Jason around like a puppy for eight long years?

True disgust goes to the unmerciful editing and cinematography, which uses jerky camera shots and sloppy editing techniques.

Yes, it's all pretty silly.



### Cincy Symphony locates new summer home at Old Coney

The Cincinnati Symphony Orchestra has received a \$400,000 challenge grant from The Kresge Foundation, Troy, Michigan, for construction of the Hulbert Taft, Jr., Center for the Performing Arts, J. Ralph Corbett Pavilion.

Acknowledging the grant, CSO Board Member Bradford Phillips said, "This is the first grant from a national foundation we have received for the CSO Summer Home. We are very honored by this recognition and the generous grant from The Kresge Foundation.

Construction of the outdoor performance facility at Old Coney, just minutes from NKU, began on June 2, 1983. The architect for the project is

Located on the Ohio River, the CSO Summer Home will provide an ideal place for people to enjoy the performing arts in a relaxed outdoor setting. The Summer Home will provide covered seating for 4,500 and lawn seating for 9,000. Just 12 miles from downtown Cincinnati, the facility is expected to draw audiences from Ohio, Kentucky and In-

Initial plans call for the orchestra to perform two nights a week. The remaining nights will be devoted to bringing in a variety of quality entertainment which will appeal to a range of audiences. The opening concert for the CSO Summer Home is scheduled for July, 1984.

#### ☆ Top Ten from 'RFN ☆

- 1. "All Night Long" -Lionel Richie
- 2. "True" -Spandau Ballet
- 3. "One Thing Leads to Another" -The Fixx
- 4. "Uptown Girl" -Billy Joel
- 5. "Say, Say, Say" -Paul McCartney & Michael Jackson
- 6. "Cum On Feel the Noise" -Quiet
- 7. "My Town" -Michael Stanley Band
- 8. "Telefone" -Sheena Easton
- 9. "Love is a Battlefield" -Pat Benatar
- 10. "Major Tom" -Peter Schilling

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## Financial aid can help pay the bill

by Lynn Davis

For the majority of people, there's a "Catch 22" in going to school.

They need to raise money for school, yet they can't work too many hours to earn the money because they're in school. Rising tuition costs don't help either. However, there are five federal financial aid programs, consisting of grants, a College Work-Study, and student loans, that merit looking into. One must apply for these programs early during the winter semester for the following fall term.

The Pell Grant is the largest federal student aid program. To apply for this, just send in one of five financial aid forms (which can be found at the financial aid office) by March 15, 1984. After doing this, you'll receive a Student Aid Report (SAR) based on the information you sent in. Your Student Aid Index will be calculated from your SAR. The lower the number, the higher the aid you'll receive. As long as a student shows the need for aid and is an undergraduate, he

or she can get up to \$1,800, which will not have to be paid backed

Another grant is the Supplemental Educational; Opportunity: Grant (SEOG). This grant applies only to undergraduates and does not have to paid back. If a person shows need, he or, she can get up to \$2,000. However, the federal government only gives a limited amount of money to schools for this grant. A school can also give up to 10% of tuition to part-time students.

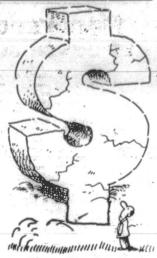
A student may want to look into College Work-Study too. This program consists of a student going to echool part of the time and the rest of the time working for a public or private non-profit organization that is in the public's best interest. Undergraduates and graduates can take part in this program, with partitime students able to earn up to 10% of their tuition. The amount of money a student can earn depends on need, the amount of money the school has for this program, and how much aid the student receives from other programs.

Along with this, the government provides National Direct Student Loans, loans at 5% interest which help pay for undergraduate and graduate tuition. The amount of money a person can borrow depends on the student's need, available funds at the school, and any other aid the student may be receiving. A student starts paying back the loan

(usually at \$30 per month) six months after graduating or dropping to parttime status. This loan must be paid back within ten years. One can apply for it through the school's financial aid office.

Guaranteed Student Loans (GSL) are loans with 9% interest given by banks, credit unions, or savings and loan associations to undergraduates and graduates with need. An undergraduate can borrow up to \$2,500 a year as long as he or she does not exceed \$12,500. A graduate is able to borrow up to \$5,000 a. year with the total debt not exceeding \$25,000. The student starts paying for this loan six months after leaving college and has five to ten years to pay it back. Applications are available from a lender, a school, or a state guaranteed agency. The student and his school both fill out the application. If a student receives this loan, an "origination fee," which is deducted from the loan, must be paid before receiving it. This helps to reduce the government's cost of subsidizing low interest loans.

Also, a student or parent can get Plus Loans, which can be found at banks, credit unions, and savings and laon associatons. These help pay for additional educational expenses and charge 12% interest. Up to \$3,000 a year can be borrowed this way, but one mu t start paying back the loan 60 days after receiving it. However, with this loan a person does not have to show financial



If none of these federal programs help, you may want to check a library for state and private sources of aid. If you are employed, find out whether or not the company has a policy of paying part of a student's college tuition.

Speak with the school's financial aid administrator, and/or contact the student assistance agency in your home state for more information about state student aid.



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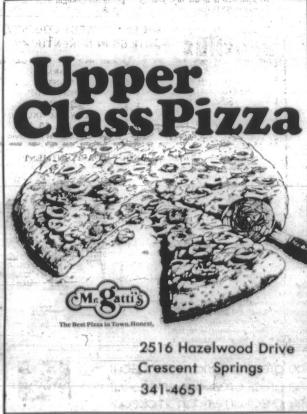
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## Norse soccer beats Asbury for district title

by Tom Gamble Sports Editor

The Northern Kentucky University men's soccer team resurrected an old sports adage this past weekend in the NAIA District 32 Tournament, Never give up.

Northern trailed both Transylvania in the semi-finals and Asbury in the finals before surging back to win 5-2 and 4-1 and successfully defend their district championship here at Northern.

"We are playing much better as a unit," said Coach Paul Rockwood. "We came from behind and didn't quit. Our players knew that they could score.'

Coming back against Transylvania appeared bleak after Landen Summay scored two easy goals four minutes into the game to give the Pioneers a 2-0 advantage.

"Those goals were early in the game and we knew that we had to come back," said freshman back Doug Overburg. "There was still plenty of time to score.

As it turned out, the Norsemen need-

ed just nine minutes to decide the game's outcome. Within those nine minutes, the Norsemen scored four goals to erase a 2-1 deficit and take a 5-2

"They [Transylvania] came out quick, and the luck was on their side," Wampler said. "I wasn't too worried. We started slow, but finally got together and began to play as a team.

The 5-2 halftime advantage remained the same, and Rockwood was upset at the Norse in the second 45 minutes

"The whole second half was displeasing," Rockwood said. "We didn't score and this has been our situation all year long. We practice finishing drills, but we just have problems scoring.'

In Saturday's championship game, Asbury's Randy Mungillo initiated a repeat situation, scoring 1:53 into the game for a 1-0 lead.

"I couldn't believe it," Rockwood said. "It was the same type of goal. I was definitely starting to worry.

Four minutes later, Wolfson scored off of a corner kick to tie the score at 1.

"I just hoped that we didn't run into a real tough goalkeeper," Rockwood said. "I knew that if we got even, we'd have a pretty good chance

The Norse took a 3-1 halftime lead after Mike Bozzo headed in a goal and Wampler score. Both teams scored one goal in the second half, giving NKU a 4-2 championship victory.

We had a bad weekend mentally in Indiana." Rockwood said. "We have now straightened out a number of things since that tournament.

Although encountering a tough start against Transylvania, goalie Scott Dunajcik responded with two saves in the Asbury match that Rockwood felt made the difference.

'The first save came on a breakaway with their leading scorer, and the second came on another breakaway." said Rockwood. "They [the saves] turned the tide. That's what a good keeper will do for you."

The Norse have earned the right to participate in the NAIA National Tournament against the District 28 winner. or the winner that emerges from Tennessee. The match will be played Wednesday, although the sight is undetermined

"They are all teams with pretty good records," said Rockwood. "I have a friend that coaches down there, so I'm going to call him and find out a little about the team before we play them.'

#### SEMI-FINALS

NKU 5, Transylvania 2

GOALS: Fisher (NKU) 2, Wampler (NKU), Wolfson (NKU), Woeste (NKU), Summay (T) 2. GOALIES: Scott Dunaicik and John O'Halloran, RECORDS: NKU 11-5, Transylvania 7-8-1.

#### FINALS

NKU 4, Asbury 2

GOALS: Wolfson (NK'J), Bozzo (NKU), Wampler (NKU), Mungillo (A), Heinlein (A). GOALIES: Dunajcik and O'Halloran. RECORDS: NKU 12-5. Asbury 8-9.

#### New season for NKU women's basketball 'If you don't play defense, you don't play' says Coach Winstel

by Stephanie Parr Staff Writer

"Defense wins," according to NKU women's basketball coach Nancy Winstel

Winstel, who is in her first year as head coach at NKU, bases a large part of her coaching on defense. She even has her players wear practice shirts that bear the slogan "defense wins."

"I tell my players, if you don't play defense, you don't play," said Winstel. "The good offensive players tend to be put in the spotlight more than the good defensive, but both are equally impor-

Practices are progressing, according to Winstel, but there are still a tew hurdles to overcome.

First of all, this year's team is very young. There are nine freshmen and no seniors

"This year's freshmen will have to contribute and be ready to play when necessary," said Winstel.

Last year's freshman sensation, Pam King, has been out for much of this season's practices due to severe patellar tendonitis. She averaged 17.1 ppg and 10.2 rpg last season making her the team's leading scorer and rebounder. There is some uncertainty as to when the 5'10" sophomore will be back on the Norse court.

King has remained optimistic and is currently undergoing a rigorous rehabilitation program. She is anxious to get back on the court as soon as possi-

"A lot of rehabilitation is attitude," said King. "I know I can do it because I really wnat to do it. I hate sitting around more than anything.

"Pam knows what it takes to be successful," said Winstel.

Another top returnee that has been battling a knee injury is 6'1" junior Nancy Dickman.

Dickman, who averages 14.7 ppg and 8.5 rpg as a sophomore, was redshirted last season because of her knee condition. According to Dickman sitting out a year, though very frustrating, did have some good points.

"Injuries make you realize how much you appreciate the sport." said Dickman. "I found myself saying, hey, I really do like basketball.'

Although Dickman's knee is not 100% healed, Winstel is expecting offensive strength underneath the boards

Also facing Winstel is the search for a point guard. With the loss of Gloria Montano, the position could possibly go to returning player Clare Lester. Last season Lester averaged a respectable 12.5 ppg.

Some of the good points Winstel has going for her include unselfish team players, good communication among the players, and generally good attitudes.

After last year's disappointing 13-14 season, Winstel is hoping to be more competitive but at the same time does not want her players to feel pressured.

"We play to win, but not win at all cost," said Winstel. "I like to think my players are coming to practice because they want to, not because they have to. It's important for them to enjoy it.'

Winstel is a 1977 graduate of NKU. She was head basketball coach at Midway College for three years and assistant basketball coach at NKU for two years. This year as NKU's head coach, she is assisted by former NKU basketball stars Brenda Ryan, Peggy Vincent, and Julie Laster.

The Norsewomen will open their season on November 22 against Georgetown.

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Christopher: We're sorry things couldn't work out but I hope you and Lisa get along. This one might be the right one. "M.L.T.M."

-Angie & Sherry

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To all those interested in joining and forming a Karate club, there will be a meeting in Regents Hall on Tuesday, Nov. 8 at 10:15. All welcome.

#### HIGH time??

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Dan Fleming -happy 21st. Love, Debbie

Thingee...oh where did I lose it!!!

J-nine, Want to go back to Indiana for the trooper?

Freba

Miss you. Where have you been? How about coffee some morning?

To the Resident Hillbilly: Please wrap me up again in tape. It was a little kinky, but, aah so

Dear Doctor.

Sorry you won't be joining us. The door is still always open. Am more than willing to share my space. More than once you have saved my sanity.

Your Favorite Patient

How 'bout that bartender?

Phi Sigs: Good Luck Wednesday in the football game. Do it again.

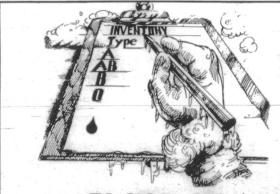
Dear Scott and other assorted Mixed Veg-

Is the football game still on? Can cancel if you don't feel up to it. signed, the ed.

Happy Birthday, Dan!

Do you wanna dance. That couple said we were real good. Must have gotten to the bar before we did.

Hillbilly: I wama go to far skool.



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Ken Hughes (6) 27:00

Bob Bartlett (13) 28:28

John Meyung (15) 28:57

Bill Schneider (19) 30:17

Don Overstreet (4) 26:45

#### Tuesday, November 8

 Violin Recital by Lenore Hatfield at 7:30 p.m. at the Main Stage. A reception follows in the lobby. The recital is sponored by MSA.

· Final presentation of the forum, "Christian Perspectives on War and Peace" in Landrum 415. Bring your own lunch.

The film, Trobriand Cricket, about the Trobriand Islanders of Papua New Guinea will be shown in the University Center Theatre at 12:15 p.m. and 7 p.m. Admission is

#### Thursday, November 10

- Student Composition Recital by Phil Koplow from 11 a.m. to 1 p.m. at the Main Stage.
- Showcase at the Black Box Theatre from 5 to 6:30 p.m.

#### Friday, November 11

- MSA Recital from 10 a.m. to noon at the Main Stage.
- The Contemporary Dance Theater's Performance Series continues with Cincinnati's own repertory company with an expanded company and premiers by Laur Glen and Risa Jaroslow at the Dance Hall at 8:30 p.m. Call 513-751-2800 for ticket information.

#### Friday, November 11

. The Candidate, will be shown at 4:45 and 7:30 p.m. in the University Center Theatre. Admission is \$1 with a valid ID.

#### Saturday, November 12

• The Hamilton County Park District is sponsoring a special program entitled "Just Cow Folk" at 2 p.m. that will discuss the history and development of Sycamore Township.

#### Sunday, November 13

- The Hamilton County Park District will sponsor a program on Mushroom, Lichens and other forgotten plants at 10 a.m. and 2 p.m. at Withrow Nature Preserve Highwood Lodge. For more information contact Marge Bergen at 474-3004 or Jim Williams at 385-4653
- The Hamilton County Park District is sponsoring an official scrabble player's tournament through Nov. 13 at Lake Isabella Park. Contestants 16 years of age or older will play four games each day from noon to 5 p.m. Advance registration is required. Call 521-7275 for registration forms. A fee of \$3 per entry will be charged.

#### 'Cross Country'

from page 1

#### RESULTS

NKU 26, Berea 41, Asbury 72, Georgetown 116, Kentucky State DNF, Transylvania DNF.

#### 'Chase' from page 1

On the Ohio side of the river-of the 15 candidates for Hamilton County Municipal Court, 11 are Chase alumni. Unopposed for re-election are Judges Jack Sherman, Jr. ('79), and Barry Isaacs ('74), the only two black judges in the Municipal Court. Three other incumbents are Judges Albert Mestemaker ('66), Clayton Shea ('70), and Joseph Luebbers ('51). Judge Luebbers is seeking another term to begin his 18th year on the bench.

Other candidates in the Municipal Court race are Sylvia Sieve Hendon ('75), Robert Taylor ('75), Louis Strigari ('72), Edward Donnelon ('51), Kenneth Baylen ('73), and Nicholas Perrino ('69).

Challenging each other (plus 20 others) for nine Cincinnati City Council Trustee, Colerain Township; and Donald Meyer. Jr., is running for the Southwest School District Board of Education in Harrison, Ohio. Over many decades Chase law graduates have made substantial con-

seats are 1978 classmates Kelly Farrish

and Steve Chabot. Ronald Harris, also a

'68 Chase grad, is a candidate for

tributions within the nine-county Greater Cincinnati community through their political concerns and involvement. If the 25 alumni listed above had a single message on election day for all the NKU community, it would be "Use your constitutional right to VOTE, and BE INFORMED on the issues and the candidates."

#### Happy 21st Birthday

Dan Fleming





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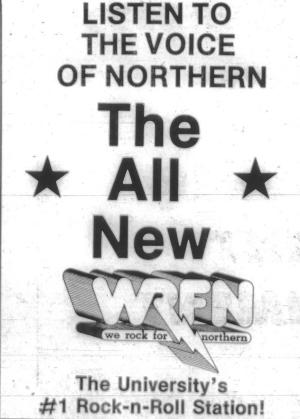
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