

# THE NORTHERNER

Volume 28 Number 20

Independent Student Publication of Northern Kentucky University

Wednesday, February 10, 1999

## Minority retention goals not met

By Chris Schaeffer  
Staff Reporter

Northern Kentucky University failed to meet half of its goals in 1998 for retaining and recruiting African American students, faculty and staff. According to a report by the Council on Postsecondary Education's Committee on Equal Opportunities, NKU did not meet four out of eight objectives.

*"Its purpose is not to punish an institution, but rather to encourage an institution to do a good faith effort to do a better job in these areas."*

-Sherron Jackson

Sherron Jackson, director for Equal Opportunities and Facilities with the CPE, said NKU met half of its goals but failed to meet four. They are:

- Retain at least 5.9 percent of its Kentucky resident African American undergraduates.
- Award baccalaureate degrees to at least 30.3 percent of the Kentucky resident African Americans in the class of 1997-1998.

- Have at least one percent Kentucky resident African American graduate students.

- Have at least 5.8 percent African Americans in executive, administrative, and managerial positions (see side bar).

Now, Jackson said, NKU must show continuous progress being made in the failed objectives before it can apply for any new academic programs.

"This will have no impact on funding," he said. "It impacts the process, by which NKU applies for new programs. Its purpose is not to punish an institution, but rather to encourage an institution to do a better job in these areas. We do not consider the waiver process to be a penalty, but to be a signal to the institution that a review of its policies and approach to programming is warranted."

Cheryl Nunez, NKU director of Affirmative Action and Multicultural Affairs, said, "On the big picture, it's fair to say that our performance is unacceptable."

But she is less concerned, she said, with the Kentucky Plan as a specific document than she is with equity, access with opportunity to succeed and diversity.

The Kentucky Plan 1997-2002 is the plan that states each institution's goals to provide greater access for an increasingly diverse student population.

"These goals are internal core values of this institution which we are committed to realize. When we realize those commitments, our Kentucky Plan performance will show drastic improvement," Nunez said.

She expects that NKU will begin to show improvement because we have "some promising support structure in place." One of those support structures, she said, is Dr. Mark Shanley, the recently hired vice president for student affairs and enrollment management.

Raising the standards for scholar-

ships and their renewal is another step toward improvement that NKU has taken. "There was not much incentive to keep a good GPA to retain scholarships," Nunez said.

By raising the standards, students are encouraged toward stronger academic performance. When they achieve that performance they feel better about themselves and have a better chance to maintain or improve that performance, she said.

Shanley said, "Recruitment of persons of color, and African Americans in particular, is a top priority of the university."

According to the Kentucky Plan, "Institutions must develop systemic approaches that create a warm, welcoming and supportive environment embracing equal opportunities and infusing campus policies and practices with that value."

The goal, Shanley said, is to achieve a sufficient number of students in each group, then students will have a sense of security and support. That "sense of security" will serve as a home base for their efforts to reach out into broader areas with a reasonable sense of success.

## Six objectives must be met for effective retention of African American students, faculty

By Chris Schaeffer  
Staff Reporter

Northern Kentucky University must meet six out of eight objectives to be eligible to automatically apply for new academic programs under the Kentucky Plan for Equal Opportunities 1997-2002. The Kentucky Plan, adopted in July 1997, "seeks to provide greater access for an increasingly diverse student population."

NKU and the Council for Postsecondary Education jointly developed NKU's objectives based on the total number of Kentucky high school graduates in the local area, said Sherron Jackson, director for Equal Opportunities and Facilities with the CPE.

The objectives NKU did meet are:

- Have at least 1.5 percent Kentucky resident African American students.
- Retain at least 61.7 percent

first freshman Kentucky African American students.

- Have 4.6 percent African Americans in the faculty.

- Have 4.8 percent African Americans in other professional staff positions.

The objectives NKU did not meet are:

- Retain at least 59.2 percent of Kentucky resident African American students.

- Award baccalaureate degrees to 30.3 percent of the cohort class.

- Have at least one percent Kentucky resident African American graduate students.

- Have 5.8 percent African Americans in executive, administrative and managerial positions.

Since NKU did not meet four out of eight of its goals, it must now function under a qualitative waiver. This means that NKU must show continuous progress in the failed objectives in order to apply for any academic programs.



Jeff McCurry/The Northerner

One of Magic Johnson's goals in his motivational speeches is to encourage children to put their educations first. For more information on Johnson's basketball career, please see the story on page 8.

## Magic Johnson still winning at life

By Rick Amburgey  
Staff Reporter

"I'm winning at life," said Earvin "Magic" Johnson during a motivational speech at Regents Hall this past Sunday evening.

The man known for his outstanding NBA career with the Los Angeles Lakers originally came from very modest settings. Born in Lansing, Michigan, Johnson said he was raised in a family of 10 children by two very hardworking parents.

Johnson values the family atmosphere the most and believes that has molded him into the man he is today. He said he believes that small things like going to church together and having dinner together are very important.

"Family structure is broken down because we don't do that anymore. We, as Americans, need to get back into that family tradition," Johnson said.

Johnson, who retired from the game Nov. 7, 1991 due to HIV infection, still loves and is involved in the game of basketball and he is more than willing to help anybody with their game.

"I'll work with anybody. They know what time I'm at the gym. The problem is most guys want to work at

about 11 o'clock. I get to the gym at 7. Most guys don't want to get up that early," said Johnson.

Johnson is part-owner of the Lakers and said he is happy with where basketball is going, as a whole. However, there are a few things that he wishes would change.

"Dennis Rodman - what he does off the court - I hate all that. I've got to say when he plays basketball, he's one of the best. They've got to realize they're all role models for kids. If they see [Rodman] choke a coach, they're gonna think that's all right, too," Johnson said.

Being a modest man, Johnson does not consider himself the best basketball player, but he does have two distinctions in that area.

"I think Michael Jordan is the best player in the air and Larry Bird is the best player on the floor. There will never be another Larry Bird," said Johnson.

Johnson said that the tri-state area has a lot of future NBA players.

"This is a hotbed for basketball - Ohio, Kentucky and Indiana. Schools like Cincinnati, Xavier, Kentucky, and Miami of Ohio. There's a lot of talent here," Johnson said.

Johnson said that his relationship with God hasn't changed much since he was infected with HIV.

"I think I have got more into Him though, where I got away from Him," Johnson said.

Johnson believes that his faith in God is one of the major factors that helped him overcome HIV.

"When you need strength and courage, you just need to take a moment on your knees and to ask God for that strength and to thank Him for all the blessings before," said Johnson.

Johnson vividly recalls his diagnosis of HIV and having to tell his wife.

"Your male always know when something is wrong. When I hit the door, my wife knew something was wrong," said Johnson.

According to Johnson, he asked the Lord for the guidance to help him tell his wife. He said that she slapped him when he told her. "You can leave me if you want to."

Johnson said that his wife responded by saying, "I married you for the long run and we're going to beat this together," said Johnson.

Johnson believes that the love and support of his wife is another thing that helped him overcome the odds.

Johnson said that he is healed, but made it very clear that it is different that being cured.

"Cured means it's all gone. Healed means God has blessed me with

doing OK. With God's grace, we are all going to be OK," said Johnson.

He said his doctor told him that stress is the thing that can turn HIV into AIDS.

"My faith in God, my stress-free life, and working out every day has helped me to beat the odds," said Johnson.

However, according to Johnson, there is no trace of HIV left in his body.

"It doesn't mean there is no risk of transmitting HIV to someone I am sexually involved with, because that's not true. I still have safe sex with my wife," said Johnson.

Johnson said he believes that AIDS treatments are improving, but declined to comment about his opinions on heart care.

"I don't know enough about that to comment on it. As Magic as I am, I can't fight every battle. God gave the strength to fight the HIV battle. I can't fight the HMO battle," Johnson said.

Johnson said that God has blessed him with a full life, a NBA career, and allowed him to marry the woman of his dreams. He said that if he died today, he would have no regrets.

## Education pays with new partnership

By Max Dawson  
Staff Reporter

Approximately 100 people packed the aisles between rows of computer cubicles in Room 110 of the Lucas Administrative Center Tuesday morning to witness the ribbon cutting of Fidelity Investments' Customer Service Operations Center.

The anticipation, caused by months of planning and work on Fidelity's new center, created an excited and enthusiastic atmosphere. Those in attendance included: President James Votrubia, Governor Paul Patton, Fidelity Corporate CEOs, local Fidelity employees, members of the business community and curious future students, as well as Northern Kentucky University faculty and staff.

A banner that hung behind the podium and read: "Northern Kentucky University and Fidelity Investments: A Partnership in Work Force Development," echoed the words of Votrubia's opening address. Votrubia spoke about his pride in this partnership. He

described the relationship between NKU and Fidelity as a "win-win partnership."

Votrubia said the partnership serves a community need by producing well-trained and highly educated workers from the stock of NKU students. In addition, students employed by Fidelity receive invaluable work experience and opportunities to work beyond college with Fidelity, according to Votrubia.

"Students who work on campus have a higher retention rate," said Votrubia. He said, Fidelity helps NKU to win by providing an on-campus employment opportunity and those students employed at Fidelity's Customer Service Operation Center are more likely to stay in school.

Governor Paul Patton said, "We are a state that knows that education pays," as he pointed to a sign that captured that statement. He emphasized Kentucky's commitment to excellence in education, from primary to post-secondary.

Governor Patton reemphasized Votrubia's confidence in this program. He praised NKU and Fidelity's venture as "an outstanding

example" of the integration of education and business. "Everyone wins," Governor Patton proclaimed of the partnership.

Paul Smith, site general manager of the Midwest Region of Fidelity, spoke of the beginning of the partnership with NKU. Phase one of the plan started in May of last year, when NKU added a financial services minor, with the help of Fidelity. The second phase is the customer service center. Smith said the partnership creates an "invisible link between the academic community and the business community."

The first training group for the Customer Service Operation Center has progressed quickly to the telephones, according to Smith. He said, "The Northern Kentucky University students have done extremely well."

Robert Pozzen, president of Fidelity Management and Research Company of Boston, said although he couldn't promise the same financial gains year in and year out, "You can have outstanding customer service every year. You can have outstanding customer service every day."



Jeff McCurry/The Northerner

Fidelity Investments is now one of two major corporations to employ students on NKU's campus. For more information on new trends in student employment, please see the story on page 3.

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# Move provides alumni with a "front door"

New location more "homey and spacious" while providing better access to services it provides to graduates



The relocation of the NKU Alumni Association to the Mark R. Hermann house is supposed to provide alumni with a more comfortable atmosphere.

Cindi Brown  
Staff Reporter

The Northern Kentucky University Alumni Association moved its offices from the seventh floor of the Lucas Administrative Center and now resides at the Mark R. Hermann Center. The Hermann Center is the house that was formerly the residence provided to the president of NKU.

NKU's Alumni Association serves as the main link between former graduates and their alma mater. Anyone who graduates from NKU is automatically a member and there are no membership dues. It is made up of 15 Affinity Organizations (AAO). Its job is to keep alumni informed and involved with the department from which they graduated. According to director Nancy Perry, the Association is vital to NKU's success.

The decision to move was due in part to an increasing space crunch in the Administrative Center. The Association has used the Hermann facility in the

past for events such as board meetings, receptions, and luncheons. It only made sense to move the offices there as well.

After a suggestion from President James Votruba, the Association moved its offices December 22.

According to Votruba, the move has made the Association more of a "front door to the university." Approximately 85 percent of all alumni are in the metropolitan area, said Votruba. Because members no longer have to park on campus, the house is convenient for members to visit. Votruba further stated that it is more spacious and professional.

Perry is very excited about the move. She feels that alumni now have greater access to the facility and all the services it has to offer. She also added that the house is very "homey." According to Terri Schierberg, editor of the

Association's newspaper "NKU Update", the new location allows for more personal interaction.

Both Perry and Schierberg commented that since the move, many members have come to visit. Perry said, "We want alumni to think of this as home. The coffee pot is always on."

-Nancy Perry

The Alumni Association has many plans for its new home. Ideas include regular luncheons with alumni, alumni and faculty meetings, and meetings with Votruba. "The opportunities are vast," said Perry.

The Association is also considering passing out graduates' diplomas at the "Alumni House" instead of the Registrar. This would be graduates' first official visit to the Alumni House as new members, said Perry.

# Students' financial aid records safe from Y2K

This is the third story in a series about preparations and precautions for the year 2000 problem.

By Kelly Sudzina  
Managing Editor

Students with loans or grants at Northern Kentucky University should have nothing to worry about concerning the year 2000 "problem" as far as their school finances are concerned, according to Robert Sprague, director of student financial aid.

NKU's systems were compliant by January 1999, said Sprague. But the loan guarantors and federal aid programs must be compliant as well for the system to work.

All NKU loans go through basically one of three guarantee agencies: Kentucky Higher Education Assistance Authority, Great Lakes Student Loan Corporation (which covers Ohio) or United Student

Aid Fund (which covers Indiana students). "Each guarantee agency will go to the lenders they deal with," Sprague said.

The financial aid process starts when a student fills out the Free Application For Federal Student Aid (FAFSA). Ron Duvall, chief information officer for KHEAA, said, "I'm confident that there's not a Y2K issue there."

"When a student fills out the FAFSA, if they're from Kentucky or going to a Kentucky school, KHEAA automatically gets that data. That whole process is already Y2K compliant. KHEAA uses that information from the FAFSA to determine students' eligibility for the state grant programs and those systems are all Y2K compliant," Duvall said.

In the loan process, the bank will submit the loan to the guarantee agency to determine if the person is eligible for insurance

against death, disability, bankruptcy or default.

"We have been working with banks to get assurances with them when working with that data to be sure that it's Y2K compliant," Duvall said. "We do have assur-

ances that the exchange is Y2K compliant. We don't anticipate any problems there."

David Harmon, executive vice president of Great Lakes, said, "Our relationship with the banks is to do the work for them. So there isn't a real anxiety there, that we're waiting for them to accomplish anything."

"Financial institutions saw this issue coming a number of years

ago and have taken significant efforts to prepare for it," Harmon said.

"Great Lakes set for itself that all programming would be done by Dec. 31, 1998. And we did accomplish that goal," Harmon said. He said they now have a whole year to test it.

"Our goal for 1999 is to go through contingency planning to ensure that if entities aren't ready,

we'll be able to manage," Harmon said. "We're ensuring that if there are problems, there won't be problems for students."

USA Group, the nation's largest student loan guarantor, is compliant for the year 2000 as well. Bob

Murray, manager of public affairs, said, "All our critical student lending applications are compliant. We set a goal of Dec. 15... and we met that goal."

"There have been at least four outside organizations, including private and government organizations, that have audited us for Y2K preparation and all four have given us the highest rating possible," Murray said. "All of the key applications that are important to processing and collecting on student loans have been renovated and tested for Y2K compliance."

But they, as well as the other two loan guarantors, still plan on testing during the remaining time before the date change. "We're going to do another series of tests in the spring. What we'll do is wall off a portion of our mainframe computer and run it as if it is already the year 2000," Murray said.

"There's still more work to do, but I think much of the project in our own shop has been completed," Murray said.

"[The] financial services industry, taken as a whole, is probably in the best shape as it relates to Y2K preparedness," Harmon said. "I think, as an industry, we're in pretty good shape. We began preparing for year 2000 about five years ago. I believe the students who borrow in the guaranteed student loan program have no reason to believe that their loan disbursements or loan proceeds will be disrupted."

"I don't see any problems that would arise for students unless there was one of those glitches they weren't prepared for. But I don't see that," Sprague said.

Harmon said NKU has been proactive to ensure compliance of student loans. "I would say your students are very well served."

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# Second partnership sets new trends in student employment

By Max Dawson  
Staff Reporter

When Fidelity Investments moved into its Customer Service Operation Center on Monday, Feb. 8, it followed Delta Air Lines as the second business in as many years to employ Northern Kentucky University students at an on-campus site.

Delta began operation of its on-campus reservation center in March of 1997, according to Jeff Chesnut, coordinator of student employment in the Career Development Center. "We (NKU) have two of the largest corporate centers on campus," said Chesnut.

"To my knowledge, we are the only university in the country to have two major corporations employing students on campus."

Chesnut said Fidelity should be moving on campus to officially open its center in the next couple of weeks. When this happens, NKU can boast having the leader in financial services as well as the third largest airline in the world as corporate partners, according

to Chesnut.

"This helps in recruitment," said Chesnut. "It provides opportunities students can't find anywhere else."

One major benefit of working on campus is the convenience factor, said Chesnut. "Eighty-five percent of our students work," said Chesnut. "Most of our students commute." Working on campus would help to eliminate some of the hassle of traveling between school and work, Chesnut said.

Fidelity also pitches flexibility in working around students' schedules. "This goes against the normally rigid schedule of the corporate philosophy," said Chesnut. "This is an example of how Fidelity has adapted the corporate world to the typical college student."

All but 16 of the 130 students employed by Fidelity have been engaged in training for the customer service positions.

"The goal is to employ 184 students to get up to capacity," said Chesnut.

"We are looking for students who can communicate and who have the aptitude to be trainable," said Chesnut. Fidelity is investing in student employees

-Jeff Chesnut

by teaching them its whole corporate system and philosophy on customer service. "Customer service skills are applicable to almost any job," said Chesnut. "At some point you're going to have to communicate with an internal or external customer."

Art Johnson, director of the Participant Services Group (PSG) at

Fidelity, said, "We are really happy with the caliber of applicants we have had," referring to the NKU students. Fidelity opened its site on Feb. 9. Testing of equipment at the facility in the Lucas Administrative Center will begin Feb. 5, said Johnson.

In addition to recruiting students for Fidelity's Customer Service Operation Center, Chesnut is responsible for monitoring the workforce. Fidelity has established a list of requirements for employees and applicants, according to Chesnut. These requirements include: attending school full-time for a minimum of 12 semester hours, the completion of at least 30 credit hours, and maintaining a minimum 2.5 GPA.

NKU and Fidelity have been busy actively recruiting students for customer service positions.

Chesnut and the Career Development Center have a website set up which lists the details and requirements of the employment opportunity with Fidelity.

NKU and Fidelity also have set up numerous recruiting tables with

Fidelity representatives around campus and at campus events, according to Chesnut. "Fidelity has been advertising heavily in *The Northerner*," said Chesnut.

"The university is going to benefit by helping the students," said Chesnut. "If we provide quality, convenient opportunities for students to work, we will aid in retention." Students who work at Fidelity or Delta are more likely to stay in school and work, rather than leave school for a "real world job" for money, according to Chesnut. Chesnut said students who work at the Customer Service Operation Center have an opportunity to work full time at Fidelity after graduation.

Even if student employees don't graduate NKU to work for Fidelity, they will leave this job with valuable experience in customer service, said Chesnut.

In addition, Chesnut said this job experience is something students can put on their resume, having worked for a company like Fidelity.

Opportunities like this can only help students to be successful in life, said Chesnut.

Delta's call center in the University Center continues to provide part-time positions to handle customer reservations, said Supervisor Eileen Glasgow. Delta's center at NKU is the newest of three such centers at colleges in the United States and continues to grow, offering employment opportunities for students. Clayton State University, outside of Atlanta and Weber State University, near Salt Lake City are the other two.

Delta employs 146 NKU students at its call center. "We are always actively recruiting," said Glasgow. "We expect to begin another training class sometime between March 1 and March 15."

She said that 200 employees would be the ideal, optimal staff for the facility.

According to Chesnut, Delta is looking into getting more involved in corporate sponsorship with NKU athletes.

## Online registration is coming

### Tentative deadline set for this October

By Vicki Papas  
Staff Reporter

No more long lines. No more braving inclement weather to look in your preferred classes. J. Dr. Mark Shanley, vice president for student affairs and enrollment management, hopes students will soon be able to register or classes via the Northern Kentucky University website or the telephone.

Shanley is a member of a committee looking at the necessary hardware and software to provide this function. The committee chose a package that automates class registration, access to billing records, student academic records and other functions.

"The go-live date looks tentatively for this October to be ready for the spring semester of 2000," said Shanley.

This is an ambitious deadline, but one that the committee will strive for. Although other local universities allow phone registration, few provide the ability to register for classes over the Internet, he said.

"The faculty and administration at NKU are aware of us being a bit behind the times with technology-

supported registration and enrollment, but we're moving aggressively to address these shortcomings," said Shanley.

Aminette Parrish, a recent graduate of the elementary education masters program, found registering aggravating because of the drive and the hassle of standing in line. She said, "My son just registered for classes at [University of Kentucky] over the computer. It was great."

Shanley believes students will need time to adjust to the new process, but that personal convenience will drive the momentum to automated registra-

*"The go-live date looks tentatively for this October to be ready for the spring semester, 2000"*

-Mark Shanley

tion. Traditional registration will continue to be available, but should provide only a small portion of the enrollment activity.

"About 90 percent of the routine enrollment activity

that now occurs on a physical walk-up basis will go away," said Shanley.

Jill Diesman, NKU webmaster, has seen steady growth in access to the NKU website. Her records show that over a five-year period, total visits to the NKU site have increased 575 percent. The records also indicate that the most popular pages include the

academic programs and the schedule of classes, with access dramatically increasing at registration time.

J. Michael Thomson, director of academic computing, chairs the WWW Steering Committee and believes that online registration, along with the web-based advising and other student support services, will enhance student recruitment and retention, one of the committee's strategic initiatives.

According to Thomson, another strategic initiative, strengthening the curriculum, involves increased web presence in instructions such as syllabi, coursework and instructional design and increased access to information such as remote databases such as FirstSearch.

FirstSearch, a collection of databases for research, and some coursework are already available on the NKU website. According to Diesman, within the last few months, enhancements were added to the FirstSearch page, allowing any computer on campus to automatically attach to the FirstSearch database.

"I also think that we'll see more and more professors offering classes online," said Diesman.

"I see the website as a success. That people are asking to have more resources online tells me that they use it and that they like what's there and want more. The next couple of years should bring pretty big changes," she said.

## D.P.S. REPORTS

A food service employee in Norse Commons slipped and fell on the ice in parking lot M, injuring her back. She was in severe pain and expressed concerns regarding the icy conditions of the parking lots. She was placed on a spineboard and transported to St. Luke Hospital.

DPS officers responded to the burglar alarm going off in the Delta Air Lines Office. Both exterior doors were secured. Two officers entered and searched the office but found no sign of forced entry. The officers reset the alarm, which may have been activated by juveniles playing in the lower level of the University Center.

A female student tripped and fell next to the staircase outside of the Natural Science Building. When she fell, she heard her leg and

ankle snap. The student was transported to St. Elizabeth Hospital.

DPS officers responded to a call in the Fine Arts Building, Room 378. They encountered a female who had just had a seizure, which lasted about 5 minutes. She was sitting and apparently stable; upon investigation it was found that she is epileptic. No injuries were reported. The campus nurse assisted the student to the nurse's station for rest. The student was advised to consult her doctor.

An officer responded to a female student at Woodcrest Apartments stating that she was followed to her apartment by an unknown suspect. The suspect followed her from Lot Q through Commonwealth Hall to her apartment at Woodcrest. The report was referred to Investigations and officers are searching for the suspect.

The Roads and Grounds Crew reported a vehicle in Lot Q leaking gasoline from the gas tank onto the pavement.

The responding DPS officer judged that the leak caused no immediate danger at that time. The Road and Grounds Crew was advised to spread dirt over the pavement. The owner of the vehicle was located and advised of the situation.

## Decision to close school due to weather must first go through chain of command

By Melissa Bradley  
Staff Reporter

Watching the school closings move across the bottom of the television screen, you see that Northern Kentucky University is closed.

What actually goes in to making this decision and who decides it?

This decision to close school due to severe weather goes through several different processes before it is made.

At about 4:30 a.m., Don McKenzie, director of the Department of Public Safety calls Michael Baker, interim vice president for administration and finance, and relays to him the status of the campus, the road conditions and the weather predictions. They then make a recommendation.

At 5 a.m., President James Votruba is notified and makes the final decision by 6 a.m.

Following this, DPS is notified of the decision. They call a number that informs all local radio and television stations of the decision, using that information released is official.

The severe weather policy is different for evening classes, however.

The decision is based on current weather conditions, the status of the campus, county and state police reports and what local businesses are doing.

The decision to cancel evening classes is made by 4 p.m.

## NKU Severe Weather Policy

Adverse weather will not affect University operations and classes scheduled unless one or more of the following additional conditions occur:

1. Campus facilities are damaged or determined unsafe
2. Essential utilities, such as heat and electrical services are lost.
3. Extremely hazardous travel conditions exist.

A decision to cancel classes or close the University will be made by 6 a.m. during the school week. A decision to cancel only evening classes will be made by 3 p.m.

The University's Severe Weather Policy is as follows:  
**Plan A:** All classes, business, and administrative offices at NKU are cancelled or closed. Only designated essential University personnel are required to report for work.

**Plan B:** All classes are cancelled. All other University business will be conducted as usual.

**Plan C:** Evening classes are cancelled. Only designated essential University personnel are required to report to work.

The following radio and TV stations will broadcast closings:

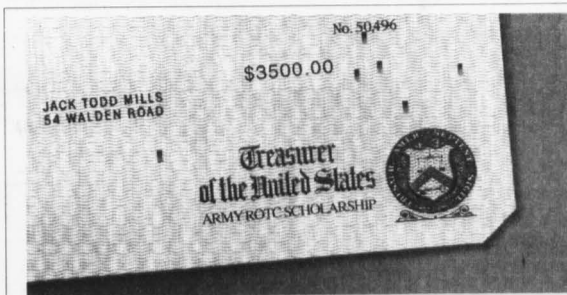
WCPO/TV	WLW/AM	WEBN/FM	WSA/AM
WLW/TV	WKCY/AM	WOXF/FM	WINK/FM
WVIZ/FM	WIMJ/FM	WMLX/FM	WARM/FM
WVXU/FM	WGRF/FM	WKRF/FM	WKRC/AM

89.7 WNKU/FM

"This is so people are not on their way to school," said Baker.

According to Baker, "When it comes to closing school we try to be aggressive about this."

For information about NKU during severe weather, call 572-6155, 572-6166, or listen to WNKU radio at 89.7 FM.



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## Northerner's guide to Valentine's Day

### Searching for the perfect gift

By Cindi Brown  
Staff Reporter

These ideas say I love you in a way Hallmark could never express.

February 14 is reserved each year to celebrate the magic of love.

Unfortunately, in our desperate attempt to find the perfect gift, the true meaning of Valentine's Day is replaced with feelings of dread and stress.

This is particularly true when we have little or no money to spend.

Since New Year's, we have been bombarded with ideas for the perfect gift by relentless advertisers who do not seem to understand how long it takes to make an honest dollar, especially for college students who can barely make the rent.

So we are pressured into buying expensive gifts we cannot afford and lose sight of the very reason for the gift in the first place.

This year I propose we celebrate Valentine's Day without our friend the credit card. Remember, it's the little things that mean a lot.

1. Write a love letter and send it to that special someone.

2. Make a tape of songs that hold special meaning for you and your significant other.

3. Present him or her with a red rose and a yellow rose to symbolize both the romantic love and friendship you share.

4. Bake something as sweet as your sweetheart like cupcakes or brownies. Write a special message on them using red or pink icing.

5. If you must buy candy, smother your loved one with Hershey's hugs and kisses.

6. Treat your sweetie to a luxurious back and neck massage.

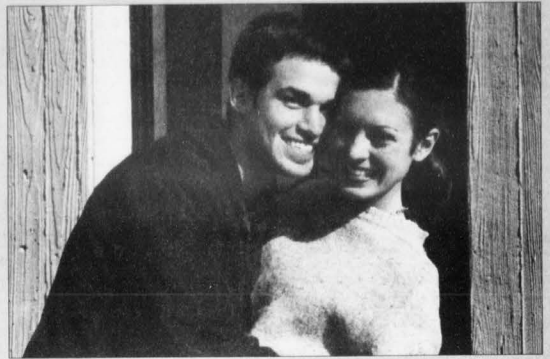
7. Enlarge your favorite picture of you and your better half and place it in a nice frame. (Both Meijer and Drug Emporium have great frames for under \$10!)

8. Fill a photo album with pictures of memorable times the two of you have shared.

9 and 10. Prepare a romantic dinner by candlelight. Dress up as though you are attending a royal ball. After dinner you and your sweetheart can dance the night away.

There is no need to try and cram all of these ideas in one day. There are 364 other days in the year in which to use them. Remember, you can never say I love you too many times and you cannot possibly express it enough. That's the magic of love.

### A couple framed at NKU



Erin Vardell/The Northerner

Katie Limle, junior theater major and Mike DeMaría, junior fine arts major, snuggle up outside of the Fine Arts building.

### History of Valentine's Day What is the true meaning behind it?

By Kelly Carson  
Features Editor

Why do we exchange cards and candy every year on Feb. 14?

Many of you probably don't know, but Valentine's Day has a long and unusual history.

Many years ago, during the ancient Roman period, fierce wolves roamed the woods. The Romans called upon one of their gods, Lupercus, to keep the wolves away. Because of this, a festival was held in honor of Lupercus on Feb. 15.

On the eve of the festival of Lupercalia, young women would put their names in a jar and every young man would pick a name. The girl whose name was chosen was to be his sweetheart for the year.

Legend has it that Valentine's Day is the Feast of St. Valentine, who was beheaded on February 14—Valentine's Day. Now the holiday honored St. Valentine instead of Lupercus.

Claudius believed that if men remained single his army would be larger, because soldiers would want to stay home with their families. Valentine was arrested and beheaded because he secretly married young couples.

Valentine became known as the patron saint of lovers.

As Rome became more Christian, the priests moved the spring holiday from Feb. 15 to Feb. 14—Valentine's Day. Now the holiday honored St. Valentine instead of Lupercus.

Believing that Valentine's Day existed to celebrate the memory of the saint who valued love and romance, people began to exchange love notes or valentines—a tradition that lives on today.

### Online relationships: Do they work?

By Jen Haines  
Staff Reporter

Dean Esmyar posted his first online personal ad in January 1995. In May a woman named Rosemary answered his ad. He kept looking but something about Rosemary kept drawing him closer.

"After a while I realized I'd found the most beautiful woman in the world, so I went off the market again."

On August 1, 1995 Dean asked Rosemary to marry him and on December 15 of that same year, they wed.

According to Emerging Technologies Research Group, some 8.4 million adults age 18 and over use the Internet, 6 million of whom use the Internet for personal activities.

Many people think that the only people who are desperate, unattractive, or psychotic use the Internet to find love, but there are many reasons someone might choose to search for a relationship online.

It may be that someone is shy. They may be too busy to meet people through more traditional methods.

They may be very attractive and want for someone to get to know them first before finding out what they look like. Some people just try it for the heck of it, just to see what happens.

As in real-life dating, it has advantages and disadvantages.

On the Internet, you do not have to give your real name or location. You can decide to put as much or as little information about yourself online as you want.

Although an advantage to some, this can cause problems for others. Dishonesty is not uncommon on the Net.

Dawn Fraley, senior speech major who met her boyfriend Frank online two years ago, says that biggest disadvantage is that they do not get to see each other on a daily basis.

"This is really hard because you lack the attention that you would normally get with a couple in the same area."

Dawn and Frank have been fortunate. She has worked at Delta Air Lines for the majority of their relationship, so her flight benefits have come in handy. They see each other at least once a month.

"It is sometimes hard to get on a plane and leave him, it is like taking candy from a baby, but we are getting used to it after two years."

Dawn says the best part of their relationship is that they learn to appreciate and cherish the time they do spend together.

"It really gives you a sense of the commitment involved in keeping the relationship and that commitment that we possess are more genuine."

If you are interested in placing a personal ad online, there are many services to choose from.

Just using a search engine such as Yahoo will produce hundreds of services offering online dating ads, chat, and advice.

If you do decide to meet someone offline, it might be a good idea to talk to them on the phone first, exchange photos, and tell a friend or relative your plans.

If you feel embarrassed about telling someone you know or are you are just very skeptical, Smart Date has set up a service for people to document their dating, travel plans, or any other experiences you want to document.

This information would become available to law enforcement or investigators in the unfortunate event that you should come up missing.

This is not typical though. And remember you can meet harmful or malicious people anywhere.

Fraley advises people interested in pursuing an online relationship, "It really takes time and patience from both individuals."

If your hearts are really in it and if you truly believe the two of you can make it work, then go for it."

#### Check out these websites for Valentines' Day:

<http://www.hugkiss.com> - Send a virtual hug, kiss, or beanie baby to someone you love.

<http://www.virtualflowers.com> - Send free virtual flowers.

<http://www.e-kiss.com/valentine> - Send personalized Valentine cards.

<http://www.student.net/personals> - Personal ads for students.

<http://www.as.org/as/index.html> - American Singles Personals and chat room.

<http://web2.airmail.net/walraven/romance.htm> - Cyber Romance 101, Introduction to falling in love on the Internet.

### Valentine's Day rentals What you may not have seen

By Chad Aulick  
Features Editor

With Valentine's Day approaching, maybe you're wondering what romantic movies are worth renting.

The sun won't eternally eclipse if you can't find the perfect film, but there are options.

Below are 10 films you may have missed.

If you've already seen them they can always be pulled out of the archives for a second look.

1. *Always*
2. *Chasing Amy*
3. *Far and Away*
4. *From Here to Eternity*
5. *Pretty in Pink*
6. *Romancing the Stone*
7. *Say Anything*
8. *Sommersby*
9. *Tin Cup*
10. *Up Close and Personal*

Movies such as *Braveheart*, *Pretty Woman*, *Sleepless in Seattle*, and *Titanic* are also notable, but they fall into the same category: You have probably been there, done that.

Next time you're at the video store and you're not quite sure what to grab, give the back boxes of the above 10 titles a read.

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### Motherless Daughters - A Support Group

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**This group is free.**

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Funded by Speaking of Women's Health.**

# Does your love fit like clothing?

By Kelly Sudzina  
Managing Editor

Relationships are like shopping, but with bigger prices. You look around for the perfect outfit, the one that will fit you best.

Some are expensive, some cheap.

Some are hard to find. Sometimes, you stumble across the real deal on accident.

Sometimes, you're too stingy to go for it and regret not making the purchase for the rest of your life.

Sometimes, you invest a lot of money, only to feel like it's just sitting in the closet never being used. What a waste.

Often, you're not ready to make the purchase and you just want to window shop.

It's easier to want from a distance than to actually deal with the salesperson. And sometimes it's fun to try things on and see how they feel next to you.

But you have to be careful with that, of course. (The biggest difference between relationships and clothes, is that you're generally expected to be a one-outfit person. In reality, your closet doesn't get jealous!)

Just after you've bought the outfit, many times you may be enamored with it for quite some time.

It's all so new and so much fun to find out about.

Sometimes the fit just gets better and more comfortable over time. And sometimes...it just doesn't.

Sometimes, you grow out of your old "favorite" outfit.

Sometimes your personality grows and the fit becomes tight and suffocating.

Or maybe the fit grows so

loose and baggy it practically falls away from you.

And you may not have the ability or the resources to acquire a new outfit, so you have to wear what you have in the

meantime.

If this happens, you have to just keep shopping, although maybe more slowly to start with. Be persistent. You'll find that perfect fit eventually.

## What is the fabric of your relationship?

A look at different relationships in a different way

**Silk**—Dry clean only. This one looks great and is always so smooth. But after a sticky situation, it requires special care.

**Polyester/Rayon**—Hand wash, line dry. Durable and sometimes kind-of flashy, it has a lot of give in it. However, it takes a little special maintenance every now and then to keep it in good shape.

**Lyra**—Machine wash, tumble dry. This one is a real winner for flexibility. It's always willing to make room for your needs and, as another bonus, it's easy to maintain. But be careful, it can become clingy or suffocating.

**Wool**—Dry clean only.—This one is stiff and uncomfortable, and at times can put you in itchy situations. Sometimes it appears to be professional, but it's nearly impossible to care for.

**Denim**—Machine wash, tumble dry.—Rugged and long lasting, this one is very durable. However it may wear thin in spots when used excessively.

**Corduroy**—Machine wash, tumble dry.—This one's extra comfortable and always feels good. However, because of its unique appearance, it doesn't always fit the current trends.

**Leather**—Dry clean only.—This one is dangerous and hard to break in. Occasionally it is unwilling to bend. It's almost always impossible to maintain without extreme care and lots of money.

**Cotton**—Machine wash, tumble dry.—This one is sturdy and dependable. It takes a long time to wear it thin, but if you do you might find some holes.

**Velvet**—Dry clean only.—Elegant and sometimes snobbish, it has an exquisite external appearance, but sometimes remains rather stiff and formal.

**Nylon**—Machine wash, tumble dry.—Athletic types are often drawn to this one because of its durability. However, at times, it can cause mold situations.

# A decent message

By Jeffrey Williams  
Staff Reporter

The film *Message In A Bottle* is foremost a love story. Wait a minute, men.

Don't run for the exits. This is not one of those long, drawn-out "I love you but I'm better than you so I can't have you" kind of love stories that *Titanic* was.

No, no. This is one of those "I love you but we're so different it will never work out between us" kind of love stories that *Jerry Maguire* was.

If you liked *Jerry Maguire*, you'll like this movie a little less. *Message In A Bottle* lacked the numerous funny scenes and the charisma of Tom Cruise to keep the film afloat.

There was some very good acting and two funny scenes to break up the seriousness of the on-and-off relationship between the lovers in the film, but the plot moved too slowly.

Robin Wright Penn plays Teresa, a writer for *The Chicago Sun-Times*. She had gone through a messy divorce and had not written anything for the newspaper in over two years.

A kindly editor allowed Teresa to isolate herself from the world as a researcher for the paper

until she could get over the pain of the divorce.

Teresa goes on a short trip to "The Cape." While running on the beach, she finds a bottle with a message in it. She reads the letter and falls instantly in love with the author.

She puts all the resources of the newspaper into locating the author of the letter and eventually she finds Garrett, played by Kevin Costner.

Garrett is a boat maker from a small town in New England. He had lost his wife to an illness two years before and is reluctant to allow Teresa into his life.

He has no idea that Teresa has found and read the two letters he

wrote to his dead wife and cast into the sea.

I give *Message In A Bottle* two and a half stars; a half star less than *Jerry Maguire*.

Costner was believable as the reluctant, ship-building lover and Penn was credible as his spirited pursuer.

Paul Newman played Garrett's father; the two even looked like father and son.

The dialogue was touching at times and the story had some twists that caught me off-guard.

This film could have attained excellence had it been cut by half an hour.

"If you liked Jerry Maguire you'll like this movie a little less."

-Jeffrey Williams

# Students' views on February 14

By Jennifer Swope  
Staff Reporter

The verdict is in...Cupid did it. Whether you're a hopeless romantic or classic cynic, the calendar still reads the same: Feb. 14 is Valentine's Day.

As Northern Kentucky University students count down the days to Cupid's arrival, they brace themselves for this year's attack of flying arrows and the commercialization of Valentine's Day.

Generally, most would agree that Valentine's Day stirs up visions of flowers, candy, and warm fuzzy thoughts of loved ones.

While some students say they can't help but feel smitten and all-glow at the very thought of Valentine's Day, other students dread the idea of rushing into on Valentine's Eve, only to stand in long lines, money in hand, to purchase a card and chocolates for a significant other.

"I think it is overly commercial," said Cari Chase, a senior anthropology

major. "Since I'm married, I like it because it's an extra day to get presents."

Chase giggled and continued, "I like to do something special for friends: c a r d s , candy or go out to lunch to let them know I appreciate them."

Most students' sentiments of Valentine's Day were ones of appreciation, but some said they felt Valentine's Day was too commercialized.

Mike Sucher, a sophomore computer science major, said, "I think it's too commercialized, but a good holiday if you have someone to be with."

Other students said the idea of commercializing Valentine's Day is a ploy to get people to buy gifts. Some have even deemed Valentine's Day a "Hallmark Holiday," stating that often times, they feel obligated to buy presents for significant others.

"It is overly commercialized," said Mark Steffen, a sophomore finance major.

"It's a Hallmark Holiday, a way to

make money for florists and card producers."

Josh Wiseman, a sophomore marketing major, agreed, stating, "It's overrated. I feel it was made by card companies to make money; buy cards to be nice guys. It's not as important as Christmas or birthdays, but important if you're in a relationship."

A few students have even decategorized Valentine's Day as a holiday, stating that Valentine's Day has been overly commercialized to the point of having lost the original meaning.

Advertisers and marketing tactics for companies gaining a profit at Valentine's Day, strips the romance and sweetness from the "holiday."

"It is a step up from Sweetest Day, but it's still a Hallmark Holiday," said Melissa Kemper, an undeclared sophomore. "I don't think it's a real holiday. It's not as if somebody was sacrificed for it. It's too commercialized. If you are dating someone, you are expected to give and receive."

So come next Sunday, as you anticipate the sting from Cupid's arrow, take a moment to reflect on the meaning behind Valentine's Day. And, if you are one of the many who wait until the night before to stand in the long lines, with eyes glazed over, griping about the "Hallmark Holiday," you'll probably have time to reflect on whether you are a hopeless romantic or classic cynic.

Any Grober, an undeclared sophomore, said "I think it's a day when people show they care about each other."



## ∞ Sugar Heart Shaped Cookies Recipe ∞

### What you need:

- 4 cups sifted all purpose flour
- 1/2 teaspoon salt
- 1 teaspoon baking powder
- 1/2 pound (2 sticks) unsalted butter
- 2 cups sugar
- 2 large eggs
- 2 teaspoons vanilla extract
- Heart-shaped cookie cutter

### What you do:

1. In a large bowl, sift together flour, salt and baking powder. Set aside.
  2. Use an electric mixer to cream butter and sugar until fluffy. Beat in eggs.
  3. Add flour mixture and mix on low speed until thoroughly combined. Stir in vanilla. Wrap dough in plastic, chill for about 30 minutes.
  4. Heat oven to 325 degrees. On a floured surface, roll dough to 1/8 inch thickness. Cut into heart shapes. Transfer cookies onto ungreased baking sheets. Bake 8-10 minutes, or until edges of cookies just start to brown. Cool on wire racks; decorate as desired.
- Note: You can add red food coloring in step 3 to make red/pink colored cookies.

# Proffitt's pickup lines

By James Proffitt  
Staff Reporter

One way to show someone how cool you are, while at the same time, expressing interest, is a cool, groovy as groovy can be, pickup line.

First off, say you're kicking back, and you see someone out walking that you would like to talk to. It's too late for an around the point approach, so you have to be direct. Just before they walk out the door, yell "Hey, I think you forgot something." When they ask what, simply answer "Me." Oh yeah, stylish and simple. Now that is a great way to grab attention.

Situation two: You wander into a club, catch the interest of the person sitting at the bar, walk up and coolly ask "Do you have a

map? I keep getting lost in your eyes." Not your scene? Fear not. You can also walk in and say, "Can I have directions?" When they ask to where, answer "To your heart."

Now, say you grab a table, dodging the live talking, but staying alive nonetheless, and at this restaurant, you see someone that catches your eye. "Excuse me, do you have any raisins?" If they say no, then move in with an "Oh, how about a date then?"

You may try a more traditional line.

"I lost my number. Can I have yours?"

And finally, try this one out: "Is there a rainbow today? I just found the treasure I've been looking for."

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## Campus Calendar

**Wednesday, Feb. 10:**

- Speech, "Modern Slavery in Haiti," by author John Robert Cadet. 6 p.m. Landrum 506.

**Thursday, Feb. 11:**

- Precious Hearts: The Image of the Valentine. Reception 5-8 p.m. Fine Arts Center Third Floor Gallery. Show ends March 12.
- Phi Beta Lambda meeting. 3:15 p.m. UC 303.

- Students Together Against Racism. 7:30 p.m. Norse Commons Room 117.

- Women in Transition support group meeting. 12:15-1:30 p.m. UC 232.

**Saturday, Feb. 13:**

- Fine Arts Sampler. Harriet Tubman and the Underground Railroad, a musical performance for grades 2-9. 1 and 2:15 p.m. Greaves Concert Hall.
- Fine Arts Sampler. Cincinnati Kinderballet and Cincinnati Junior Strings. 4 p.m. Greaves Concert Hall.

**Sunday, Feb. 14:**

- Fine Arts Sampler. Paper Fantasies, an artistic game show. 10:30 a.m. and noon. Greaves Concert Hall.
- Blue Ash Youth Symphony Orchestra. 2:30 p.m. Greaves Concert Hall.

**Tuesday, Feb. 16:**

- Lecture: "Rhetoric, Jazz, and Civil Rights: The Persuasive Use of Jazz." 1:40-2:55 p.m. AC 506.
- Common Ground meeting. 4-5 p.m. UC 303.
- Deutsche Kaffeestunde, German conversation hour. 1:30 p.m. Landrum 531.

**Wednesday, Feb. 17:**

- Book discussion: A Different Mirror: A History of Multicultural America. 3:4-3:50 p.m. Mark R. Herman Center.

- Male/Female Dialogue: "Where Have We Come From and Where Are We Going?" 6 p.m. Norse Commons Rooms 115, 116 and 117.

- Hora de conversacion, Spanish conversation hour. 2 p.m. Landrum 531.
- AA meeting. 11 a.m.-12 p.m. UC 232.

**Thursday, Feb. 18:**

- NKU Jazz ensemble. James Bunte, conductor. 8 p.m. Greaves Concert Hall.

- Li'l Abner opens. Tues-Sat 8 p.m. Sunday matinee 3 p.m. Corbett Theatre. Show ends March 28.
- "Making it in Business: An African-American Perspective." 1:40-2:55 p.m. UC Theatre.

**Friday, Feb. 19:**

- African Diaspora Festival. Music, poetry, rapping and cuisine. 3:30-5:30 p.m. UC TV lounge.

# PBL chapter meeting a variety of goals

By Melanie Hampton  
Staff Reporter

On a typical Thursday afternoon at Northern Kentucky University, 12 to 15 students gather in Room 303 of the University Center.

Each student shuffles papers around, arranges his or her book bags on the four red tables grouped together and waits.

The chapter meeting of the Zeta Alpha Psi Chapter of Phi Beta Lambda is about to begin.

PBL is a non-profit organization dedicated to accomplishing a variety of goals.

These goals include developing career leadership skills, understanding American business enterprise, establishing career goals, encouraging scholarship, promoting sound financial management, developing character and self-confidence and facilitating the transition from school to work.

To help accomplish these goals, PBL conducts conferences and seminars, sponsors a competitive awards program, produces national publications and provides scholarships, programs and other services for its members.

There are over 15,000 PBL members in the United States.

"PBL has allowed me the opportunity to organize and lead a chapter," said Clara Sweeney, a senior marketing major and president of the NKU chapter.

"I have to be responsible for the meeting and know what's going on in order for the chapter to run smoothly," added Sweeney.

Her future plans are to become employed in an advertising position.

"I have always been a creative person and would love to use my creative abilities in my career," Sweeney said. "The most important job characteristic for me is to like what I'm doing."

Working with fellow students involved with PBL is something Sweeney likes to do. Without them, she said she feels the organization would be weak.

"There is strength in teamwork and no



Suzanne Fleming/The Northerner

Steve Pfeifferberger, John Muench, Kacie Curry, and Daniel Vassner of Phi Beta Lambda (or Professional Business Leadership) meet to discuss upcoming community service projects.

one can do it alone," she said.

Kacie Curry, vice president of PBL, enjoys working with Sweeney.

"I have a very good time with Clara," she said. "I feel like we work well together."

Sweeney also serves as state president of PBL. She is not quite sure how many hours she sets aside each week for PBL, but she said it is quite a few.

The extra hours she spends creating agendas and directing the chapter does not phase her because this is her fourth year with PBL.

Previously, she had four years with Future Business Leaders of America (FBLA), a sister division while she attended high school.

The PBL chapter at NKU is open to men and women of all majors, and it is not necessary to attend a meeting to join.

Currently, 15-20 students are involved in PBL, with the recruitment process ongoing.

"Our goal is to keep membership at 40," Sweeney said. "But I would much rather have 20 active members than those who never show up."

Sweeney and other members of PBL post fliers around campus informing students about Thursday PBL meetings and hand out tri-fold informative pamphlets to students at campus events such as Freshfusion, hoping to get students interested.

However, the recruitment duty mainly falls on the shoulders of Curry.

"I think that with more word of mouth PBL will grow. Unless our current members recruit some of their friends, it is very hard to get more support from students," she said.

Curry believes if anything could be done to improve PBL, it would be to get more people involved. "This would make PBL a bigger success than it is already," she added.

"I have really enjoyed the many new friends that I have made," Curry said. "It has been a lot of fun for me. I know so many people now and that has made college a lot more fun and easier."

Speaking of fun, participating in most campus events is something PBL members enjoy.

Past and present events have included Freshfusion, Northern Noel and Musicfest.

PBL members usually sell food items such as pizza to raise money for their organization.

Megan Eovaldi, treasurer of PBL and a senior accounting major, said partici-

pating in social activities is what she likes best about being a member.

"The people that are involved make them more enjoyable," she said.

This is Eovaldi's third year with PBL. As treasurer, she prepares reports and maintains the checkbook regarding funds coming in and out.

As fundraising committee chairperson, she makes sure there are sufficient funds for PBL.

FBLA-PBL is primarily funded through membership dues.

Other funds come from corporate and foundation grants.

"There is a lot involved with handling the money," Eovaldi said. "But the reason I took the responsibility is because it is directly related to my future job in accounting."

Money is important to PBL to help accomplish many of its goals, but helping causes is also important. This year, PBL wants to take part in the March of Dimes.

In October, PBL members handed out orange juice and vitamins at the University Center to women to make them aware of the need for folic acid.

This month, PBL wants to start selling stickers for the Blue Jeans for Babies, a March of Dimes fundraiser. On a particular day, faculty members wear the stickers they buy with blue jeans to promote the March of Dimes cause.

While PBL members work to achieve all their goals in the present, their future goals are waiting up ahead.

"I believe that the PBL chapter at NKU needs to get involved more with corporate sponsorship for funding," Sweeney said.

Eovaldi and Sweeney believe that by participating in more activities with business communities, PBL members will get more experience of what it is like in the real world.

"We're moving more towards a business environment," Eovaldi said. "I hope, to see us becoming more involved with, business activities and people."

## Marketing program benefits community

By Jeff Gardiner  
Staff Reporter

The Richwood Flea Market wanted to expand but wasn't sure it was practical. Enter Northern Kentucky University's Management and Marketing Department.

The marketing program has been providing service to the Greater Cincinnati business community for over a decade.

Matt Shank, NKU's marketing adviser, said the purpose of the marketing program is two fold. "First, local businesses benefit from excellent marketing information provided by NKU students in the form of marketing research and marketing strategy," Shank said.

"Second, students learn valuable marketing skills such as building a comprehensive marketing plan and conducting marketing research."

Mike Stallings of the Richwood Flea Market learned of NKU's marketing program through a flea market vendor who was also an NKU student. "We were planning an expansion and we wanted to see if it

were feasible," Stallings said. "We didn't have the funds to commission an outside vendor."

Stallings said he was impressed with the amount of interaction with people in the group and the amount of detail in the report.

He said he would recommend the program to any small business looking to get a better feel on how to spend their marketing dollars.

Tiffany Davis, a senior marketing major, worked on a marketing plan during the fall '97 semester.

"It was a good learning experience," said Davis. "Now I can begin building a portfolio to showcase my work to potential employers."

According to Shank, three

classes currently participate in this form of "service learning." They are Advanced Marketing Research, Sports Marketing, and Non-Profit Marketing. A Market Planning course is planned for next fall.

Shank said businesses interested in the program generally have to wait at least a semester until the project commences. "In most cases," Shank said, "businesses are receiving marketing services that would be comparable to those of a professional consulting company for no cost."

Stallings said that he still refers to the information in the report when considering how to spend his advertising dollars.

He added that the Richwood Flea Market hopes to begin construction of a new building next month.

*"Local businesses benefit from excellent marketing information provided by NKU students in the form of marketing research and strategy."*

-Matt Shank

TO: Students of NKU  
FROM: Office of the Dean  
RE: Dean's Scholarship  
Academic Year 1999-00

Each year, Dean's Scholarships are awarded to recognize and honor outstanding academic accomplishments of students currently enrolled at NKU. Each scholarship will cover full in-state tuition for the academic year.

### ELIGIBILITY CRITERIA ARE AS FOLLOWS

1. Completion of no fewer than 60 credit hours with a minimum of 30 NKU quality hours and sophomore standing by the end of the spring semester of 1999
2. A minimum cumulative GPA of 3.50
3. A declared major (no pre-major) at Northern Kentucky University
4. During the 1999-00 academic year, the student must enroll in and complete at least 12 credit hours during the fall semester and at least 12 credit hours during the spring semester for students receiving a full year dean's scholarship
5. (Same as #4) except fall or spring semester for students with one full semester until graduation

Beginning Feb. 22, 1999, application forms may be obtained from departmental offices. Students must submit applications to a faculty member of their major on or before March 26, 1999.

Awards will be announced at commencement on May 15, 1999



## New band, Valley Mafioso takes over Newport

By Michelle Brug  
Staff Reporter

You're ready to witness an event that is like no other.

Suddenly the lights go out. The room fills with smoke. There's a frantic blinking of strobe lights. Then, eight men in gas masks enter the stage.

Terrorist raid?

End of the world?

No.

It's Valley Mafioso.

They're the newest hard-hitting, in-your-face band to enter the local music scene.

Valley Mafioso, a.k.a. V-mob

really is like no other band.

Its hard, rap core style is a daring mix of the groups Psycho Realm, Korn, Coal Chamber, and Limp Biscuit.

"They're the melting pot of all bands," Austin Hathorn said. Hathorn attended the January 22 show hosted by the Southgate House.

"V-Mob's style is really different. It leaves you with a major adrenaline rush," Hathorn said.

What makes its music unique is Valley Mafioso tries to make its lyrics relate to the pain and anger people go through.

If you're wondering how good

they really are, this band is well worth the \$5 admission fee.

### Upcoming show dates:

**Feb. 12**  
**9 p.m. — Sudsy**  
**Malone's**  
**/Barefoot Pimp**

**Feb. 21**  
**9 p.m. — Sudsy**  
**Malone's / Victim and**  
**After all**

Wednesday, February 10, 1999

THE NORTHERNER

## Accelerated programs beneficial to traditional and non-traditional students

Vicki Papas  
Staff Reporter

Non-traditional students account for nearly one-third of the student body at Northern Kentucky University.

This typically includes adults who have been in the workforce for some time, started a family and are returning to college to complete a degree.

This return to school for many is due to the realization that to get ahead in the business world, a piece of paper acknowledging achievements in postsecondary education is required.

NKU is on the verge of rolling out the ability to register for classes online.

I have become reliant on the NKU website at registration time to identify my classes and ensure openings exist.

The current enrollment process, however, requires traveling to campus and waiting in a long line to complete the transaction. With online registration, I will be able to secure my classes while at work. A wonderful option.

Working full-time, attending classes part-time and trying to stay active in my children's many activities is a formidable task.

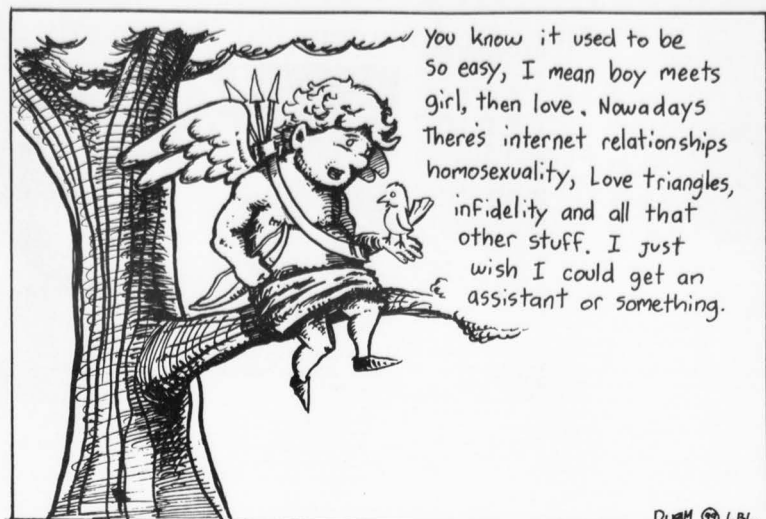
With the surge in Internet access, NKU must capitalize on this technology to provide adult students needed assistance in juggling school, home and work responsibilities.

I believe NKU is a progressive university and has shown that it cares about its adult students. The faculty in the communication department has been understanding of the additional responsibilities I face and has offered to work with me whenever difficult situations arise.

However, NKU's administrators cannot be naive. To remain a competitive university, it is inevitable that enhancements to the curriculum must happen. Introducing accelerated programs is an enhancement that would benefit non-traditional, as well as traditional, students.

As a part-time student, completing my degree requires six to eight years of juggling my time.

Recently, I investigated



the accelerated program at Thomas More College. It would have allowed me to complete my junior and senior years in 24 months rather than 48.

The cost of the program is higher than standard classes, but my workplace was willing to provide total reimbursement.

It was a tempting offer but one that would require a change in majors from communication to business.

After some soul-searching, I decided I was more interested in staying in the

communication program than in accelerating my program. It was a difficult decision.

Since most adult students work during the day and cannot take advantage of the daytime classes, more attention should be given to evening offerings and the addition of more weekend offerings to ease our schedules.

The addition of Internet classes would also provide the flexibility that is important to busy individuals.

I do not regret my deci-

sion to stay with the communication program at NKU.

However, I believe that NKU, as a business, must recognize the movement to more convenient means of completing degree requirements.

The availability of some distance classes and the planned introduction of online registration later this year are a start.

Are additional options being explored? Are there plans to continue this trend by incorporating accelerated programs, on-

line Internet classes and weekend classes into the NKU curriculum?

The issues I have raised are common among adult students.

Non-traditional students make up one-third of the student body and carry a strong voice.

Many great businesses have crumbled when they neglected to recognize change.

NKU must begin to adapt or many of us will be forced to transfer to a university that is better able to meet our needs.

## North Poll

If you could change one thing  
about NKU, what would it be?



Molly Seifert  
Senior  
Florence, KY

"More plant life. The campus looks too much like the grounds of a prison."



Nicole Puckett  
Junior  
Cincinnati, OH

"Parking. It's so hard to find a space and the lighting is terrible."



Brandon Bowling  
Freshman  
Cincinnati, OH

"Better parking arrangements."



Julie Harris  
Senior  
Cincinnati, OH

"I thought UC's parking was bad, but this is horrible."

### THE NORTHERNER

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The Northerner is a member of the Associated Collegiate Press and the Kentucky Intercollegiate Press Association. Publication is weekly on Wednesdays excluding university observed holidays and final examination weeks.

### EDITORIAL POLICY

The Northerner welcomes all letters to the editor and editorials. We request that they be less than 600 words, typed and sent preferably via e-mail to [northerner@nku.edu](mailto:northerner@nku.edu). The Northerner reserves the right to refuse any letter to the editor or editorial and to change spelling and grammatical errors.



Wednesday, February 10, 1999

Postseason hopes  
are going down  
with the ship

Elden May

Four losses in last five games...

## Norse tournament bid in jeopardy after two road defeats

By Elden May  
Sports Editor

If the Northern Kentucky University men's basketball team ever needed an incentive to win the Great Lakes Valley Conference tournament, now would be the time.

NKU, losers of two of its previous three games, stretched that mark to four out of five games after falling on the road to Wisconsin-Parkside and Lewis.

NKU traveled to Wisconsin-Parkside to take on the Rangers, a team NKU defeated by 42 the last time the teams met. This time, the Rangers got the last laugh with an 85-72 victory.

The story for Parkside was guard Brian Coffman. Coffman scored 29 points, with 18 in the second half, to help Parkside pull away. Coffman was averaging 5 points per game coming into the contest.

NKU jumped out to an early 7-0 lead. Guard Brian Lawhon provided five of the seven Norse points during the run.

The Norse extended its lead to 13-5 before Parkside started its comeback. Coffman scored the first eight Parkside points helped the Rangers tie the game with a 24-20 run.

NKU sent back to work and pushed the lead to as many as seven at



Jeff McCarty/The Northerner

**FALLEN AND I CAN'T GET UP** NKU guard Brian Lawhon tries to find a teammate while being shadowed by two Lewis defenders in a recent contest.

33-26, but each time NKU ran, Parkside answered.

After an Adam Norwell jumper pushed the NKU lead to nine at 40-31, Coffman hit a three-pointer to pull Parkside within six at halftime, 40-34. NKU started hot in the second half, pushing the lead to 47-34.

Parkside came back on the strength of Coffman's shooting. Coffman drained a three to pull Parkside within two at 56-54.

NKU clung to a 68-66 lead before a

points. Alfonso Lewis and Tory Smith each added 12.

NKU was without the services of point guard Craig Conley, who sat out the game with a bruised knee.

Conley was back in action on Saturday, but it wasn't enough to stop the Lewis University Flyers, 84-82.

NKU shot a blistering 67 percent from the floor in the first half (20-30).

The Norse jumped out to a quick 7-2 lead on a three pointer by Conley and layups by Sanders and Mike Vieth.

NKU led by as many as nine in the first half at 32-23, but Lewis responded. Guard Jamal Vargas hit back to back threes to cut the NKU lead to three at 34-31. NKU led 45-41 at the break.

Lewis got the ball to star Mikolaj Pujos in the second half and he responded. Pujos scored 17 of his game-high 22 points in the final 20 minutes.

Josh Virostko also had a big second half, scoring nine of his 13 points after halftime. Two of his three-pointers either tied the game or gave Lewis the lead.

Lewis led 84-81 before Adam Norwell hit one of two free throws.

After a missed Lewis free throw by Jeremy Warner, NKU had a chance to tie or win the game. However, Conley lost the ball out of bounds in the final

seconds.

NKU was led by the Craigs, Conley and Sanders, with 17 points each. Adam Norwell had 16 points and 11 rebounds. Mikolaj Pujos had all scorers with 22 points.

The two losses drop NKU to 13-8 overall, 10-7 in the GLVC.

The Norse hopes for the NCAA tournament look dim as it ranked sixth in the region before two losses this week. NKU would have to finish sixth or higher to be in the tournament for a fifth consecutive year.

**Lewis (84)** - Warner 5-8 3-5 14, Wilson 2-7 2-2 7, Pujos 10-13 2-2 22, Batambuze 2-4 0-0 5, Virostko 5-10 0-0 13, McCracken 1-4 0-0 2, Harrison 2-7 2-2 6, Vargas 4-7 2-2 13, Moski 1-0 0-0 2. **Totals** 32-61 84.

**NKU (82)** - Norwell 7-8 2-3 16, Vieth 2-2 0-0 4, Conley 4-7 6-6 17, Lawhon 3-7 2-2 9, Sanders 7-12 1-1 17, Pedrix 3-8 0-0 7, Schaefer 1-2 0-2 2, Nixon 5-7 0-0 10. **Totals** 32-53 11-4 82.

**Half:** NKU 45-41, 3 PT FG - Lewis 9-17 (Warner 1-1, Wilson 1-3, Batambuze 1-2, Virostko 1-3, McCracken 0-2, Vargas 3-3; NKU 7-17 (Conley 3-3, Lawhon 1-4, Sanders 2-5, Pedrix 1-3, Schaefer 0-1, Nixon 0-1).

**Rebounds:** Lewis 27 (Warner 10; NKU 27 (Norwell 11). **Assists:** Lewis 26 (Batambuze 6; NKU 21 (Lawhon 6). **Turnovers:** Lewis 8 (Pujos, Batambuze 2; NKU 13 (Conley 4).

NCAA Men's Regional  
Rankings

Great Lakes Region  
(as of Jan 25 poll)  
records are through Feb 11

1. Ky. Wesleyan (23-1)
2. Wayne State (MI) (19-3)
3. Northwood (MI) (18-4)
4. Northern Michigan (16-5)
- 5/ Southern Indiana (18-3)
6. Northern Kentucky (13-8)
7. Ashland (16-6)
8. Lewis (IL) (15-6)
9. Indianapolis (12-8)
10. Grand Valley St. (14-7)

## Johnson legacy continues on, off court

By Bruce Reller  
Assistant Sports Editor

Earvin "Magic" Johnson is known as one of the greatest basketball players of all time.

His numerous team and individual achievements have shown what it takes to win on the high school, college, and professional levels.

Playing for Everett High School as a senior, he held his team to the state title and a (27-1) record.

At Michigan State, Johnson was named an All-American, Most Outstanding Player, and won an NCAA Championship as a sophomore.

In the 1979 NBA Draft, Johnson was the first overall pick by the Los Angeles Lakers, the team he played for 13 seasons.

As a point guard for the Lakers, Johnson helped lead his team to five NBA championships, including being named Most Valuable Player in three of those series (1980, 1982, and 1987).

Johnson also played in 12 All-Star Games and received regular season MVP honors in 1987, 1989, and 1990. He also won a gold medal in the 1992 Summer Olympics with the original Dream Team.

During his NBA career, Johnson racked up 17,667 points for an average of 19.5 points a game, 1,724 steals, and 33,250 minutes played in 906 career NBA games.

Despite all he has done, Johnson has chosen a few main highlights to summarize his career. "I think that beating Boston for the first time in my career and win-

ning it as a rookie were highlights," said Johnson.

The number one highlight was the Olympic team, having the opportunity to play with Larry Bird and Michael Jordan. There are a lot of highlights, such as Michigan State winning the championship, but winning the Olympic medal was the one.

Even though he retired from the game of basketball on Nov. 7, 1991, Johnson is still involved in the game.

As a part-time owner of the Los Angeles Lakers, he is able to work with some of the players on their abilities on the court, including the younger players on the team.

Some of the players he has worked with on the Lakers are former University of Cincinnati players Nick Van Exel, Corie Blount, and Ruben Patterson.

"Nick is an outstanding offensive guard," said Johnson. "When the heat is on, Nick will compete, and he will take the big shot."

"Corie Blount comes in and gets the rebound, and he plays smart," explained Johnson. "Ruben Patterson takes the best guy on the court, and he is one of the best players to play in the passing lanes."

Johnson is also currently advising former heavyweight champion boxer Mike Tyson.

He is trying to help get Tyson back on the right track in life by showing him the right path of the daily world.

"I have talked to Mike," said Johnson. "We're just trying to advise him."

Johnson's record in big games

shows he could be counted on to come through in crucial situations.

"I was the best winner in the NBA," said Johnson. "All I want to do is win."

He has played with many of the legendary basketball players in his career such as Isaiah Thomas, Kareem Abdul-Jabbar, Larry Bird and Michael Jordan. Johnson has proven he belongs in this elite group, too.

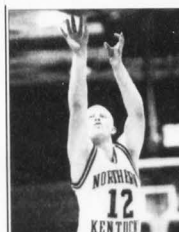
Johnson's career was cut short in 1991 when he was diagnosed HIV-positive. Johnson returned to the court less than a year later and

received the MVP award at the NBA All-Star game.

Johnson's career might not have gone as long as people had expected, but the game of basketball is still in his heart.

As long as he is involved in the game that has always been good to him, Magic will always still be an active basketball player.

During his playing days, Magic Johnson was known as one of the best point guards the NBA has ever produced and six years after his "official" retirement, his legacy lives on.

The Northerner  
Players of the Week

Photos by Jeff McCarty

**Left: Brian Lawhon**  
Brian's play gives the Norse a big scoring gun for years to come. Brian scored 18 points in the NKU loss to Wisconsin-Parkside and followed that with nine points and six assists in an NKU loss to Lewis.

**Right: Jessica Jensen**  
Jessica is finally getting the credit she deserves for this season's effort. Jensen scored 12 points in a win at Wisconsin-Parkside and then had 8 points and three assists in a win over Lewis.

THE LICKING RIVER REVIEW  
and  
CAMEO

are now accepting applications for student editorial positions for the 1999-2000 school year.

Pick up applications outside LA 501 or contact Andrew Miller, Faculty Advisor.

GLVC Men's Standings  
(Through Thursday, Feb 11)

Team	GLVC W-L	ALL W-L
Kentucky Wesleyan	16-1	23-1
Southern Indiana	14-3	18-3
Lewis	12-5	15-6
NKU	10-6	12-8
Quincy	10-7	13-8
SIU-Edwardsville	9-7	11-9
Bellarmine	9-8	10-11
St. Joseph's	6-11	9-14
IP-Ft. Wayne	6-11	7-14
UM-St. Louis	5-12	8-13
Wisconsin-Parkside	3-14	5-16
	1-16	2-19

It has often been said that life imitates the movies.

Recently, the play of the 1998-99 Northern Kentucky University men's basketball team has imitated an Academy Award-winning picture—*Titanic*.

At the beginning of the season, the Norse looked like a ragtag bunch that would struggle to a mediocre record.

Then, along came Kentucky State. On that night in late December, NKU trailed by four with less than a minute to play. Soon, Brian Lawhon's shots started to fall. Then Craig Conley's. Then Craig Sanders'.

Before you know it, NKU was standing at 12-4 with an eight-game win streak. Lofty record aside, the Norse seemed to have the confidence to tackle the conference elite.

Then, just as soon as the season came together, it started to unravel.

First, NKU lost at home to a depleted Southern Indiana squad, 79-74.

Then, the Norse blew a chance to upset the top-ranked team in the land, Kentucky Wesleyan. NKU fell behind early, held a late lead, then lost in the final minute.

NKU then had to scratch for a win at Bellarmine. Bellarmine caught some breaks, hit some shots and before you know it, NKU squeaked past a mediocre team in overtime.

Perhaps, the season hit rock bottom with Thursday's embarrassing loss to the University of Wisconsin-Parkside. Yes, this is the same juggernaut that NKU defeated by more than 40 points at Regents Hall less than a month ago.

This game wasn't a heartbreaker, it was a kick in the rear.

The Norse lost to a team that had a sparkling 1-18 record, 0-15 in the Great Lakes Valley Conference. To further matters, Parkside had lost 18 consecutive games before the Northern debacle.

The star for Parkside was a sharp-shooter named Brian Coffman. Coffman torched NKU for 29 points. This was only 24 more points than Coffman averaged for the season.

In the closing minutes, NKU radio announcers John Kirtley and Denny Wright were adamant about the Norse lackadaisical play.

"Right now, NKU is simply being run out of the gym," Kirtley observed.

Wright said there was "not one ounce of effort out on that floor right now by NKU. Period."

This against a team that I said earlier was quite possibly the worst Division II team in America.

Many attributed the loss to the absence of Craig Conley. Conley returned for Saturday's game at Lewis.

While Conley did come back and score 17 points, the result was a familiar close loss for NKU, 84-82.

NKU had its chances to put Lewis away, but it all ended with the fourth loss in the last five games and leaves the Norse wondering, "what if?"

NKU sits at 13-8 for the season. If NKU doesn't win the GLVC tournament at the end of the month, it will find itself at home at NCAA tournament time for the first time in five years.

The losses NKU has suffered have been close, but close counts in horse shoes and hand grenades, not tournament selection committees. Perhaps we got carried away when NKU ran off eight consecutive wins in January. As this team does little more now than play out the string for this season, I can't help but think the Norse may have peaked too early.



Wednesday, February 10, 1999

## Intramural Basketball League Results Announced

### Staff Report

Another season of intramural basketball is underway at Northern Kentucky University in the Albright Health Center. Three leagues compete on Sunday, Monday, and Thursday evenings.

For more information about upcoming leagues and start times, please contact Dan Henry, director of campus recreation at 572-5728.

#### Scores from Sunday, January 31

Tau Kappa Epsilon	64	The Money Shots	53
E Penetration	36	Too Tall	15
Past Prime Deltas	43	Run-N-Gun	39
Looney Toons	66	Psychodelic Chickens	58
Pike B Team	43	ATO B Team	41
GEA	75	Slam It Home	48
Noodle's Garage	54	Convicts	38
Indiana Boys	83	Omega Oldies	52
Holtman	62	Mustangs	59
Overdone Hotdogs	71	Cats	62
Pike A Team	72	Pike Z Team	54
Korn Dogs	def.	Smokers	score unavailable
ATO A Team	def.	Tau Kappa Epsilon III	unavailable

#### Scores from Monday, Feb 1

SKG	54	Bill's Bunch	51
Rejection	61	Ravens	37
Cats	87	Dream Team	72
The Blue Team	68	The Evil Beavers	53
Indians	77	Square Dancing Monkeys	58
Joe's Army	93	Penthouse Players	80

#### Standings for Monday League

Cats	2-0	Bill's Bunch	1-1
Indians	2-0	The Blue Team	1-1
Rejection	2-0	Dream Team	0-2
SKG	2-0	Penthouse Players	0-2
Joe's Army	1-1	The Evil Beavers	0-2
Square Dancing Monkeys	1-1	Ravens	0-2

NKU 14th this week, could go higher...

## Smith, super subs propel Norse to wins at Parkside, Lewis

By Bruce Reller  
Assistant Sports Editor

The Northern Kentucky University women's basketball team has shown all season its willingness to beat all opponents, big or small.

Last week was no different as NKU squashed Wisconsin-Parkside and squeaked by Lewis.

On February 4, NKU headed to Kenosha, Wisconsin and quickly took care of Parkside, 94-56.

NKU was led by Shannon Smith with 20 points and six rebounds.

Also, Michele Tuchfarber had 16 points, Julie Stanley had 14, and Jessica Jensen came off the bench and scored 12 points.

Denita Sublett led Wisconsin-Parkside with 18 points.

NKU went back on the road on February 6 to Romeoville, Illinois for a game with Lewis.

The game was close throughout, but NKU overcame a halftime deficit to dispose of Lewis, 69-65.

NKU held its largest lead of the first half at 23-18, but Lewis came back and went on a 10-0 run to take a 28-23 lead.

Carey Jewell had six points during the Lewis run.

Free throws by Michelle Cottrell and Jessica Jensen pulled NKU within three at the half, 30-27.

Michelle Cottrell led the way for NKU at the half with 12 points, and Michele Tuchfarber had five points for the Norse.

Carey Jewell led Lewis with nine points at the break.

In the second half, Lewis extended



Jeff McCurry/The Northerner

**CATCH ME IF YOU CAN** NKU guard Shannon Roddy outraces a Wisconsin-Parkside defender to the hoop in a recent NKU victory.

its lead to 34-29, but NKU came back.

The Norse went on a 9-0 run, including two three pointers by Tuchfarber and a three point play by Shannon Smith to put NKU ahead 38-34.

NKU started to pull away as Jessica Jensen made a jump shot and a layup to give the Norse a 47-41 lead with 11 minutes left.

Shannon Smith then took over for NKU as she scored eight points to give NKU a 58-49 lead with 3:44 left in the game.

However, Lewis cut the NKU lead to 59-56 on the strength of a Ryan Heap three-pointer.

NKU used its free throw shooting

to help win the game down the stretch.

Tuchfarber made four free throws, and Shannon Smith hit two free throws to provide the final margin of 69-65.

Shannon Smith led the way for the Norse with 18 points. Also, Tuchfarber came up with 16 points and Cottrell had 12 points and eight rebounds for NKU.

Ryan Heap led the way for Lewis with 16 points, and Carey Jewell had 15 points for the Flyers.

NKU coach Nancy Winstel told John Kirtley of the NKU radio network after the game that the Norse free throw shooting (15 for 26) was a

key factor in the NKU win.

"We've been shooting well from the free throw line," Winstel said. "Teams that shoot well from the free throw line win championships."

Also, the play of senior Shannon Smith in the second half helped secure the win for the Norse.

"She went in and took over the game offensively in the second half," said Winstel.

The bench scoring of Jessica Jensen is another reason NKU is now 19-2 on the season.

"She [Jensen] is a big reason for our success this year," said Winstel. "She doesn't get a lot of credit."

With the two conference wins, the 14th-ranked Norse improved to 19-2 overall and 15-2 in the Great Lakes Valley Conference.

**NKU (69):** Stanley 2-9 3-6, Cottrell 5-9 2-4 12, Sh. Smith 7-10 18, Tuchfarber 4-11 5-8 16, Kelsey 0-0 0, Su. Smith 0-0 0-0, Roddy 3-7 1-4 9, Kamrath 0-0 0-0, Jensen 3-8 2-2 8. **Totals** 24-57 15-26 69.

**Lewis (65):** Collins 3-5 0-0 6, Hopewell 0-4 2-4 2, La Buhn 1-4 2-2 5, Jewell 5-15 5-7 15, Harnas 3-11 6-6 12, Heap 5-9 2-4 16, Rauch 1-3 0-1 2, Mackinnon 0-0 0-1 0, Frey 2-4 2-2 7. **Totals** 20-55 19-27 65.

**Half Lewis** 30-27. **3 PL FG:** NKU 6-20 (Stanley 1-5, Tuchfarber 3-8, Kelsey 0-2, Roddy 2-4, Jensen 0-1); Lewis 6-19 (LaBuhn 1-4, Jewell 0-6, Harnas 0-2, Heap 4-5, Frey 1-2). **Rebounds:** NKU 34 (Stanley, Cottrell 5); Lewis 41 (Collins 11, Assists-NKU 19 (Kelsey 8); Lewis 9 (Jewell 4). **Turnovers:** NKU 15 (Roddy, Jensen 3); Lewis 21 (Heap 5).

## Upcoming Games

### NKU Women

Tuesday, Feb 9	Indianapolis	5:30
Thursday, Feb 11	IP-Fort Wayne	5:30
Saturday, Feb 13	ST. JOSEPH'S *	5:30

### NKU Men

Tuesday, Feb 9	Indianapolis	7:45
Thursday, Feb 11	IP-Fort Wayne	7:45
Saturday, Feb 13	ST. JOSEPH'S *	7:45

\* HOMECOMING. Crowning ceremonies will occur between the men's and women's games.

All men's home games can be heard on 1050 AM WTSJ

John Kirtley, play-by-play and Denny Wright, color.

### NCAA Women's Regional Rankings Great Lakes Region

1. Michigan Tech	(20-2)
2. Northern Kentucky	(19-2)
3. Northern Michigan	(20-2)
4. SIU-Edwardsville	(14-4)
5. Southern Indiana	(13-9)
6. Grand Valley State (MI)	(18-6)
7. Saginaw Valley State (MI)	(17-4)
8. Bellarmine	(13-6)
9. Ferris State (MI)	(16-7)
10. Missouri-St. Louis	(11-8)

### USA Today/ WCBA Division II Women's Top 25 Poll (records as of Feb 1)

TEAM	PTS	PREVIOUS
1. North Dakota (16) (18-1)	579	---
2. Francis Marion (SC) (8)(21-1)	578	2
3. St. Rose (NY) (20-1)	532	3
4. Northern Michigan (19-1)	520	4
5. Bentley (MA) (21-2)	494	5
6. Michigan Tech (18-1)	474.5	6
7. North Dakota State (16-3)	454	9
8. Nebraska-Kearney (18-2)	394	7
9. Kennesaw State (GA) (20-1)	390	10
10. Emporia State (KS) (18-2)	384	11
11. UC Davis (18-2)	366	8
12. Missouri Western (18-2)	349	12
13. Arkansas Tech (19-3)	313	13
14. Northern Kentucky (19-2)	265.5	16
15. Truman State (MO) (15-3)	241	14
16. Cal Poly Pomona (17-3)	216	15
17. Shippensburg (PA) (17-3)	215	17
18. Rollins (FL) (18-2)	197	19
19. South Dakota State (16-4)	157	18
20. West Florida (17-3)	145	20
21. Fort Valley State (GA) (19-2)	124	23
22. Delta State (MS) (16-3)	82	25
23. Binghamton (NY) (17-3)	69	22
24. Wingate (NC) (16-4)	54	21
25. Pittsburgh-Johnstown (PA) (16-3)	37	24
Montana State-Billings (18-4)	37	NR

## STUDY ABROAD OPPORTUNITIES THROUGHOUT THE WORLD!

NKU now has semester and year long academic exchange programs through the Office of International Programs (<http://www.nku.edu/~oip>) in Denmark, Germany, Japan, Scotland and Spain.

Application deadline: April 1, 1999.

OR

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### CCSA

<http://www.nku.edu/ccsa>

Ireland Early Summer	May 17-June 1
Canada	June 1-15
South Africa	June 7-24
New Zealand	June 15-30
Scotland/England	June 17-July 5
London Summer	July 8-Aug. 9
Ireland Late Summer	July 19-Aug. 3
Fall Semester in Cambridge	Aug. 30-Dec. 13
London Internships also available.	

Application deadline (CCSA):  
March 1, 1999.

### KIIS

<http://www.kiis.org>

Athens and Rome	May 27-July 5
Bregenz, Austria	May 26-June 29
Salzburg, Austria	May 28-July 1
China	May 26-July 6
Ecuador	July 5-Aug. 3
France	May 26-June 29
Germany	June 14-July 28
Italy	May 28-July 1
Mexico	May 26-June 29
Spain	July 1-Aug. 4
Spain (for teachers)	June 7-July 2
Fall Semester in Morelia, Mexico	Sept. 2-Nov. 30

Application deadline (KIIS):  
February 15, 1999.

Further information about opportunities abroad is available from the Office of International Programs/KIIS, BEP 301, 606-572-6908; and from CCSA, BEP 301, 606-572-6512.

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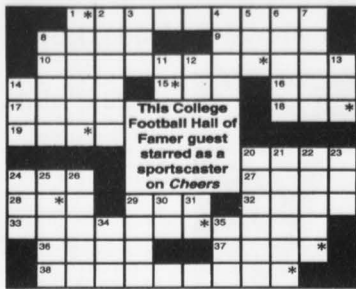
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**ARMY. BE ALL YOU CAN BE.**

Wednesday, February 10, 1999



The identity of the featured celebrity is found within the answers in the puzzle. In order to take the TV Challenge, unscramble the letters noted with asterisks within the puzzle.

- ACROSS**
1. Rashad's role (2)
  8. Coast; 1968
  9. Role on *Mad About You*
  10. Actor on *M\*A\*S\*H* (2)
  14. Winningham
  15. Role on *Roseanne*
  16. Arden of *The Mothers-in-Law* (1967-69)
  17. Fight results, familiarly
  18. *Barber's Corner* (1949-58)
  19. Use a sieve
  20. Dharma &
  24. Got's woes, for short
  27. *Aladdin* and *His* ...; 1952 movie
  28. Generation
  29. Place for three men in a nursery rhyme
  32. 77 Richard Harris film about a whale
  33. Mary Tyler Moore role (2)
  36. Singer Billy
  37. Ceremony
  38. Regular on *The Carol Burnett Show* (2)
- DOWN**
1. The ... the Rails; 1948-49 adventure series
  2. Turmoil
  3. Paving substance
  4. Once ... a Crime; 1992 John Candy film
  5. 54, for Officers Toody and Muldoon
  6. Drill
  7. Kunta Kinte, for one
  8. Uniform material
  11. Linear measure; abbr.
  12. Esther Walton, to John Sr.
  13. ... Blessing - The Story of My Life & Times; '93 series
  14. Whitney and McKinley; abbr.
  20. Role on *All in the Family*
  21. Uncommonness
  22. Trebek or Sajak
  23. Student's avg.
  24. *Caroline in the City* role
  25. Characteristic
  26. Riyadh resident
  29. Powder ingredient
  30. Fired
  31. ... Our Guest; '80 Mary Ann Mobley series
  34. CD-
  35. Credit record agcy.



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## HOROSCOPE

By C.C. Clark - eTVData Features Syndicate

February 10 - February 17, 1999



### Aries (March 21 - April 19)

The domestic part of your life isn't going very well right now; if you think everything is OK, you'd better take a second look.



### Taurus (April 20 - May 20)

Take time to appreciate all you have in life. Sometimes we forget to think about the simple things that make us happy.



### Gemini (May 21 - June 20)

The grass may seem greener on the other side, but it isn't. It may be time to get rid of some bad habits.



### Cancer (June 21 - July 22)

You have to weigh both sides of a situation carefully before making any major decisions. A legal matter may come to the forefront.



### Leo (July 23 - Aug. 22)

Be generous with your heart and your money. The satisfaction you receive from helping others will be overwhelming.



### Virgo (Aug. 23 - Sept. 22)

There is a woman in your life who thinks she knows what is best for you. But there are some things you have to figure out on your own.



### Libra (Sept. 23 - Oct. 22)

Battles in the workplace and at home may leave you with a big headache. Only fight for what really matters.



### Scorpio (Oct. 23 - Nov. 21)

A wish may come true, but not quite the way you expected. You carry the answers to a serious problem in your heart.



### Sagittarius (Nov. 22 - Dec. 21)

You may be spending more time at work than you would like. It is only a temporary situation, and something good will come from your effort.



### Capricorn (Dec. 22 - Jan. 19)

There is a good chance you will see many of your dreams come true very quickly. Then you will have to decide what to do next.



### Aquarius (Jan. 20 - Feb. 18)

There will be news of a marriage or birth. A young person may need a shoulder to cry on. Try not to be too judgmental.



### Pisces (Feb. 19 - March 20)

It is funny how the good always seems to come with the bad. It all evens out in the end. Keep your spirits up.

## HELP WANTED

### Landscaping

East Walnut Hills-Hyde Park area.  
Need Landscape foreman  
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Pay from \$8.75 to \$18.00+ per hr.  
Call 241-9778 to schedule interview.

### Tutor needed.

Accounting 1 & 2; Convenient hrs,  
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345-6624.

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Full or part-time for toddler or  
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salary, EOE. Send cover letter and  
resume to: Education Coordinator  
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Cincinnati, OH 45210 or call  
621-3032.

## SPRING BREAK

### LOSE WEIGHT FOR SPRING BREAK

Metabolife 356 \$39 513-891-5888

## SPRING BREAK BEACHES

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## CAMPUS CLIMATE

### Wednesday



High 64  
Low 46  
Partly sunny  
today and warm.  
Chance of rain is  
43 percent.

### Thursday



High 47  
Low 41  
Partly cloudy  
today with show-  
ers. Chance of  
rain is 68 percent.

### Friday



High 43  
Low 25  
Partly sunny  
today. Chance of  
rain is 53 percent.

### Saturday



High 53  
Low 26  
Mostly sunny  
today. Chance of  
rain is 26 percent.

### Sunday



High 50  
Low 29  
Partly sunny  
today. Chance of  
rain is 28 percent.

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## Rant



## By Steve Durm