

THE NORTHERNER

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Wednesday, March 29, 2000

Snapshot:

NEWS

NKU IS LISTENING:

Students from NKU held a reception for state representatives and senators in Frankfort. The purpose for the party was to remind the politicians that this is an important session for NKU, and the student body is concerned about how the budget will affect it.

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FEATURES



BIGGER IN TEXAS:

Forty venues and 900+ bands in five nights of music. When Texas throws a music festival, they do it big and they do it right. Read *The Northerner's* two cultural correspondents' chronicle of their adventure in the Lone Star State.

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CAREER CONNECTIONS



GET CONNECTED:

Beyond college one of the most important hurdles is getting a job. *The Northerner* offers a guide to help students from interviewing to the critical first year on the job.

Special Section

VIEWPOINTS READ TO THEM EARLY AND OFTEN:

Studies show children whose parents read to them at a young age help them develop language and communication skills earlier than children who are not read to. So why don't all parents read to their children?

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WEBSITE OF THE WEEK



MOUNTAIN MOVIES:

Looking for more than popcorn and Twizzlers to eat when you go to the movies? Then check out Mt. Lookout Cinema Grill where you can catch a flick, drink spirits and eat a hot meal all at the same time. At its website, www.mtlookoutcinema.com find current movie listings and showtimes. Browse the menu on the site early too.

TODAY'S FORECAST

High 59
Low 43
Scattered
Showers



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National Champs!



Young Norse make history

By Jason R. Crisler
Assistant Sports Editor

As the Northern Kentucky University women's basketball team cut down the nets after its 71-62 overtime win in the Division II national title game, it might be premature to look toward the future.

Why not sit back and bask in the glow of the first ever National Championship in NKU history? After all, head coach Nancy Winstel did call it the "perfect ending to the season."

Saturday's win means more than

a banner hanging in Regents Hall. Sophomore Michelle Cottrell said it put NKU athletics on the map. "Everyone is going to respect us and know who we are," she said.

Men's head coach Ken Shields said with this newfound respect and notoriety comes new expectations and opportunities.

He should know.

Shields directed his men's team to the national title game in consecutive seasons in 95-96 and 96-97.

He said the bar will be raised. In the season following such a successful one, the expectations

will grow.

Junior Michele Tuchfarber and Cottrell already expect this. Tuchfarber said, "It takes a lot of luck, but I don't see why we couldn't [win the championship next year]."

"It's awfully hard to win [the national title]," Cottrell said. "Anything can happen."

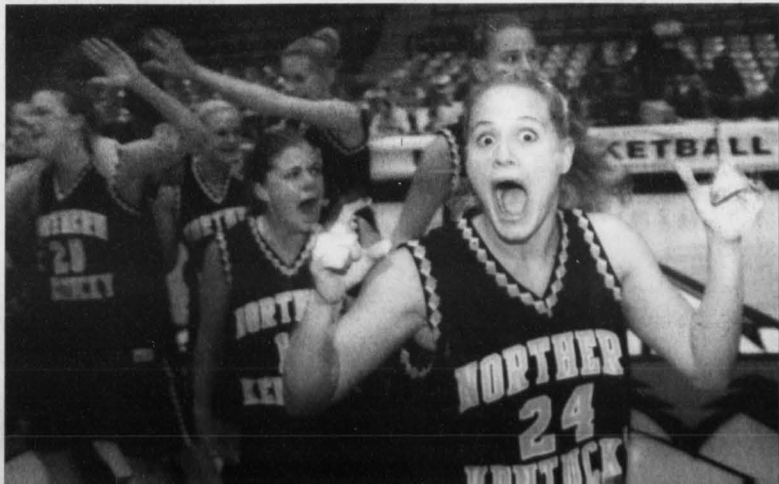
If the Norse want to continue the success attained this season, recruiting talented players can help.

Shields said winning a title and being on ESPN2 across the country. See CHAMPIONS, Page 6

Photos by Jeff McCurry

FIRST LADIES: The women's basketball team celebrated the first championship win of any sport ever at NKU. They said they were excited, not only to play in the championship game, but to have it broadcast on ESPN2. They made a banner that said "ESPN or bust," but Coach Winstel wouldn't let them put it outside their Arkansas hotel room until Friday. When they returned home Jessica Jensen said, "Being on TV is awesome, but everyone watching is even better. Just as much as it's for us, it's for you."

ABOVE: Winstel reacts to her first championship win as a coach. **RIGHT:** Lisa Geiman, No. 24, is the only senior on the team. She joined in late December to add depth when injuries occurred.



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Frankfort politicians support, fund NKU

By Forrest Berkshire
Managing Editor

During a legislative session characterized by partisanship and inter-party rivalry, representatives from Northern Kentucky University brought together politicians from both parties for a reception at the Holiday Inn in Frankfort, Ky.

A group of about 20 students hosted the dinner and cocktail party attended by over 40 representatives, including the Democratic Speaker of the House and the Republican President of the Senate.

"The good news is higher education is still at the center of this budget," NKU President James C.

Votruba said.

According to Votruba and Joe Wind of Community and Government Relations at NKU, the university is still getting everything the Council on Postsecondary Education recommended, including the Benchmark funding of \$7.5 million, \$1 million for renovation of the Natural Science Building, and \$12 million for a new power plant, as well as additional funding for a handful of other incentives.

All the politicians at the dinner were adamant in their support for NKU.

"I am 100 percent behind NKU," Rep. Royce Adams (D) said. Adams represents Grant county, the site of NKU's satellite

campus that now enrolls over 200 students.

"Benchmarking is the key," he said, to bring NKU up to an equal footing with the other state schools in funding. He insisted he would not vote for any measure that would cut into NKU's funding.

But he also said "The whole process is one of compromise," and this session is different from any other session in the history of the state. He said it is the first session with a Republican majority in the Senate, and Gov. Paul Patton (D) is the first Kentucky governor to serve consecutive terms. "It is a transition period," said Chase Alumni and Rep. Robin Webb (D). She expressed concern over the massive cuts in community service programs from the budget by the Republicans in the senate.

"At some point, I hope we can put the turf markings aside and move on," she said.

Sen. Jack Westwood (R-Erlanger) said he was "very optimistic" about NKU's chances of receiving the funding it has requested.

"I think it will stay put even if we wind up with a continuance budget," he said.

Westwood said he supports NKU and the funding initiatives the CPE has recommended.

"It was established to say 'let's get politics out of the process,'" he said. This is the first test of the new council, he said, and politicians need to set aside politics and let it do the job it was designed for.

He said the old system had every region fighting for all they could for their schools, instead of looking at it from a state-wide perspective.

"If we don't [let it work], we are doomed," he said.



Forrest Berkshire/The Northern
NKU president James Votruba discusses the future of the university with Rep. Jim Callahan. NKU students hosted a reception at the Holiday Inn in Frankfort. It was open to all state representatives and their staffs.

Yet no representative present would hazard a prediction or guarantee that NKU will get everything they are currently promised.

The party followed a contentious couple of weeks with the Democrat-controlled House of Representatives and the Republican-majority Senate unable to agree on a budget for the state for the next two years.

Democrats have accused the new Republican majority in the Senate of flexing their political muscle.

Democrats complained they were largely left out of the decisions of what cuts were made from the House's budget, and the decisions were made in closed private meetings.

Sen. Benny Ray Bailey (D) was quoted in the Louisville *Courier-*

Journal as saying he had "never seen such a closed process in his 21 years in the Senate."

The Senate voted on the revised budget March 22. It passed on the Republican majority vote, with all Democrats refusing to vote, saying they had not had time to review the changes made from the House's approved budget.

The senate cut over 400 community development projects. It also cut more than \$300 million in road construction over the next two years and \$5.5 million to hire 50 more Kentucky state police officers, among others.

The next step is for the budget to go to concurrence conference, where every representative that was asked said they doubted there was any possibility of agreement.

It will then go into "open-con-

currency," in which the full house will participate, and where it is hoped some agreement can be reached.

If that fails, there is the distinct possibility that the house could convene without an approved budget, which would result in a continuance budget that would be the same as the last two years. This is where the greatest danger lies of NKU and other schools losing their increased funding, said many representatives.

There is also the possibility of a special session this summer, in which a new budget would be worked out. Frankfort insiders said, however, the longer the budget is debated and the more that compromise is introduced, the more likely that the CPE's recommendations could be cut.



Forrest Berkshire/The Northern
Senate president David Williams (R-Burkeseville) and Jody Richards (D-Bowling Green), speaker of the House, shelled partisanship and discussed the current issues in Kentucky at NKU's reception in Frankfort, Ky.

Garage late due to weather

By Rick Amburgey
News Editor

The new parking garage, which opened March 20, was completed right on schedule according to Director of Campus Planning Mary Paula Schuh.

"There have not been any delays of a significant nature," she said.

According to the Northern Kentucky University Agenda dated July 14, 1999, the garage was to be completed by December.

The completion date on the contract was Feb. 20, 2000, according to Schuh.

However, Schuh said the completion was pushed back due to bad weather

"They tried to get it done early, but it just didn't happen," Schuh said.

She also said NKU modified plans during construction and allotted Endeavor Construction more time to accommodate the changes.

Schuh said one of these changes was the addition of one extra lane to the road under the parking garage. She said they originally thought they could only afford two lanes, but changed the plans after they saw an extra lane was in the budget.

Schuh said there was some cost problems near the end of design. "It was over budget," she said.

Schuh said the parking garage

cost \$600,000 more than expected. She said the final cost of the garage was \$3.7 million.

She said they had to find the extra money and work out the details.

According to the Northern Kentucky University Agenda, the parking garage holds 300 cars, but was originally anticipated to hold 321 cars.

Parking in the garage will be 50 cents starting April 3.

Student Matt Kessler said he will not use the parking garage because of its location.

"It is an inconvenience to me. It's too far away from the apartments and it's not close to any of my classes," he said.



Melissa Riggs/The Northern
The parking garage, which has been under construction since the summer of 1999, is now open. The garage houses 300 cars at a time and can be accessed from University Drive.

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RESTAURANT JOB LINE

By Melanie Goodman
Staff Reporter

The new \$38 million science building, scheduled to open fall 2002, will house a new science and math center, as well as the biological sciences, chemistry, physics and geology departments.

New to the university, the Center for Integrated Natural Science and Mathematics (CINSAM) will be the first of its kind in a university setting, according to Northern Kentucky University's CINSAM web page.

Focused on developing well-prepared math and science teachers and offering integrated labs and lecture courses for non-science majors are what the center would provide for more interaction, said Dean of Arts and Sciences Gail Wells. The center would also offer science majors undergraduate research opportunities, she said.

"We're very excited about this program," said Wells.

She said the discovery-based courses offer "a more active learning environment," as well as a small class

environment. CINSAM will occupy a portion of the new building, sharing it with the departments moving from the current Natural Science Building.

Mary Paula Schuh, director of Campus Planning, said the new science building offers new and exciting amenities for students. Among these include several hands-on lab facilities.

"The departments will enjoy modern lab facilities designed to meet the instructional needs of the various disciplines in the building," Schuh said.

Dr. Jerry Warner, chairman of the biological sciences department, said it is hard to identify the one thing he is most looking forward to with the new building. Warner said he is excited about the new lab facilities. There are six research labs in the new building, including two labs for non-science majors and two labs for anatomy and physiology courses, he said.

In addition, Warner said the new lecture halls will better meet the needs of the students. He said they have amenities such as data ports for lap top computer use.

"The lecture halls will be much better equipped acoustically and visually,"

said Warner.

According to NKU's website, the new building offers students and faculty a diverse learning environment. "Laboratories, student study areas, faculty offices and research facilities are planned to maximize collaboration and cross-discipline interaction," the website said.

Schuh said the new building has four floors, plus a partial fifth floor used for mechanical space. She said each floor is not restricted to a single department, with the exception of a few labs.

"The nature of some of the labs dictated their location," Schuh said. "An example would be the chemistry labs, which for the most part, are on the fourth floor because of the large number of fumes in those labs and their proximity to the roof."

Schuh said the 213 room building will be ready for faculty and students in February 2002. She said it will take several months to move everything out of the Natural Science Building. "The new building will be ready for full use for fall semester 2002," Schuh said.

Cha-ching!

By Rick Amburgey
News Editor

Playing a basketball game without a basketball. Driving a car without tires. These scenarios sound far-fetched, but they still make as much sense as having a laundry room on campus without a change machine.

Last Friday, I found myself in one of those unique situations—I was out of clean underwear. I knew it was time to do laundry again. I gathered all my dirty clothes and grabbed my laundry detergent and I thought I was set.

However, I was wrong. I reached into my pocket and noticed I had a grand total of 35 cents. Not enough to do even one load of laundry. That shouldn't have been a problem, because I had plenty of money in my wallet. Paper money is pretty much worthless when there's no change machine anywhere around.

It's true there is a machine in Norse Commons to put money on the student ID card. However, anyone that depends on that machine knows that it is out of order more often than not. And as it turned out, this particular day was one of those days it was out of order. But I never have been the kind of man to have really good luck, so I pretty much expected that one.

I know if I lived at an apartment complex off campus, I wouldn't have this problem. If this happened there, this would be a good reason to complain. If I complain here, it would probably go unnoticed anyway.

I am not the only person who has this problem. As it turned out, my roommate needed to do laundry on this day also. At least that is the conclusion I came to when he was running around like a chicken with his head cut off searching for quarters. However, I refused to resort to begging for quarters. Instead, I grabbed my Walkman and embarked on a walk to get change. And I did.

If this was the first time this had happened, I don't think it would bother me. I go through this almost every weekend and I don't think it is fair. I pay to live on campus and throughout the school year I consider Norse Hall my home. I guess I just expected the common courtesy that they would provide me with the necessities. And in my opinion, it is not asking too much to be able to do laundry without such a hassle.

I don't see why Residential Life fails to see the importance of a change machine. It seems like a really small thing, but it would make all the difference in the world. Cha-ching!



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Read to children for life-long positive effects

By Kelly Simon
Staff Reporter

Reading to children is one of the most important social factors in life today.

Reading stimulates children's intellectual growth, as well as prepares them for a healthy and productive future.

Introducing reading to children at an early age can have life-long effects.

My husband and I started reading to our 4-year-old son, Emerson, the day he came home from the hospital.

Reading has always been an important part of all of our lives, especially as parents introducing it to our son.

I believe Emerson has benefited in many ways from people in his life reading aloud to him.

Over the years, reading has helped him to build a strong

vocabulary, a healthy and active imagination and the ability to appreciate and comprehend the written word.

Emerson's nightly ritual begins at 9 p.m. when he gets ready for bed.

Every night he picks out two or three books from his bookcase. This is a special time his father and I share with him.

It is a great time when the television set is turned off and the focus of entertainment is being together and sharing the experience of visiting far away places and people and entering a magical world of storytelling.

David M. Schwartz, author of a number of titles for children, talks about reading to kids in a recent article he wrote about Jim Trelease, the author of the best-seller "The Read-Aloud Handbook."

In his article, Schwartz said

"common sense makes it fairly plain, and thousands of academic studies have proven its worth, but reading to children on a daily basis seems as foreign to most parents and teachers of the 1990s as, well, leeching beneath the pillow."

Jim Trelease, former artist and journalist for 20 years, began writing the first edition of "The Read-Aloud Handbook" in 1979. The 30-page book consists of "whys" and "hows" of reading to children and includes an annotated bibliography of recommended titles.

While working for the Springfield Union-News, a Massachusetts daily newspaper, Trelease began investigating a connection between being read to and how much the child wanted to read, according to the website, www.trelease-on-reading.com.

Trelease found lots of research on the subject, but to the average person or parent the material

seemed foreign.

His love for reading and passion for learning, especially with encouraging young children to read, inspired him to write "The Read-Aloud Handbook."

According to the website, after 17 weeks on the *New York Times* best-seller list and after 1.6 million copies sold in 1985, the U.S. Department of Education's Commission on Reading was calling "reading aloud to children the single most important activity one could do to raise a reader."

Julie Steppe, a kindergarten teacher at Ruth Moyer Elementary in Fort Thomas, said she remembers reading Trelease's handbook in college.

Steppe, a certified teacher in Kentucky for grades kindergarten through eight, said the book offers parents and teachers valid reasons why one should read aloud to children.

Reading is the best thing a person could do for a child, she said.

"It fosters a love for reading and exposes them to a lot of vocabulary to communicate. Print is a way to communicate and reading reinforces that letters are more than just symbols," Steppe said.

She said it helps them to learn and develop valuable language skills and focus their attention. "It really helps a parent-child relationship to grow," she said.

A mother of two, Steppe reinforces the idea that you can never start reading to a child too early. She said the sooner one begins reading to a child, the faster the child will learn and grow both intellectually and socially. She reads to her children and students on a daily basis.

"I think parents who read to their children are much more likely to be involved in their education overall," Steppe said.

Trelease comments in Schwartz's article that "the less you read, the less you know. The less you know, the sooner you drop out of school. The sooner you drop out, the more likely you are to be poor and the greater your chances of going to jail. Eighty-two percent of prison inmates are school dropouts and 60 percent are illiterate."

How hard is it to take 20 minutes out of your day to read to your kids? Parents and teachers can make reading fun by planning trips to local libraries or even making reading a bedtime ritual. It is free and simple and children will enjoy every minute of it.

So the next time you are sitting in front of the television wondering how you can spend more time with your children, just open a book and see what happens. Who knows, maybe you'll both enjoy it.

NORTH POLL

What's your favorite flavor of ice cream and why?

Jonathan Wright
Undeclared
Dry Ridge
"Mint chocolate chip, because it tastes good."



Erik Buecker
Undeclared
Ft. Wright
"Black cherry. I've always liked it."



Bethany Bennett
Undeclared
Dry Ridge
"Banana. It was a 'split' decision."



Nick Stockburger
Elementary Education
Cincinnati
"Chocolate from Graeters, because it's simple and I'm a simple person."



Jennifer Biddle
Education
Burlington
"Strawberry. It was the first kind I ever had and it stuck."



Kristen Rawe
Accounting
California
"Cherry cordial, because I crave chocolate."



THE NORTHERNER

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'FALSETTOS' looks seriously at AIDS

By Nichole Boling
Staff Reporter

The play "Falsettos," revised in 1992, opened at the Black Box Theatre March 30 and will continue until April 9 to bring Northern Kentucky University students a close look at tolerance and understanding of the gay community.

The play was originally part of a trilogy. "Falsettos" became a combination of two one-act plays entitled "March of Falsettos" and "Falsettoland." The authors William Finn and James Lapine combined the plays into act one and act two of "Falsettos."

One of the main characteristics that set "Falsettos" apart from

other musicals is the actors sing the whole time. There is no spoken dialogue except what the actors say in the songs. Therefore, "Falsettos" is more often than not considered an operetta. The musical contains 40 songs total, including "Something Bad is Happening," which shifts the focus of the story from lighthearted and fun to the serious issue of the AIDS crisis.

The musical "Falsettos" takes place in 1979 at the start of the AIDS epidemic. No one knew what AIDS was, let alone how to cure it. All anyone knew was that there was a plague attacking and killing the gay community.

The story focuses on the life of Marvin. He has just come to grips

with his sexuality and upon realizing he is gay Marvin divorces his wife Trina. Marvin doesn't believe he should have to give up his rights as a father due to his lifestyle.

Marvin is the father of Jason and struggles through the entire play to keep their relationship together. "Falsettos" is the story of a father trying to keep his relationships with his family and his lover Whizzer intact. The other characters in the play include Mendel, Marvin's psychiatrist who later marries Trina, and the lesbians next door, Dr. Charlotte and Cordelia, who don't appear until the second act.

"Falsettos" has been described as one of the most powerful and

emotional musicals on Broadway. What makes it so moving is the social understanding and tolerance it portrays.

By using first names only for the characters, Finn and Lapine are showing how broad AIDS is in America.

They are demonstrating how AIDS can happen to anyone, even someone you know and love, or even to you.

"Falsettos" steps over the moral boundary in America. It throws everything out there in the open and doesn't apologize for any of it. "Falsettos" is a message to Americans that it is time to come out of our comfort zone.

The musical promotes tolerance and understanding of the



Joe Ruth/Photo Contributed
Janette Palmer, Jason Krift, Stacy Searle and Brian Wylie appear in NKU's production of "Falsettos."

gay lifestyle and makes people question their true beliefs and judgments. "Falsettos" educates

and teaches the power to understand and accept one another's differences.

History lecturer says forgiveness will end wars

By Scott Wartman
Assistant Features Editor

The recipe for world peace was the focus of a lecture given by Northern Kentucky University professor Dr. Jerry Richards.

Richards discussed his most recent essay, "Breaking the Cycle of Violence and War," about the methods nations can use to resolve conflicts. The bulk of the essay concentrated on remorse and forgiveness.

"Forgiveness is given serious attention in political arenas today," Richards said.

Richards said war is old-fashioned and ineffective at resolving

an issue because it just breeds more animosity. As violent as the 20th century has been, Richards said the need for reconciliation of past wrongs is paramount to prevent in the new century a repetition of past violent events.

"The 20th century has been the most violent and destructive century in history," Richards said.

Citing examples like Germany giving retribution to Holocaust victims and the end of the apartheid in South Africa, Richards said global politics are moving in the right direction.

Richards said, however, disputes like those in Northern Ireland, Yugoslavia and the Middle East

still need resolutions, and he offered methods of reaching such harmony. Richards said the conflicts have been raging for centuries and are proof of the inefficiency of combat.

Richards said the party who has been victimized must not seek vengeance but compensation.

"The offended party has to come to grips with the past wrong," Richards said, "not by denying moral outrage, but seeking a

restorative justice rather than a vengeful justice."

On the part of the aggressor who is trying to extend the apology, Richards said simply asking for forgiveness is not enough. Richards said there must be some offering or action showing remorse. Richards uses "Clinton's apology for slavery as an example saying that it caused only more animosity rather than pacifying the situation."

"Simple apologies are self-serving and inadequate," proclaimed Richards.

Richards said in order for two

feuding groups to come to a acknowledgement and a solution to hostile issues, they must both have empathy and understand the other side as human as well.

If there is no mutual sympathy, Richards said, an endless cycle of hate will ensue.

However, Richards reminds everyone that the cycle can be stopped.

"If we strive for forgiveness," Richards said, "we would see the spiral of violence being unwound."



Scott Wartman/The Northerner
World peace was the focus of Dr. Jerry Richards' lecture in the Military History Lecture

'Stomp' loud in Cincinnati



Photo contributed
"Stomp" troop members' musical instruments show the scars of many performances.

By Jeffrey B. Williams
Production Manager

If you take a paper bag, wad it up, then grab a corner and shake it furiously, the paper bag will make quite a different sound when shaken than one that has not been wadded up but is likewise shaken. A bigger paper bag will make a bigger sound and plastic bag will make a totally different sound.

If that was the lesson to be learned at the Cincinnati Broadway Series' production of "Stomp," which played at the Aronoff Center March 21 through March 26, then I have learned it well. If that was not the lesson to be learned, then I didn't

learn anything. But I sure was entertained.

Slated as a unique combination of percussion, movement and visual comedy, the performers of award winning "Stomp" use common household items to surround with sound one of the most hilarious and entertaining shows I have ever seen.

The performers shake paper and plastic bags, hang trash cans and trash can lids, sweep brooms and swab mops.

They use everything but the kitchen sink, well OK, including the kitchen sink, to create rhythmic sounds that are integrated into well-choreographed dance and comedy skits.

By Kelly Simon
Staff Reporter

"Remember, man, that thou art dust and unto dust thou shalt return." These words marked the beginning of Lent on Ash Wednesday for many Christians, especially Catholics.

Ash Wednesday occurred March 8, 40 days before Easter, not including Sundays. This is a time when Catholics reflect and focus on the suffering, death and resurrection of Jesus Christ.

The Rev. Tom Robbins, pastor of St. Anthony Church in Taylor Mill, Ky., said the blessing of ashes on people's foreheads is a "reminder that we come from dust and to dust we shall return."

Robbins said on Ash Wednesday priests mark a cross of ashes on people's foreheads as a "symbol of Christ, and through his death and resurrection reminds us of our human condition."

According to James Akin on his website entitled Ash Wednesday, the use of ashes on foreheads is a "reminder of our mortality and our need to repent, too."

Akin said the ashes are made from burning palms from the previous year's Palm Sunday, the Sunday before Easter, and then they are blessed by a priest.

Lent is a time of repentance, but also a time when Catholics reflect on themselves, said Robbins. During the "Lenten season," Catholics usually give up or sacrifice something important to them, he said.

Robbins said he will observe Lent through personal acts of self-denial. Stephanie Bezold, a junior majoring in computer science, said she hasn't decided on what to give up for Lent yet.

"I gave up chocolate one year and soft drinks another year," she said.

Bezold, a member of St. Joseph Church in Camp Springs, Ky., said for her, Lent is a time for "reflecting on what you can do better in life."

"I usually go to the Ash Wednesday service and the church fish fries every Friday," she said.

Bezold said on Fridays St. Joseph also has the Stations of the Cross, reflections of the episodes leading to Jesus Christ's crucifixion and prayer services throughout the week during Lent.

Al Cucchetti, director of the Catholic Newman Center at NKU, said the center has several activities planned for Lent, including free weekly dinners on Thursday from 5 p.m. to 6:30 p.m.

A prayer service will follow dinner in the Catholic Newman Center at 7 p.m. Everyone is invited to the dinners and prayer services, he said.

Cucchetti said the center plans to have a retreat on Sunday, April 2, for any students who would like to participate.

The retreat at the Catholic Newman Center will last from noon to 6 p.m.

After the day's events of reflecting and prayer services, the center will have a dinner at 6 p.m. and a mass starting at 7:30 p.m. for those who want to attend, he said.

Robbins said St. Anthony plans to observe Lent by having a Lenten program or a biblical-based discussion group where individuals can meet and talk to one another about different issues.

Every Wednesday the church will have Stations of the Cross at 7 p.m. with mass following, he said. Robbins said on Fridays, following the 8 a.m. mass, the church will have an exposition of the Blessed Sacrament.

According to an online Catholic website created by an organization called Divine Peace, the word "Lent" means to "lengthen" and represents the time in spring when the days grow longer.

The website states that the original period of Lent consisted of 40 hours spent fasting and commemorating the suffering of Christ, which reflected the 40 hours he spent in the tomb.

In the early third century, Lent

increased to six days. In 800 A.D., Lent changed to 40 days, which corresponds with Christ's 40 days in the wilderness.

Robbins said Catholics today observe Lent by fasting and remembering days of abstinence or refraining from meat on Ash Wednesday and Good Friday.

Campus Calendar

Wednesday, March 22:

- Students Together Against Racism 5:30 p.m. UC 303.
- Yoga 12 p.m. AHC.

Thursday, March 23:

- Women in Transition 12:15 p.m.-1:15 p.m. UC 232.
- AA meeting 1:30 p.m.-2:30 p.m. UC 232.
- Lecture: "Breaking the Cycle of Violence and War" 3 p.m. LAC 110.
- Faculty Staff Fitness Group 4:45 p.m.-5:45 p.m.

Friday, March 24:

- "A Celebration of Women's History Month" 7 p.m.-10 p.m. Honors House Coffee House.

Saturday, March 25:

- Gamer's Guild: "Sanguine Twilight" 6:30 p.m.-11 p.m. NS lobby.

Monday, March 27:

- Survivors Support Group 3 p.m.-4 p.m. UC 232.

Tuesday, March 28:

- Common Ground 3 p.m. UC 303.
- AA Meeting 1:30 p.m.-2:30 p.m. UC 232.
- Faculty Staff Fitness Group 4:45 p.m.-5:45 p.m.

Wednesday, March 29:

- Yoga, 12 p.m. AHC.
- "The Women's Art Festival" 11 a.m.-1 p.m.



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Spring Break, Texas Style

By Forrest Berkshire
Managing Editor

By Peter W. Zubaty
Copy Editor

As soon as we hit Sixth Street in downtown Austin, Texas, we knew we had made the right decision.

People filled the street, all of them for the same event that had brought us all together, the South by Southwest (SXSW) Music festival.

Five days-March 15-19, over 40 venues, and over 900 bands from all around the world. There were over 100 bands from overseas. The showbill had three bands listed from as far away as Tokyo, Japan.

It was nearly impossible to navigate the sidewalk without stumbling over a stray amp or bumping into some roadie as he frantically packed crates through a bar door. We took some time to wander the streets and orient ourselves with the area that would be prime hunting grounds for some good rock 'n' roll.

That was the reason we were here. With such acts in town as the poppy Trish Murphy, the roots rock poster children Whiskeytown, and the hard core real country music troubadour Steve

Earle, the 3,200 miles we traveled to get there and return seemed only a minor inconvenience. The weekend stop-over in New Orleans primed us for the serious spring breaking that this festival would require, if it was to be done right.

And in some areas, we do consider ourselves perfectionists.

All around us, minutes after we stepped out of the car, the sound of bands tuning their instruments and checking their equipment flowed out of open doors, turning each bar into a separate speaker of the biggest stereo in Texas. The smell of beer was heavy in the air. And the neon lights up and down the entertainment district of Sixth Street lit the way.

Everything in Texas is big. Maybe it is the mind wrenging humidity, or the sky that the locals must live under that is the cause of their preoccupation with size. The streets are big. The pick-up trucks are big. The highways are big. The rain and tornadoes while we were there were big. The hats are big, and the SXSW 2000 music festival was big.

Tens of thousands of music lovers packed themselves into four or five block areas. The venues reminded us of any typical bar where you might see a show in Cincinnati. But the difference between Cincinnati and Austin is that

the music scene in Austin is good. Original music that isn't some cheap clone rip-off from one of the top forty bands that dominate the airwaves.

The biggest name at SXSW was Steve Earle. Give us ten people, and nine of them will never have heard of him. Yet he is one of the premiere talents out today playing live music. That is what this festival is all about, real music. The people that attended, they did it for one reason, to hear good music. They all shared one common bond, an appreciation for good music.

The driving force in the city is music. A proud history of live music is evident when you view the downtown statue of blues legend Stevie Ray Vaughan. One of the more moving sights is the faded photograph taken this year of the statue, with generations of Austin musicians pictured alongside the stirring reminder of the city's contribution to music history.

So we rolled up our sleeves, and set about to soak up all the atmosphere, as well as the beer Austin had to offer. It was a fun time, and we took something home with us that would last a lot longer than the sunburn we might have obtained at the regular spring break destination.



Forrest Berkshire/The Northerner
Trish Murphy turned on the crowd at La Zona Rosa after winning three awards at the Austin Music Awards, including Pop Artist of the Year.

Day one: Awards Night

By Peter W. Zubaty
Copy Editor

Our first destination of the night was the Austin Music Hall, the nerve center of the festival. It seems we went in the wrong door, as we were immediately scorned over our lack of "important person" status. I was denied in my attempt to secure press passes for the festival. So, with our persona non grata status firmly established, we went about covering the event on the sly.

The first band we saw was the Austin brass band The Texas Trumpets, a bluesy starter. The mood was set for the evening when, during a break between songs, the band's leader quipped, "I just want you all to know, I bought a ticket for the Texas Lottery today, and if I win the \$20 million, I'm going to take all of you to Wal-Mart for a shopping spree."

We checked out the Austin Music Awards, a general love-fest for those involved in the local music scene.

After the awards, Austin singer/songwriter Kelly Willis took the stage for a brief set. Willis, who won Country Artist and Female Vocalist of the Year, as well as Album of the Year in the awards, belted out four tunes from her winning album, "What I Deserve." Her beautiful twangy wail soared above the din of the crowd, nearly drowning out all the callous louts jabbering on their cell phones.

Next we strolled around the block to the club La Zona Rosa just in time for Trish Murphy and her band. Murphy strutted onto the stage dressed in red leather pants and a tight black T-shirt, her long blond tresses flowing as she swayed her head to the music. Immediately, all males in the audience were transfixed. But she is more than just a pretty face. She is also substance.

Murphy switched effortlessly from electric to acoustic and back, her lilting vocals mixing with her edgy, rootsy rock 'n' roll to command a powerful stage presence.

"Most of my songs are about me, unfortunately. But it's a good place to start if you're a songwriter," said the winner of Best Pop Artist of the Year, as well as song of the year and single of the year for her hit "Outsider." The crowd of 500 or so grooved to the jangly-pop of "Outsider," and then was rocked in a spectacular and sexy fashion by her closer, a wonderful cover of Nancy Sinatra's "These Boots Are Made For Walking."

After Murphy's set, we hustled to the other end of downtown Austin to Stubbs' BBQ and its outdoor amphitheater to see the group Damnations, TX. They are best described as "newgrass," a strange hybrid of bluegrass, rock and country that, while difficult to describe, is very listenable and danceable. The high energy show, filled with twangy banjo and mandolin and backed up with crunching guitars had the crowd of 900 or so in the mood to rock.

The closer at Stubbs' was the Damnations' labelmates, also from Austin, The Gourds. The Gourds were named Austin's Roots Rock Band of the Year at the awards ceremony earlier in the evening and translated its goodness over winning the award into a fun-filled rock show. It straddles the blurred lines between country and rock 'n' roll, incorporating a variety of sounds into its songs such as accordion, banjo, fiddle and mandolin, as well as your basic guitar-drum-bass backbone. The accordion present in some of its songs gives them a Tex/Mex feel that really lets you know what part of the country the band is from.

The Gourds closed the set with the song "Drinking and Smoking," a common topic in its songs and a fitting closer to a night of fun in the Lone Star State.



Forrest Berkshire/The Northerner
Kevin Russell, Gourds' guitarist and singer, plays for a packed house at Stubbs' BBQ Shack. The Gourds won best Roots Rock band at Wednesday night's Austin Music Awards. The Gourds closed the evening down after a spirited show by label mates Damnations TX.

Warm music offers shelter from cold rain

By Peter W. Zubaty
Copy Editor

The rain let up sometime shortly after 10 p.m., ushering behind it a nasty cold front. Most of the locals were bundled up as though there was snow on the ground rather than rain and mud. Some looked at me in my holy thermal shirt as though I was a lunatic.

"Aren't you freezing in that thing?" a bartender asked, sheltered from the rain in a thermal hooded sweatshirt covered by a poncho.

"I'm from up north, this is nothing," I said.

The Steve Earle produced band Marsh took the outdoor stage shortly after the cloudburst subsided. Its energy warmed the huddled masses with high-octane honky-tonk bluesy jam rock. The crowd slipped and slid in the mud to the funky groove of the Philadelphia band, making the bad weather easy to forget.

At 11 p.m. the "surprise special guest," Whiskeytown's front man Ryan Adams, took the stage, accompanied by singer/songwriter Kim Richey. The set was solo acoustic, with Richey providing sweet background vocals to Adams' introspective folk set of songs from Whiskeytown's upcoming release. The songs were stark and moving, likening Adams to a young Bob Dylan or Neil Young troubadour. Adams' notorious quick wit and often rusty disposition was held in check by the cold weather, manifesting itself only in a cut at industry publishing houses ASCAP and BMI during a brief interlude.

Steve Earle, Stubbs' featured performer for the evening, took the stage at around midnight for a two-hour set featuring mostly songs from his upcoming June release, "Transcendental Blues." The return to the hillbilly rock sound that made the Texas native famous was refreshing to the crowd, after his recent forays into bluegrass. The beauty of a veteran like Earle is that he is at a point in his career where he is afforded full artistic freedom (due to the fact that he owns his record label) and is creative enough to not be restricted by a particular genre of music. Rock, blues, folk, country, bluegrass and even Irish folk songs and British hillbilly songs can all be found within Earle's concerts, and he transitions between the styles effortlessly. One of the best examples of his versatility manifested itself in his hard-rocking cover of Nirvana's "Breed," probably one of the last things you might expect from someone whose last album was a bare-knuckled straight-up bluegrass album.

The rain returned during Earle's closing number. Since everything is bigger in Texas, it is only fitting that the storm that chased everyone away at 2 a.m. included what seemed like marble-sized drops of rain that came in such concentration, and at such a low temperature that I was completely soaked to the bone and freezing in no more than 30 seconds. I put on what amounted to a dead sprint the three blocks to the interstate underpass where we were parked. I quickly took off my soaked overshirt and replaced it with my cowboy jacket, which nearly got soaked itself in the time I closed the trunk and hopped into the car.



'It's all about the music, baby'

By Peter W. Zubaty
Copy Editor

We got into town a bit late Friday, and tried to get to a bite to eat before the shows. We went to the Waterloo Brewing Company, but not surprisingly, the wait for food service would be an hour. We decided to swill a few beers and stick it out. We missed out on the Kim Richey show at the Austin Music Hall. I was disappointed, but sacrifices had to be made. I settled for the fact that I would get to see Whiskeytown live.

My mood got worse when we got the unfortunate news, after waiting a half and hour or so, that the joint's kitchen had caught on fire and the food would be another two hours. Well, I was dry. I got my money back, since I picked up this meal, and we bolted.

We made it just in time for the Whiskeytown show. In the one hour set, front man Ryan Adams displayed his versatility by changing around from acoustic to electric guitar, and to piano and harmonica as well. He reminded me of a youthful Neil Young.

Adams' well-known hot temper and mean spirit was held in check tonight. He and fiddle player Caitlyn Cary meshed beautifully with his raspy drawl and her soaring background vocals.

Adams' sardonic wit showed through when he commented about the ones in the set. "These are songs off our new record, it's called, 'It's Never Going to Come Out.'"

Next we went to Scholz' Beer Garden, where we waited for the

Bottle Rockets of Festus, Mo. to take the stage.

Because of time constraints hanging over them, lead man Brian Henneman and Co. played a high speed set of gritty garage-style country rock. They played mostly past favorites such as "Indianapolis" and "Radar Gun" to an ecstatic and progressively intoxicated crowd, but did release a few cuts off their recent sale, "Brand New Year." The urgency of the performance did not damage the quality of the show, as the band showed off its chops in the 45-minute set.

Govt. Mule took the stage almost immediately after the Bottle Rockets left. Govt. Mule is the current endeavor of former Allman Brothers Band legends Allen Woody and Warren Haynes. The aging hippies haven't lost their touch, weaving through their set of improvisational blues-rock jams as though they never left the stage of the Fillmore some 30 years earlier. But this wasn't a greatest hits show, the band has its own identity through its newer material. The treat of seeing a band of 50-somethings still making vital, gutsy rock 'n' roll after all these years is a joy in and of itself.

Arriving in Austin early Saturday afternoon, we headed to Waterloo Park to catch the tail end of the series of daytime shows. The featured act was the Meat Puppets, who drew a large crowd as nasty colored clouds and a heavy wind rolled in overhead. The approximately 10,000 spectators were reduced to half that number once a few sprinkles started

falling. But the weather stayed tame, and the clouds that left missed an hour and a half show filled with the spacey acid-rock the band has been playing for 10-plus years.

After a break of an hour or so spent on a roof-top bar, we decided the weather had turned cold enough to chase us to an indoor venue for the close of the evening.

We arrived at the Austin Music Hall, where we saw indie-rock favorites Schenadoh. Its set, which featured the band's own little band of jangly power-pop, was quite refreshing and a good warm-up for the real clincher of the evening.

The two-man acoustic guitar-wielding duo Tenacious D hit the stage, bringing a bag of hilarious comedy tunes with them. When lead singer JB (Jack Black) opened his mouth and spewed out a profanity laden "The Greatest Song in the World," the audience was absolutely in stitches. Backed by KG (Kyle Glass), JB rattled off a side-splitting set of tunes that was the perfect caper to a week filled with pretentious, cell-phone-carrying music industry dorks.

Another highlight was JB's semi-tribute to metal singer Ronnie James Dio, and his impersonation of Dio that it was time to "pass on his cape and scepter to me," that JB was now the most evil man in the music world.

In retrospect, it was a great week. There was lots of great music, and fun time with friends outside of the typical meat-market spring break experience. I plan to do it again next year, but with more access this time.

Norse Force hunts Bison, scores kill

What a difference a year makes

By Jason R. Crisler
Assistant Sports Editor

By Bruce Reller
Sports Editor

At the 1999 NCAA Women's Division II Elite Eight, the Northern Kentucky University women's basketball team trudged off the court, heads low, some players crying, after the loss to Arkansas Tech University ended their season two wins shy of a championship.

Few expected NKU to return to national prominence after an off-season highlighted by change: in all, the team lost six players and welcomed four new faces. "I thought it would be a rebuilding year," sophomore All-America forward Michelle Cottrell said.

NKU upended the College of Saint Rose (N.Y.) and Western Washington to reach the title game, but North Dakota State, owner of five national championships in the 90s, stood in the way.

Thanks to the play of Cottrell, the NKU bench cried again. This time,

tears of joy replaced last season's disappointment as Cottrell's 23 points and 19 rebounds helped NKU take over the game in overtime and claim the school's first national championship in any sport, 71-62.

Unlike the Norse, North Dakota State was not new to the pressures of a title game. Saturday's game marked the eighth time in the '90s its women's team had been to the championship game and five times it came away victorious.

This year's Bison team was looking to uphold the tradition. It finished third in the final Division II poll and, coming into the game, seemed to have an advantage, thanks to superior size.

The Bison front line featured 6-foot senior Jayne Even, who was the Rawlings/WNBA Division II National Player of the Year, as well as 6-foot-3-inch Jayne Boeddeker and 5-foot-10-inch Amanda Gehrke.

Jayne Amundson, NDSU's shooting guard, stands just an inch shorter than Cottrell, NKU's primary post threat.

"The whole year I've played against taller players," Cottrell said. "I just say aggressive." She said she usually has a quicker first step than most post players and she can use her athleticism to gain an advantage.

NKU jumped out to an 11-6 lead early in the first half.

NDSU roared back with a 13-5 run to take the lead, 20-18. The Bison entered the locker room clinging to a 33-29 lead.

Cottrell took over after the intermission. She scored 12 of NKU's 28 points in the half.

Despite Cottrell's scoring binge, NDSU built a seven point lead, 41-34.

The Norse clawed back with a 10-3 run of their own, in which freshman Amy Mobley had six points to help NKU tie the score at 44.

The Norse led by four points, 57-53, with less than two minutes to play when Gehrke hit two free throws and Amundson hit a jumper to tie the score.

With five seconds to play and the score knotted at 57, NDSU had the ball underneath NKU's basket with a chance to win. The Bison inbounded the ball to midcourt where one of their players dribbled two or three times upcourt and heaved a shot with an NKU player guarding her closely.

A whistle sounded from one of the refs. Was the Bison player fouled? The referees called a traveling violation and the ball went to NKU with 8 seconds to play.

With a chance to win after the

Bison turnover, the Norse inbounded the ball to Cottrell at the free-throw line. Cottrell was double-teamed out there shot and the ball rimmed out-of-bounds.

In the extra period the Norse put the clamps on NDSU defensively, holding them to just five points. Cottrell personally outscored the Bison with six points in overtime.

The Norse destroyed the NDSU's press and secured the victory by lofting the ball over the Bison's heads for three uncontested layups; one by Jessica Jensen and two by Julie Cowens. Despite the advantage NDSU had in size, the Norse continually drove to the basket for layups. Michele Tuchfarber said it was instinct to take the ball to the basket, not a part of the gameplan.

The final seconds ticked away and the Norse bench began to drop to their knees, holding hands in anticipation of the upcoming victory. "All those hours of practice paid off," Tuchfarber said. "No more games and you're the only one left standing."

As the buzzer sounded, Northern Kentucky University's women's basketball team huddled at halfcourt with looks of joy and screams of triumph, for they had earned the right to say they are National Champions.

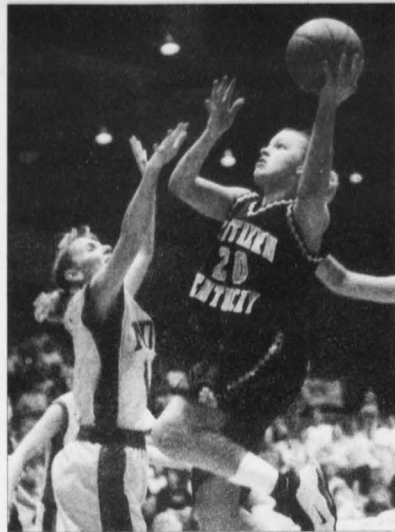


Photo by Jeff McCurry

Michele Tuchfarber drives to the hoop over the NDSU Bison in the championship game in Pine Bluff, Ark.

CHAMPIONS: New season, new outcome

From Page 1

try can help draw players to NKU. "It helps to make the program visible to players," he said. "Prospects look to NKU."

Can higher expectations next season mean more interest in the team next year?

"When you do something like we did and the women did this year, it brings some caring about school spirit," Shields said.

The crowd assembled at Kentucky Hall on campus to watch the game and voiced its support loudly. A cheer erupted following every NKU basket, steal, block or North Dakota State University miss.

After the buzzer sounded, there was already talk of the future.

"This is just the beginning," junior Eric Croxton

said. He was decked out in NKU garb from the hat he wore to the black and gold pom-pom he carried.

"I think it'll do a lot for enrollment," junior Paul Richardson said. "It'll help athletically and scholastically."

While some on campus looked toward next season before the team even arrived home from Pine Bluff, Ark., Winstel was still savoring this season's accomplishments.

"I haven't thought about next year," she said. "We worked very hard this year."

Winstel said she is enjoying the ending of this season too much to worry about next year. Who can blame her?



Anna Weaver/The Northerner

Hlaac "Zim" Baloyi cheers on the Norse along with the crowd in Kentucky Hall watching the NKU women on ESPN2. Residential Life provided chicken wings, jalapeno poppers and cheese sticks to the fans.

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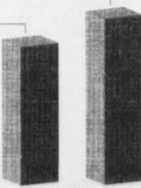
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Cottrell: All-American, all the time



By Bruce Reller
Sports Editor

The phrase "A Star is Born" fits perfectly for Northern Kentucky University sophomore basketball phenom Michelle Cottrell.

Cottrell had an outstanding last season in leading the Norse to the Final Four.

This year, she did even better.

It was really evident when Cottrell was one of only ten NCAA women's Division II college basketball players to be named to the Kodak All-American Team.

She has done a lot this season to prove herself among the elite players in the nation.

Cottrell led the Norse in scoring, rebounding and field goal percentage.

She has been named Great Lakes Valley Conference Co-Player of the Year, outstanding player of the Great Lakes Region Tournament and was named first team All-Great Lakes Region. To top that, she was voted MVP of the D-II tournament after leading the Norse with a 23-point, 19-rebound effort in the title game.

Cottrell has scored over 1,100 points in only two years on the NKU women's team.

She is a tough player who works hard at the offensive and defensive sides of the court.

She scored 13 points against the College of St. Rose (N.Y.) and 14 points against Western Washington in those two games respectively.

NKU closed the season winning its last 24 games and notched 30 wins for the second year in a row on route to claiming the NCAA Division II Championship.

Sure there are other players on the women's team that have contributed to the winning ways of the Norse all season.

However, only one player stands among the rest as one of the best.

Heck, she might even be the best player that Division II has to offer.

The quest to bring home the hardware

By Bruce Reller
Sports Editor

Before the Northern Kentucky University women's basketball team could play for the championship Saturday, it first had to topple two of the top teams in Division II, College of St. Rose (N.Y.) and Western Washington.

The Norse upset St. Rose (N.Y.) Wednesday, ranked No. 1 in Division II and 34-0 entering the tournament, 60-50.

NKU trailed the Golden Knights by as many as 10 points in the second half before rallying for the victory.

St. Rose led 44-41 midway through the second half before the Norse ended the game on a 19-6 run.

Freshman Bridget Flanagan scored all 13 of her points in the second half while junior Michele Tuchfarber added 14 points. Michelle Cottrell contributed 13 points for NKU in the win.

Thursday the Norse also had to

come from behind late in the game, this time against Western Washington, 80-74.

Western Washington's All-American Celeste Hill gave the Norse fits all night, scoring 28 points and grabbing eight rebounds.

NKU combated Hill by shooting 50 percent from the field and outbounding Western Washington 32-31 in the game.

The game seemed to be over when NKU held a 75-68 lead with 36 seconds remaining, but back-to-back threes cut the lead to a single point. Once again, Cottrell was the difference, converting a three-point play with time running down to push the lead back to four.

Junior forward Julie Covens led the way for NKU with 19 points and Tuchfarber added 15. Also, Cottrell came away with 14 points for the Norse.

The victories improved NKU to 31-2 and extended its winning streak to 23 games.



Kelly Sudzina/The Northerner

The Norse used plenty of defense in beating the College of St. Rose (N.Y.), the number one team in the nation, in the Elite Eight.

Norse right on predictions



By Jason R. Crider
Assistant Sports Editor

For the Northern Kentucky University Basketball Preview in the November 17th issue of *The Northerner*, I made a few predictions on how the NKU women's team would fare in the upcoming 1999-2000 season.

I was wrong on many of my predictions. Being someone who hates to admit he's wrong, I have never been happier to do so than now.

You may be asking yourself, "What did this sage of sages predict correctly, and how could he be wrong?"

Well, Michelle Cottrell did make the Kodak All-American Team as I predicted.

She was Co-Player of the Year in the Great Lakes Valley Conference, predicted it.

Head Coach Nancy Winstel did win her second consecutive Great Lakes Valley Coach of the Year Award. Oh. By the way...oh, you know.

I said the Norse would finish the season "like gangbusters" and go to their second consecutive Final Four, which they did. They beat the number one team in the nation, College of St. Rose (N.Y.), to do so.

But man, I was completely wrong in four of my predictions. Hard to believe, huh?

I said the Norse would post a 29-2 record; instead they won 32 and lost two. I was half right.

Because of this, my belief that the women's program would have 535 all-time wins at season's end was shot in the foot. They reached 538. I missed it by three lousy games. What a shame.

I said they would lose in the Final Four and be ranked sixth in the country and be the team to beat in the future.

Thank you Norse, you make me look like a fool. It's all your fault. I must apologize for my deflating predictions. I underestimated a young and talented team.

I couldn't foresee you wrestling the national title from that basketball center of the universe, North Dakota.

A team from North Dakota had won the championship seven straight years. Who am I to question such a trend?

I hoped you would win, but I admit, NDSU had been there before and they had taller players at almost every position.

Well, I was wrong, dead wrong. Congratulations!

The Northerner Athletes of the Week



Photo by Kelly Sudzina
Left: The Northern Kentucky University women's basketball team

The Norse won the school's first ever Division II national championship in any sport by beating North Dakota State University 72-61, in Pine Bluff, Arkansas on Saturday. NKU overcame a seven-point second-half deficit before rallying. The Norse only lose one senior, Lisa Geiman, from this season's group.

Opener is victory on new field

By Bruce Reller
Sports Editor

The Northern Kentucky University softball team was right on target in its first home game of the year. The Norse won 5-0 over Georgetown College Wednesday, March 22.

The home opener marked the first regular season game played

at the new NKU softball field.

It was a scoreless game until the fourth inning when the Norse scored four runs to take a 4-0 lead.

Junior Joanna Doerner drove in three runs with a double in the inning. She was three for three in the game.

The fourth inning runs were all that was needed to post the victory.

NKU senior Suzi Parkinson pitched a complete game shutout, allowing only five hits and striking out six to get the win.

Also in the game senior Holly Trauth drove in a run and scored twice for the Norse. Crystal Wilson went two for three in the win.

Jennifer Lucas and Crissy Kupp each went two for three in the

game for Georgetown.

NKU improved to 8-6 with the victory.

WP-Parkinson, LP-Brown
NKU Hitting Leaders: Doerner 3-3, 2B, 3 RBI's, Trauth, RBI, 2 runs, Wilson 2-3.

Georgetown Hitting Leaders: Lucas 2-3, 2B, Kupp 2-3.

Upcoming Games

March 30
April 1
April 2

Midway
Bellaire
Kentucky Wesleyan

4 p.m.
1 p.m.
1 p.m.

March 29
April 1
April 2

Brescia (DH)
Lewis (DH)
Lewis

2 p.m.
12 p.m.
12 p.m.

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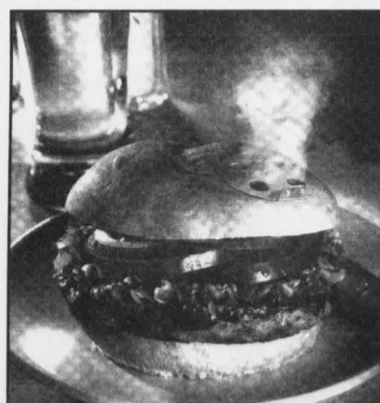
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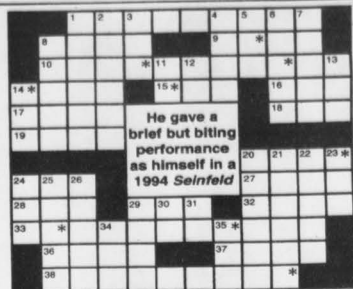
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BUFFALO WILD WINGS

TV-CHALLENGE



The identity of the featured celebrity is found within the answers in the puzzle. In order to take the TV Challenge, unscramble the letters noted with asterisks within the puzzle.

ACROSS

1. Popular emcee (2)
6. Ward
9. Assistant
10. Series about detectives (2)
14. Inscrutable talk
15. The Couple (1970-75)
16. Harriet
17. One who played a genie
18. Actor Alejandro
19. His & ...; 1990 Martin Mull sitcom
20. Four times L
24. of Vengeance; 1986 TV movie
27. Sworn statement
28. -pitch softball
29. Thompson
32. Peron and Gabor
33. One with a talk show (2)
36. Coin
37. Spin
38. Actress on Millennium (2)

DOWN

1. Ward and June's boy
2. Two of a Kind stars
3. Scrooge's comment
4. on Entebbe; 1977 TV movie
5. The Karate ...; '84
6. Bergen or Buchanan
7. Actress on Touching by an Angel
8. Like a sly malicious remark

11. Jackson, for one
12. Initials for 7 Down's co-star
13. King; '53-'54 Western series
14. Monogram for the FBI's Hoover
20. Help to correct a manuscript
21. The Dick Show (1969-72)
22. Jose Greco's birthplace
23. Letters on a VCR tape box
24. Wednesday; '73 Elizabeth Taylor movie
25. Beat the ...; Bud Collyer quiz show
26. Word with beach or dish
29. Smile Be Your Umbrella
30. Initials for Joanie's portrayal on Happy Days
31. Battery size
34. Ending for Max or Paul
35. Petty officer; abbr.



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HOROSCOPE

By C.C. Clark - eTVData Features Syndicate

March 28 through April 3, 2000



Aries (March 21 - April 20)
Your mood swings are driving a family member insane. The trouble is, you don't even know it's happening.



Taurus (April 21 - May 20)
The pressure you are feeling at work or home may be of your own making. Stop worrying what everyone else thinks and do what needs to be done.



Gemini (May 21 - June 20)
Geminis are known for their quick minds and adaptability, but they also need security. Look to the past for the answer to a current problem.



Cancer (June 21 - July 20)
Get your mind off your troubles and lose yourself in a good book. Surprise a friend with a special dinner.



Leo (July 21 - Aug. 21)
If it's difficult to understand why someone you're close to continually hurts your feelings, it may be because you let them.



Virgo (Aug. 22 - Sept. 22)
Buy some new plants to spruce up your home. If you are feeling really industrious, check out the local nursery and make plans for a garden.



Libra (Sept. 23 - Oct. 22)
It is never too late to improve your financial acumen. Learn more about stocks, commodities and other investment opportunities.



Scorpio (Oct. 23 - Nov. 22)
Life is a journey, and every once in a while you find yourself on a strange path. There is no harm in exploring new interests.



Sagittarius (Nov. 23 - Dec. 20)
A positive attitude works wonders when you are trying to accomplish difficult tasks. Artistic dreams may soon become a reality.



Capricorn (Dec. 21 - Jan. 19)
You've been on a downward spiral emotionally. It is time to step back from your troubles and help someone else.



Aquarius (Jan. 20 - Feb. 18)
Be aware of what is going on around you. It isn't always fun to be sensible, but it will keep you out of trouble.



Pisces (Feb. 19 - March 20)
There are times in life when you should treat yourself to a little fun and stop worrying about things you cannot change.

Born this week:

March 28 - Lucy Lawless, Reba McEntire
March 29 - Eric Idle, Christopher Lambert, Elie Macpherson
March 30 - Warren Beatty, Paul Reiser

March 31 - Christopher Walken
April 1 - Debbie Reynolds
April 2 - Dana Carvey
April 3 - Alec Baldwin, Marion Brando, Donny Day, Eddie Murphy

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Famous U.S. Womens' Alpine Ski Team Diet

During the non-snow off season the U.S. Womens' Alpine Ski Team members used the "Ski Team" diet to lose 20 pounds in two weeks. That's right - 20 pounds in 14 days! The basis of the diet is chemical food action and was devised by a famous Colorado physician especially for the U.S. Ski Team. Normal energy is maintained (very important) while reducing. You keep "full" - no starvation - because the diet is designed that way. It's a diet that is easy to follow whether you work, travel or stay at home. (For men too!)

This is, honestly, a fantastically successful diet. If it weren't, the U.S. Womens' Alpine Ski Team wouldn't be permitted to use it! Right? So, give yourself the same break the U.S. Ski team gets. Lose weight the scientific, proven way. Even if you've tried all the other diets, you owe it to yourself to try the U.S. Womens' Alpine Ski Team Diet. That is, if you really do want to lose 20 pounds in two weeks. Order today! Tear this out as a reminder. Send only \$8.95 + add. 50 cents RUSH service to: MIDWEST ASSOCIATES, 3318 S. Glenstone, Suite 308, Springfield, MO 65804. Don't order unless you expect to lose 20 pounds in two weeks! Because that's what the Ski Team Diet will do.

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Career CONNECTIONS

Volume 29, Number 26

A Supplement to THE NORTHERNER

Wednesday, March 29, 2000

Books for Career Planning



"College Placement Annual"



"Dictionary of Occupational Titles"



"Guide for Occupational Exploration"



"Moody's Industrial Manual"



"Standard and Poor's Industry Surveys"



"The One Hundred Best Companies..."



"Occupational Outlook Handbook"



By Alisha Stewart
Staff Reporter

"Come visit our one-stop career shop," said Betsy John-Jennings, interim director of the Career Development Center (CDC). The CDC consists of several functional areas including career planning, experiential education, full-time career development and continuing career development after graduation.

"Our primary objective is career planning," said Jennings. Some students may need all of these functional areas, and some may only need one. Jennings said

in order to help students with career planning, it is necessary to develop an effective career plan, which includes a one-on-one discussion with a career counselor. Often assessment testing is also done to determine an individual's interests, skills and personality style.

"This will show us your strengths," Jennings said. "Everyone knows what is wrong about them, so we try to focus on what is right about you."

The CDC also has a software program, Focus, where students can look up information on careers and what they can do with their major.

"We believe in experiential education, not only for yourself, but also for prospective employers," Jennings said. Jennings said experiential education is necessary for students to determine whether the career they have chosen is a good fit or not. This is also important for employers so they can get a look at you as well. "We have contact with employers each and every day seeking out students to co-op, work part-time or even full-time," said Jennings.

Jeff Chesnut, coordinator of student employment, works closely with Delta and Fidelity on campus. He conducts the

necessary screenings to make sure students qualify for the position for which they are applying.

The CDC also has a web-based referral program, Career Connections, where students can submit their resumes online to be viewed by prospective employers.

"We also work with alumni," Jennings said. There is a specific counselor who works with alumni. Jennings said many alumni come back many years after graduation seeking something different to do with their career. "Just stop in and see us," said Jennings. "We can help."

Websites for Job Surfing



America's Job Bank
www.ajb.dnl.us



Catapult
www.wm.edu/catapult



E-Span
espan.com



Job Hunt
www.job-hunt.org



Jobtrak
www.jobtrak.com



North Amer. Classfacts
www.classfacts.com



The Monster Board
www.monster.com



Happy hunting



Photo Contributed

Last year was the first year for the Career Development Center's Job Expo. CDC Interim Director Betsy John-Jennings said many people who attended last year's expo made instant contacts with employers.

Students to explore the expo

By Melissa Riggs
Photo Editor

Opportunity is knocking at your door for the second annual Job Expo 2000.

More than 150 businesses and companies will gather in Regents Hall Kentucky 4 looking for Northern Kentucky University's career bound students.

The Job Expo is open to anyone interested in part-time, summer, co-op, full-time employment or experience in a professional setting. The expo will be held from 2 p.m. to 5 p.m. and is hosted by the Career Development Center (CDC).

Although in its second year at NKU, the job expo is actually a familiar event on campus just with a different face. Initially the event was held as two separate job fairs.

One being for summer and co-op employment and the other for the benefit of NKU's graduating seniors. The CDC found that both events were working very well, but many of the same employers were at both

events and their resources were overlapping.

"We decided to combine our resources," said Marcia Miller, a coordinator of the expo and career counselor at the CDC.

Instead of having the same companies attend two separate events aiming toward the same goal, the CDC thought it would be much more convenient for both NKU and companies to attend one large job fair, Miller said.

"The companies responded very well to the new idea," said Susan Mangrum, also a career counselor and coordinator of the expo.

Before, both the summer and graduate job fairs were held in the ballroom of the University Center.

Because of the positive response to the new idea, the new Job Expo was moved to Regents Hall for more space, she said.

"Everyone is invited, regardless if you are a freshman or a senior. The jobs range from part-time to full-time, said Mangrum. She encourages students to introduce themselves and

interact with company representatives. "It's good practice," she said.

"These will be job opportunities in the Ohio, Kentucky and Indiana areas, including small and large businesses," said Mangrum.

Last year the expo was expecting about 600 students to attend, but had an overwhelming response of 1,000 students walk through the expo.

"Many students made instant con-

tacts," said Betsy John-Jennings, interim director of the CDC.

She asks students to think to themselves whether they are developing their career or if they are just stuck in the same old job that is getting them nowhere.

"This is a chance to look and explore the possibilities of employment because there is something for everyone," she said.



Photo Contributed

Over 150 businesses will attend this year's Job Expo. The expo will be held April 4, from 2 p.m. to 5 p.m. in Regents Hall.

Ordering for Group-Use



Melissa Riggs/The Northerner
Even freshmen and sophomores should career plan early. David Goeldie uses the Career Development Center which can help students start.

Career plan early

By Bruce Reller
Sports Editor

When people come to college, a lot then always have many questions and wonders about their future and what career or field they want to go into.

The Career Development Center (CDC) at Northern Kentucky University can help these students find out what careers interest them.

The center can help students of all ages in finding a career, according to interim Director Betsy John-Jennings. "We can assist students from their very first semester on campus all the way to graduation, even alumni," she said. "We also help them find a part-time job while going to school."

However, it is important to start early, freshman or sophomore year, when choosing a career. "You need to have goals in mind," Jennings said. "There is not just one important goal for everyone."

It is also important to find a job that supports or fits the type of career the student is interested in.

"The students' jobs change every semester," Jennings said. "By the third or fourth semester, they wonder if their job supports their career goals."

The CDC can help students find a co-op position that applies to their major or career. It can give them experience in their field.

If a student is not sure what career interests them, there are

many ways the CDC can help the students out with any troubles. "We can set them up for a career counseling appointment, small groups or individually," Jennings said. "We can sign them up for a career planning course."

There is also a self-assessment test the counselors can give to help students find their interests and skills. "We talk to the students and go over the results. We go over a lot of detail," Jennings said. "We have a couple of sessions together. We research job and work opportunities. On the last session, we sketch out a plan and go over alternative plans too."

It is mostly upperclassmen who have the most problems deciding on a career, said Jennings. "It sometimes doesn't hit them until they're a senior," she said. "They say, why did I ever decide to do this?"

The most important career concept is having values. "It is what you need personally for fulfillment," Jennings said. "We are here to help them pull it out. The career counselor doesn't lure you into a major. They are neutral."

No matter what, the CDC has one major purpose for college students here at NKU: for their career development. "They are here for their education, but we want them to get a job and get out of their parent's home," Jennings said. "That is why we have the Career Development Center."

Non-trads have special needs

By Peter W. Zubaty
Copy Editor

Non-traditional students present the Career Development Center (CDC) with a different set of needs than their younger students counterparts.

While traditional students often come to Northern Kentucky University with a bit of uncertainty about their career plans, non-traditionals generally are already established in a career and are either looking for a career change or to improve their stability or upward mobility in their career.

"The main difference between traditional and non-traditional students is non-traditional students probably need career guidance sooner than traditional students," said Betsy John-Jennings, interim director of the CDC. "We need to start assessing their particular needs and talents before they start a new career."

Part of that assessment includes incorporating their previous experience in their approach to college.

"They have a lot more stuff in their background than traditional students," said Jennings.

That background can also be a drawing card for potential employers. But that wasn't always the case.

Jennings said when she first started at the CDC the age of non-traditional students was approached as detrimental.

"At first we would try to hide the student's age on a resume. Nobody knew what to do with someone who is older," Jennings said.

Now employers view that experience as a plus.

"That's what employers like about our students, they have been out in the trenches," Jennings said. "That maturity and practical experience gives you such savvy."

Susan Mangrum, project coordinator for the CDC whose focus is non-traditional students,

said they are typically just starting college or making a career change. "They want to make a change, but they don't know where to start."

One of the biggest problems non-trads have is with their resumes. Mangrum said the formats and styles of resumes have changed drastically in the last decade.

"We try to create a functional resume for them that accentuates their skills and experience, rather than a chronological one," Mangrum said. She said the center helps them update resumes that might have been filed away for many years.

"We also revisit the interview process, because it too has changed," she said. Mangrum said the center also assists non-traditional students in researching companies they might want to work for.

"That's what employers like about our students, they have been out in the trenches."

-Susan Mangrum

Avon top company for women

By Cherie Haas
Copy Editor



Top 10 Companies for Executive Women
Source: Working Woman

1. Avon
2. Charles Schwab
3. Scholastic
4. Fannie Mae
5. Dayton-Hudson
6. Knight-Ridder
7. Piney Bowles
8. Advantica
9. Gap
10. Nordstrom

Mangrum said, "These companies are 'female friendly' from top to bottom."

At the Gap, managers hire mainly by qualification. Nick Craynon, assistant manager at the Gap, said, "What you embody regardless of race, gender or sexual orientation is what makes you successful."

Mangrum said, "Most companies that recruit and promote women, recruit and promote minorities." Advantica and Fannie Mae, for example, was cited on both lists.

Wal-Mart Support Manager Tina White said a student studying any subject can work at Wal-Mart with the option to move into management. She said, "We create a family environment, which is good for everyone to work in."



Top 10 Companies for Minorities
Source: Fortune magazine

1. Union Bank of California
2. Fannie Mae
3. Public Service Co. of New Mexico
4. Semptra Energy
5. Toyota Motor Sales
6. Advantica
7. SBC Communications
8. Lucent Technologies
9. Darden Restaurants
10. Wal-Mart Stores

FREE LUNCH

and an Opportunity to Meet the Candidates

Q: Candidates for what?

A: NKU is currently interviewing finalists for the position of Vice President for Academic Affairs and Provost

Q: What does the Provost do?

A: Lots of things. From the students' viewpoint, the most important feature of the Provost's job is being directly responsible for the planning, development, and operation of the educational programs in all of NKU's colleges, as well as Steely Library and Information Technology. In other words, the Provost is the person most directly responsible for running NKU's academic programs.

Q: Why should students get involved in this hiring decision?

A: Because the Provost ultimately is responsible for the quality and effectiveness of all your classes and instructors.

Q: So, how do you get involved in this important decision process?

A: First, come have a free lunch with the candidates.

WHEN: Monday, April 3, 12 noon

WHERE: UC TV Lounge

WHO: Dr. Rogers Redding, currently Interim Provost at NKU

WHEN: Thursday, April 6, 12:15 pm

WHERE: Steely Library Loggia

WHO: Dr. Helen Giles-Gee, currently Dean of the School of Professional Studies, State University of New York College at Cortland

WHEN: Tuesday, April 12, 12:15 pm

WHERE: UC TV Lounge

WHO: Dr. Jane Ollenburger, currently Dean of the College of Social Sciences and Public Affairs, Boise State University

We also invite you to review the candidate's resumes and application letters (on reserve in Steely Library). Then, contact Dr. Perilou Goddard, Chair of the Provost Search Committee, before April 14 to let her know what you thought about the candidates. you can reach Dr. Goddard at 572-5463, or by e-mail (goddard@nku.edu).

**We really care what you think.
Please get involved in the search for NKU's next Provost!**

Job surfing on the Internet expands search

By Jeffrey B. Williams
Production Manager

Searching the Internet for a job has become one of the main tools for employment seekers. It has alleviated job description confusion and opened new doors of communication between employers and employees. J-O-B-S typed into the Infoseek search engine on the Internet will garner 7,568,232 matches.

Most of these are not simply jobs or job descriptions, but sites that contain many, many jobs and job descriptions.

According to Marcia Miller, coordinator of graduate and alumni employment at Northern Kentucky University, most of the matches for J-O-B-S on the Internet sites are initiated by employment recruiters. "Some of the sites on the Internet are recruiters scouting for employees for a single organization. Some are for a large battery of companies," said Miller.

Miller said there are more than 31,000 career fields and that each field has its own job descriptions.

She said there are countless job descriptions and it is difficult to match a potential employee with a

position because there is no standard for what a job description means.

"Job descriptions can mean a lot of different things," said Miller. "Some people take a job because of what they think they will be doing."

She said some new employees go to work and find out the job they took based on the job description is not what they thought it was.

"They get disappointed because they're stuck doing something they don't like," Miller said.

Miller said she thinks Internet searches have become a viable part of today's job-search techniques because the use of e-mail alleviates a great deal of job description confusion. The medium opens lines of communication between employers and employees.

Employers can answer e-mail at their leisure and that allows the employers more time answering questions the potential employee may have.

"I think it's a positive," Miller said. "It allows you to reach employees and for employers to reach you."

"You don't have to worry about playing phone-tag with each other."

Miller said searching for a job using the Internet has also opened

lines of communications to once hard-to-reach employers but it is still only the first step in acquiring a position.

"That's what I like about it," Miller said. "It's like the Sunday paper. I can sit at home in my underwear and do my initial search, then Monday morning beat the pavement."

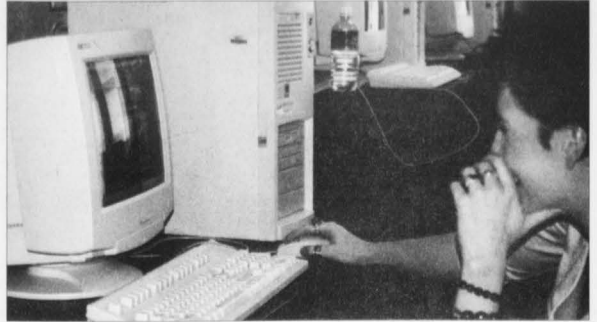
She said those seeking employment continue to need basic job-search skills to land the position after it has been researched. Using the Internet only links the searcher to an organization and establishes an initial point of contact.

"The Internet is not going to get you a job," Miller said. "You still need a resume, interview skills and communication skills."

She said compiling a resume is the most subjective of the skills needed to land a position.

The job-seeker should get information from the company being applied to and get opinions from professionals and from books, Miller said.

"Everybody has their own opinion about how a resume should look," she said. "You have to make things jump out at potential employers."



Melissa Riggs/The Northern

Just searching for the word "job's" on the Internet can result in over seven million matches. Currently, The Monster Board at www.monster.com is the number one most useful job site.

Job Search Safety Tips

- | DO | DON'T |
|---|--|
| • use e-mail for return messages | • send out address and telephone number |
| • give recruiters a choice of whether to accept or not accept attachments | • send money to career sites - the economy is too good |
| • use trusted sites - ones that you know are working for you | • stop your search after using only a few sites |

How to build a winning resume

Source: "Interviewing: Principles and Practices" by Charles J. Stewart and William B. Cash, Jr.

- Prepare a different resume for each type of position

- State a brief and specific objective - only one or two lines

- If your work experience is minimal, you can put education first

- List experience and work experience in reverse chronological order to show what you are doing now

- List organization, title of your position, dates worked and what you did there

- List organizations, volunteer activities, honors/achievements and scholarships; you could also consider listing computer skills, foreign language skills and hobbies

Anna S. Selfridge
7125 W. Lenoir Parkway
Philadelphia, PA 19122
(215) 678-2456
E-mail: aself@temple.edu

Objective: Production manager and director for a video production company

Education: Temple University
Bachelor of Arts, December 2000
Major: Radio, Television, Film
Minor: Theatre
GPA: 3.14 (3.0 overall); 3.75 (4.0 Major)

Management:
• Developed operating budgets for student productions
• Supervised and scheduled student productions
• Provided liaison between students and faculty

Production:
• Scheduled television programming for a BS station
• Directed radio and television commercials
• Produced and directed basketball half-time television shows

Writing:
• Developed equipment manuals for the television studios
• Assisted professor in writing a textbook for the production sequence
• Wrote advertising copy for student productions
• Wrote press releases and brochures for productions

Work Experience:
Merchandising Associate October 1998-January 1999
Home Depot, Pittsburgh, PA
Showroom Sales Associate May 1999-August 1999
Meyers, Philadelphia, PA

Honors:
• Outstanding Television Documentary
• Superior Achievement Award for Public Relations Announcement
• Dean's List, Temple University
• Who's Who Among American College Students

- Place full name at the top in bold

- Provide complete address and phone number with area code and e-mail address and fax number if available

- List degree, date of graduation, school, location of school and major and minor or area of concentration

- List your GPA if it is a B or better and be sure to indicate the numerical system used - Example: 3.4 (4.0 scale)

- Use action verbs and emphasize relevant skills and experiences

Center offers resume advice

By Tracy Schuster
Staff Reporter

The Career Development Center's purpose is not only to help students find great jobs, but also to guide students in the right direction.

Resumes are a big key in beginning to travel the road of success and the CDC has several guidelines students should follow in order to find a quality job.

"My advice for students is to make a resume as early as possible in their college career," said Jeff Chesnut, coordinator of student employment. "If a student begins making a resume early, then the student can keep track of the jobs they have held during college, making it easier to tie them together to find a good job."

Chesnut said students can always add or revise the same resume and never have to make another one, so it is beneficial to start early as a freshman or sophomore. He advises freshmen and sophomores to research some background information to find out what jobs or areas interest them. Chesnut suggests that all students, if they have not done so, should try to get some co-op work experience, because those students will get a job easier.

"If a student wants to have a career in the medical field, a receptionist at a doctor's office is better experience than being a waitress in a restaurant," said Chesnut.

He also recommends that students should never include any personal information in resumes. Resumes should be

very businesslike and include all true information. "Make sure you are proud of your resume," he said.

The CDC offers students helpful techniques to find the right job. Chesnut and some of his CDC colleagues such as Betsy John-Jennings, Susan Mangrum, Marcia Miller and others help students learn career-planning techniques.

The CDC provides students with two sections of Career Planning: CEP 101 is a 10-week course available for two credit hours. In the fall semester, they offer 30-minute mock interviews where students are videotaped with an interviewer and is given feedback about their behavior during the interview. This helps students correct any bad behaviors before they have to conduct a real life interview.

According to Chesnut, the most difficult part in finding jobs for students is getting students to come into the office, which is now located on the second floor of the University Center.

The CDC provides students with pamphlets, brochures and a magazine that has sample resumes, cover letters and follow-up thank you letters. The magazine *Planning Job Choices 2000*, which includes Tri-State business information, career tips and suggestions for landing the perfect job, is also provided by the CDC.

Chesnut said some of his favorite successful memories in his career are seeing NKU alumni back on campus, but in charge and leading a team of recruits for their company.

Jobs: for love or money?

By Forrest Berkshire
Managing Editor

So, what are you going to be when you grow up?

For many of us, the date for our final answer is rapidly approaching. No longer is it acceptable for us to respond with "fireman" or "policeman" or "the President."

After graduation, once the cap and gown are taken off and the celebrations are over, it is time to consider what is important in that new job that you studied so long and hard for.

And, it's time to make some money.

If you are into it for the money, starting salaries for computer science majors are the highest, according to data from the Career Development Center.

According to CDC records that

track the starting salaries for 22 majors, the average starting salary for computer science is \$42,750. The highest starting salary the CDC has recorded of Northern Kentucky University graduates that went into that field was \$47,000.

With a quick glance under the row of figures, it becomes apparent that the highest starting salaries all fall into the technology category.

The second highest average is information systems at \$41,300. Public service-oriented majors such as elementary education and social work bring up the rear in money making. The average starting salary for an elementary education major is \$21,000, the lowest of the recorded salaries. Social work majors average \$23,000 per year.

In the middle fall mainly business-oriented majors. Marketing and accounting majors are near the \$30,000 mark, with management majors in the low to mid 20's.

Salary is only one aspect of a job, however. The records from the CDC did not record what types of jobs these new graduates are holding.

In an article entitled "A Look At Who Hires Liberal Arts Grads," the publication *Planning Job Choices 2000* selected five liberal arts majors and listed the five top employers of the respective majors.

The five majors they looked at were:

- communications
- history
- letters (such as English)
- political science/government
- psychology

For history, psychology and letters (such as English) the top employers are in education. Political science majors are most likely to work in legal services, according to the *Job Planning Choices 2000* survey.

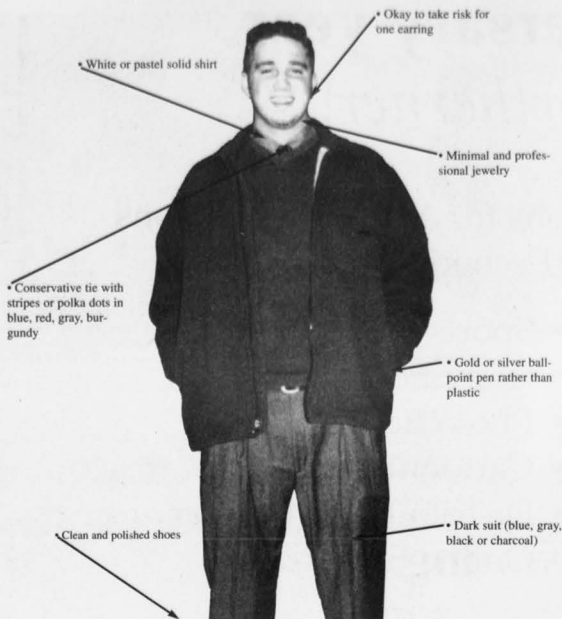
Communication services are the top employers for communications majors.

Consulting services were in the top three employers for all five majors.

Education was the second most popular employer, hiring students from four out of the five majors studied.

The federal government and local and state government were both employers of political science and history majors.

Advice for Men



DON'T

- Dirty and wrinkled clothes that do not fit properly
- Shirts that are too tight around the collar or waist
- Dirty hands, nails, or hair
- Shoes wrong color for clothes or dirty and scuffed
- Wrong style for body shape

Source: "Interviewing: Principles and Practices"

Advice for Women



DON'T

- Too much or inappropriate jewelry
- Too much or too little makeup
- Overpowering perfume
- Scuffed or inappropriate shoes
- Ill-fitting clothing

Source: "Interviewing: Principles and Practices"

Interview savvy: make a good impression

By Anna Weaver
Editor in Chief

First impressions go a long way in the business world.

Dr. Linda Welker, speech communications professor, said presentation, poise and self confidence are the keys to a good first impression during an interview.

Opening of the interview

"Visuals are very important, from resumes to personal attire," Welker said.

Charles Stewart and William Cash said in their book "Interviewing: Practices and Principles" that "dress and appearance are important elements in a favorable first impression."

Welker said that beyond dress, body language was an important element in making a favorable first impression.

She said direct eye contact and a smile helps also.

Even deeper, Cash and Stewart said that attitude is critical. "As you approach the interview, realize that

your attitudes are a critical ingredient in your success or failure."

Welker also said that sincerity of purpose should be conveyed by the person being interviewed and good oral communication is a must.

Cash and Stewart explained, "If you feel you are not going to do well in an interview, you won't."

They add that it is important to show up a few minutes early. Also, don't use the first name of the interviewer unless invited to.

Questions during the interview

Once the introduction is in place, Welker recommends using small talk to transition the interview into questions. This also helps put each party at ease.

Welker said interviewees can expect standard biographical questions at the most basic level of interviews and more hypothetical or situational questions in a second or more advanced interview.

One method of responding to hypothetical questions is using the STAR method. STAR stands for Situation, Task, Action and Response. Using this method is a good way of showing an employer

working world examples or accomplishments you have made on the job. The first part of the method, Situation, requires that you describe a particular situation that relates to the

question.

The second part, Task, is describing in what way the problem or situation could be resolved. This is followed with the specific Action that was taken.

Finally, follow up with the Response, or the further implementation of the Action that was taken or the solution.

Cash and Stewart offer these suggestions for responding to questions:

- Be ready and eager to answer questions effectively.
- Listen carefully to the whole question without interrupting or trying to second-guess the interviewer.
- Be able to recognize questions that are unlawful that break Equal Employment Opportunity laws.
- Be honest, because any hint of dishonesty, insincerity, unethical behavior, or evasion will be fatal.

Pay attention to these "don'ts" for responding to questions:

- Brief answers indicate that you are non-assertive, passive and cautious.
- Displaying tentativeness and passiveness by using "maybe," "perhaps," "you know" and "and, uh."

Another common pitfall is appearing to know little about the position or organization. The text suggests that "doing your homework" is a must. You should research the employer and position before the interview.

Cash and Stewart said an interviewee should know these basics before an interview:

- Learn everything you can about the position you are applying for.
- Be knowledgeable about the organization you are applying with.
- Brush up on your current events.
- Know the interviewer's full name, position and telephone number.

During an interview, you will be answering most of the questions, but employers also give applicants an opportunity to ask questions about the position.

Cash and Stewart advise interviewees to make the most of this opportunity and come prepared with questions. Successful applicants tend to ask more questions than unsuccessful applicants, they said.

However, avoid questions that refer to salary, promotion, vacation and retirement during screening interviews or as your first question as these may give the impression that money is your only concern.

"If you are a 22-year-old recent

college graduate, why are you greatly concerned about retirement?" Cash and Stewart ask.

Ending of the interview

The closing of an interview is a good opportunity to leave a good, lasting impression; but it is also a place where pitfalls can happen. Cash and Stewart suggest applicants be careful and about anything they say or do, because this is not the time to detract from an impressive performance. And remember: It's not over 'till it is over.

Welker suggests applicants thank interviewers for their time and wish them well on the process of filling the position. She said this may be an appropriate time to give a business card.

Also, Welker said it is important to make sure you know the timeframe of the interviewing process, and find out when the interviewer will get back with you.

Cash and Stewart said that it is important to follow up the interview with a brief and personal letter thanking the interviewer.

First year transition period critical

By Jason R. Crisler
Assistant Sports Editor

The first year of a new job may be the most critical time in a new employee's career with a company. The first impression is sometimes the most important.

According to *Planning Job Choices 2000*, a publication put out by the National Association of Colleges and Employers, the first year is a transition year. Students must learn in the first year of employment they aren't a college student anymore, yet not quite a "professional" either.

Much like the transition from high school to college, one must learn to fit in.

Susan Mangrum, project

coordinator at the Career Development Center (CDC), agrees.

"You have to learn the culture," she said. There are unwritten rules at every company that new employees must pick up on. Mangrum compared it to going to a new country; there are "certain underlying rituals and rules."

Planning Job Choices 2000 suggests students slow down. Don't always try to make a "big splash." Sometimes the best thing to show a new employer is how much you know, but not how much you are willing to learn.

"Watch how loudly you express yourself," Mangrum said. "Don't press."

Mangrum said if you do approach a new boss with an idea, give him options so the suggestion has a chance to be accepted and you will show the boss you are willing to work with him/her to succeed and learn.

Along with the new environment of a new job comes the meeting of new people. "Do not get caught up in gossip," Mangrum said. Don't trash talk people at work, it almost always gets back to them, she said. You never know when a co-worker might become your boss.

It is important to learn how to be new. According to *Planning Job Choices 2000*, if you accept your role as a newcomer and try to learn about the company and

your job you will be better off.

Another aspect of being new is setting realistic goals. New employees can become frustrated if they do not set reachable goals.

"Find a mentor," Mangrum said. Find the person in the company who everyone seems to respect and subtly learn from him or her, she said. Mangrum suggests maybe going on lunch with this person to discreetly pick their brain and learn how they have succeeded in the company.

Being the new person can be tough, but if new employees can be tough to be patient, fit in, be respectable and learn the ropes, the first year on the job could lead to many more.

10 Keys to Success in the First Year on the Job

- 1) Accept the fact that you're new
- 2) Learn the ropes and the nuances of a new company
- 3) Don't burn any bridges
- 5) Take it slow and don't try to be a "world-beater"
- 6) Keep a low profile
- 7) Have a good attitude
- 8) Learn your job and don't set overly lofty goals
- 9) Get a mentor
- 10) Listen, listen, listen...

Sources: Susan Mangrum, career development coordinator for the Career Development Center at Northern Kentucky University and *Planning Job Choices 2000*.

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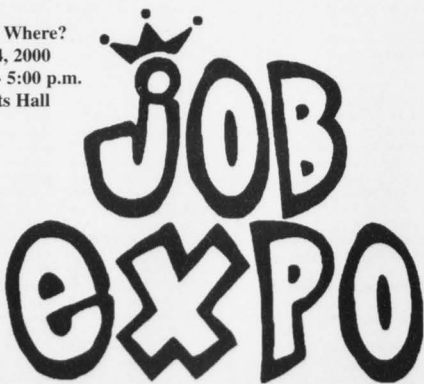
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for the 2000-2001 school year.

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Stop by UC 209 to pick up an application
and return it by April 14 to Anna Weaver
in University Center 209 or Pat Moynahan in Landrum 133.

When & Where?

April 4, 2000
2:00 p.m. - 5:00 p.m.
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U.S.D.A.
USDA MRP APHIS Veterinary
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Walgreens
Walton-Verona Board of Education
Walton/Independence Youth
Community Home
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(Corporate office)
Williamsburg Local Schools
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Initial Staffing Services
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Call the Career Development Center,
572-5680, for more information