

# Special Orientation Issue

Orientation Day for Northern Ky. State College incoming students is today, August 18, at the Highland Heights campus.

This first student event of the fall semester officially introduces beginning freshman and transfer students to the new campus.

Dr. W. Frank Steely, president of NKSC; Dr. Ralph A. Tessenier, vice-president for Administrative Affairs; Dr. James A. Claypool, dean of Student Affairs; and Dave Garnett, president of NKSC Student Government are present to greet the students today.

A number of NKSC upperclassmen are on hand to answer any questions.

The program includes an outdoor picnic dinner scheduled for 4:30 p.m. to 5:30 p.m. (50c) on the lower plaza of the Nunn Building featuring music by "Strange Brew."

Also on campus today are representatives of all NKSC organizations to acquaint new students with the activities available at Northern - sports, drama, politics, newspaper and Radio-TV.

The program for today includes:

1:00-2:30

2:30-3:30

2:45-4:30

4:30-5:30

5:30-7:30

Opening addresses

Activity Booths

Campus tours and discussion groups

Picnic (Ky. Fried Chicken)

50c per person

Rock Concert - "Strange Brew"



## The Northerner

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NKSC HIGHLAND HEIGHTS, KENTUCKY

### Parking For 1200 Cars If Everyone Cooperates

"If everyone cooperates there should be no serious parking problem," Dr. James Claypool, dean of students, told the Northerner.

"We will have adequate space for 1200 cars," he added.

"During the first week of school there will be students at the entryways into the campus," Dr. Claypool pointed out, "and it will be their duty to assist students in finding parking spaces."

"If lots are filled," Dr. Claypool added, "then the students should see the parking lot attendants. There will be a number of temporary lots for emergencies."

"There is one thing, though," he emphasized. "Students must NOT park in the middle of the road."

Administration is considering issuing parking stickers to students (at no cost to the student) as a means of identifying those persons who have a legitimate reason for being on campus and to keep vandalism and thieving from the parking lot.

Dr. Claypool also pointed out that there will be an adequate security force for the parking lots.

Tickets issued for violation of parking and speeding (Louie B. Nunn Drive is posted at 25 mph) will be paid in the Business Office.

"However," Dr. Claypool stated, "grievances or misunderstandings over citations should be taken up with him. Also any suggestions should be taken to him."

Students or faculty with a crippling disability that hinder them from a long walk

across the parking lots should see Dr. Claypool. Several parking spaces will be set aside for these people.

Dr. Claypool also pointed out that the various municipalities, particularly Wilder and Southgate have strictly enforced speed limits. The speed of motorists in these areas is checked by radar. In addition to the patrols by the local governments, US 27 is patrolled by the state police.

Students may choose several routes to the Northern campus.

The Shortway Bridge (12th Street in Covington and 11th in Newport), right at the Greenline garage, and over Licking Pike (Ky. 9) to Mook Road or John's Hill, is the most direct route from Kenton County. With construction of I-275 on John's Hill, students may prefer Mook Road.

Students may also use 12th Street in Newport to Monmouth Street (US27) and right on US27. It has been suggested that traffic remain in the center lane since the curb lane has storm sewers that damage the shocks on cars.

Students are also reminded that the Johns Hill-Licking Pike intersection is rather dangerous particularly with St. John's School at that corner. Motorists should be on the look-out for the children who attend this school.

Students are also warned to be on the alert for school buses since the Campbell County system is on double sessions. The buses are on the road between 6 and 7:30 a.m.; between

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### Bookstore To Be Here, There And Everywhere

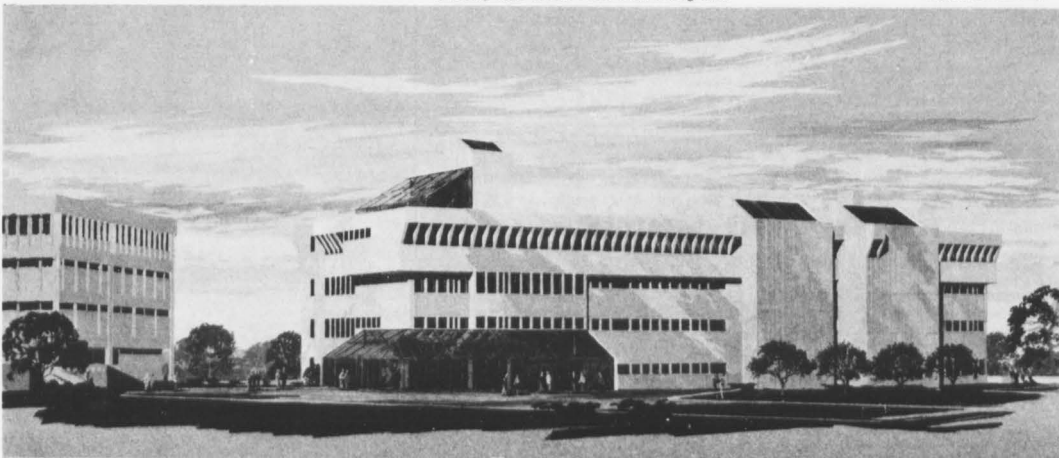
Bookstore hours during the beginning of the fall term will be as follows: Monday through Thursday, 9:00 a.m. to 8:00 p.m.; Friday, 9:00 a.m. to 4:15 p.m. After the first few weeks, the bookstore will be opened a fewer number of hours. The hours will be posted in the window of the bookstore located in Louie B. Nunn Building.

Students are urged to purchase all the books needed for the courses, as the bookstore will be moved as soon as possible to the residence on John's Hill Road adjoining the Fine Arts Buildings. This will necessitate closing the bookstore for a short period of time.

The bookstore will be located in three different areas. The location on John's Hill Road will supply books and Fine Arts supplies only. That part of the bookstore located in the Louie B. Nunn Building will supply educational and non-educational supplies. The third section, located in Covington, will supply the needs of the Chase Law School.

Purchases may be charged through Bank Americard and Mastercharge systems. Purchases made by checks will require student I.D. card identification. The minimum amount to be charged to Mastercharge or Bank Americard will be \$10.00.

Because space is at a premium, there will not be any self-service. Bookstore personnel will get the individual books from lists provided by the students. In all cases students should attend class before any books are purchased to assure the correctness of the title, author, and the edition.



NOW UNDER CONSTRUCTION, NKSC's Science Building will be the largest classroom structure in the Commonwealth.



# The Northerner



EDITOR: Randy Allen; ASST. EDITOR: Chela Richardson; MANAGING EDITOR: Alan Tucker

## A Moral For Northern

# Requiem For A College

On the grassy plains of Nebraska arose a college overlooking lush farmland in 1965 and a great swell of local opinion buoyed it on to bigger and better things. This year, Hiram Scott College died.

Hiram Scott was very much like Northern; its Board of Regents was composed of local business and professional men. Vicarious optimism was the byword of the day and, very much like NKSC's low-tuition program, Hiram Scott made a point of offering a second-chance to student who had dropped out of other institutions.

Then, Hiram Scott found itself in serious financial difficulty and enrollment was reaching a critical low-level. There was nothing left to do but to declare bankruptcy, dissolve the college and auction off the towering buildings of textured concrete along with the rest of the college's assets.

What went wrong? "Overbuilding and overextending," said one regent. The president of Hiram Scott offered a more detailed explanation. He listed the decline of the draft; the state of the economy; development of an expanded state community-college system, and other factors that have suddenly begun to close the ivy gates of more and more institutions around the country.

Northern, of course, has a secure bonding potential and an adequate budget as well as a burgeoning enrollment that increased over 66% since last year (more than 30% of Hiram Scott's students never returned the succeeding semester). Perhaps though we should take note of why many of Hiram Scott's students failed to return, since this will be the first year in Highland Heights for NKSC.

The predominantly farming and residential community that composes Highland Heights was essentially the same sort of atmosphere Hiram Scott students found so difficult to adjust to. The two cultures, student and the already established residents, clashed over ideology, philosophy, housing and use of available business services. In short, the same sort of situation existed at Hiram Scott that exists between any college and the

surrounding community at practically every institution in the country.

At Hiram Scott though, the division was a bit more severe. Other communities had an opportunity to gradually adjust as colleges slowly expanded, but almost overnight, the residents around Hiram Scott found a new phenomena in their backyard. Such Future Shock was quite a novelty to the quiet community and their loyalties became divided. The college brought five million dollars annually into the area, but then there was the animosity between resident and student.

The animosity resulted from several factors. Most students were veterans of sophisticated collegiate societies around the country and the majority of the residents were unfamiliar with the peculiarities of that cult. Long hair and faded jeans spelled sloven health habits and nefarious political philosophies for the residents; short hair and more traditional clothing indicated Agnewites of the conservative cut to the students. In effect a culture gap existed between the students and residents, and neither seemed willing to bridge it.

Thus, it is encouraging to know that Northern's Regent's Hall is officially designated as a "civic center" for the community. Many cooperative projects and activities will be necessary for both residents of Highland Heights and Northern students to really get to know and understand each other.

More than one of the over-thirty generation has discovered that behind that outrageous beard, flowing hair and whimsical clothing, hides a reminder of their own youth. And, similarly, more than one student has found a crew-cut "oldster" to be as much a non-conforming radical as any of his peers.

The key is to prompt these two groups into friendly confrontation, and mutual understanding, (if not respect), will hopefully follow. Then the isolation and division demonstrated by Hiram Scott's students and surrounding residents should not happen at Northern.

## You're A Part

As a new, or even old, transplanted student, you have the option of participating in the growth of Northern or allowing others to disfranchise your voice by means of your apathy.

In the highest echelons of NKSC's decision-makers, you have a student on its Board of Regents with full voting powers. Dave Garnett, President of the student body, is your representative on the Regents. Got a gripe, suggestion or fervent demand? Contact Mr. Garnett to that effect.

Similarly, via your student government

representatives, your anxious questions and requests can also be directed. They exist to represent you, but you must first ask them to do so.

Never feel that what you think doesn't count; make it count. If you have a legitimate criticism or need, let it be known by contacting the agency or person under whose jurisdiction it falls. (Or, you might consider writing a letter to The Northerner). In any case, don't hesitate to publicize your problems; that's the only way you are likely to gain a consensus of opinion to support you.

## Reception Center

Northern Kentucky State College's Reception Center was originally a restaurant (Speakeasy) called "Shadow Lawn." Later it became the private residence of the Pompilio family, a well known Kentucky family.

In purchasing land for an entrance road to the Highland Heights campus, the College bought the house from Mrs. Johanna Pompilio in December, 1970. Plans to renovate the building for use as the President's home were laid aside so that available funds could be used in construction of academic facilities.

Instead, the "Pompilio House" became the Reception Center for the college and its

renovation became a community-wide project. Mrs. Louie B. Nunn loaned living room furniture from the Governor's mansion in Frankfort. The furniture is believed to have belonged to Kentucky's first Governor, Isaac Shelby, the College Women's Society, the Campbell County Homemakers, and other groups and individuals have been most generous and cooperative.

In March, 1972, Maria Alexa accepted the position of fulltime hostess and now the Reception Center is a focal point for campus social activity. The Center provides housing for prospective faculty members who visit the College.

## Policy Statement

The Northerner is dedicated to those principles of good journalism which foster objectivity in news reports and controversy in editorial comments.

Above all, The Northerner is a student newspaper—staffed and largely supported by their efforts—which covers campus and area events of interest to the student body.

The Northerner is written and edited by members of Journalism Practicum. Contributions from other sources will be run as letters to the editor; or, in rare, instances, as special articles. However, articles submitted as special contributions must conform to news writing style and with the style book of The Northerner. The editor reserves the right to edit letters with regard to space consideration without changing the content.

If any member of the campus community has a legitimate news tip or specific "gripe," we will be happy to investigate further and, if the tip is newsworthy, publish an article on the subject.

Organizations wishing to publicize events or announcements, should first contact the assistant editor. Then, if the item is newsworthy (judged to be of general interest on campus), a news story will be published on the event or announcement.

However, we are a working newspaper and, as such, do not usually donate free advertisement space. Thus, to ensure publication of releases regarding dances, minutes or meetings, etc., we suggest that your organization take advantage of The Northerner's reduced advertising rates for on-campus organizations and groups.

## Northerner To Take Ads

With the publication of this issue, The Northerner will begin to accept commercial advertising consignments.

We encourage all area merchants and businessmen to take advantage of this new and unique slant in the Northern Kentucky advertising market.

When you do advertise, however, don't consider your payment for that space a charity donation. We believe that we can promise a sizable return on your advertising dollar, that will cause you to consistently seek us for your advertising needs.

Our business manager will be more than happy to cooperate with you in any special effects or touches that you might want to add. In addition, we have a writing staff that will compose your complete advertisement, when supplied with the basic facts you want to get across. Photographs are also available at a nominal cost (black and white \$1.00; color, \$4.00 per web).

In short, we think we can do a quick, efficient and professional job on your advertising needs. Why not try us???

### Advertising Rates Effective September 1, 1972

Display Advertising Rates:  
All rates are per column inch

LOCAL DISPLAY ADVERTISING:		2.65
Agency rates		
(20 cents per line)		
Non-contract		2.60
Student Organization		1.70
Bulk Rates Available		

LOCAL CONTRACT RATES		1-Sem.	2-Sem.
inches	per	per	per
week	inch	inch	inch
5-9	2.20	2.00	1.95
10-19	2.00	1.80	1.65
20-29	1.85	1.65	1.60
40-59	1.60	1.40	
60 and over			

### CLASSIFIED DISPLAY Non-Contract

Contract			3.60
Inches			
per	1-Sem.	2 Sem.	
week	per	per	
5-14	inch	inch	
15-24	3.10	3.00	
25 and over	2.90	2.85	
	2.60	2.50	

### WANT ADS

Non-Contract (up to 12 words)			
one-week	two	three	
1.35	wks.	wks.	
	2.50	3.50	

Extra words over 12—12 cents per word.

### OPTIONS:

Pictures  
Color—40.00 per color print  
Black & White—1.00 each



Somewhere today there is a bewildered freshman who has been mesmerized by concrete expanses, frustrated by long lines and confused by unfamiliar procedures.

Take heart—you have a lot of friends. Everybody seems to be a victim of the inevitable consequences of founding a new college blues.

Remember, as well, some two or three thousand first-time students rattling around these staid walls, there are about 150 professors and instructors in much the same predicament, wandering about the halls trying to look nonchalant as they go quietly insane pondering over where Room 2001 is hidden.

How to beat the new-college blues; gritting your teeth is recommended as well as smiling a lot (the former should be employed sparingly as it often leads to insanity—we are told several students have already been escorted to local mental wards with peculiar grins on their face.)

## Use Of Library To Be A Problem

Any student wishing to use the new library in Nunn Hall at the beginning of school will have a problem because the shelves for the books have not arrived. Mr. Bobby Holloway, head librarian, explained that the date of arrival was uncertain.

"I have been told every date from August 15 to September 15," Holloway commented.

The 30,000 volumes in the library are now temporarily shelved on stacks used in shipping.

"The books are in order on these shelves now. When the shelves arrive it will take days to set them up and one day to move the books. But if students start checking out books now the order will be broken and it could take weeks to change the books to new shelves," explained Holloway.

"If the instructors can be understanding about this, we will open the library as soon as possible," he assured.

Nine thousand other volumes are being stored in a warehouse and will be shipped when the shelves arrive.

Furniture for the library is to be sent out September 1, so it might be another week before it arrives.

Mr. Holloway will allow students to use the library as a study area (if students do not mind sitting on the floor) since there is no other place to go besides the lounge.

Library hours will be the same as last year: 8 a.m. to 9 p.m. Monday through Thursday, 8 to 5 Friday, and 8:30 to 12:30 on Saturdays.

## Intramural Sports

This fall's intramural football program will become a reality if enough male students show interest. Athletic Director, Mote Hils points out "We can have it if there is enough interest."

Last year a petition was circulated asking the school to begin an intercollegiate football program. How far in the future is the program?

Coach Hils responded, "I would hate to hazard a guess. There are so many questions — the priorities and facilities, not to mention the money. When you talk of college football you're talking about a quarter of a million dollar operation."

Hils expects Regents Hall to be finished sometime around September 1. When completed the multi-purpose complex will hold 3,000 spectators.

He commented, "The big task remaining before the completion of the hall is to lay the floor." Regents Hall will feature a gold floor made of a plastic synthetic material.

The building will also be geared for sound. The Athletic Director added, though, "I think the most unique thing about it will be its beauty."

Returning to intramural sports, it is very possible that a softball league will be organized for the fall. However, Coach Hils observes, "It's usually advantageous to keep sports in their proper season."

He expects one of the biggest and best leagues anywhere when it comes to intramural basketball. He commented, "We have always had to play our league on Sundays because so many of our students have to work, but I foresee so many teams this year we may have to play one evening plus Sunday."

This year NKSC will have an activity ticket for the first time. Students, among other things, will be able to attend all 12 of NKSC's home basketball games when they present their I.D. card.

When basketball season rolls around, Ken Ewald from LaSalle, Ken Niemeyer from Dixie, Mark Wilcox, Greg Von Hoenne, and Steve Meier from Covington Catholic along with Bob Riesenbeck of St. Henry will be wearing a Norseman uniform for the first time. These players, high school standouts, were recruited for the 1972-73 season.

Mote Hils ended by pointing out, "This should be a real season. It will be nice for all of us. We now have a beautiful building we can be proud of; it's just amazing what has been accomplished in less than 15 months."



THIS RENOVATED BARN will contain studios for the Fine Arts Department. The bricks in the foreground will be used to construct a kiln.

## Fine Arts Complex Started

The Fine Arts Department of NKSC will have a home all its own this semester as Northern's artists, musicians and actors move into the Keene Complex. Located on the southwest corner of the new campus, the complex will consist of a remodeled two story house and barn which were originally part of the James Keene property purchased for the campus, surrounded by three portable classroom buildings brought here from the Park Hills campus.

"This is the best complex of all!" proclaimed Dr. Bill Parsons, head of the Fine Arts department, as he proudly watched workmen reading Keene for next week's influx of students. The complex will certainly be one of the more pleasant parts of the new campus, with its central tree-shaded lawn, the

carpeted interior of the Keene home, and the picturesque well next to the driveway. Fine Arts students can look forward to an atmosphere conducive to creativity.

Students can also look forward to a much wider range of art classes. The Fine Arts Department has more than doubled in the two years of Northern's existence; this semester's list of drawing, painting and ceramics classes alone outnumber the entire list of Fine Arts classes offered in the fall of 1970. Courses will be offered this year in such diverse areas as photography, printmaking, scene design and radio-television broadcasting.

Attractive and useful — the Keene Complex reflects both the rapid growth of NKSC and the potential beauty of the new campus.

## ID's To Be In Color

Incoming Northern students will have the added feature of receiving their identification cards with color photographs during registration.

ID cards will have an identification number for each student. Beside the photograph will be the student's name, social security number, and birthdate.

There will also be an area which can be

punched after a student votes in each Student Government election.

The identification number on the ID card will correspond to the number on a parking sticker issued to each driver.

Gold cards will be given to full-time Northern students. Part-time students will receive white cards. If a student changes status he will have to receive a new card.

Student identification pictures will be taken during the first week of school—August 28 to September 1. The cards can be claimed two weeks later.

Identification cards are useful to students for entering basketball games, and for general identification purposes.

## Greeks Interested

Greek organizations will introduce themselves to incoming Northern students today.

The Greek program offers interested students information on sororities and fraternities, the approximate cost of belonging and the difference between a local and a national.

Joining Pi Kappa Alpha, the current fraternity on campus are: Phi Kappa Tau, Sigma Nu, Phi Gamma Delta, Sigma Tau Gamma, and Phi Kappa Phi.

Joining Delta Zeta, national sorority now on campus, are: Alpha Omicron Pi, Phi Mu, Alpha Delta Pi, and Alpha Chi Omega.

Student interest and administrative approval are the determining factors for these new organizations to come to NKSC.

Anyone who is interested in joining a Greek organization and cannot attend this program should contact Miss Lyla Haggard.

## Parking For 1200 Cars

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11:30 a.m. and 2:30 p.m. and again between 7:30 and 9 p.m.

Dr. Claypool also pointed out that students and faculty coming from Cincinnati should be aware that the L&N Bridge (the most easterly bridge over the Ohio) is north bound only between 6:30 and 8:30 a.m. and southbound only between 3:30 and 6 p.m. (Editor's note: southbound traffic over the Central Bridge (Broadway) is very congested from 3:30 to 6 p.m. particularly when there is an afternoon baseball game at Riverfront.)

Dr. Claypool explained that everything will be done with the students' interests in mind even if several adjustments have to be made in traffic and parking once school opens.

"The purpose of the parking lot attendants is to assist the students," he emphasized, "and with cooperation from everyone we should have a very minimum of problems."

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