

West campus development project underway

by Jane Hesselbrock
Staff Reporter

With the Salmon P. Chase College of Law scheduled in move into Nunn Hall on the main campus in January, 1982, the question arises as to what will be done with the building Chase now occupies—the west campus—on Dixie Highway in Covington.

Ideally, the west campus would be used for other classes in the spring while Chase operates from the Highland Heights campus. A task force, various available resources and deed restrictions are all variables in this situation.

"In my view, this project is a critical move for the university," said Student Government President, Phil Grone, "and there are a lot of issues involved here."

The issues, according to Grone, are mainly those which involve faculty and staff. Some of these issues concern graduate courses, staffing of the new complex, what kind of programs will be offered and the possibility of having classes at both campuses.

According to Provost, Lyle Gray, the issues will be looked at very openly due to the long-range implications. Described as a "long-range mission," Gray said of the project, "We must explore the whole issue of the west campus; what it should be and how it should operate."

The west campus is located in a highly populated area of Kenton County and the facility can hold up to 600 students per hour or approximately twelve to fifteen classes. With rearrangement of the classrooms in the building and the use of some of the temporary buildings, the campus could serve a minimum of 1,000 students per classroom hour according to Gray.

The courses offered at the west campus in the spring will be 100 and 200

level courses geared mainly toward residents closer to that campus than to Highland Heights, according to Dean Pierson of Community Research and Service. In addition, Pierson said there would also be several graduate courses offered.

Concerning budget cuts and spring classes, Gray indicated, "Budget cuts won't hurt the west campus, but in the future, they might."

A task force will be formed to look at the entire situation. It will be made up of two students, two faculty members, two administrators and two staff members. It will be "as inclusive as possible" and there may be some additions indicated Pierson. According to Grone, this task force will be charged with deciding whether or not NKU should utilize the property. If NKU does not continue to offer college courses at the west campus, the property will no longer belong to the university.

"It represents an existing way for our campus to expand and we want to keep active on that campus," expressed Gray.

Furthermore, there are two prime arguments voiced by those in favor of using the west campus as an academic resource explained Grone. One reason is that the Highland Heights campus is at the saturation point, capacity wise. The second argument would be that of easier accessibility for the part-time student. That is, forty percent of the student body attending NKU is from Kenton County and the west campus is simply closer to them.

Faculty, the Faculty Senate and Student Government will be involved in the development of this west campus proposal according to Grone. In addition, he feels that students and faculty must be

involved in the drafting of the development proposal.

"We need to make sure we have the proper resources to commit to any west campus offerings or the students will be educationally short changed," said Grone.

Concerning the staffing of the west campus, Pierson expressed, "They [teachers at the west campus] will be regular, appointed faculty already on staff who would be willing to teach on that campus. We're going with our good Northern faculty."

In addition, Pierson claimed, "The

quality of teaching and education would be of the same quality the student would receive at the Highland Heights campus. The educational quality would be equal."

Pierson also indicated that response from students and the northern Kentucky community is needed. In coordination, the Presidential Report of the April 29 meeting of the Board of Regents states, "After discussions involving faculty, students and community groups have been concluded, a refined, final draft of the proposal will be presented to the Board for approval."



False fire alarms have plagued the Natural Science Center this week. They occurred Thursday evening, Friday morning and Monday morning. (Frank Lang, Jr., photo)

During three recent fire alarms in the Natural Science Center, there has been a problem with some students and faculty failing to evacuate the building.

Cold Spring's Fire Chief Mark Schroder stated that no one was cited but he talked with some of the science faculty Monday about the importance of leaving a building during a fire alarm.

"I hope it [failure to evacuate] doesn't happen again," exclaimed Schroder. "Anytime a fire alarm goes

off people must evacuate the building, any building."

Captain John Conner, DPS director, explained that the Thursday alarm was set off by a toaster oven overheating. Workers accidentally set off Friday's alarm while working on plumbing. The definite cause for Monday's alarm has not been found.

Schroder said he believed that Monday's alarm may have been due to a faulty wire or short in one of the heat or smoke detectors.

Selective enrollment soon a reality at NKU

by Norman M. Zeidler
Staff Reporter

A go-ahead has been given by the Board of Regents to allow the spread of selective enrollment policies throughout all departments. The Board voted July 29 to allow the faculty to implement "individual departmental plans, detailing such components as selection criteria, application deadlines and optimal program size and length," according to a document entitled Policy on Undergraduate Admissions.

A schedule concerning the development and implementation of selective enrollment policies will be determined and put into effect by Dr. Lyle Gray, provost. The programs will be created with faculty participation within each department and then submitted to the

administration for final approval.

Selective admission procedures, currently in effect within the Nursing, Radiology, Education, Law, Human Services and Human Resources departments, are expected to be reviewed and modified if necessary. The new enrollment programs will be extended to the Arts and Sciences, as well as Professional Studies that begin to approach maximum enrollment levels.

The provost stated the change in policy was not an attempt to save money, but rather to improve the quality of education.

"What they were authorizing us to do is set up enrollment programs to solve problems within the departments," Gray said.

(See Enrollment page 3)

\$100,000 grant awarded to NKU's newest program

by Bob Schaefer
Staff Reporter

With drastic budget cutbacks on the state and federal levels, it may come as a surprise to learn that one of NKU's newest programs has just received a grant, that, will total more than \$100,000.

\$40,000 has just been received for the continuance of the applied Sociology/Anthropology program, headed by Dr. Chris Boehm, Dr. Sharlotte Nealy and Mr. Ralph Peterson. This amount was preceded last year by a payment of \$54,000 which was used for the development of what Nealy describes as a "landmark, pace-setting applied program. Another payment of \$10,000 will be received next year to complete the grant which will total slightly more than \$100,000.

The program was awarded this substantial financial support by the Fund for the Improvement of Post Secondary Education (FIPSE). According to Dr. Boehm, FIPSE is a highly successful funding corporation that commands much respect in Washington, specifically, Capitol Hill. The statistics Boehm referred to showed that approximately sixty percent of the programs

that FIPSE annually funds return the next year, compared with only about ten percent for most other firms.

Dr. Boehm describes the purpose of the new program as being to take undergraduate students and train and instruct them to take jobs in the competitive market, in a period of only four years. These are jobs, stated Boehm, that usually require six years of formal training and a Ph.D. The emphasis, continued Boehm, would settle on the practical knowledge of the field, instead of only the more intellectual side, suited more for the preparation of a teaching career.

"This is not to say these majors will be less suited for a teaching job," insisted Boehm, "but that these majors will be better suited for a more practical job in their field."

"The beauty of it all, continued Boehm, "is that if graduates can't afford to go to graduate school, they can get the practical experience that could help them in graduate school and get the money they need at the same time.



This vining plant may soon take over the second floor of the BEP building if it continues its rapid growth. Carol Guthrie, assistant to the director of the physical plant, waters her plant which has grown over twenty feet long. [Frank Lang, Jr., photo]

Besides the four-year factor, other differences in the program are that majors will become specialized very early and much of the time spent will be spent with personal, individual attention by the instructors. Already, there are approximately two dozen declared majors, with about the same number still going through the paper work. This is substantially up from last year when there was only one declared major commented Boehm.

Nealy further stated that the apparent success of the program has

already drawn inquiries from other universities throughout the country interested in developing programs such as this. In the near future, added Boehm, Peterson, Nealy and he will be addressing a national meeting of Anthropologists and Sociologists about the program here with the hope of "revitalizing the entire discipline nationwide."

Nealy concluded, "With the cutbacks in state funds for NKU, the university was especially happy to receive federal support for this program."

•campuscapsule•

Numerous co-op positions still available for this fall

The Office of Cooperative Education still has positions available for the fall semester. These include a sales position with Waltz Business Equipment and a teller position with First National Bank of Covington. The law firm of Keating, Muething and Klekamp has a position open for messenger clerk, and the Great American Insurance Co. is currently interviewing for an accounting clerk. Any student interested in obtaining co-op credit should call the co-op office.

Students wishing to apply for a co-op job must have earned at least fifteen credit hours if part-time student,

or thirty credit hours if full-time. A grade-point average of 2.2 is also required.

The position will be given either in the traditional way, with the student working for a full semester and going to school for the next full semester, or in the new "parallel program" in which the student takes from 6-15 credit hours and works 20-30 hours a week, also.

The deadline for application for the co-op program is September 19. Any student with questions may call the co-op office at 572-5680.

Lt. Governor Martha Collins to speak at Ky. medical association meeting

The Kentucky Medical Association (KMA) will hold its 131st Annual Meeting in Louisville, Kentucky from September 21 to September 24, 1981, at the Blümgass Convention Center.

The KMA President's Luncheon, on September 23, will have as its featured speaker Kentucky Lieutenant Governor Martha Layne Collins. The luncheon is honoring the 1980-81 KMA president, Frank R. Pitzer, M.D. and will also install the 1981-82 president, Ballard W. Cassidy, M.D.

The KMA's policy-making body, the House of Delegates, will meet on September 21 & 23 to discuss the

state's medical business matters.

Starting September 22, more than 50 Kentucky physicians and 23 other guest speakers from around the country will give talks.

More than 100 scientific, educational and technical exhibits will be shown. There will be 21 specialty group meetings.

Also during the convention are the interim meeting of the KMA Auxiliary and the University of Louisville School of Medicine Alumni reunion.

Over 2500 Kentucky doctors, allied health professionals and other guest are expected to attend the convention.

Contest for reserved parking space

Tired of the daily hunt for a parking space and the subsequent hike from your car to class? Well, you can win one full year of free parking in a specially reserved spot, directly in front of the Administrative Center and help a good cause as well.

This week has been designated as United Appeal Week for Northern Kentucky University. In doing so, the university is sponsoring a contest

open to all students, faculty and staff members. Anyone who contributes to the United Appeal Fund is automatically registered for that special parking space.

Your donations will be accepted and your name entered at the Pi Kappa Alpha table located in the main lobby of the University Center.

Deadline for entering the contest is September 25, 1981 and the drawing

for the winner will be held October 2, 1981. If the winner has already paid this year's parking fee, the amount paid will be refunded.

For further information on the contest or on United Appeal's "We Need You Now" campaign, contact Carol Guthrie at 572-5294, or stop by Room 221 of the Administrative Center.

'Collage' seeking material, editors

Submissions for *Collage*, NKU's literary magazine, are now being accepted. Submissions may be turned in to the secretary of Literature and Language. Deadline is December 4.

All manuscripts must be typed and double-spaced. At least three poems should be submitted but no more than ten. No more than three short stories should be submitted.

Applications for editorial positions are also being accepted.

enrollment

Some of the problems listed were: an upgrading of quality students, coping with decreasing financial resources concurrently with increasing enrollment and asking various departments to suggest ways in which their programs can develop effective enrollment limits in order to do a better job. Gray expects to begin receiving feedback from the various departments this year.

Even departments without selective enrollment policies usually have a minimum GPA necessary for graduation. No departments have any real concrete plans to implement the Regents' decision at the present time. However, by looking at programs with selective enrollment already in effect, a rough idea of the shape of future policies can be seen.

For example, Nursing has never been an open-admission program. Criteria for acceptance is based on a student's high school transcript, ACT scores and any post secondary GPA the student might have achieved. People who do not meet the basic criteria for admission are encouraged to take related college courses to establish a satisfactory GPA. All applicants are reviewed by an admission's committee, which judges their ability to complete the coursework and perform necessary job skills.

"We constantly keep tabs on the people who come into our program, matching their entrance scores with their ability to pass the courses and receive their license," said Alice Rini, chairperson. She explained this was done to evaluate admissions criteria to see if it was an effective barometer of a student's abilities. She feels the department's program is highly successful, and foresees little change in light of the Regents' ruling.

In the Department of Education, Dr. J. Fouche, chairman, explained details of Education's limited enrollment policies. A student must meet a minimum GPA of 2.2 after attaining 42 hours of coursework. An application for provisional admission is then completed, followed by a battery of various tests. The Teacher Education Committee receives all relevant material and either accepts or rejects the application.

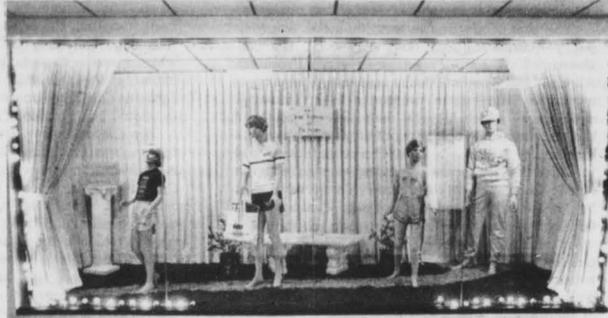
To achieve regular admission, the student must maintain a GPA of at least 2.6 in a given number of credit hours pertaining to the major. A minimum score must be achieved in a group of basic skills tests, as well as special testing done by the Education and Psychological Services. Fouche stated that faculty assessment plays an important role in the admission procedure. He

said the enrollment policies in effect screen out over one quarter of the applicants.

Faculty evaluation plays an important role in some areas of the Fine Arts Program. Rosemary Staus, interim chairperson, said, "In applied music, for instance, guitar students usually work with an instructor to determine their ability within the program." A selected major in the field, as well as the quality as determined by the staff, are the basic requirements for this type of program.

There seems to be a consensus among faculty that instructor evalua-

tion will begin to play as important a role as scores determining eligibility for selective admission. Selective enrollment differs from limited enrollment—terms that are often used interchangeably—in so much as limited enrollment sets a ceiling on the number of students able to enter a certain field. Under selective enrollment, as many positions will be filled as there are qualified students who apply. Many educators feel limited enrollment may be the next logical step if the present policies do not live up to expectations.



If you notice blinking lights on the third floor of the BEP building, don't worry, it's not flying saucers. It's merely a display of various bookstore items which Assistant Professor of Industrial and Technical Education, Gary Scott, arranged this summer. [Frank Lang, Jr., photo]

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Youthgrant program offers awards

The Youthgrants Program of the National Endowment for the Humanities will once again offer a limited number of awards to young people for the pursuit of non-credit, out-of-the-classroom research projects in the humanities. The deadline for receipt of completed application forms is November 16 and funded projects begin the following May.

Up to 75 grants will be awarded, offering as much as \$2,500 for individuals and a few group grants of up to \$10,000 (\$15,000 for exceptional media projects). Youthgrants are intended primarily for those between 18 and 25 years of age who have not yet

completed academic or professional training but can demonstrate the ability to design and perform outstanding humanities research and translate that into an end product to share with others.

The humanities include such subjects as history, comparative religion, ethnic studies, folklore, anthropology, linguistics, art history and philosophy. The program does not offer scholarships, tuition aid, or support for degree-related work, internships, or foreign travel projects.

Some examples of college-level projects funded in this highly competitive program are: a complete historical

survey, presentation and guidebook on a tradition-steeped small Florida island; a collection and study of migrant worker border ballads in southern Texas and a film on a small Oregon town's innovative survival method—backyard goldmining—during the Great Depression.

If you are interested in the program, a copy of the guidelines should be available in the Career Services office. If not, please write immediately to: Youthgrants Guidelines, Mail Stop 103-C, National Endowment for the Humanities, Washington DC 20506.

Dr. Charles Gray appointed editor of quarterly journal

Dr. Charles Gray, financial aid director, has been appointed editor of *The Midwestern*, the quarterly journal of the Midwest Association of Student Employment Administrators.

The association is comprised of administrators of financial and employment aid programs from thirteen states.

Dr. O'Brien assists Jordan

Dr. Ralph O'Brien, director of cooperative education, has recently returned from a trip to Amman, Jordan, where he spent 21 days assisting the Jordanian Ministry of Labor in developing occupational skill standards for the country's industry.

O'Brien was chosen by Ohio State University, which has a contract with the Agency for International Development (AID). His appointment came as a result of his involvement with the National Occupational Competency Testing Institute (NOCTI), a non-profit organization which tests the competency of individuals for certain occupations. O'Brien is chairman of the institute which has been in ex-

istence for about 12 years.

The country of Jordan has virtually no unemployment; in fact, O'Brien explained that the country imports hundreds of workers from Egypt and neighboring countries each week.

O'Brien worked with the Vocational Training Corporation, a Jordanian government agency, toward planning to implement a new phase of the apprenticeship program in the country.

"It was a real good experience for me. I think I accomplished most of what I was assigned to do," said O'Brien, who enjoyed his work-filled trip. Of the Jordanians he commented, "They were extremely hospitable."

The Northerner achieves All-American Status

The Northerner, weekly student newspaper at Northern Kentucky University, has earned an All-American rating from the Associated Collegiate Press at the University of Minnesota School of Journalism, for the fall semester of the 1980-81 school year.

"I'm tickled to death," says now-retired paper adviser Lois Sutherland. She said the honor is the most prestigious award in student journalism, and the second in as many years.

Factors taken into consideration for the award are the size of the

school's enrollment, and how much of the work is done by the students themselves.

The Northerner has consistently improved its ratings over the years and the staff is still waiting for the results of the 1981 spring semester evaluation.

George Harper, first-year paper adviser, is hopeful for another All-American rating for *The Northerner* this year. "I think the staff is at least equal to the staff of last year," he said. "It's a highly desirable award, and the competition is pretty stiff, but I know we can do it again this year."

Questions remain in financial exigency policy

With stories circulating concerning the termination of faculty members in a "financial emergency," crucial questions remain unanswered.

What are the criteria for firing faculty? Will tenured faculty have priority over non-tenured faculty? Who will decide exactly what faculty members will be terminated and will these decisions be made in all fairness to both faculty and staff, while also considering the students' best interests?

The provisions in the new financial exigency policy—rushed through and passed at the last Board of Regents meeting—give President Albright and a committee he appoints total control over what they deem necessary in a "financial emergency," which Albright described as "anything that threatens the operation of academic programs and faculty." This is a pretty broad definition and he added that no number figures have been set up to determine a financial emergency. This control that he and the committee have, not only includes firing faculty but abolishing entire programs as well.

It seems a bit one-sided that Albright and his appointed committee can make the final decision on faculty termination and program discontinuance without so much as consulting the Board of Regents or the Faculty Senate.

It's not that *The Northerner* is "anti-Albright" (which we have been accused of these past few weeks) but, we feel this is an extreme departure from the president's usual manner of handling sensitive matters. In the majority of cases in the past, he has consulted concerned parties and the Faculty Senate is definitely a concerned party in this case. He has usually relied on a consensus of those involved and has always been open to responsible suggestions. Granted, the president is an extremely busy man and there may indeed be external forces of which we are not aware that are pressuring him into choosing these drastic alternatives. However, if such outside forces do exist, the students and faculty should be informed of them.

A point which is of utmost concern among faculty members is whether tenured faculty will be exempt from termination due to financial factors. The financial exigency policy makes no mention of this. After all, theoretically, tenure is guaranteed employment. Admittedly, in some cases, tenure may uphold laziness on the part of some faculty and we are sure this in no way reflects the majority. Faculty members work hard for six years to obtain tenure at Northern, yet, with this new policy, their efforts may have been in vain.

Still, no criteria have been mentioned as to who exactly will be fired. This kind of uncertainty is the breeding ground for all kinds of rumors.

Would only part-time faculty be fired? This is unknown and many of the part-time faculty are actually working in the particular field which they are teaching. In the communications department alone, we have three extremely knowledgeable part-time faculty who juggle their work schedules in order to teach a class. A practicing lawyer teaches the law of mass communications class and two practicing journalists (one working for *The Kentucky Post* and the other for Gannett News Service) are teaching advanced newswriting and communication ethics, respectively.

This kind of outside experience can only enhance the teacher's classroom ability and the students can only benefit from this outside knowledge of the "real world."

The policy does not even mention if established faculty will be given priority over less-established faculty.

Such vagueness only contributes to rumors and a general uneasiness on campus. We just want to know the facts. We hope that students and faculty aren't kept in the dark any longer.

Guest Editorial

Bucalo proposes ways to improve SG

Joe Student: @*§*§!†, I've been in this X@*§ Drop/Add line for hours and only because of that †@*† new registration and those Monday-Wednesday Classes."

Lady: "Yea, I'm really exhausted, but I figure we'll get the bugs out next year."

Joe Student: "I only wish someone would have thought more about those @*§ problems before now, or maybe even just informed us students about these §* @*§ changes."

Lady: "Well, nobody had time to consider the students, it all happened so fast and we were all so busy."

Joe Student: "Nobody had time to think about the students? I suppose so, no one hardly ever thinks around here."

Although this is not an actual encounter, it certainly may have been. The general impression of students is that the university operates without them, directing very little attention or communication to them.

The service areas of the university (eg. Student Activities, Advising, Admissions, Registration, Athletics, Career Services, etc.) are extremely important to the education and development of students as individuals. However, due to the services rendered, many of the services have suffered continuous ridicule by either smug faculty members or anxious students.

A prime example of a service receiving such questioning is that of Career Services. Located on the third floor of the student center, this service area has

done little more than waste office space. An obvious lack of creativity or initiative has stymied this service as they attract regrettably few corporate interviews; especially when compared to other equivalent services at institute in this metropolitan area. Even little Thomas More College has enchanted the presence of more interviewers. Also, according to the university catalog, Career Services is supposed to provide student career counseling and student career development programs, another embarrassing void. While university administrators will not pretend to dispute these claims, they have not, in the past, responded to the problems either.

However, this article is not to evaluate the activities of the Career Services Department, though it certainly lends itself to criticism. This commentary desires to question the re-organization and re-evaluation of the Student Service programs at this university. While I will agree change is needed, any changes made, if not student oriented, will also produce less effective and less useful student services. Specifically focusing on the lack of communication with the student body about upcoming changes, the following would hope to involve students for proper redevelopment of the service areas and also inform these students as they have the right to know what the university is doing.

Traditionally, when students have been overlooked and need information, we look to the faculty. Although it has in the past been a task undertaken by several highly motivated faculty members to assist students in such matters—coordinating information and promoting student involvement—it is not a

time to expect faculty enthusiasm. Due heavily to the university's most recent budget related announcements, there exists a condition of reduced faculty morale. Job security has become foreground for many of Northern's faculty members.

The alternative is Student Government. While SG has known of these changes since July, there has been no real attempt to either inform the student body of them or to monitor student opinion. Our Student President claims: 1) wherever personnel are concerned, it is not a matter for public discussion; 2) there was not time to organize a student forum (town meeting); 3) because of his position he is unable to discuss this proposal.

Naturally, this writer feels the need to question these claims: 1) the consumer's right to know is foremost where student-tax payers in public education are concerned; 2) a time period from July to September is sufficient to hold several student forums; and 3) because of his position, we students can expect

our student president to be more vocal about activities such as this, what is the big secret?

So as usual, SG needs to be encouraged. A student coalition, Students United for Campus Services has started a petition which recommends two things to SG.

1) That SG hold a student forum at as early a date as possible and that key administrators in the student services re-organization be available to the students for discussion and questioning.

2) That SG establish an official student advisory council allowing students consistent involvement in the service area re-development.

Also both of these recommendations have been submitted as official resolutions to be addressed at the September 21 meeting of SG to assure the passage of these resolutions and the establishment of greater student influence in the future. Please be sure to sign the petition.

—Sam Bucalo

American Collegiate Poets Anthology International Publications

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open to all college and university students desiring to have their poetry anthologized. CASH PRIZES will go to the top five poems:

\$100 First Place	\$50 Second Place	\$25 Third Place	\$15 Fourth \$10 Fifth
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- All entries must be typed, double-spaced, on one side of the page only. Each poem must be on a separate sheet and must bear, in the upper left-hand corner, the NAME and ADDRESS of the student as well as the COLLEGE attended. Put name and address on envelope also!
- There are no restrictions on form or theme. Length of poems up to fourteen lines. Each poem must have a separate title.
- The judges' decision will be final. No info by phone!
- Entrants should keep a copy of all entries as they cannot be returned. Prize winners and all authors awarded free publication will be notified immediately after deadline. I.P. will retain first publication rights for accepted poems. Foreign language poems welcome.
- There is an initial one dollar registration fee for the first entry and a fee of fifty cents for each additional poem. It is requested to submit no more than ten poems per entrant.
- All entries must be postmarked no later than the above deadline and fees be paid, cash, check or money order, to: INTERNATIONAL PUBLICATIONS

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Deadline: October 31

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The Northerner is a student-written, student-managed newspaper serving Northern Kentucky University, Highland Heights, Ky. Opinions expressed on the editorial pages are those of the editors and writers and are not necessarily those of the university, administration, faculty, staff or student body.

The Northerner reserves the right to regulate the typographical tone of all advertisements it considers objectionable.

The Northerner offices are located in room 210 of the University Center, NKU, Highland Hts., KY. 41076. Phone 572-5260.

Letters

Critic responds to rebuttal

Dear Editor:

When I spoke to Bonnie Winters Kopowski this summer about *Collage*, she said there was space left over after the final selection had been made. Also, when I spoke to Wally Walton at the very same time, he said he never claimed to be fair as an editor and simply voted for stuff he personally liked. I admire Bonnie's honesty and I admire Wally's frankness. In fact, I admire their integrity—my comment of *Collage* people being good folk was no empty gesture. Of course, I have not yet met Mr. Otto at this time.

Racism is a word Mr. Otto used. I merely groped for an explanation of the

certainly puzzling fact that a black poetess has been constantly rejected by an all-white staff (just a conjecture, I admit, but since no one bothered to correct me, I assume it was not false). The explanation I chose alleged lack of sensitivity (for social, cultural reasons, perhaps?) on the part of the panel that rejected material it could not well empathize with. I called the requisite sensitivity "resonance". I realize that "resonance" somewhat resembles "racism" in so far as it starts with the letter "r"...but really...talk about "poorest kind of journalism," Mr. Otto? "Nepotism" was quoted precisely because it was not used in its literal

sense. Grow up, Mr. Otto. Spare me from contemplating my non-existent semantical errors—there are enough of the existing kind to kick around.

Are people such as Virinda Garland, Kathi Miller, Norman Zeidler (he submitted three poems to *Collage*; all three were rejected; all three were subsequently sold to publishers) and I merely incompetent boobs, not deserving space in our own school's magazine? Perhaps, cynically speaking (as much as it disagrees with my fervent idealism), our malady is somewhat more identifiable: none of us has an English major in our portfolio. One of the members of the Literature and Language faculty actually suggested to me that if I am serious about writing in *Collage*, I should join the "writing club." Now, that reasoning, however well-meant and utilitarian, seems to me to be alarmingly out of step with what *Collage* is supposed to be: a campus literary magazine for students, serving as a stepping stone for fledgling writers of some promise.

After all, *Collage* is funded by Student Affairs and not by its editorial board. The responsibility it carries is not that of encouraging budding literary elitism (however delicious it may be), but of actively seeking out talent and as widely differing talent as possible.

Finally, to all vindictive types over there in Landrum: please lay off my friend Kathi Miller and my sister Anna Lugowska, as the former had no choice

in the matter of being written about (after all, her case was a clinical example of what's wrong with *Collage* and I cannot be taken seriously without facts to back me up). Alas, you all are just making life miserable for her with your reproaches. As for the latter, she merely provided a fact, carefully avoiding supplying opinions as well.

This is the last I shall say about *Collage*. All the pertinent facts have been spanned, to coin a phrase. I prefer now to expect some changes; I might even help, if asked.

Marek Lugowski

NKU Republicans comment on budget

Dear Editor:

It appears that budget cuts will be a way of life for federal, state and local governments. The effects will touch many facets of American life. Although budget cuts are a grim reality, economic dislocation due to increased government spending would be a less attractive plight. We feel that sacrifices endured now under President Reagan [sic] will prove their merit in due time.

NKU Campus Republicans

COLLEGE POETRY REVIEW

The NATIONAL POETRY PRESS

announces

The closing date for the submission of manuscripts by College Students is

November 5

ANY STUDENT attending either junior or senior college is eligible to submit his verse. There is no limitation as to form or theme. Shorter works are preferred because of space limitations.

Each poem must be TYPED or PRINTED on a separate sheet, and must bear the NAME and HOME ADDRESS of the student, and the COLLEGE ADDRESS as well.

MANUSCRIPTS should be sent to the OFFICE OF THE PRESS.

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Box 218

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ON LETTERS TO THE EDITOR:

The Northerner wants to hear your ideas and comments. We welcome and encourage letters to the editor, provided they meet the following requirements:

1. All copy must be typed or clearly printed and limited to 200 words or less.
2. Each letter must include the author's name and phone number. We can, under special circumstances, protect your anonymity.
3. Each letter will be printed verbatim. However, the editorial staff reserves the right to edit objectionable material.
4. To avoid redundancy, discussion on one topic will be limited to two consecutive weeks. Exceptions can be made under unusual circumstances.
5. Letters are due in The Northerner office by noon on Monday.

If any of the aforementioned requirements are not met, the letter will not be published.

Career Corner

The Job (Career) Market: Despite the fact that the economy has not sprung back from its early spring recession and is currently sluggish, there are indications of some very exciting opportunities and interesting new career paths developing:

Computers (as an industry) (Sic 3573) are at the top of the list for traditional and innovative position vacancies. Experts claim if you have certain traits, you have the potential to become a top-notch computer expert. They say you should like math, detailing and working alone. New computer languages are minimizing the need for math but the other two desirable traits will remain. New fields include computer crime fighting careers, teleconference for corporate communication, robot usage in office as well as factory, home computer usage, education via computer both in classroom and industry, software (courseware) development and video shopping. This list of opportunities dictates that all business students should know something about computers—maybe even all education majors.

Radio/TV (Sic 4832): Possible

deregulation of this industry will provide for the development of new low-powered TV stations built around cable systems. Radio chains will enlarge and offer increased opportunities. As home viewing enlarges, new material will be needed. Great for English teaching, communication, acting, art, advertising and marketing majors.

Security Brokers and Dealers (Sic 6211): Investment banking is the hottest growth industry at the moment and seems to continue to be a fast track to big dollars.

Machinery Manufacturers (Sic 3511-3599): Although local tool manufacturers are now experiencing a slump, the near future looks good. Tool and die makers, machinists, production supervisors, inventory control and data processing personnel, cost accountants and human resource experts will be in great demand with shortages of candidates giving the recruiters headaches.

Look for more on the Career Market next week.

Sic means Standard Industrial Code—see the DOT (Dictionary of Occupational Titles)

Humor columnist soberly reviews a comedian

Please allow me to digress this week from the usual format that this column is to follow. Admittedly my contributions to *The Northerner* are to appear on the humor page of the paper. Therefore, it is safe for one to assume that the articles I submit should at least be considered a feeble attempt to make the reader laugh. However, I'd like to try something a bit different in this issue by doing a review of a comedy act which recently appeared on campus.

Den Rooney

Feature Columnist

Actually this "brainstorm" to alter the normal layout of the column can be justified. To write a critique which addresses a stand-up comedian's material and delivery, and place it under the heading of humor, isn't so terribly irrelevant. Besides, I'll probably never again have the opportunity to fill the envious position of Gene Shalit, so why not do it while I have the chance.

Tom Parks performed for a small but receptive audience here last Saturday night. Parks' business is making people laugh; a job he is extremely competent in. The hour and fifteen-minute act was replete with good, original material dealing with topics as diversified as man's first steps on the moon to the college cafeteria scene.

A truly unique ability of this comedian was the way in which he was able to feel out the audience early in the performance and direct his routine to the crowd's expectations. It is rare for a performer to "size up" his audience and fit his routine to their mood. This obvious hint of professionalism was slick and nonchalant, resulting in no apparent lulls in the comic's opening remarks.

Parks began his gig by demanding a second introduction, directing the audience to be loud and verbal. "So it sounds good on the Tom Parks Live album we're recording here tonight." The crowd



Comedian Tom Parks entertained students in the University Center theater Saturday night. (Barb Barker, photo)

responded well and the comedian had very effectively set up a good rapport almost from the moment he stepped on stage. The performer's affably contagious personality made him easy to like.

In talking a great deal about college life, the comic was able to relate incidents which occur on every campus allowing the student to laugh out loud at

events all undergraduates can relate to. *The New Jersey Entertainment Spectrum* is astutely perceptive with the quote that, "Mr. Parks makes us laugh at ourselves while we laugh at him."

Many of those in attendance found the comic's remarks concerning the college blue book painfully accurate. He stated, "It's not the blue book which gave me trouble while I was in school, it was that other piece of paper which accompanied it—the question sheet!"

Parks elaborated on the topic of tests and the grief they caused him by wondering, "Why those questions were so vague? I mean you get the test and look at the only question consisting of three words: describe the universe [long pause] and give examples."

The raconteur is currently in the midst of an extensive college tour, playing many universities in an incredibly short period of time. It is this hunger for recognition and success which makes him so fresh and vivacious on stage. It is true he has not gained the notoriety of a Steve Martin or Richard Pryor via network television. But quite honestly, it was a treat to see a performer who is witty, quick and professional, working so earnestly to please his audience. It is this obvious drive which will inevitably lead Tom Parks, "comedian extraordinaire" to a successful and prominent career as a stand-up comic.

Opening Saturday night's performance was singer/songwriter Sally Fingerett. Her personable manner and ease at which she performed her music proved to serve as a nice buffer to the antics that followed. Fingerett's compositions were not only pleasing to the ear but also contained lyrics of social import. Sally has a strong conviction to the women's movement and this is evident in her music. It is done tastefully, yet she makes her feelings clear—equal rights for all women!

The University Center Board is to be commended for bringing such a fine duo to open the fall semester's schedule of events. The Parks/Fingerett show proved to be an enjoyable evening for all those in attendance.

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Razor cuts and roller sets are the 1982 fads

by Sherry Warren
Staff Reporter

Volume and fullness in hair will make the headlines for 1982. A combination of past and present techniques will be used to achieve the fuller hairstyles this year. Variation in razor cuts, wet roller sets, modified backcombing and some new concepts in permanent waving will "go to our heads" this year.

In the September issue of *Harper's Bazaar Magazine*, several leading salons commented on their specific techniques for "bigger and better" hair. A prominent salon in Beverly Hills, Rumors Salon, predicts razor cuts will be popular again. They are already creating hairstyles with more height in the crown area and lots of rounded volume.

A creative director for one of Sebastian International Salons in New York City and Geri Cusenza, co-owner of Cassandre 2000 in Los Angeles are "perming and gelling hair close to the roots and then blow-drying it against the direction in which it grows." This process is done after the hair has been cut with a razor.

"Petaling" is a new blunt cut that has been created by Raphael of New York City. He blunt-cuts layers to blend

into one another (with no definite graduations), giving hair both volume and a smooth-looking line.

A new means of permanent waving hair has been created by Louis-Guy of New York. By using rollers instead of the traditional perm rods and weaving 50% of the hair through a cap, fuller and freer-moving hair can be successfully achieved.



Vidal Sassoon's Salon in New York is using a process called "root perming." According to *Madamosele Magazine*, this method is designed for long hair and can achieve volume by putting tighter curl at the base of the hair and less curl on the ends.

Locally, Paul Gaudieri, owner of Concerning Hair in Stouffer's Towers, downtown Cincinnati, remarked about the upcoming full hairstyles and reflected the attitudes and techniques in achieving this effect.

Paul emphasized that because of the fuller-fabric and volumous fashions, hairstyles must be fuller to achieve the "total look." Paul stated, "professional services, [hairstyling, make-up, facials, etc.] will be bringing women back into the salon for a weekly routine."

"Professional services will bring women back into the salon for a weekly routine."

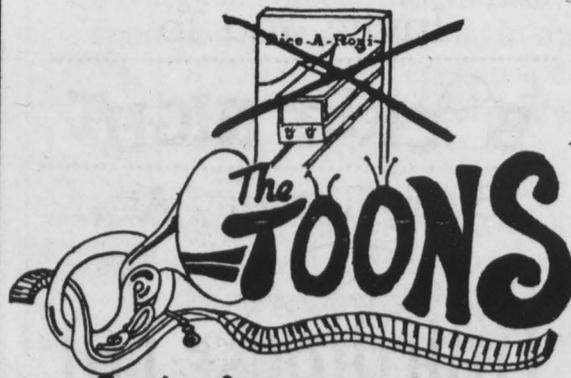
He continued by saying, "Although women may contend they won't sit under the dryer again [to achieve the necessary curl for moderate teasing]," he is convinced they will; the fuller look is what his more chic customers want these days.



Gaudieri has a method of cutting and feathering the hair (with razor and scissors) to achieve the fuller look of today; a method he has established in his 21 years as a hairdresser.

In closing, Gaudieri stressed to make "headway" when you finish college "make up, hair and clothing fashions will be determining factors in getting the job you want."

Straight from San Francisco . . .



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Fashion: look towards a chic autumn in 1981

by Melinda Hegge
Staff Reporter

So, here we are again, coming to the end of summer and fast approaching autumn. Along with worrying about all the leaves that have to be raked, we have to begin planning our fall wardrobes. In order to be on top of this year's fashion trends, there are a few basic ideas that should be kept in mind.

One of these ideas is "big." Take a look at any of the fashion magazines on the market and you'll see the big look in everything; from fuller, longer skirts to big and voluminous coats and shawls. Sweaters are also bigger and bulkier and blouses are full and very feminine-looking.

Another important trend in women's fashion is metallics. Trendy as it may be, this idea is going very strongly this season. Look for gold, pewter, bronze and copper in everything from coats to belts, shoes and handbags. Layers are also important—the heavier the better. Tunics play a big part in the layered look, being worn over skirts or pants.

In shoes, any kind of a boot or shoe with a low heel is in. As far as colors go, this fall in clothes and makeup, stick to deep colors such as loden (a deep, pewtery green), brown, smokey grey, rust or cranberry and deep blues.

While menswear doesn't go through the drastic changes that women's

fashions do, there are minor shifts of emphasis each season. Bob Schaich, vice-president of Burkhardt's, a popular men's clothing store, sees the trend in menswear back to more traditional wear and an increased desire for better quality clothing.

"People are going after quality, not price," stated Schaich, "and natural fabrics such as cashmere, camel hair, wool and silk are being looked for." Schaich thinks the most important clothing investment a young man building a wardrobe can buy is a blazer, preferably in navy. Other basic items to think about in a men's wardrobe are khaki pants, topsider and Bass oxford shoes, natural material shirts and sir-single belts.

What do you do if you just refuse to wear a metallic bomber jacket and think that you'll be the laughing stock of the campus if you show up for class in a tunic top and billow skirt while everyone else is wearing faded jeans and Van Halen T-shirts? There are some less drastic alternatives to consider if trendy clothing just isn't your style.

Phyllis Weierich, ready-to-wear supervisor at Dawhars, Florence Mall, says they are showing mostly preppy-type clothing and it's selling like crazy in this area.

"Preppy is smart dressing for young people; it's very versatile and stays in



style all of the time," said Weierich.

Another more tame alternative to this season's faddish styles is the western look. Cowboy boots, western-

style jeans and skirts and jean skirts are still popular this year and can be incorporated into most everyone's wardrobe.

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Speaking of Space...

Cincinnati L-5 presents Dr. David Greenberg, U.C. Professor of Engineering who will give a presentation on the future of space colonization and utilization. Dr. Greenberg will speak Saturday, September 19 at 3:00 pm at the Main Public Library, 800 Vine Street, the 2nd Floor Auditorium.

If you are interested in the limitless opportunity opened by the space shuttle, *Columbia*, please attend.

For further information, call Dennis Coombs at 521-7624 or 397-3421.

ATTENTION ALL EDUCATION STUDENTS!

On Wednesday, September 23 from 12:00 - 1:00 there will be an informal "get-together" in the University Center Ballroom to "kick off" S.N.E.A. (Student National Education Association.) Salad bar and beverage will be \$3.00. Sign up in Room 263 of the BEP Building.

The first S.N.E.A. Meeting will be September 30 from 12:00 - 1:00 in Room 204 of the BEP Building.

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by Jon Cole
Staff Reporter

The following is the first in a series of articles dealing with Northern's rapid growth as a university along with current and future construction on campus.

This introduction deals mainly with a brief history of the university.

Many people who are not familiar with the intricacies of the construction industry and the difficulty of obtaining approval for major construction projects in the Commonwealth of Kentucky, often wonder why Northern does not push ahead faster and complete the entire campus. This is the university's desire, but to respond to this assertion, only this can be said: "Some wonder why we (NKU) have not gone further—we wonder how we got this far."

NKU and the Commonwealth of Kentucky make every effort to insure that architectural design, quality, aesthetic and uniformity of construction material continue on campus and that it is consistent with the standards that have been adopted by the university. Substantial alterations of major stipulations contained in this plan should only be initiated by the President of the university, with a majority agreement by the Board of Regents and final approval by the appropriate state officials.

In 1968, the General Assembly of Kentucky authorized the creation of a four-year college named Northern Kentucky College. A Board of Regents was appointed as a governing body and consultants were employed to assist in the planning of the new school. John DeMarcus, then Assistant to the Governor, was selected as consultant to the first Board of Regents and the College Site Selection Committee, who a year later chose Northern's campus location in Highland Heights, Kentucky.

In September of 1970, Northern Kentucky State College selected Dr. W. Frank Steely as its first president and began offering programs for students on the freshman and sophomore levels, aiming toward baccalaureate degrees. The firm of Fisk, Rinehart, Hall, McAllister and Stockwell was engaged to develop a master plan for the campus and to design Nunn Hall, which in 1972 was the first building on campus.

The Salmon P. Chase College of Law, formerly an independent law college in Cincinnati founded in 1893, merged with Northern Kentucky State Col-

lege. In 1973, the multi-purpose Regents Hall was completed and the Natural Science Center opened a year later.

The W. Frank Steely Library, winner of an architectural design award for its unique structure and named after then President Steely opened in 1975. That same year, Steely resigned followed briefly by Dr. Ralph Tessense as acting president.

In 1976, the Kentucky General Assembly granted university status to Northern. That same year, the Charles O. Landrum Academic Center was opened along with the Maintenance Building and the Central Power Plant and Electrical Substation. Also in 1976 Dr. A.D. Albright became the university's third president.

In 1977, the Fine Arts and University Centers were opened. A year later, groundbreaking ceremonies took place for the Business-Education Psychology Center.

In 1981, the Administrative Center gave prominence to the NKU skyline with its massive eight-story structure. The administrative offices moved from Nunn Hall to the new center thereby freeing Nunn for occupation by the law school. Current renovations are now being performed on Nunn and Chase is expected to move into the building January 1, 1982.

Currently under construction and also opening in January are the new residence halls. The dormitories will house 396 students nestled in a park-like atmosphere.

The university's master plan states that, "NKU is one of the most thoroughly designed campuses in the United States. Long before construction began, the Commonwealth of Kentucky made an effort to plan for the orderly development of a campus for the new university."

"The state employed the professional consulting firm of Taylor, Lieberfeld and Helman, Inc., New York City, to develop the basic campus plan on a limited basis. This planning took place the actual implementation of Northern as an institution of higher education."

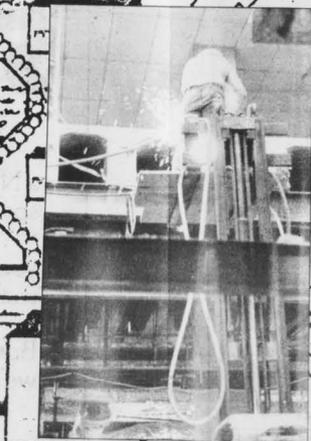
During the next few weeks, a series of articles will deal with campus development at Northern. These stories will include: the remodeling of Nunn Hall, the beautification of Lake Interior, an addition to the Natural Science Center, the new dormitories, a possible addition onto Regents Hall and other projects as they develop.



[Frank Lang, Jr. photo]



[Frank Lang, Jr. photo]



[Barb Barker photo]



[Frank Lang, Jr. photo]



[Barb Barker photo]

NORTHERN KENTUCKY UNIVERSITY CAMPUS PLAN

Ever-changing job market awaits graduates

by Julie Preziosi
Staff Reporter

Constant change is one of the most significant aspects of the US job market. Unless you are aware of those changes, you may be facing a disturbing realization on graduation day.

Based upon the fall semester, 1980 undergraduate enrollment figures, number one on NKU's list of "top ten majors" is accounting. John Omanski, in the Career Services Center, believes those people are in good shape. The US Department of Labor and Bureau of Statistics agrees.

Over 980,000 people worked as accountants in 1978 and the demand for skilled accountants will continue to rise.

College graduates will be in greater demand for these positions than applicants who lack a degree and a greater number of employers will prefer applicants familiar with computers and electronic data processing systems. Omanski adds, "there's very little you can do without knowing something about computers."

Because of the post World War II "baby boom," by 1990 young adults entering their prime work years will comprise nearly one-third of the US population.

As a result of the relatively low number of births in the 1960's and 70's, the number of people between the ages of fourteen and twenty-four will decline. As the number of young people declines, so will the need for educational services.

Elementary education, number four on NKU's "top ten" list, is a competitive job market. If education matches your interests and abilities, you will find special and secondary education (particularly math and physical science) in much greater demand.

If you've chosen management or business, numbers two and three on our "top ten," Omanski suggests investigating areas of specialization.

The US Department of Labor's 1981 Occupational Outlook Handbook does not list occupations under that heading.

A masters degree, preferably in public or business administration, is becoming essential for those seeking a

career in city management.

Applicants in hotel and restaurant management positions will face increasing competition but may be relieved to know that experience is generally the most important consideration. In 1979 only 50 universities offered a four-year program in hotel and restaurant administration.

If you've chosen an associate degree in business administration, number six on our "top ten," you may be disappointed. Persons seeking entry-level management positions face keen competition through the 1980's.

Nursing, number five in the "top ten," is a favorable career goal for the 1980's. Those with a bachelor's degree and graduate education will have the best prospects.

In 1978 about 1,050,000 persons worked as registered nurses. About one-third worked part-time. Approximately 518,000 persons worked as licensed practical nurses. The employment outlook for LPN's is also very good.

Changes in data processing technology will have differing effects on computer operating occupations over the next decade. If you are majoring in electronic data processing, number seven in the "top ten," you may want to monitor those changes regularly.

Employment of console and peripheral equipment operators is expected to rise throughout the 80's while employment of key-punch operators will decline.

In comparison, employment of programmers and systems analysts is expected to grow faster than the average for all occupations as computer usage expands.

Prospects should be brightest for college graduates who have computer-related courses or a major in computer science. Graduates of a two-year program will find ample opportunities, but generally limited to business application.

Systems analysts with graduate degrees or experience in accounting, business management or economics will be in the greatest demand. In order to advance, they will have to continue their

technical education.

Marketing, number eight on the list, is another broad area of study. Marketing research workers will find opportunities best if they have graduate training.

However, high school and distributive education programs have launched careers in retailing that lead to a buyer's or merchandise manager's position. Prospects are likely to be best for qualified people who enjoy the competitive nature of retailing and work best in a fast-paced, demanding job.

Competition in marketing-related professions is expected to be keen through the 1980's.

Biological sciences, number nine on our list, is described in one word by Omanski, "terrible."

Psychology majors with a bachelor's degree, number ten, will find the job market slim. Those with a master's or Ph.D will be in the greatest demand.

Employment in the broadcasting industry is expected to grow faster than the average for all industries through the 1980's. So if communications is your major, and you're worried about not being in the "top ten," don't. According to Omanski, as government deregulation occurs, there will be a surge in radio and television occupations. Although newspapers may be outdated by the new electronics and cable television, writers will always be needed.

Omsanski emphasizes the importance of choosing the correct career path approach. Finding a job takes more than a degree. It takes "maturity and industry."

You can find out more about the outlook for your future by visiting the public libraries. There is extensive information available. If you prefer more personal assistance, call John Omanski at the Career Service Center.



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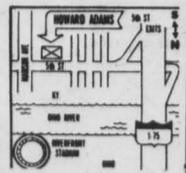
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Bruce blasts, bops, boogies so breathlessly on Monday

"and when they've given you their all/some stagger and fall..."

—Pink Floyd

Bruce Springsteen certainly gave his all last Monday (and I presume Sunday, as well) when he wrapped up his world tour in support of his album *The River* in Cincinnati's Riverfront Coliseum, celebrating his birthday at the same time.

Marek Lugowski

Entertainment Columnist

And yes, he did stagger and fall theatrically quite a bit during his three and a half hour show, but when he and his fascinating (if only for its costumes and chorus-line antics) E Street Band finally called it a night, the man must have been tripping over himself with exhaustion.

This was apparent to everyone who noticed not one dry stitch of his garb well before the end of the marathon concert, a perfect testimonial to the intensity and the boggie-my-heart-out-for-you

tonight attitude that Bruce Springsteen always brings to his live performances, according to the cognoscenti. Yet no matter how many times you've seen Bruce's show in the past (my companion has done so seven times), Monday's show must have ranked as one of his most electrifying of all.

I don't usually swoon over most Springsteen melodies, and especially not over most of his lyrics (as one sharp-tongued critic once said, Bruce will someday write a terribly urgent anthem about a trip to a convenience market), but I certainly noticed all the affection to their audience, all the energy and all the sincerity the performers saturated their Monday stand with. Even the so-so Springsteen songs were delivered with a spell-binding quality that transmuted each piece into universally compelling gems.

As for the really good stuff, from the delicate rendition of "The River" to the ferocious scintillation of "The Promised Land," or better yet, "Born to Run," the

latter extended and embellished with hot sax and constituting a sizable chunk of what must have been the longest second encore in Cincinnati's rock history, it was something altogether unforgettable.

Bruce Springsteen has enough stage presence to endow a dozen Pat Benatars, possibly because he does not mind sweating a bit while flashing a contagious smile at both his troops and his admirers. Also, I believe that his not-wearing stiletto heels enables him to do a cat's worth of acrobatics, which certainly includes hopping on top of bulky amplifiers, as well as onto the specially carpeted—for this purpose—grand piano and throwing himself madly to the floor—you name it; Bruce has probably done it.

Above all, however, his antics do not interfere with his music-making. The E Street Band does not shine with exquisite virtuosity on any front—save perhaps the fabulously entertaining and skilled saxophonist, Clarence Clemons—yet it delivers precisely the right textures, rhythms and improvisations needed to allow Bruce Springsteen to compete for honors among the best live acts in his genre.

I am not prepared to say that Monday's concert was the very best I've ever seen, but the sheer fact that I mention it in that context should attest to the artist's incomparably more expressive musicality of his live performances over his recorded (studio) ones (which are still good), as I have never considered myself a devout fan of his.

Thus, if even I am favorably impressed with Monday's concert, consider what the people partial to Springsteen must have felt. It must have been one giant ecstasy, judging from the number of people who elected to dance rather

than contemplate the music sitting, as well as from the awesomely deafening roar of admiration (seemingly louder than the already very loud and very clear sound system) that needed the firmest of pretexts to spring unleashed.

It seems that to this folk a Bruce Springsteen concert is a spiritual event of truly religious nature. They come for a few hours away from their often lackluster lives to reaffirm their somewhat chewed-up ideals and aspirations through identifying with Bruce's squarely All-American sentiments (car, little girl, baby, love-all permuted in honest, if often corny, but always loving ways)—anything to defy and deny (at least for the evening) the all-pervasive cynicism, privatization and other insufferable side-effects of the American Way. One could say then that attending a Springsteen concert for this folk is a revival, a cleansing ritual.

There's nothing peculiar about that. After all, good music is meant to strike the heart and this music, even if it strikes just one's dancing nerve or just one's aesthetics is well worth contemplating live.

If you missed the Sunday, Monday performances (and there were empty seats on Monday), don't be a repeat-offender next time around, for you never know if Bruce Springsteen's message is not your gospel. Even if it is not (as in my case), the man puts on a whopper of a show.

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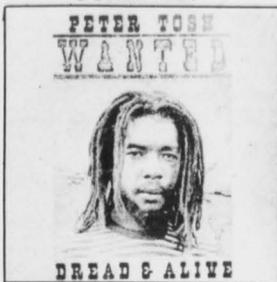
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Tosh is reggae at its best; Split Enz' shimmering pop

Marek Lugowski

Entertainment Columnist



'Wanted Dread and Alive' mixes dread with celebration

Reggae is the music from the hills of Jamaica that is the latest rage in the formerly strict rock clubs across this country. It is also one of the genres of music that popular performers in pop music increasingly incorporate in their own offerings. Witness Blondie's "The Tide Is High," or even as ancient a piece as the 1973 Led Zeppelin's hit "D'yer M'ker," both are very much reggae in form and content.

There's been music in those hills ever since Africans were brought there by the enterprising Europeans. However, this reggae took what you could have heard in the hills of Jamaica on a transistor radio in the 50's and 60's, the Florida-broadcasted rhythm and blues, pop and fledgling rock and roll and married all that to the African rhythms and Calypso swing of the natives. Pure reggae can be discerned through identifying a pulsating and often heavily reverberated beat, a monotone chant and the tantalizing Jamaican diction.

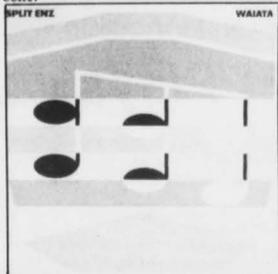
In the reggae movement, for it is a movement, complete with an uncapitalized Deity (jah), a "lord and savior" (Rastafarai), a nefarious Babylon, an official attitude and even a hair style (dreadlocks, or free-standing coarse, Bo-unsured braids), Peter Tosh is regarded as a Prophet. Lord knows, he is surely afflicted with an eminently respectable creativity, intelligence, voice, thoughtfulness and musicality that transcends reggae itself.

His latest recording, *Wanted Dread and Alive* is a superlative achievement that goes a long way to burst through the monotone (and consequently, the monotony) strived toward as if it were an optimum design in engineering by most other reggae musicians.

The ingredients that comprise *Wanted...*'s uniqueness are as follows: an astounding clarity of sound due to limited use of reverb; a sparse, yet delicately sounding mix of instruments (there's a beautiful, barely audible Flamenco guitar on "Fools Die"), a thick variety of rhythms and textures—one as radical as having no beat at all; a deployment of some not-quite-reggae instruments—such as peculiar sounding lyrics reflecting some profound attitude, issue, or belief.

Witness: "You are the essence of everything I love," "The fixation of the soul is vanity; the destruction of the poor man is poverty," "The lips of the righteous teach us many, but fools die for want of wisdom," or even "Every time I see Babylon, my blood run cold...ten degrees...below zero!" Finally, the last piece on side one is the only song I ever heard that marries a seemingly C&W guitar and a swaying, cowboy beat

(or is it calypso? to some definitely reggae lyrics, island diction and huddled barbershop-type backing vocals. What a gloriously incongruous juxtaposition that is! You have to hear it to love it, just like you have to hear all of this danceable yet relaxed stuff. 'Cause here, Tosh's juxtapositions induce even the stoical me to marry the island speech with the pristine stuff of Princetonian diction—aye, maasaan...that's iridescent!



'Waiata' exudes

tantalizing charm

It is 1981 and time for Australia's Split Enz to make good on the promise of popular success hinted by last year's *True Colours*. It was a fairly successful and very iridescent (quite literally,

through laser etchings in vinyl) release of vigorous and invigorating power-pop.

The now out *Waiata* is a bit more understated venture (especially in packaging), a more complex and provocative combination of sounds. The group poses nude in a Renaissance-like coyness, showing off its musical curves yet retaining the sonic attack of *True Colours* on many a tune.

Oh, and there's a lot to show off: from glistening, pulsating electronic patterns through sly, artful lyrics to the truest-sounding melodies this side of the of the Fab Four, with enough flair and technique to make it all stick. In fact, where the Beatles' split ends, Split Enz pick up. No, not as a frozen Beatlesque clone but as the ultimate now in pop, as the genre bops into the 80's.

With such a delicious offering, describing the particulars could take a good, long time. Suffice to say, *Waiata* is now in my top 10 for the year. Yes indeed, Split Enz do opalesce with the sonic equivalent of the visual splendor of the real stuff from Queensland.

You can listen to *Wanted Dread and Alive* on NKU's WRFN (inside and in front of the university center) this Thursday at 1:30 p.m. and to *Waiata* the following Thursday, also at 1:30 p.m.

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Athletic Council seeks funds for the future

by Dan Metzger
Staff Reporter

With the announcement of the budget cuts behind them, NKU's Athletic Council held their monthly meeting last Tuesday. The main issues were those of fund raising and changes in the administration of the athletic department.

Athletic Director Dr. Lonnie Davis is resigning, effective December 31, 1981 and his position will not be filled. The athletic programs will then report to university Vice-President Gene Scholes. The position of assistant sports information director, currently held by Steve Martin, will also be terminated at the end of the calendar year.

The meeting was dominated by Bob Knauf, executive assistant of university relations, has been asked by President Albright and Vice-President Scholes to coordinate fund raising activities for the athletic department. "We need to raise as much money as possible," Knauf stressed.

According to Knauf, approximately \$25,000 to \$30,000 needs to be raised this year in order to subsidize the programs and "to meet inflationary pressures of the future." He outlined his plans to meet the shortage of funds through fund raisers such as basketball programs, the Joe B. Hall luncheon, a garage sale and Athletic Council contributions.

The basketball programs will be a 64-page media guide. The 24 pages of media information will be supplied by Rick Meyers and Joe Ruh. The remaining pages will consist of advertising. Since the ads will be reaching several thousand people, Knauf explained that the programs will probably be given away at games.

The Joe B. Hall luncheon will be held on October 22 at the Vegas Club in Erlanger. Sponsored by the Chamber of Commerce, there are 1500 seats available at \$15 each. The Chamber is actively encouraging businesses to buy an entire table for eight. The speaker will be Joe B. Hall, University of Kentucky's head basketball coach, and there is a possibility that Dicky Beal, a graduate of Holmes, and Troy McKinley, a graduate of Simon Kenton, and other members of Hall's team might

be present.

"There is a fantastic potential for a garage sale, for it is all profit," exclaimed an optimistic Knauf. Newport Shopping Center has given Knauf a definite commitment to donate space for the sale. Knauf stated he is hoping for support from everyone at Northern and the community through contributions and

volunteering to sell the items. Knauf feels that the work of many people will result in the most profit.

The official membership drive for the Gold Club, NKU's athletic booster organizations, will take place in October. Business memberships are \$100, individual ones are \$50 and athlete memberships are \$25. Memberships en-

title the bearer to admission to all NKU athletic events.

The suggestion by Knauf that each member of the Council be required to join the Gold Club met with some opposition. The idea that the Council should not be directly concerned with the solicitation of member for the Gold Club was stressed.

Assistant coach

Plays valuable hidden roles

[Editor's note: This is the second of two parts of Dan Metzger's look at the role of assistant coaches at NKU.]

by Dan Metzger
Staff Reporter

What does a second-year head basketball coach at Northern look for in an assistant coach? Mike Beitzel concedes that he looks for "someone dedicated to the game of basketball, whose ambitions are those of the head coach. I look for loyalty, someone who doesn't agree with me all the time, someone who will make suggestions and who has a mind of his own." Last year, Beitzel seemed to have found the right man for the job, one who fits the above qualities to the last detail—Sam Dixon.

Dixon, following a spectacular career at the College of Wooster, graduated in 1979 with a B.A. in Physical Education. Following his graduation from Wooster, Dixon considered pro basketball in Europe but decided to attend Eastern Michigan University's Graduate School. He was a Graduate Assistant at EMU, whereupon in 1980 he received his Masters in Physical Education.

Upon word of a coaching vacancy at NKU, Dixon contacted Beitzel who recruited Dixon for the job. There was one reason Dixon decided to come to NKU. That reason was Beitzel. "I have a lot of respect for Coach Beitzel. He is a good person and one of the finest men I have ever met," commented Dixon.

Dixon's roles and responsibilities will be quite different this year as compared to last year. Dixon was often on the road recruiting possible prospects and



Sam Dixon is looking forward to a challenging year as assistant men's basketball coach. [Barb Barker, photo]

scouting teams. His main responsibility will still be recruiting, but unlike last year, he will be more involved with the team.

Dixon attributes his scouting abilities to his experience at numerous basketball camps, coupled with being a "basketball freak" for a long time. He feels that recruiting just takes hard work.

Dixon considers himself a fundamentalist. "Defense is the most consistent thing a team can do in terms of basketball. A team can have a bad shooting night and can compensate for this with good defense," he explained.

Dixon speaks to the team about each upcoming opponent and goes over the scouting report, especially the defensive match-ups. He also gives information to Beitzel during the game and is involved in the individual match-up on the court. He will suggest to Beitzel if he feels that personnel changes are needed. Dixon also keeps track of opposing players offensively hurting the Norsemen and adjusts the defense accordingly.

Dixon also serves as the university's academic counsel, keeping record of all athletes' grades. Beitzel added that he was very proud of the basketball team's academic standards, as no player finished below a 2.0 G.P.A. and five had above a 3.0, including one 4.0 G.P.A..

Describing his relationship with Beitzel as "real well, for we played for the same coach in college, and our philosophies are very similar," Dixon pointed out that he is not a "yes man," and he will "make suggestions in the team's best interest."

Dixon's goal is to be a head coach, but as he pointed out, the coaching profession is an unpredictable business, for it could be two, ten, or possibly twenty years before he lands a head coaching position. Beitzel understands Dixon's ambitions, but would naturally like to retain Dixon at Northern for some time in order to build a solid program here.

Dixon adds, "I get much satisfaction out of seeing the young player grow and develop a relationship among coaches and players in order to form a winning team."

intramurals

MEN'S VOLLEYBALL LEAGUE: Deadline for entry is Monday, September 28. All games will be played on Thursday evenings beginning October 1. Rosters may be picked up in the Campus Recreation office, second floor in Regents Hall.

MEN'S FLAG FOOTBALL LEAGUE: Deadline for entry is Tuesday, September 22. League games will be played on Saturday's and Sunday's beginning September 26 and 27. Rosters may be picked up in the Campus Recreation office, second floor in Regents Hall.

FACULTY/STAFF CO-REC VOLLEYBALL LEAGUE: Deadline for entry is Thursday, October 1. Play

begins on Tuesday, October 6. For further information, contact Steve Meier at Ext. 5198.

ARCHERY TOURNAMENT: To be held Thursday and Friday, October 1 and 2 in front of Regents Hall. No pre-registration is required. The tournament will run from 11 a.m.—3 p.m.

MEN'S SOFTBALL TOURNAMENT: Held on Saturday's September 26 and October 3. Deadlines for entry is Wednesday September 23 and 30. Rosters can be picked up in the Campus Recreation office, second floor in Regents Hall. For more information, contact Steve Meier at Ext. 5198.

Student Extraordinaire

Cieply; student, athlete, husband

by Melinda Hegge
Staff Reporter

Out on the soccer field, Kevin Cieply looks like any other NKU student; a student that plays a pretty good game of soccer, but basically just your average student. However, a close look at Cieply shows he's not your average 19 year old.

For example, Cieply got married, moved down here from Fairborn, Ohio and bought a house all in two and a half weeks before school started this year! Cieply and his new wife, Kelly both originate from Fairborn which is a suburb of Dayton, Ohio. After their August 8 wedding they came down to northern Kentucky for some serious house shopping and found one in Dayton, Kentucky. Now they are living in an apartment in Newport until the current owners of their newly acquired house can move out. They both went to Fairborn Baker High School, she graduated in 1978 and he in 1980. They met through Kelly's brother, who was co-captain of Fairborn Baker's soccer team with Cieply. They dated for three years before they got married.

Cieply's record of achievements as a soccer player speaks for itself. He has played soccer for eight years, going places and doing things most young players only dream of. In 1978, 79 and 80 he was chosen to play on the all-district, all-city and all-league teams in his area. In those same three years, he was also chosen to play on the Southern Ohio select team. In 1980 he made the Ohio all-state team.

1980 and 1981 were important years for Cieply. John Irvin, the director of International Soccer Camps, happened to see him and a teammate from high school playing. Impressed with their talent, Irvin offered them a chance to play with a pro team in Sao Paulo, Brazil during 1980-1981. Before Cieply left for Brazil, he trained with Columbus Magic, a pro team, during the summer of 1980. After returning from an important stint in Latin America, he trained with the New York Eagles.

Cieply's achievements in soccer resulted in scholarship offers from all over the country, including NKU. Why, given the chance to pick from a number of schools with well respected and firmly established teams, did he decide to come to NKU, whose soccer program is just now entering into its second year? "It wasn't because of the money, because I'd been offered more money by several

other schools. I picked Northern because of the coach, Paul Rockwood. I think he's a great coach; one of the best in the country," Cieply explained.

Cieply sees a promising future for soccer at NKU, partly due to Coach Rockwood's presence. "I think we'll be the best team in the midwest within a year. We're going to be a great team, if not a powerhouse," stated Cieply.

The only thing that concerned him about NKU's soccer program was this year's budget cuts. As a result of these cuts, 64 percent of the soccer teams' funds are being erased. "I don't like the budget cuts at all," he said, "because it cuts too much into our already small budget. We're all determined to make up the money by different means, like charging admission to games, etc."

So far Cieply is enjoying his new home and NKU very much. Number 8 for the Norsemen is currently playing in the center halfback position. Entering NKU this fall as a freshman, he plans to major in Health/Physical Education and to also get a degree in Law Enforcement. Cieply plans to go pro after college, either playing for the New York Eagles in the ASL or for Fort Lauderdale in the NASL. If he can't go professional he'll try to get a job coaching a soccer team. Also in the future, Cieply plans to open some soccer camps in the area with the

man who sent him to Brazil, John Irvin.

How does Cieply handle soccer, school and marriage? It's tough. "I don't get to see my wife very much. I'm gone all day at classes and practice and when I get home in the evenings I usually have to study," Cieply said. "Sometimes Kelly gets a little irritated."

They would like to have children, but at the moment they're not sure how many they want. Considering the hectic pace of the Cieplys' life at the moment, even one would be quite a handful to manage.

INTRAMURAL RESULTS

MEN'S SOFTBALL TOURNAMENT: Sunbucs defeated Savages 5-4. Sunbucs were coached by Dave Benzinger. Held Saturday, September 12.

CO-REC SOFTBALL TOURNAMENT: Z.E.T. won the tournament over the Good Timers by a score of 22-10. Don Toebe coached the Z.E.T.'s to victory. Held Sunday September 13.



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Calendar compiled by Colleen Cray

Wednesday, September 16

The Board of The Contemporary Arts Center invite you to the Premiere of the 1981-82 season: Alex Katz; paintings and drawings 1959-1979 and Joel Shapiro; sculpture and drawings will be presented. At 6:30 p.m. the Ohio Arts Council welcoming remarks; 6:30-7:15 p.m. autograph party and introduction of poets and designers/illustrators; 7:15-8:30 p.m. proclamation by Mayor David Mann and Murray Tinkelman presentation: "Murray Tinkelman-Murray Tinkelman," illustrator, painter, photographer, author, lecturer and cowboy.

Thursday, September 17

General Education Development Test Room 303, University Center.

SAM, the Society for Advancement of Management will hold its first meeting at 7:45 p.m. in Room 108 of the University Center.

Topics covered will be SAM activities for the year and orientation for new members. SAM is open to all majors and everyone is welcome. For more information contact Jack Leverman at 441-2797.

The Campus Republicans will hold a meeting at 12:15 p.m. in Room 108 of the University Center.

Friday, September 18

There will be a meeting of the Society Against a Nuclear Environment (SANE) at 9 a.m. in Room 108 (across from the music lounge) of the University Center.

Saturday, September 19

"Ancient Wisdom for Today," a discussion on Astrology and the Tarot at the Drawbridge Motor Inn from 9:30 a.m. to 5:30 p.m. Tickets are \$20 for the general public and \$10 for students and senior citizens.

Sunday, September 20

The American Chemical Society will hold its 5000 Meter Road Race at 9 a.m.

Folk singer Holy Near will perform a benefit concert for the anti-nuclear group Citizens Against a Nuclear Environment (CARE) at 7 p.m. at Zimmer Auditorium on the University of Cincinnati campus. The concert will be signed for the hearing impaired and the auditorium is wheelchair accessible. Childcare will also be provided.

Tickets are \$6 in advance and \$6.50 at the door and can be purchased at the Crazy Ladies Bookstore, Cincinnati Food Co-op, Emily's New World Food Shop, Mole's Record Exchange, and the CARE office. For more information call the CARE office at 861-3533.



The Toons will be appearing in the BEP Auditorium on Tuesday September 22 at 8 p.m.

A bright pop vocal group, The Toons have a diverse, lively show which has been rewarded with an enthusiastic following and positive reviews. They combine superb vocal harmony with clever comedy, making them a unique entertainment value.

The Toons, whose major source of income was singing in the streets of San Francisco four years ago, began to receive much attention after they replaced Melissa Manchester at the Boarding House on last minute notice. They earned the first Gold Cabaret Award as Outstanding Music Group for 1978 from the San Francisco Council on Entertainment and have been nominated for that award every year since then.

The Toons have appeared on several television specials, news programs and talk shows as featured guests. They have also made concert appearances with Christopher Cross, Martin Mull, Joe Jackson, Richie Havens, Greg Kihn and Dick Shawn.

After holding down the #1 spot on Dr. Demento's nationally syndicated radio show with "Punk Poika," The Toons released their first album, *Live Toons*, on So records. The group is currently recording their second album, scheduled for release in early 1982.

On the heels of brilliant successes at the top clubs in San Francisco and Los Angeles, The Toons are now bringing their highly polished show to colleges throughout the United States.

Tickets are available at the information desk, located in the University Center, on the plaza level.

WANTED!

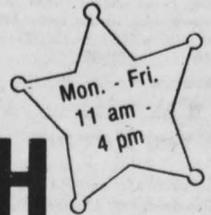
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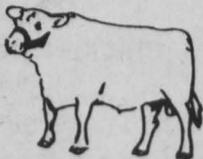
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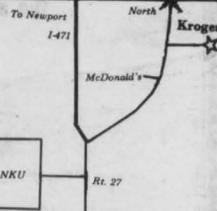
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