

Agenda
NKU Research Council
September 6, 2019

In attendance: Nancy Campbell, Brian Hackett, Tom Baxter, Christian Gamm, Gabe Sanders, Allyssa Appleman, Suk-hee Kim, Samantha Langley, Madhura Kulkarni, Brad McCombs, Mark Leeman, John Alberti

1. Vote URC's Distinguished Fellowship (minor addition)
 - a. Moved by Brian H, Second John A.
 - b. All in favor

2. Vote S designation Rubric (attached)
 - a. Moved by Brian H, Second John A.
 - b. All in favor

3. Update on SOL Event

October 24th – ranked selection, marketing started, building an external audience

4. 2019-20 Priorities

- Connect with the new strategic framework – explicitly indicated
- Create a single list of faculty opportunities – funding, fellowships, etc and keep a calendar in a single place
- Build a website for awareness and marketing of NKU's research
 - Help us to recruit and retain faculty and students
 - Imbed a social media feed (#NKUResearch #NorseResearch ... others?)
 - Connect with journalism students to help write up synopsis of faculty research
 - Used for highlighting different research
 - Electronic version of the research magazine
 - URC would have 'beats' they would report on to showcase faculty research
 - Capitalize on our experts page
 - Provide a clearing house of resources
 - A place for connections between faculty – I'm looking for someone who....
 - Promotion of current research from a faculty (not administrative) perspective
 - Revise the narrative at NKU about research
 - Once we have more clarity on what this looks like and some content – Shauna to create a budget for an intern to assist in the development of the website
- Creation of talking points for URC
 - Potential for press releases from URC
- Spring forum/discussion on research at NKU
 - Inviting those who present at SOS to share their perspective

5. Other business?

We do need to address the by-laws at some point.