

Accession no. M1981-1010  
Bruce Collection  
Box 5, Folder 138

[photocopy of advertisement of Southern Hotel which is a printed document and shows an engraving of the hotel]

Southern Hotel

Nos. 669 & 679 Broadway

New York, June 1, 1866.

Dear Sir:

I have the honor to inform you that I have become the Proprietor of this beautiful Hotel, and am now painting, frescoing, decorating, refurnishing, &c., in the most splendid and luxurious style. The Building is of white marble, five stories high, fronting two hundred feet on the gayest part of Broadway, most commodiously and comfortably arranged for Families and Single Persons, and is in the very midst of the most elegant stores and shops, and the most fashionable places of amusement.

Elegant Coaches and Carriages always in readiness to convey Passengers to and from Railroad Depots and Steamers.

The Proprietor is determined that the Southern Hotel, in no respect shall be excelled by any house in this city, and therefore feels confident that he can and will give entire satisfaction to his friends and the traveling community.

Very Respectfully,

Your obedient Servant,

Henry Bruce,

(Late of Kentucky,)  
Proprietor